

18 OCT -4 PM 2:06

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

October 2, 2018

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Larry Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Parks and Recreation Advisory Commission

Kenzie D. Smith, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2018 and ending November 13, 2021, filling the seat previously held by Mandolin Kadera-Redmond.

Coire Reilly, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2018 and ending November 13, 2021, filling the seat previously held by himself.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

A large, stylized handwritten signature of Libby Schaaf in black ink.

Cazares, Yvonna

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From: Kenzie Smith
Sent: Tuesday, August 28, 2018 7:39 PM
To: Cazares, Yvonna

Hello,

Please allow me to introduce myself. My Name Is Kenzie Smith. Being an Oakland native, with the majority of my life being spent in Oakland, California, I have a true understanding of what Oakland stands for, the history of where we have been and the vision of where we are going.

As part of my latest venture, I am the CO-CEO of Dope Era Magazine. My mission with the Magazine is to share the culture, the diversities, the success stories and the differences with our communities to enrich change and hope. I have personally been helping the community of Oakland for the last 13 years with "Dope Era" and "Creating Change". Both organizations are heavily engaged in giving back to the Oakland community. During Thanksgiving we pass out hundreds of Turkeys to less fortunate families as well as hundreds of toys during Christmas. As part of Dope Era Magazine, I have put together multiple drop off locations as well as hand delivered donated clothes to the less fortunate in several communities of Oakland.

For the last 13 plus years, I have engaged with all backgrounds in Oakland from mentoring the Youth in North, West and East Oakland, holding seminars to educate residents on how-to's (Home buying, Credit Repair, obtaining business licenses, etc.), to holding forums to discuss current events in our community of Oakland.

At this current time I am in the process of building a foundation for a non-profit organization, which will be called "2brothersatthelake". This is in reference to the "BBQ Becky" viral situation, which occurred at Lake Merritt. This non-profit "2brothersatthelake" will focus on educating the youth as well as "New Oakland residents" about the history of various places within Oakland. This will give them an understanding about the culture from various backgrounds. My first opportunity to do this was with "March For Our Lives" students, from Florida. I had them visit Oakland and during this time I took these future and young activists to DeFremery Park to learn about the Black Panther Party and engage with some actual Black Panthers. My goal is to educate, uplift, be transparent and impartial & give my full undivided attention to the City Of Oakland while understanding the beautiful differences our city is made of. Throughout it all, I will uphold my integrity and remain honest with all my dealings.

Thank you very much!
Sincerely,
Kenzie Smith

Sent from my iPhone

Profile

kenzie

First Name

D

Middle Initial

Smith

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title**Which Boards would you like to apply for?**

Parks and Recreation Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Read Mrs. Kaplans Recommendation

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Profile

<u>Coire</u> First Name	<u>Reilly</u> Last Name
<u></u> Middle Initial	
<u></u> Email Address	
<u></u> Street Address	<u></u> Suite or Apt
<u></u> City	<u></u> State
	<u></u> Postal Code
<u></u> Home: Primary Phone	<u></u> Business: Alternate Phone
<u></u> Employer	<u></u> Job Title

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Which Boards would you like to apply for?

Parks and Recreation Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Having served for one term already, I have acquired knowledge and understanding of how the Parks and Recreation Advisory Commission operates and am deeply familiar with it's missions. During my time, I have helped lead a comprehensive revision of the parks' codes, the first time such a task has been undertaken in decades. I also also active in a committee to develop guidelines for naming in parks and on park property. I have also been active in assisting community groups with the development of programming for the newly renovated Rotary Center. I would be honored to continue to serve my community and my favorite city with another term.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Please paste the text of your resume or curriculum vitae below.

Coire Reilly Experience West Contra Costa Transportation Advisory Committee (WCCTAC), El Cerrito, CA Program Manager, Travel Demand Management - January 2018 - present • Manage \$500,000 annual budget of local sales tax and air quality district funds • Develop and implement commuter and student programs to incentivize and encourage alternative transportation modes (bicycling, transit, carpooling) • Coordinate and plan regional approaches to reducing single occupant vehicle trips • Represent WCCTAC using the 511 Contra Costa brand at community meetings, events, and with stakeholders Contra Costa Health Services (CCHS), Community Wellness and Prevention, Martinez, CA Manager, Healthy Communities (previously Injury Prevention and Physical Activity Promotion) – March 2012 – January 2018 • Managed innovative built environment program that works with cities and counties to plan for building healthy communities • Lead efforts to educate community members about civics and raise their voices in city planning efforts including bicycle and pedestrian infrastructure, park access, and food access • Managed multi-sectoral place-based policy, systems, and environmental change initiative in Pittsburg Contra Costa Health Services, Community Wellness and Prevention, Martinez, CA Built Environment Policy Specialist – August 2011 - present • Research, develop, and advise interdepartmental county staff on built environment, prevention, and health related issues • Work with cities and community groups on developing, adopting, and implementing policies and programs aimed at improving the health of their citizens including improvements to the physical environment and health-focused policies. • Represent Contra Costa Health Services at a variety of venues Neighborhood House of North Richmond, West County Healthy Eating, Active Living (HEAL) Collaborative, Richmond, CA Project Director – October 2009 – August 2011 • Managed staff and a collaborative of local non-profits, offices of elected official, businesses, institutions, and community groups. • Developed and led community-based research and advocacy projects on a variety of health and physical activity related policy issues such as the availability of fresh fruit and vegetables, walkability, bicycle access, park conditions, and food and physical activity programming in schools. • Other responsibilities include long term planning, budgeting, evaluation, grant-writing, reporting, and staff development. Project Director Assistant – April 2007 – October 2009 • Worked directly with community leaders, non-profit executive directors, and elected officials to study, create, and implement public policy focused on health and safety • Tracked and managed progress of organizations with MOUs. • Staff liaison for Community Committee, the largest committee • Administered office - including scheduling meetings, drafting correspondence and website content and disseminating information, filing, organizing, creating and maintaining database Habitat for Humanity East Bay, Oakland, CA Homeowner Relations Education Specialist - August 2006 – April 2007 • Direct supervisor of Scholarship Coordinator • Developed and implemented comprehensive homeowner education program including financial literacy, leadership, conflict resolution, community building, and running a Homeowner Association • Recruited, trained, and supervised volunteers in financial analysis and applicant interviewing • Organized and performed many public speaking events Homeowner Relations Coordinator (AmeriCorps) - August 2004 – August 2006 • Selected homeowners for affordable housing program by evaluating credit and income, attending home interviews, and facilitating approval by government representatives • Recruited and trained volunteers in financial analysis and interviewing applicants • Supported homeowners with regular meetings and training on the responsibilities of homeownership and community development • Staff lead of College Trak committee, which works to prepare high-school-aged youth for college. Membership

Served on dozens of professional and volunteer committees over the years. Below are examples: • Oakland Parks and Recreation Commission (appointed), August 2016 – present • San Pablo Childhood Obesity Prevention Task Force (appointed), June 2012 – August 2018 • Bay Area Regional Health Inequities Initiative Policy Committee – March 2016 - January 2018 • West Contra Costa Transportation Advisory Committee Technical Advisory Committee (appointed), March 2012 - January 2018 • Groundwork Richmond Trust (a 501c(3) focused on tree planting, park renovation, and youth development), Founding Board Member December 2010 – December 2015 Education San Francisco State University • Graduate-level course work in English composition and editing • Courses included Editing, Theory of Writing, Theory of Reading Webster University, St. Louis, MO • B.A. in English with an emphasis in Professional Writing • Graduated with Honors

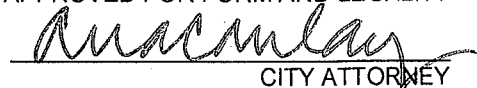
Please click the acknowledgement below.

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☒ I Agree *

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APPROVED FOR FORM AND LEGALITY


CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF KENZIE D. SMITH AND REAPPOINTMENT OF COIRE REILLY TO THE PARKS AND RECREATION ADVISORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8065 C.M.S., adopted November 13, 1969 and amended by Ordinance No. 11731 C.M.S., adopted July 26, 1994, establishes the Parks and Recreation Advisory Commission to advise the Mayor, City Council, City Administrator and the Office of Parks and Recreation on all matters relating to the general policy and operation of the parks and recreation system; and

WHEREAS, the Parks and Recreation Advisory Commission consists of eleven (11) members serving no more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has reappointed Coire Reilly, and appointed Kenzie D. Smith to serve a three-year term, subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's reappointment of Coire Reilly, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2018 and ending November 13, 2021, filling the seat previously held by himself; and be it

FURTHER RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Kenzie D. Smith, to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 14, 2017 and ending November 13, 2020, filling the seat previously held by Mandolin Kadera-Redmond.

IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB,
KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California