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OAKLAND

2018 SEP 27 PM 3: 33

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** J. Nicholas Williams  
Director, OPRYD

**SUBJECT:** State Grant for Peralta Hacienda Activities **DATE:** September 20, 2018

City Administrator Approval

Date

9/29/18

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To: 1) Apply For, Accept And Appropriate Grant Funds In The Amount Of \$160,000 From The State Of California Department Of Parks And Recreation Habitat Conservation Fund Program For Youth Wildlife Activities; And 2) Enter Into A Grant Agreement With Peralta Hacienda Historical Park In The Amount Of \$160,000 For Use Of The Grant Funds To Provide Youth Wildlife Activities For The Four Year Grant Term.**

## EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to apply for a State of California grant under the Habitat Conservation Fund in the amount of \$160,000 to continue and to expand a program which Peralta Hacienda has offered successfully for the past four years. Funding from Friends of Peralta Hacienda (Peralta Hacienda) and City of Oakland will match the State Grant funding.

Peralta Hacienda provides programs through a Lease Agreement with Oakland Parks, Recreation and Youth Development Department. The City provides general site maintenance, and Peralta Hacienda maintains the exhibits, interior of the house museum, and the outdoor exhibit alcoves, as well as provides all educational programming.

## BACKGROUND/LEGISLATIVE HISTORY

Peralta Hacienda is an Oakland based non-profit organization formed in the mid-1970s to preserve, restore, interpret, and maintain the 1870 Antonio Peralta House and park, site of the headquarters of Rancho San Antonio, for the benefit of the Oakland community. The organization began when neighbors joined together to preserve the headquarters of the Peralta Land Grant and to create more open space in Fruitvale, the district with the least open space in the City. Peralta Hacienda lobbied successfully for over \$6M throughout a 20-year period to establish the property, parcel by parcel from state, federal, local, and private sources, incorporating as a 501(c)3 in 1985. National Register Status was obtained for the house, and State Landmark Status for the site in 1977. Peralta Hacienda restored the 1870 Antonio Peralta House to its historical conditions with an \$893,000 grant from Oakland's Measure I bond program. The house opened to the public in 2001 with "Faces

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of Fruitvale” the first of many exhibits featuring community stories in community members’ own words. Permanent historical exhibits were completed in 2009. Hundreds of thousands of visitors from the Bay Area and beyond have toured the house and site. In 2017, the site won the National Museum Medal, the country’s highest honor for museums, for its “outstanding service to the community.”

In 2014, Oakland City Council approved the application of Peralta Hacienda for a four-year grant from the California Habitat Conservation Fund for Wildlife Area Activities which established the program that will be renewed and expanded through the proposed resolution. Peralta Hacienda has offered the program to diverse low-income Oakland youth for the past four years. The current grant application is for the continuation and expansion of this successful program for Wildlife Area Activities.

Peralta Hacienda has offered a wide range of public programs, including school-day, after-school, summer and weekend events, tours, classes and celebrations since 2001, including house and site tours serving 45,000 visitors annually, and school field trips, serving 2,500 students annually. The organization received \$900,000 over five years from the Institute for Museum and Library Services for public programming, and has leveraged many times that in additional funding from local, state and national sources.

Peralta Hacienda spearheaded master planning for the site, receiving \$43,000 from the National Endowment for the Humanities to create the landscape master plan and a plan for historical interpretation of the site, leveraging \$215,000 additional funds from the City of Oakland. The Oakland City Council unanimously approved the master plan for landscape, buildings and exhibits in 2002. Peralta Hacienda has received ongoing support from the Oakland City Council through approval of grants to implement the master plan improvements including East Bay Regional Park Measure WW to preserve open space for recreation and wildlife habitat, State Proposition 40 for habitat, restoration and development of wildlife-related public recreational opportunities; various Oakland park bond measures and state proposition funds such as a grant from the California Department of Parks and Recreation Murray Hayden Urban Parks and Youth Service Program which funded the construction of Peralta Hacienda’s multipurpose Center for History and Community.

Capital phases IIIA, IIIB and IIIC of the master plan have been built since the master plan was approved in 2002. Phase 4A is under construction with \$825,000 from state, local, county and private funding to construct a pavilion displaying Native American history and an adobe oven on the park’s central plaza, to be complete and open to the public by January 1, 2019.

## **ANALYSIS AND POLICY ALTERNATIVES**

The proposed grant program will provide outdoor science, sports and cultural activities for diverse low-income youth at Peralta Hacienda Historical Park, including an all-day six-week summer camp in June, July, August, and weekday and weekends activities from February through May. The program offers outstanding science and ecology education, while encouraging respect and understanding between cultures and generations. In the proposed project, youth aged 16-21 work as interns to mentor younger children in natural history at activity stations and nature walks. The interns also complete their own more ambitious creek restoration, bird counts, native plant garden stewardship. These activities inspire them to become "Citizen Scientists." Children ages 5-15 will enjoy a wide range of habitat and wildlife activities in the park, as well as in their community. Older youth, aged 16-21 learn as they teach, and are taught in turn by the site's staff and environmental education staff. Participants learn concepts such as "ecosystem," "indigenous," and "habitat," with living examples in the park and quantitative experiments. Youth become aware of the species with whom they share the land, and the ways living things, including humans, affect the environment. Social development, physical exercise and health is also emphasized, through reading, journaling, sports and healthy snacks and meals.

State grant funds will allow programs and activities to continue and to expand, serving diverse low-income Oakland youth and encouraging them to academic excellence in environmental science as well as history and culture.

If the City does not apply for the funds there would be a huge gap in the educational enrichment of the youth, who have learned STEM (acronym for Science, Technology, Engineering and Math education) in a beautiful outdoor environment at one of Oakland's most historic sites. Hundreds of local families depend on the program to avoid having to leave kids at home in front of the television and instead participate in an outstanding program with their peers and caring adults. Many of the youth have been in the program for six years and have progressed from Campers to Junior Coaches to Interns. Program field trips, enabled youth to visit the Exploratorium, Oakland Museum of California and camping for the first time at Chabot Regional Park. The children were thrilled to see fox, rabbits and other wildlife in their natural habitat for the first time. Youth have gain appreciation of the natural environment and see themselves as being responsible for stewardship of public parks. The value of the program is attested in hundreds of evaluation forms and testimonials. Without the programs, hundreds of diverse, low-income youth would not have these opportunities.

## **PUBLIC OUTREACH/INTEREST**

In light of overwhelming community interest in the program for the past four years, and feedback received from parents, community meetings and focus groups, Peralta Hacienda has determined that expanding program activities for youth are a community priority. Public support for the program is also evidenced by the local Community Development Block Grant approval of funds to improve the Peralta Hacienda Historical Park hillside and creek to create a useable wildlife area for youth programs and public education.

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### **COORDINATION**

The City Attorney, Budget Bureau and Friends of Peralta Hacienda Historical Park were consulted in preparation of this report.

### **FISCAL IMPACT**

There are no fiscal impacts for the City of Oakland. The State of California Department of Parks and Recreation Habitat Conservation Fund Program grant requires a dollar for dollar match which will be provided by Peralta Hacienda in the amount of \$160,000/\$40,000 per year, through their annual operating funds received from the City. The City of Oakland will serve as a pass through to reimburse Peralta Hacienda for allowed grant purchases approved by the State of California Department of Parks and Recreation for the Habitat Conservation Welcome to Wildlife Program. The state funds in the amount of \$160,000 will be deposited in Fund 2996, Organization 501110, Account 46229, 54912, Program NB01. Peralta Hacienda also raises funds for the program from the San Francisco Foundation, Youth Outside, the Kaiser Foundation and others.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** The proposed program will generate employment opportunities in Oakland and benefit the local economy. The Peralta Hacienda Historical Park Welcome to Wildlife Program will draw a broad public to Oakland, as well as some local youth and families. Visitors will come out of interest in hundreds of unique events that present local and natural history, and then linger in Oakland to shop and eat. Visitors will learn about local businesses through Peralta Hacienda's Business Partnership Program, which promotes Oakland merchants through the website, flyers, bulletin boards and staff announcements. In addition, the Welcome to Wildlife Program provides many youth internships and paid positions for neighbors, empowering the community.

**Environmental:** The Welcome to Wildlife program builds awareness and respect for the East Bay's natural environment. Riparian plantings, water quality experiments, bird counts and other science activities explored in the program will enhance the creek area and archive useful environmental information. Youth groups who tend the native plant garden will improve the appearance and educational capacity of the park.

**Social Equity:** State Grant funding provides for free programs enabling youth to attend who could not otherwise afford a high quality educational experience in a stimulating outdoor environment that allows them to grow socially, intellectually and physically. Providing cultural, nature and wildlife education and program activities at Peralta Hacienda, the proposed program will serve at least 300 diverse, low-income youth per year, without charge. All students, including younger "Campers," middle-school age "Junior Coaches," and high-school-age "Interns," grow to appreciate science and their role in protecting the environment. Older students mature as leaders while learning to mentor younger youth.

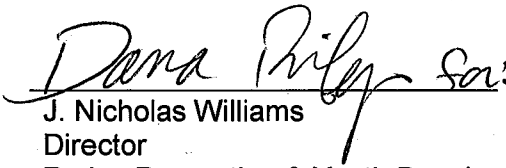
In addition to outdoor science, youth spend at least one hour per day in vigorous team sports, teaching teamwork as well as building strong bodies, thus providing equal opportunity for sports activities for low-income youth. The program also provides equity in wellness. Youth of color in the program eat a healthy diet and learn about organic gardening from the site's diverse community gardeners, as well as growing their own food.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To: 1) Apply For, Accept And Appropriate Grant Funds In The Amount Of \$160,000 From The State Of California Department Of Parks And Recreation Habitat Conservation Fund Program For Youth Wildlife Activities; And 2) Enter Into A Grant Agreement With Peralta Hacienda Historical Park In The Amount Of \$160,000 For Use Of The Grant Funds To Provide Youth Wildlife Activities For The Four Year Grant Term.

For questions regarding this report, please contact Dana Riley, OPRYD Assistant Director (510) 238-6495.

Respectfully submitted,



J. Nicholas Williams  
Director

Parks, Recreation & Youth Development

Reviewed by: Dana Riley, Assistant Director

Prepared by:  
Gloria Alcala-Ferguson, Administrative Analyst

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City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO: 1) APPLY FOR, ACCEPT AND APPROPRIATE GRANT FUNDS IN THE AMOUNT OF \$160,000 FROM THE STATE OF CALIFORNIA DEPARTMENT OF PARKS AND RECREATION HABITAT CONSERVATION FUND PROGRAM TO EXPAND YOUTH WILDLIFE ACTIVITIES; AND 2) ENTER INTO A GRANT AGREEMENT WITH PERALTA HACIENDA HISTORICAL PARK IN THE AMOUNT OF \$160,000 FOR USE OF THE GRANT FUNDS TO PROVIDE EXPANDED YOUTH WILDLIFE ACTIVITIES FOR THE FOUR-YEAR GRANT TERM.**

**WHEREAS**, the people of the State of California have enacted the California Wildlife Protection Act of 1990, which provides funds to the State of California for grants to local agencies to acquire, enhance, restore or develop facilities for public recreation and fish and wildlife habitat protection purposes; and

**WHEREAS**, the State Department of Parks and Recreation has been delegated the responsibility for the administration of the Habitat Conservation Fund (HCF) Program, setting up necessary procedures governing project application under the HCF Program; and

**WHEREAS**, said procedures established by the State Department of Parks and Recreation require the applicant to certify by resolution the approval of application(s) before submission of said application(s) to the State; and

**WHEREAS**, the City of Oakland wishes to enter into a contract with the State of California to receive the State Wildlife Habitat Conservation Fund Youth grant funds and complete the project(s) funded by the grant; and

**WHEREAS**, the City of Oakland will serve as a pass through for fiscal years 2020-2024 State Wildlife Habitat Conservation Fund Youth Grant in order to provide grant funds to Friends of Peralta Hacienda Historical Park ("Friends of Peralta") to expand its Wildlife Habitat Programs for Oakland youth at the Peralta Hacienda Historical Park; and

**WHEREAS**, Friends of Peralta has run the Wildlife Habitat Programs with grant funds from the HCF for the past four years after applying successfully in 2014; and

**WHEREAS**, the City Administrator has confirmed that Friends of Peralta has reviewed, understands, and agrees to the provisions of the grant; and

**WHEREAS**, Friends of Peralta Hacienda Historical Park will provide the required match funds for the grant in the amount of \$160,000, and has the sufficient funds to complete the program; and

**WHEREAS**, the state funds in the amount of \$160,000 will be deposited in Fund 2996, Organization 501110, Account 46229, Program NB01; now, therefore be it

**RESOLVED:** That the City Council hereby authorizes the City Administrator to file an application with the State of California Department of Parks and Recreation for the Habitat Conservation Fund Program grant, and certifies that said applicant has or will have available, prior to commencement of any work on the project included in this application, the required match and sufficient funds of forty thousand dollars (\$40,000) per year to complete the project from their annual operating funds; and be it

**FURTHER RESOLVED:** That the City Council certifies that the applicant has or will have sufficient funds to operate and maintain the project(s), and certifies that the applicant has reviewed, understands, and agrees to the provisions contained in the contract shown in the grant administration guide; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to enter into an agreement with the State of California Department of Parks and Recreation and accept and appropriate grant funds from the State of California Department of Parks and Recreation Habitat Conservation Fund Program in the amount of \$160,000 for a four-year grant for youth wildlife activities at Peralta Hacienda Historical Park; and be it

**FURTHER RESOLVED:** That the \$160,000 in grant funds will be appropriated in the Parks and Recreation Grant Fund 2996; Office of OPR Director Organization 501110; State Grant Miscellaneous Revenue Account 46229 and Third Party Grant Contracts Expenditure Account 54912; Project to be determined (TBD); Central Administration Program, NB01; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to execute a grant agreement with Friends of Peralta Hacienda Historical Park in the amount of \$40,000 a year for four years for a total of \$160,000 for youth wildlife activities at Peralta Hacienda Historical Park fiscal years 2020-2024; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, payment requests and so on, which may be necessary for the completion of the project; and be it

**FURTHER RESOLVED:** That the City of Oakland agrees to comply with all applicable federal, state, and local laws, ordinances, rules, regulations and guidelines in the administration of the aforementioned grants.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, CAMPBELL WASHING, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California