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OAKLAND

2018 SEP 12 PM 4:11

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Katano Kasaine
Finance Department

SUBJECT: Informational Report Regarding Ford
Dealerships in Oakland

DATE: August 16, 2018

City Administrator Approval

Date:

9/6/18

RECOMMENDATION

Staff Recommends That City Council Receive An Informational Report On The Status Of Ford Dealerships In The City Of Oakland.

EXECUTIVE SUMMARY

The Finance Department's Controller's Bureau is presenting this annual informational report, requested by the Finance and Management Committee (FMC) regarding the status of a Ford Dealership within Oakland that the City could contract with for needed vehicular maintenance.

BACKGROUND / LEGISLATIVE HISTORY

At the July 11, 2017 FMC meeting, Councilmember Annie Campbell Washington inquired why the award of the Ford Parts and Service contract was not awarded to a local Ford Dealership. This was in response to RFQ 34407 Ford Parts and Service in which staff was recommending an award to The Ford Store San Leandro. At the time of the award, there were no Ford Dealerships located within Oakland city limits. At the request of the Finance and Management Committee, staff was asked to provide an annual report regarding the status of a Ford Dealership within the Oakland city limits for the duration of the contract.

Item: _____
Finance and Management Committee
September 25, 2018

ANALYSIS AND POLICY ALTERNATIVES

Staff has conducted a search and currently there were no certified Ford Dealerships identified within Oakland city limits. The only certified Ford Dealerships closest to Oakland are the following below:

The Ford Store San Leandro
1111 Marina Blvd.
San Leandro, CA 94577

Albany Ford Subaru
718 San Pablo Ave
Albany, CA 94706

Michael Stead's Hilltop Ford
3280 Auto Plaza
Richmond, CA 94806

Walnut Creek Ford
1800 North Main Street
Walnut Creek, CA 94596

FISCAL IMPACT

This is an informational report. There are no budget implications associated with this informational report.

PUBLIC OUTREACH / INTEREST

No public outreach was required for this report.

COORDINATION

The Controller's Bureau, Purchasing Section prepared this informational report.

SUSTAINABLE OPPORTUNITIES

Economic: There are no economic impact concerns associated with this informational report.

Environmental: There are no environmental impact concerns associated with this informational report.

Social Equity: There are no social equity opportunities associated with this informational report.

ACTION REQUESTED OF CITY COUNCIL

Staff recommends that City Council receive this informational report regarding the status of a Ford Dealership located within City of Oakland city limits. Staff also recommends that any further informational reports regarding the status of Ford Dealerships be deferred or annulled until the term of the existing contract has expired.

For questions regarding this report, please contact Fred Haliburton, Purchasing Supervisor, at (510) 238-6464.

Respectfully submitted,



KATANO KASAINÉ
Finance Director, Finance Department

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Finance Department

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