Oakland Healthy Development Guidelines



September 11th, 2018 Community and Economic Development Committee City of Oakland







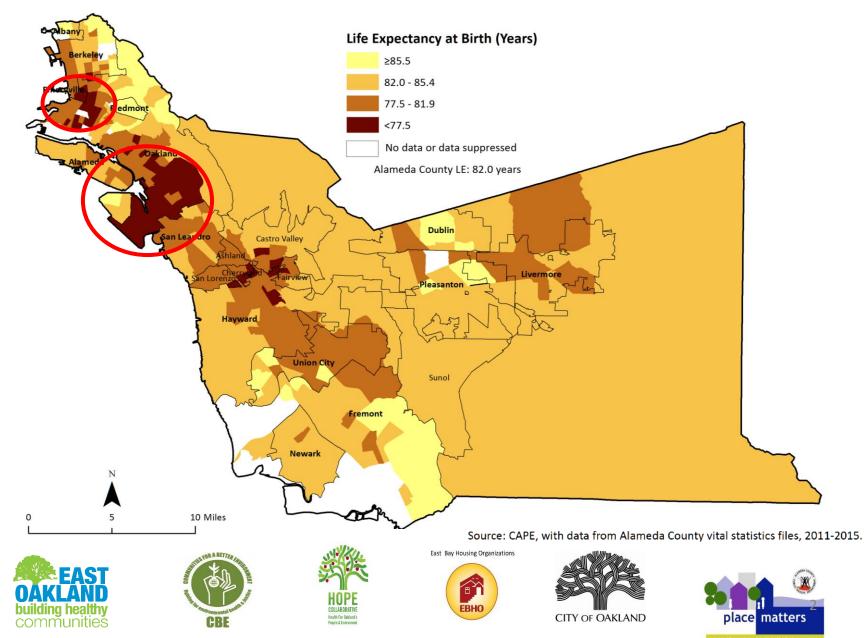




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Health Inequities by Place Life Expectancy by Census Tract



Background on the Healthy Development Guidelines

- 2010 work towards a Health Element for the General Plan
- 2011 CBE Crematorium Campaign in East Oakland
- 2014 Healthy Development Guidelines process launched



Photo Credit: Communities for a Better Environment







East Bay Housing Organization







Healthy Development Guidelines Core Principles

- Build an innovative partnership
- Model a process of community inclusion in planning process
- Create policy and guidelines to support healthy and equitable development for new development







East Bay Housing Organization:







HDG: Communitydriven process

- 2014 EOBHC Leaders conducted a Resident Survey
- Over 550 Oakland residents were interviewed in multiple languages
- Priorities informed the issues in the Healthy Development Guidelines











Oakland Speaks for Healthy Development **Resident Survey**



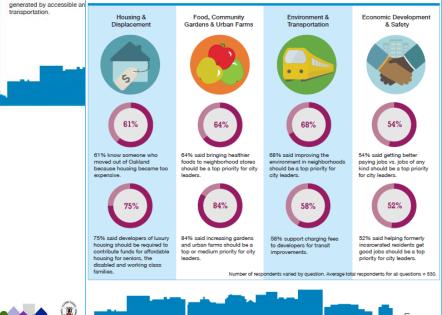
As East Oakland changes, residents must play an active role in shaping its future by influencing the political and economic decision-making processes that impact their families and neighbors.

In Spring 2014, East Oaklan a process to collect accura document expectations that into decisions that will impat that will lead to improved the This is the story of how resi for their city. **Our Beliefs** East Oakland BHC aims to just at the doctor's office. T and the health of our neight jobs, impacts the health of Our broad definition of heal generated by accessible at

place matters

What Oaklanders Said . . .

Six of 10 residents say the health of their family, neighbors and community has been "greatly" impacted by jobs, housing, transportation, and food access issues. Half of all residents live with someone who receives regular care from a doctor for chronic health issues.



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Healthy Development Guidelines Stakeholder Engagement

- Technical Advisory group process
- TA providers: ChangeLab Solutions and Raimi and Associates
- Issue-Based Workgroups
- Non-profit and for-profit developer focus groups
- Focus group for Oakland City planners
- Former Assistant City Administrator and Directors of Planning, Housing, Economic Development and Race and Equity







East Bay Housing Organizations







Healthy Development Guidelines Community-driven planning process



Above from left to right: Sandra Muniz and Esther Goolsby



Community Town Hall at Allen Temple Arms







"[This has been] an opportunity to be true partners. I can see how these [guidelines] could have been made without residents at all. We have partnered because we have something to say. We have a lens that should always be there. We know how [development] will affect the people who live here."

- Kim Frazier from the East Oakland Building Healthy Communities

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Healthy Development Guidelines Project Management Team





Healthy Development Guidelines Engagement process

3 – Project Management Team

Community Residents

2 – Technical Advisory Group and Consultants







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Healthy Development Guidelines 7 Policy Areas

- Community, Culture and Safety
- Economic Opportunity
- Environmental Health
- Healthy Food
- Housing and Antidisplacement
- Recreation and Active Design
- Transportation Access





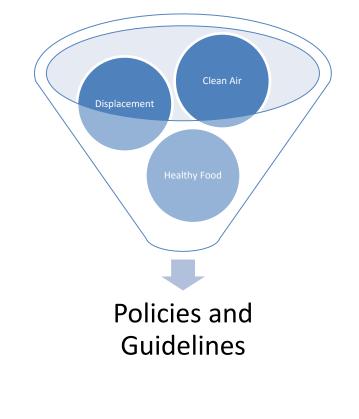




East Bay Housing Organizations







Healthy Development Guidelines

5 Priority Policy Recommendations

- Renewable Energy
- Healthy Corner Stores
- Raising wages
- Rehab. funds
- Displacement impact mitigation



Above from left to right: Cesar Fragoso, Mercedes De La Torre, Marina Munoz, Ang Hadwin, Paula Beale







East Bay Housing Organization







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