

2018 APR 13 AM 9:20

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

RESOLUTION No. 87168 C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ALLOCATE FUNDS FROM FY2017-2018 SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX REVENUES TO: 1) THE OAKLAND UNIFIED SCHOOL DISTRICT THROUGH A GRANT AGREEMENT IN THE AMOUNT OF \$371,000 FOR WATER HYDRATION STATIONS, 2) THE HUMAN SERVICES DEPARTMENT AND THE OAKLAND PARKS AND RECREATION, AND/OR OAKLAND PUBLIC LIBRARY IN THE AMOUNT OF \$334,000 FOR WATER HYDRATION STATIONS, AND 3) THE HUMAN SERVICES DEPARTMENT IN THE AMOUNT OF \$750,000 FOR COMMUNICATION AND EVALUATION STRATEGIES

WHEREAS, the City of Oakland voters passed Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the “Ordinance”) in November 2016, approving a 1 cent per ounce general excise tax on the distribution of sugar-sweetened beverages in Oakland; and

WHEREAS, all Sugar-Sweetened Beverage (SSB) Tax revenue collected and remitted to the city is deposited in the City of Oakland’s unrestricted general fund and in the Sugar Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

WHEREAS, City Council Resolution No. 87062 established the Sugar-Sweetened Beverage Tax Sub-fund for the purpose of collecting the revenues from the tax and provided that unspent revenues from the tax will be retained in the SSB subfund for the purpose described in the Ordinance; and

WHEREAS, the City Council, in its discretion, has designated certain SSB Tax revenue to support programs to reduce sugar consumption and improve the health of Oakland residents, particularly those facing barriers to health; and

WHEREAS, the Ordinance established the Community Advisory Board to advise and make recommendations on how and to what extent the City Council should establish and/or fund programs to prevent or reduce the health consequences of the consumption of sugar-sweetened beverages in Oakland communities; and

WHEREAS, members were appointed and confirmed by resolution to the Sugar Sweetened Beverage Tax Community Advisory Board (the “Board”) in June 2017 and the Board began holding regular meetings in October 2017; and

WHEREAS, the Board has recommended that tax revenues from the FY2017-2018 year be allocated to the Oakland Unified School District (OUSD) in the amount of \$371,000 to pay for water hydration stations at various OUSD sites; to the Human Services Department and the Oakland Parks and Recreation (OPR) and/or the Oakland Public Library (OPL) in the amount of \$334,000 for hydration stations at Head Start and OPR or OPL sites; and to the Human Services Department in the amount of \$750,000 to pay for marketing and community education and evaluation services; and

WHEREAS, funding in the amount of \$1,455,000 is available in the Measure HH (SSBDT) Fund (1030), City-Wide Activities Organization (90591), Contract Contingencies Account (54011), Msr HH-Healthy Kids Prgm Project (1003817), Fiscal Management Program (IP51) to implement the Sugar Sweetened Beverage Tax Community Advisory Board's recommendations; now, therefore be it

RESOLVED, that the City Council has considered the Board's recommendations and hereby authorizes the City Administrator to allocate Sugar-Sweetened Beverage Distribution Tax Funds in the Measure HH (SSBDT) Fund (1030) to the Human Services Department and OPR, and/or the OPL in the amount of \$334,000 for water hydration stations at Head Start and OPR and/or OPL sites, and to the Human Services Department Youth Services Organization (78251) in the amount of \$750,000 for sugar-sweetened beverage tax marketing and community education campaigns and evaluation services; and be it

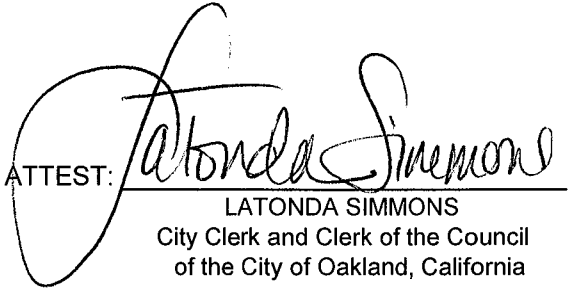
FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to allocate Sugar-Sweetened Beverage Distribution Tax Funds in the Measure HH (SSBDT) Fund (1030) to enter into a grant agreement with OUSD in an amount not to exceed \$371,000 for water hydration stations at various OUSD sites.

IN COUNCIL, OAKLAND, CALIFORNIA, MAY 01 2018

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, and ~~BRANDENBURG~~ - 7

NOES-
ABSENT-
ABSTENTION-
1 - Excused - Reid

ATTEST: 
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California