

# Oakland Public Library

## June 2018

### Library Parcel Tax Measure

City of Oakland  
City Council  
February 6, 2018



# Proposed Library Parcel Tax Measure Language

To maintain, protect and improve library services throughout Oakland, including:

Providing safe places for children and teens after school;

Preventing library closures;

Maintaining youth reading programs and senior services;

Keeping libraries safe and welcoming;

Providing evening and weekend hours for students and working families;

Providing literacy services for adults;

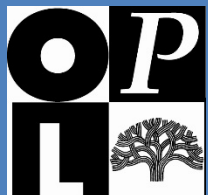
shall the City of Oakland establish a \$75 per parcel tax for 20 years, providing about \$10,000,000 annually, subject to independent audits and citizens' oversight?



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## Staff Provides Two Resolutions For City Council Consideration:

- Adopt A Resolution On The City Council's Own Motion Submitting To The June 5, 2018 Statewide Primary Election, A Proposed Ordinance To Adopt A Special Parcel Tax To Maintain, Protect And Improve Direct Library Services Throughout Oakland; And Directing The City Clerk To Fix The Date For Submission Of Arguments And Provide For Notice And Publication In Accordance With The June 5, 2018 Statewide Primary Election; or
- Adopt A Resolution On The City Council's Own Motion Submitting To The June 5, 2018 Statewide Primary Election, A Proposed Ordinance To Adopt A Special Parcel Tax To Maintain The Library's General Purpose Fund At The Appropriation For Fiscal Year 2017-2018, And To Protect And Improve Direct Library Services Throughout Oakland; And Directing The City Clerk To Fix The Date For Submission Of Arguments And Provide For Notice And Publication In Accordance With The June 5, 2018 Statewide Primary Election



# What is Included in Both Resolutions?

- In addition to addressing stabilization of library funding, expanded Branch hours, acquisition of technology and providing for a wide range of programs for children, teens, and adults including early childhood literacy and student homework support, both resolutions also include language that:

## Prioritize Equity as an Outcome

- “Support the equitable disbursement of Library services, programs, staffing, facilities and resources in order to decrease disparities in life outcomes of marginalized communities and to facilitate equity of opportunity throughout Oakland (***Recommended by City Council***)

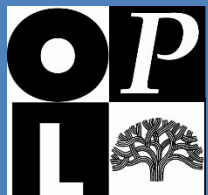
## Emphasize Services to schools and students

- Improve Library collections, services, programs and access that support Oakland students, especially outside of school hours, weekends and geographically near schools lacking school libraries (***Recommended by City Council***)



## What is Included in Both Resolutions?

- An annual audit
- City Council shall assign an existing Board or Commission for Citizen Oversight
- The parcel tax shall be levied for twenty (20) years
- The parcel tax shall be established at \$75 per parcel and provide approximately \$10 million annually
- At the discretion of the City Council, revenues collected by the City may be used to reimburse the City for costs incurred in connection with the election seeking voter approval
- Exemptions for very low income households
- Exemptions for low income senior households



# What is Included in the Maintenance of Effort Resolution?

“The City’s current General Fund appropriation for Library services may not be replaced by this parcel tax. The Library Department’s adopted General Fund appropriation for fiscal year 2017-2018 is \$12,992,267.

For any year during which this tax is in effect, if the City’s General Fund appropriation to the Library Department is reduced below \$12,992,267, the parcel tax shall not be levied; provided, however, that if a severe and unanticipated financial or other event occurs that so adversely impacts the General Purpose Fund as to prevent the City from budgeting for and maintaining the Library’s General Purpose Fund at the appropriation for fiscal year 2017-2018, the City’s reduction to the Library Department’s General Fund appropriation shall be no more than the same proportion of reduction that is imposed on the City’s net General Fund budget for non-safety departments (which are all operating departments, except police and fire), then the tax nonetheless may be levied. This exception shall apply only if the City Administrator submits a report to the City Council explaining the severe and unanticipated event, the steps that were taken by the City to avoid the need to reduce the Library’s General Fund and the steps that will be taken by the City in the future to restore the Library’s General Fund. Such actions must be taken for each fiscal year in which the City fails to meet the FY 2017-18 appropriation requirements of this Ordinance for the reasons described in this section.”



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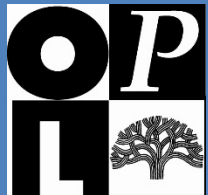
# High Ranking Priorities

Several priorities rise to the top for the use of new funds:

- **Convert** more TPT positions to Permanent with full benefits.
- **Increase** hours and subsequent staffing at Branch Libraries to allow families, students and children more access availability.
- **Complement** the iBond funding for Libraries, by purchasing new public desks, furniture, equipment, maker spaces, & technology for patrons.
- **Implement** Self Check & Automated Returns throughout the city.
- **Increase** the lending materials budget for books, children's books, eBooks, Books on CD, e-Audiobooks, streaming music & video, magazines, tablets, laptops, tools, WiFi Hotspots, and toys.
- **Stabilize** Children's program funding and provide for Adult & Teen Programs .



# Questions?



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