

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL


City Attorney

2017 NOV 21 PM 3:57

RESOLUTION NO. = 87020 - C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ALLOCATE FUNDS TO THE HUMAN SERVICES DEPARTMENT FOR PURPOSES OF ADMINISTERING THE SUGAR SWEETENED BEVERAGE TAX COMMUNITY ADVISORY BOARD PROGRAM THROUGH FY2017-2018 AND FY2018-2019

WHEREAS, the City of Oakland voters passed Measure HH, the Sugar-Sweetened Beverage Tax in November 2016, approving a 1 cent per ounce tax general excise tax on the distribution of sugar-sweetened beverages in Oakland; and

WHEREAS, all Sugar-Sweetened Beverage Tax revenue collected and remitted to the City is deposited in the City of Oakland unrestricted general fund to be used for any lawful government purpose; and

WHEREAS, the City Council, in its discretion, has designated certain Measure HH funds to support programs to reduce sugar consumption and improve the health of Oakland residents, particularly those facing barriers to health; and

WHEREAS, the City of Oakland's Fiscal Year (FY) 2017-2019 Adopted Budget includes Measure HH discretionary funding of \$5,720,000 in FY2017-2018 and \$5,320,000 in FY2017-2019 appropriated in the General Purpose Fund (1010), City-Wide Activities Organization (90591), Contract Contingencies Account (54011), and Measure HH – Healthy Kids Program Project (1003817); and

WHEREAS, Measure HH established The Community Advisory Board to advise and make recommendations on how and to what extent the City Council should establish and/or fund programs to prevent or reduce the health consequences of the consumption of sugar-sweetened beverages in Oakland communities; and

WHEREAS, the Sugar Sweetened Beverage Tax Community Advisory Board was established by resolution in June 2017 and began holding regular meetings in October 2017; and

WHEREAS, the City Administrator is seeking authorization to reallocate Measure HH funds in the amount of \$278,758 in FY2017-2018 and \$399,649 in FY2018-2019 to the City of Oakland Human Services Department to administer the sugar sweetened beverage tax community advisory board program; and

WHEREAS, the total estimated amount of \$206,758 in FY2017-2018 and \$329,649 in FY2018-2019 will be allocated to the City of Oakland Human Services Department to cover the following positions beginning January 2018: 1.0 FTE Program Planner to coordinate planning and RFP development activities and assist with data collection, analysis, and evaluation, 0.5 FTE shared Administrative Assistant II to provide administrative and communications support for the Board, 1.0 FTE Program Analyst, and an ELDE in FY2017-2018 to provide interim support; and

WHEREAS, the City of Oakland Human Services Department will allocate annually up to \$12,000 in FY2017-2018 and \$10,000 in FY2018-2019 for program operating expenses and \$60,000 in both years to outside consultants to-be-determined through the City's three-bid process to develop database management and evaluation, establish communications methods to raise awareness of health impacts of sugar sweetened beverages and otherwise facilitate the planning and program recommended of the Sugar Sweetened Beverage Community Advisory Board; now therefore be it

RESOLVED: That the City Administrator is hereby authorized to reallocate Measure HH Sugar Sweetened Beverage Distribution Tax Funds in the General Purpose Fund (1010) to the City of Oakland Human Services Department's Youth Services Organization (78251) in the amounts of \$278,758 in FY2017-2018 and \$399,649 in FY2018-2019; and be it

FURTHER RESOLVED: That the City Administrator is authorized to establish three new positions of 1.0 FTE Program Planner to provide planning for the allocation and assist with data collection, analysis, and evaluation, 1.0 FTE Program Analyst I to support contracting, training, grants management including to establish and monitor grant agreements, and 0.5 FTE Administrative Assistant II to provide administrative support for the Sugar Sweetened Beverage Community Advisory Board.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 18 2017

PASSED BY THE FOLLOWING VOTE:

AYES - ~~WASH~~, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, and PRESIDENT REID - 7

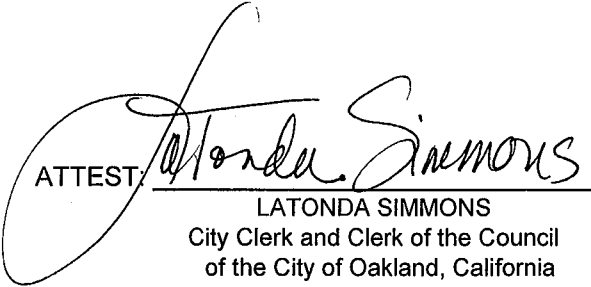
NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - Brooks - 1

ATTEST:


LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California