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CITY OF OAKLAND



CITY HALL

1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor Honorable Libby Schaaf Mayor (510) 238-3141 Fax (510) 238-4731

Letter of Appointment

September 21, 2017

The Honorable City Council One Frank H. Ogawa Plaza, Second Floor Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

#### **Commission on Persons with Disabilities**

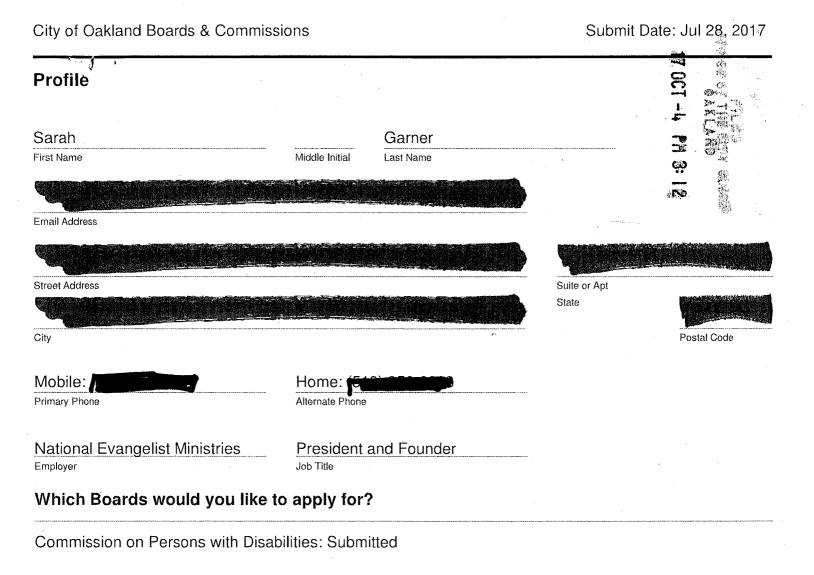
**Sarah Garner,** to serve a second three-year term that began September 3, 2017 and ends September 2, 2020, retaining the seat she currently holds.

**Frank Sperling,** to serve a second three-year term that began September 3, 2017 and ends September 2, 2020, retaining the seat he currently holds.

**Bettye L. Wright**, to serve the remainder of a first three-year term that began September 3, 2015 and ends September 2, 2018, filling the seat previously held by Danielle Roundtree.

Thank you for your assistance in this matter.

Sincerely. Libby Sphaaf Mayor



# **Interests & Experiences**

# Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I'm a current Commissioner with the "Commission on person with disabilities". I'm applying for reappointment. I hope i get it? Love Oakland. As a person with Neurothapy in both feet, legs and arm I know the trials of being disabled and being disabled in a large city like Oakland. It's not easy dealing with the paperwork or the compliance but I'm up for the challenge.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

#### SARAHRESUME2017\_2\_.rtf

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

All done!

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Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

✓ I Agree \*

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Reverend Sarah R. Garner

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revsarahgarner@reverendsarahgarnerministries.com

President and Founder of National Evangelist Ministries - Running a non-profits Ministry out of my home. June 1994-Present - Oakland, California

President and Founder of National Evangelist Ministries Reverend Sarah Garner



www.reverendsarahgarnerministries.com

Ministry Biography -----

The Reverend Sarah Garner was born in Bogalusa, Louisiana moved to Oakland California when she was eight years old grew up in "The Bay Area". The youngest of Twelve Children. Mother of one grown Daughter Nicole.

She attended Laney College in Oakland, College of Marin in Kentfield California and the College of San Mateo in San Mateo, Ca. where she received her Certificate in Network Security at College of San Mateo, Ca in 2010. She worked for Five (5) years, at Acer America where she was employed as a Computer Technician. She has more than 13 year in the Computer field. Numerous Certifications and Awards.

In 1989 Reverend entered the Ministry (Church) under Pastor Louise Anita Williams in Oakland an was Ordained a Evangelist by the Church of God in Christ in 1997 later Ordained by Bishop Grogan as a Reverend Minister in 2000.

Reverend Sarah Garner is the Author of a Childrens Book "Moma Teach me how to Pray" 2013

Appointed ADA Comissioner under Oakland Mayor Libby Schaf

Active in the Community where she serves as a Ambassador to Oakland Mayor Jean Quan.

Received Certificates of recognition by Oakland Mayor Jean Quan A member of the Church of the Messiah under Pastors Colson in Oakland.

Membership with Allen Temple Baptist Church in Oakland, Ca from 2012 to Present. She has held active memberships in City of Refugee Church of God in Oakland, Ca, Greater Love Church of God in Christ (3 + Years) and New Jerusalem Church of God in Christ in Oakland (9 + Years) .She is President and Founder of her own Ministry and Business. National Evangelist Ministries launched in 1999. She is a Preacher, Teacher, Workshop Leader, Community Leader, Author and Pastor.

Teach's Bible Study to Seven thousand on Twitter Tuesday-Saturday. Teach's children to read every Friday (Grade 1-3) Highland Elementary school in Oakland,Ca. Licensed and Ordained Reverend by Bishop Grogran in Oakland,Ca. Certificate in Network Security - College of San Mateo December 18th 2010 Certificate of Appreciation - Universal Peace Federation - May 2007 Microsoft Certified Professional Windows N.T. 4.0 (MCP) -Microsoft 1999 National Interfaith Platinum Member - 2007 Certificate of Recognition - Mayor Jean Quan of Oakland July 2013 Evangelist Ordination C.O.G.I.C. -September 1997 Recognition of Ambassadorship to mayor Jean Quan (Letter and Pin) - 2013 National Evangelist Ministries (President and Founder Rev. Sarah Garner) - Jan 1999 ADA Commissioner under mayor Libby Schaf

Letter of Response from various political leaders. Senator Dianne Feinstein, Mayor Michael Bloomberg, Governor David Patterson and many others.

#### JOBS and College

Fall of 2011 – Fall of 2012: Attending College of Marin Kentfield, Ca as an full time student pursing an AA in Business Law. My classes. Business 101,Business Law, New Venture Creations and Creating and Business Plan.

Fall of 2010 - Spring 2011 (GPA 4.0) College of San Mateo, California Full-Time student at College of San Mateo. Computer Science. Achieved an Certificate in Network Security Specialist College of San Mateo Fall 2010.

Computer Science Corporation November 2008 – February 2009 Rensselaer NY

Medicare Part D Call center Analyst. Member specialist Support. Support to Beneficiaries in Medicare Part D Plan utilizing the following software.

Lotus Notes, Facets, Pega, Medco, Infocrossing, Totalview, Quickfind, SXC, and Medicare (Marx) Database.

Macys Dept. Store June 2008- Sept 2008

**Beauty Advisor** 

Colonie NY

Shishedo and Prescriptive skincare products. I performed makeover, facials and advisor on the entire beauty line. Eye shadows, Foundation, Serums and skin creams.

Etelecare Nov 2006 - Dec 06

PC Support

Phoenix Arizona

City of Oakland Boards & (	Commissions
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Profile				<b>H</b>
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Frank		Sperling		
First Name	Middle Initial	Last Name	n an	
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Email Address				
Street Address			Suite or Apt	
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Mobile: (925) 330-8631	Mobile			
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Employer	Job Title			
Which Boards would you I	ike to apply for	?		

Commission on Persons with Disabilities: Submitted

# **Interests & Experiences**

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Current Chair of MCPD. I am applying for re-appointment to board as my term is up.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

See previously submitted application

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

BP-T. + }

I Agree \*

2003-Present

# Operational Effectiveness, Project Management, and Financial Consulting

# Proven change agent, excellent communicator and team builder, innovative and tenacious problem solver

Broad and deep knowledge and experience delivering successful results in the following areas:

- Operational Analysis and Process Improvement
- Program and Project Management
- Strategic Planning

Frank Sperling

Strategic and Tactical Marketing

- Operations Management
- P&L Management
- IT Solutions Implementation
- M&A Post-merger Integration

# FS3 Group, LLC

#### ,

Founder and CEO

#### Consulting Services:

- o Perform operational, financial, and marketing management functions
- o Manage programs and projects utilizing as-appropriate project methodologies
- o Develop business and marketing plans in alignment with organizational strategies and vision
- o Partner with senior management to analyze and re-engineer corporate structures and processes
- o Integrate people, processes, and systems following corporate mergers and acquisitions

#### Sample Engagements:

#### Perot Systems / Stanford Hospital

- Project Management and Operational Effectiveness consulting and contract work.
- o Developed work-flow processes for all aspects of customer facing work
- Implemented automated monitoring tools which tracked and reported Service Level Agreement metrics
- o Identified operational improvements which reduced service penalties by several hundred-thousand dollars and improved client satisfaction
- Reduced intra-departmental data reporting and analysis time equal to 2 FTE in a highly siloed organization

#### Dreyer's Grand Ice Cream

Strategic Financial Modeling

• Created and implemented a financial planning maturity model which re-focused and re-prioritized long- and short-term financial planning direction

#### GNU Group (nationally recognized graphic design firm)

Direct all projects and operations - oversaw staff of 21 FTE

- Developed and implemented automated systems to track projects, work-product processes, sales pipeline status, and internal resource loads – reducing project administration overhead by 25%.
- o Utilized cross-platform database to seamlessly integrate Mac/PC environment
- Performed gap and SWOT analysis of existing processes and marketplace norms modified operational workflows which reduced project completion times by 15%

#### CLEC (startup landscape construction firm)

- Chief Marketing Officer and COO
- Directed operation of start-up business resulting in revenue and client base exceeding business plan by 25%

# CALIFORNIA STATE AUTOWODILE ASSOCIATION

Senior Program Manager – Enterprise Project Office

- Recruited by new management team to establish project management organization critical for revitalizing stagnant organization via portfolio management, standardized methodology, and improved project success rates.
- Led team of professionals (27 FTE) to successfully deliver major marketing, operations, IT, and real estate projects valued at over \$100 million resulting in over \$20 million annual savings in budgetary and operational efficiencies.
- Managed process mapping and process improvement group. Standardized workflows implemented and project ramp-up times reduced by 20%.
- Personally managed successful projects and programs involving Database Integration, PeopleSoft Financials, Branch Office Consolidation, ASP Outsourcing, Desktop Management, Website Enhancement, Release Management, and Software Training.

# MERCER HR CONSULTING

Director of Marketing – Western Region Operations

- Grew annual sales revenue by 20% through introduction of coordinated marketing activities among seven offices and 100+ business developers.
- Consolidated multiple client database / data management systems resulting in lowered staff support costs, lower user frustration, and improved management reporting.
- Managed public relations activities for proprietary research ensuring appropriate media placement and message delivery. Acted as spokesperson to press and media on numerous issues.
- Moved decentralized and siloed organization to consolidated, third generation CRM solution. Obtained Board of Directors approval for national CRM proposal that projected investment payback within 12 months.

# UNION BANK OF CALIFORNIA

Vice President – Middle Market Business Strategies (1990-1991)

- Designed and implemented telemarketing program utilizing internally and externally acquired mailing lists to populate and distribute client opportunities with individual bankers. Higher than projected response rate resulted in \$50,000 in new business in first year.
- Shifted business development efforts from passive to aggressive by removing historic barriers resulting in sales increase of 15% and revenue increase of 19%.
- Implemented relationship-based customer valuation model which improved client profitability by 10%.

Vice President - Product Management & Planning (1986-1990)

- Established consumer Product Management organization at multi-state banking system.
- Developed products and services for upscale clients resulting in value-add to clients, increasing annual revenues by \$5 million+.

# SECURITY PACIFIC NATIONAL BANK

Vice President - Group Product Manager

• Successfully managed \$11 billion portfolio of products resulting in multi-million dollar annual revenue growth and concurrent increases in customer satisfaction.

Previously held positions of increasing responsibility at:

- First Interstate Bank Senior Marketing Research Analyst
- Coastwide Title Services Operations Manager (Managed staff of 15)

# COMMUNITY LEADERSHIP and INVOLVEMENT

Director, Cal Alumni Association Board of Directors (2007-2012) President and Director, Moraga-Orinda Fire District (Elected Position) (2006-2013) Mayor and Councilmember, Town of Moraga (Elected Position) (1994-1998) Director, Moraga Education Foundation (2004-2005) President, Moraga Historical Society (1999) Director, Central Contra Costa Solid Waste Authority (1996-1997)

# Inspirational Speaker – American Heart and Stroke Association (2013-Present)

# EDUCATION and PROFESSIONAL CERTIFICATIONS

MBA, Finance/Marketing, University of California, Berkeley
BS, Business, University of California, Berkeley
PMP, Project Management Professional Certification, Project Management Institute
Frank Sperling Resume

# 1986-1991

#### 1982-1986

## 1992-1999

#### 1999-2000

Dear Mayor Schaaf, MONAL



In response to the possibility of commission appointment by you, I am interested to serve, acknowledging that my personal desire, emotion and preference is never to be acted upon as I am/would be representing the residents of Oakland. I attend all of the bis monthly schedule public City Coucil meetings; regularly attend the monthly Persons with Disabilities meetings, occasionally attend the commission on Aging and have again started to attend the Citizen's Police Review Board with the recent appointment of Chief Fitzpatrick whose leadership is sincerely a welcome of needed change and will re-establish OPD credibility.

City of Oakland Boards & Commissions			Submi	Submit Date: Jun 08, 2017	
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Please tell us how your qu and/or commission's miss	alifications and ion.	participation will	I relate to the rec	uested board	
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		SO & 40 YEAR R	ESIDENT OF OAR	LAND. I HAVE	
M A SENIOR CITIZEN AND L EN IN COMMUNITY AND CI LUNTEER AND MEMBER O					

Bi-monthly scheduled City Council meetings, monthly Persons with Disabilities meetings, frequetly attend Coomm. on Aging andre-newed Attendance at the Citizen Police Review Board meetings. and the OHA monthly Board of Commissioners' mtg. Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below. Please paste the text of your resume or curriculum vitae below.

NONE

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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☑ I Agree \*

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# Approved as to Form and Legality

# OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

## INTRODUCED BY HONORABLE MAYOR LIBBY SCHAAF

## RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF SARAH GARNER, FRANK SPERLING, BETTYE L. WRIGHT TO THE COMMISSION ON PERSONS WITH DISABILITIES

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 9968 C.M.S., adopted August 5, 1980, and amended by Ordinance No. 11864 C.M.S., adopted March 12, 1996, created the Commission on Persons with Disabilities to address issues germane to accessibility, services and civil rights for persons with disabilities; and

**WHEREAS**, the Commission on Persons with Disabilities consists of fifteen (15) members serving three year staggered terms with no more than two consecutive terms, and 51% of Commission members must be persons with disabilities; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed Sarah Garner, Frank Sperling, Bettye L. Wright for confirmation by the City Council; now, therefore, be it

**RESOLVED:** That pursuant to City Charter section 601 the City Council hereby confirms the Mayor's following appointment to the Commission on Persons with Disabilities:

**Sarah Garner,** Mayoral appointment to serve a second three-year term that began September 3, 2017 and ends September 2, 2020, retaining the seat she currently holds.

**Frank Sperling,** Mayoral appointment to serve a second three-year term that began September 3, 2017 and ends September 2, 2020, retaining the seat he currently holds.

**Bettye L. Wright,** Mayoral appointment to serve the first three-year term that began September 3, 2015 and ends September 2, 2018, filling the seat previously held by Danielle Roundtree.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS City Clerk and Clerk of the Council of the City of Oakland, California