



CITY OF OAKLAND 2017 SEP 28 PM 5:10

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Claudia Cappio
Assistant City Administrator

SUBJECT: CUNY Grant for Equity Indicators

DATE: September 20, 2017

City Administrator Approval

Date:

9/28/17

RECOMMENDATION

Staff Recommends That Council Adopt A Resolution Authorizing The City Administrator Or Designee To Accept And Appropriate Grant Funds On Behalf Of The City Of Oakland In The Amount Of One Hundred Forty Thousand Dollars (\$140,000) From The Research Foundation Of The City University Of New York To Fund The Development Of A Framework Of Equity Indicators To Promote Equitable Outcomes for City Of Oakland Residents.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to accept and appropriate a grant of \$140,000 from the City University of New York (CUNY) to develop equity indicators for the City of Oakland. Using the grant resources, the City Administrator's Office and the Department of Race and Equity will lead the development of an Equity Indicators platform intended to track racial equity outcomes across Oakland. This platform will provide a necessary tool for the City and the public to perform racial equity impact analyses to support policy development and program implementation, demonstrating the effectiveness of current policies and initiatives, and highlighting areas where new or different policies and initiatives may be needed.

BACKGROUND / LEGISLATIVE HISTORY

On October 10, 2016, the City of Oakland released the Resilient Oakland playbook. The Resilient Oakland playbook is a strategy document developed to help the City tackle systemic and structural challenges. The playbook outlines ways the City can help our community stay rooted, ensure equitable access to quality education, and develop good jobs, stable housing, public safety and vibrant streets.

Included within the playbook is a strategy to improve the use of metrics to promote equitable outcomes. This strategy stated, "the City will explore working with the Equality Indicators Project (EIP) to develop a framework to promote equitable outcomes for Oakland residents. This

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framework could include collecting key metrics that can be used to track progress in improving outcomes for Oakland's most vulnerable residents."

ANALYSIS AND POLICY ALTERNATIVES

Developed by the City University of New York Institute for State and Local Governance (ISLG), and funded by The Rockefeller Foundation (Rockefeller), the EIP is a comprehensive tool that helps cities understand and measure equity in their city. This tool works across multiple areas (e.g., education, housing, justice) and measures the disparities faced by underserved communities (such as people of color and ethnic minorities, immigrants, or individuals living in poverty) across those domains.

This tool can be used as a framework to support policy development, demonstrating the effectiveness of current policies, programs and initiatives, and highlighting areas where new, or different, policies and initiatives may be needed. Additionally, it can build trust with the community by demonstrating a commitment to transparency and accountability and to improving conditions for underserved groups. Further, community input will be used to shape the indicators to make them most useful and relevant from their point of view.

The Equality Indicators Project was piloted in New York City, with baseline findings released in 2015 and updates released annually. In 2017, ISLG received funding from Rockefeller to work with five new cities to create local equity tools, and released a Request for Interest to select cities in partnership with Rockefeller's 100 Resilient Cities. In May 2017, the first cohort of Equality Indicators Project cities was chosen: Oakland, Dallas, Pittsburgh, St. Louis, and Tulsa. Oakland was awarded a grant for \$140,000.00 to support this work. While ISLG is the primary agency the City is working with on the EIP, the central grant making body for the CUNY is the CUNY Research Foundation. As such, grant funding will come from the CUNY Research Foundation.

In each of the first cohort cities, ISLG is working closely with Chief Resilience Officers and other City staff, in addition to local partners, to develop a specific set of local measures based on each cities' priorities and greatest disparities. These measures will be tracked each year to enable the City to identify areas where conditions are improving as well as areas of concern, where inequities are large or progress has stalled.

In Oakland, ISLG is partnering with the Department of Race and Equity and Resilient Oakland to develop of set of Equity Indicators for the city. These indicators are expected to span the areas of Public Safety, Economy, Education, Neighborhood and Civic Life, Transportation, Housing, Public Health, Environment, and Sustainability. The tool is being developed utilizing feedback from both government and the community, and in collaboration with the other data efforts currently ongoing in the city. Baseline findings are expected to be released in early 2018, with updates and assessments of progress released annually thereafter. These findings can then provide information about whether initiatives designed to reduce inequalities in different areas have been successful in doing so, as well as pointing to areas where new initiatives may be needed because progress has stalled or inequities are worsening. Releasing these findings publicly will also increase transparency and accountability, strengthening the City's relationship with local communities as a result.

Due to the quick timeframe of the initial draft report for the Equity Indicators, staff is already underway in the community and departmental outreach necessary for determining the indicators the City would like to track. Staff has made the following progress to date:

- Completed a review of relevant city, county, state, and federal data sources;
- Performed a landscape analysis of existing data collection and data dashboard efforts occurring at the City and Alameda County, and are currently identifying ways to integrate and combine data efforts;
- Conducted two community workshops—one at City Hall and one at the West Oakland Senior Center—to receive feedback on what indicators are important and how this tool could be useful.

FISCAL IMPACT

This report will have no negative fiscal impact to the City. The City will receive \$140,000.00 in grant funds from CUNY. These funds shall be deposited in the Miscellaneous Grant Fund (2999) and appropriated in the Miscellaneous Grant Fund (2999), City Administrators Office (02111), Project (54011), Project Number (1003951), and Equity Indicators Project- CUNY Institute for State & Local Governance Grant in fiscal year 2017- 2018.

PUBLIC OUTREACH / INTEREST

The City Administrator's Office and the Department of Race and Equity will perform inclusive community outreach and engagement in the development of the Equity Indicators platform.

COORDINATION

The City Administrator's Office, Department of Race and Equity, and the City Attorney were consulted in writing this report.

SUSTAINABLE OPPORTUNITIES

Economic: The resolution would allow the City to accept a grant providing financial assistance in the development an equity indicators platform intended to identify and track economic related racial equity disparities.

Environmental: The resolution would allow the City to accept a grant providing financial assistance in the development an equity indicators platform intended to identify and track environmental and sustainability related race and equity disparities.

Social Equity: The resolution would allow the City to accept a grant providing financial assistance in the development an equity indicators platform intended to identify and track racial and equity disparities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That Council Adopt A Resolution Authorizing The City Administrator Or Designee To Accept And Appropriate Grant Funds On Behalf Of The City Of Oakland In The Amount Of One Hundred Forty Thousand Dollars (\$140,000) From The Research Foundation of The City University Of New York To Fund The Development Of A Framework Of Equity Indicators To Promote Equitable Outcomes for City Of Oakland Residents.

For questions regarding this report, please contact Ethan Guy, Interim Chief Resilience Officer, at 510.238.6454.

Respectfully submitted,

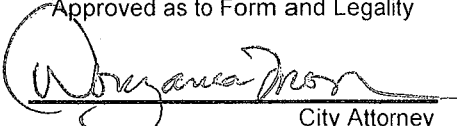


Claudia Cappio
Assistant City Administrator
City Administrator's Office

Reviewed by:
Darlene Flynn, Director of Race and Equity

Prepared by:
Ethan Guy, Interim Chief Resilience Officer
City Administrator's Office

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City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS ON BEHALF OF THE CITY OF OAKLAND IN THE AMOUNT OF ONE HUNDRED FORTY THOUSAND DOLLARS (\$140,000) FROM THE RESEARCH FOUNDATION OF THE CITY UNIVERSITY OF NEW YORK TO FUND THE DEVELOPMENT OF A FRAMEWORK OF EQUITY INDICATORS TO PROMOTE EQUITABLE OUTCOMES FOR CITY OF OAKLAND RESIDENTS

WHEREAS, the City of Oakland's Resilient Oakland playbook, released on October 10, 2016, included the development of a framework to promote equitable outcomes for Oakland residents, including the collection of key metrics that can be used to track progress in improving outcomes for Oakland's most vulnerable residents; and

WHEREAS, the Institute for State and Local Governance (ISLG) at the City University of New York (CUNY), developed the Equality Indicators framework to develop a comprehensive tool that helps cities understand and measure equity in their city across multiple areas and measure the disparities faced by disadvantaged groups across those domains.; and

WHEREAS, ISLG held a competitive application process to receive a grant and technical assistance to develop equity indicators, and Oakland was selected as part of the first cohort of cities--including Pittsburgh, PA, St. Louis, MO, Dallas, TX, and Tulsa, OK-- to receive grants and technical assistance for the development of equity indicators; and

WHEREAS, the City of Oakland's Department of Race and Equity is overseeing the development of the equity indicators in order to ensure they track race and equity outcomes across Oakland, and provide a necessary tool for the City and the public to perform race and equity impact analyses to support policy development, demonstrating the effectiveness of current policies and initiatives, and highlighting areas where new policies and initiatives may be needed; and

WHEREAS, the central grant making body for the CUNY is the Research Foundation and ISLG is the specific agency within CUNY providing technical support and assistance in the development of the Equity Indicators project; now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to accept grant funds in the amount of one hundred forty thousand dollars (\$140,000) from the Research Foundation of the City University Of New York to fund the development of Equity Indicators for the City of Oakland; and be it

FURTHER RESOLVED: That the \$140,000.00 in grant funds shall be deposited in the Miscellaneous Grant Fund (2999) and appropriated in the Miscellaneous Grant Fund (2999), City Administrators Office (02111), Project (54011), Project Number (1003951), and Equity Indicators Project- CUNY Institute for State & Local Governance Grant in fiscal year 2017-2018; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to execute a grant agreement with the Research Foundation of the City University of New York to accept and appropriate funds in the amount of \$140,000.00 to be used for the development of a framework of equity indicators to promote equitable outcomes for Oakland residents, including the collection of key data/metrics that can be used to track progress in improving outcomes for Oakland's most vulnerable residents.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN,
AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California