

CITY OF OAKLAND

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2017 JUN 29 PM 5:22

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** Oakland Head Start as Sub-Contractor with Oakland Unified School District – Early Childhood Education Program FY 2017-2018

**DATE:** June 2, 2017

City Administrator Approval

Date:

*S*  
*6/29/17*

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To 1) Enter Into A Sub-Contract With Oakland Unified School District To Receive State Funding In An Estimated Amount of \$200,000 To Provide California General Child Care Services (CCTR) To Eligible Participants, Ages Birth to Three Years Old, Effective July 1, 2017 Through June 30, 2018; And 2) Accept And Appropriate Said Funding.**

## EXECUTIVE SUMMARY

The City of Oakland has many years of experience in providing quality and comprehensive child care and early childhood education. The City has experience in administering subcontracts with Local Education Agencies, such as the District, and has no audit, performance, or fiscal exceptions that would make it ineligible to subcontract with the District.

In response to the opportunity, the Oakland Early Head Start program has identified eligible birth to three year olds, currently enrolled in Early Head Start sites (Lion Creek; Broadway; West Grand; Arroyo; and San Antonio Park). Eligible families enrolled in Early Head Start will be able to be enrolled in the General Child Care (CCTR) grant, as well. This leveraging the supports program in meeting the new full day, full year programming mandates.

## BACKGROUND / LEGISLATIVE HISTORY

The City of Oakland has been a grantee of the Head Start Program since January 1971 serving Head Start eligible families with children, ages three to five years old. In 1988, the City entered into a grantee-delegate relationship with the Unity Council to serve additional Head Start eligible families and children in the Fruitvale District of Oakland.

Item: \_\_\_\_\_  
Life Enrichment Committee  
July 11, 2017

In 2009, the City of Oakland became a direct grantee of the Early Head Start Program, through the American Recovery and Reinvestment Act (ARRA) and United States Department of Health and Human Services, Administration for Children and Families, making it possible to serve additional Early Head Start eligible families and children in Oakland.

In program year 2016-17, the City successfully entered into a contract with Oakland Unified School District for CCTR program funds to extend Early Head Start services.

### **ANALYSIS AND POLICY ALTERNATIVES**

The Local Education Agency (LEA), Oakland Unified School District (the "District"), accepted funding from the California Department of Education for the District's Early Childhood Education programs for the 2017-18 fiscal year, and is interested in partnering with the City of Oakland Early Head Start program to ensure supports for Oakland's neediest families.

As Federal Head Start funding has been relatively flat for many years, the Federal government acknowledges that agencies need to blend State investment with their programs to meet quality pre-school standards. Given changing Head Start Standards requiring full day, full year programming and an expansion of Early Head Start, more expensive models; blended funding is critical to sustain quality programs.

The City of Oakland's investment in the growing partnership with Oakland Unified School District's Early Childhood Education Program, along with the current subcontracting opportunity presented, will be a further investment in supporting the Mayor's cradle-to-career community initiative, The Oakland Promise. At the present time, there are no policy alternatives that will bring about a similar return on investment, while also successfully providing comprehensive services that support school readiness and family self-sufficiency that are designed to assist Oakland's most vulnerable families with children, age's birth through five-years-old. Accepting these funds will help ensure high quality programming and a balanced budget for the Early Head Start program. This funding relationship also signals the growing partnership with OUSD and the City to support high quality access to early childhood education for all Oakland children. Electing not to enter into this funding agreement would result in a program deficit for Early Head Start as a result of increasing salary costs.

### **FISCAL IMPACT**

The City will receive an estimated \$200,000, with the potential for additional funds, if available, from July 1, 2017 through June 30, 2018, from the District. Approval of the proposed resolution will not have an impact on the City's General Fund.

Approval of the proposed resolution will authorize the City Administrator to 1) enter into a subcontract with Oakland Unified School District to provide California General Child Care Services, in an estimated amount of \$200,000 for PY 2017-2018; and 2) to accept and appropriate said funding. For the PY 2017-2018, funding will be appropriated to the Department of Health and

Human Services Fund (2128); HS Classroom and Seasonal; Org (78231); in a Project to be determined. The proposed resolution also authorizes the City Administrator to accept and appropriate additional funds if it becomes available through Oakland Unified School District within the grant term (July 1, 2017 – June 30, 2018) and increase the subcontract with Oakland Unified School District without returning to Council.

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

- \$200,000 for program year 2017-2018
- Total project cost/agreement/contract - \$200,000

2. SOURCE OF FUNDING:

The estimated sum of \$200,000 together with offsetting revenue, shall be appropriated to the Department of Health and Human Services Fund (2128); HS Classroom and Seasonal; Org (78231); in a Project to be determined.

It is anticipated that there will be options to renew this funding in future years with the Oakland Unified School District. This renewal will be negotiated in the early fall of next year pending the availability of funds.

**PUBLIC OUTREACH / INTEREST**

This item did not require any additional public outreach other than the required posting on the City's website.

**COORDINATION**

Office of the City Attorney and the Budget Office were consulted in preparation of this report.

**SUSTAINABLE OPPORTUNITIES**

***Economic:*** The Head Start program creates more than 100 jobs, including people directly employed in centers, plus an unknown number of jobs through its economic multiplier effect. Most of these jobs are held by Oakland residents. In addition, Head Start and Early Head Start buys most of its goods and services from Oakland firms or individuals to support its programs.

***Environmental:*** There are currently no direct environmental benefits or impacts from the Head Start and Early Head Start program to the City of Oakland. The program uses recyclable paper products.

***Social Equity:*** The Oakland Head Start and Early Head Start Program delivers comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children, ages birth through five. Head

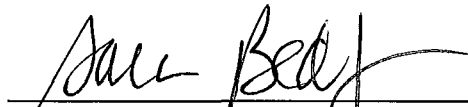
Start and Early Head Start provide a range of individualized services in the areas of education and early childhood development, medical, dental, and mental health services, nutrition, and parent involvement. The range of services is responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. Recent scientific research has verified what early childhood educators have known for years: that how children are nurtured and educated in their youngest years has a significant impact on later growth and development.

**ACTION REQUESTED OF THE CITY COUNCIL**

Adopt a resolution authorizing the City Administrator to enter into a sub-contract with Oakland Unified School District to receive funding in an estimated amount of \$200,000, to provide California General Child Care services to eligible participants, ages birth to three years old, effective July 1, 2017 through June 30, 2018; and accept and appropriate said funding.

For questions regarding this report, please contact Alisa Burton, Human Services Division Manager (Acting), Early Childhood and Family Services, at (510) 238-2323.

Respectfully submitted,



SARA BEDFORD  
Director, Human Services Department

Early Childhood & Family Services Division  
*Reviewed by:* Alisa Burton, Manager (Acting)  
*Prepared by:* Tracey Black, HHS Planner

2017 JUN 29 PM 5:22

  
City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

---

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO: 1) ENTER INTO A SUB-CONTRACT WITH OAKLAND UNIFIED SCHOOL DISTRICT TO RECEIVE STATE FUNDING IN AN ESTIMATED AMOUNT OF \$200,000 TO PROVIDE CALIFORNIA GENERAL CHILD CARE SERVICES TO ELIGIBLE PARTICIPANTS, AGES BIRTH TO THREE YEARS OLD, EFFECTIVE JULY 1, 2017 THROUGH JUNE 30, 2018; AND 2) ACCEPT AND APPROPRIATE SAID FUNDING**

**WHEREAS**, Oakland Unified School District (the "District") is a California Department of Education (CDE) contractor of California General Child Care (CCTR) funding for the 2017-18 fiscal year; and

**WHEREAS**, the District can utilize their CCTR contract funding to provide quality early childhood education services to eligible children, ages birth to three- years-old enrolled in the Child Development Centers; and

**WHEREAS**, subcontracting a portion of the District's State CDE contract is authorized and permissible under State regulations; and

**WHEREAS**, the District has identified the City of Oakland as a qualified subcontractor to serve children, ages birth – three-years-old; and

**WHEREAS**, the City of Oakland has many years of experience in providing quality and comprehensive child care and early childhood education, has experience in administering subcontracts with Local Education Agencies, such as the District, and has no audit, performance, or fiscal exceptions that would make it ineligible to subcontract with the District; and

**WHEREAS**, under State regulations, the District's Early Childhood Education program, as the subcontracting entity responsible for managing and administering the subcontract with The City of Oakland, may recover a 7.5 percent (7.5%) administrative contract management fee; and

**WHEREAS**, the City of Oakland has the facility capacity to earn the funds the District will subcontract; now therefore be it

**RESOLVED:** That the City Administrator is authorized to enter into a subcontract with Oakland Unified School District to receive funding in an estimated amount of \$200,000 to provide Early Head Start/General Child Care Services to eligible participants, ages birth to three- years-old, effective July 1, 2017 through June 30, 2018; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to accept and appropriate said funding in an estimated amount of \$200,000, with offsetting revenue, to the Department of Health and Human Services Fund (2128); HS Classroom and Seasonal Org (78231); in a Project to be determined; and be it

**FURTHER RESOLVED:** If additional funding becomes available from Oakland Unified School District within the grant funding period, July 1, 2017 – June 30, 2018, the City Administrator or her designee is authorized to accept and appropriate grant funds and increase the subcontract with Oakland Unified School District without returning to Council; and be it

**FURTHER RESOLVED:** That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California