



CITY OF OAKLAND

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OAKLAND

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## AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** Funding Recommendations To  
Address Homelessness In Oakland

**DATE:** May 12, 2017

City Administrator Approval

Date:

5/11/17

### RECOMMENDATION

**Staff Recommends That the City Council Receive a Report and Refer Select Recommendations for Addressing Health, Safety and Services Related to Street Homelessness for Funding Consideration in the City's Biennial FY 2017-2019 Budget Deliberations.**

### EXECUTIVE SUMMARY

The recommendations below are designed to create near term options to provide shelter and mitigate health and safety issues for unhoused community members. Funding to develop deeply subsidized housing – city and county bonds, a proposed state mental health services bond – is funding that will lead to longer term permanent housing solutions. The potential actions outlined in this staff report are focused on what can be accomplished now, balancing current needs and limited resources.

The chart below outlines the actions to be considered for funding and their costs. Additional information will be provided in a Supplemental Report.

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 23, 2017

Strategy Recommendation	Estimated Cost	Notes
<b>Encampment Health and Safety</b>		
Health and Hygiene Services in Place Projects	\$180,000/ year	Creation of an additional 5 sites per year
Renew Shelter Emergency Ordinance	None	Facilitates expeditious implementation of shelter/interim housing proposed here
Private Sector Coordination	Estimated \$137,000/ year	Staff person at the Program Analyst II level Coordinate donations, landlords, etc.
Create formal interdepartmental teams with specialization in homeless services	TBD, costs may include dedicated OPD and PWA teams	Staff of team includes: HSD, PWA, OPD, Fire, Transportation, CAO
<b>Interim Housing</b>		
Safe Haven/ Camping & Parking Sites	\$1,000,000 /year	3 sites serving 40 people each at one time
Create second Henry Robinson—interim housing tied to rapid permanent housing placements	\$2,000,000/ year for services; leasing costs for non-city owned building would be on top of this amount. Building acquisition possible through housing bond funds from KK or A1.	137 beds, approximately 300 people served over 1 year with 240 getting housed; includes 6 months post housing support (case management and financial assistance)
<b>Permanent Housing Development</b>		
Focus on rapid construction program models for deeply affordable units	TBD by HCD, using new bond resources	Stackable micro-units, purchase and renovation of Single Room Occupancy hotels and other similar buildings, etc.
Explore regulatory or financial relief for income restricted second units such as tiny houses		Home owners could have rental units / tiny homes tied to housing homeless residents.
<b>Other Options/ Programs</b>		
Coordinated Entry for Oakland	County funded	Will result in expanded street outreach and housing navigation (case management) for the most vulnerable; should lead to increased efficiencies
Employment for unsheltered residents pilot	Estimate \$50,000 for 1 year pilot, serving 45 individuals	Explore program options that use individuals who are homeless under employment training e.g., at Safe Haven sites
Develop significant investment in capital costs and services costs to address homelessness		Explore strategies being used by other cities including: <ul style="list-style-type: none"> <li>• Public -Private campaigns (SF)</li> <li>• Ballot Measures to create dedicated revenue stream for homelessness (San Diego and Berkeley)</li> <li>• Sales Tax (LA)</li> <li>• Air B&amp;B tax (Portland)</li> </ul>

## **ANALYSIS AND POLICY ALTERNATIVES**

See report to the Life Enrichment Committee on April 25, 2017.

## **PUBLIC OUTREACH/INTEREST**

This report did not require public outreach other than the posting of this report on the website.

## **COORDINATION**

Coordination has occurred between the Human Services Department, Office of the City Attorney, Controller's Bureau, and the City Administrator's Office.

Additional Coordination has taken place between the City of Oakland Human Services Department and staff of the County Health Department and County Housing and Community Development Department as well as with Everyone Home.

## **SUSTAINABLE OPPORTUNITIES**

***Economic:*** As noted in the report, all funds identified in this report are for the purpose of providing housing and services to the homeless to eliminate and prevent homelessness. Such outcomes are achieved through rapid rehousing assistance

***Environmental:*** The provision of housing for at-risk and homeless persons is intended to address the environmental degradation caused by homeless families and individuals precariously housed or living on the streets.

***Social Equity:*** The expenditure of these funds is targeted to the most vulnerable and at-risk populations in this City and is providing essential and basic human services, housing and support.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That the City Council Receive a Report and Refer Select Recommendations for Addressing Health, Safety and Services Related to Street Homelessness for Funding Consideration in the City's Biennial FY 2017-2019 Budget Deliberations.

For questions regarding this report, please contact Lara Tannenbaum, Community Housing Services, Acting Manager, at 238-6187.

Respectfully submitted,

  
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SARA BEDFORD  
Director, Human Services Department

Reviewed by: Sara Bedford, Director  
Prepared by: Lara Tannenbaum, Acting  
Manager