

Introducing the

Department of Violence Prevention

A PLAN TO COMBAT THE COMMERCIAL
SEXUAL EXPLOITATION OF OUR CHILDREN,
ERADICATE DOMESTIC VIOLENCE,
DRAMATICALLY REDUCE HOMICIDES AND
PAVE THE WAY FOR IMPROVED POLICING

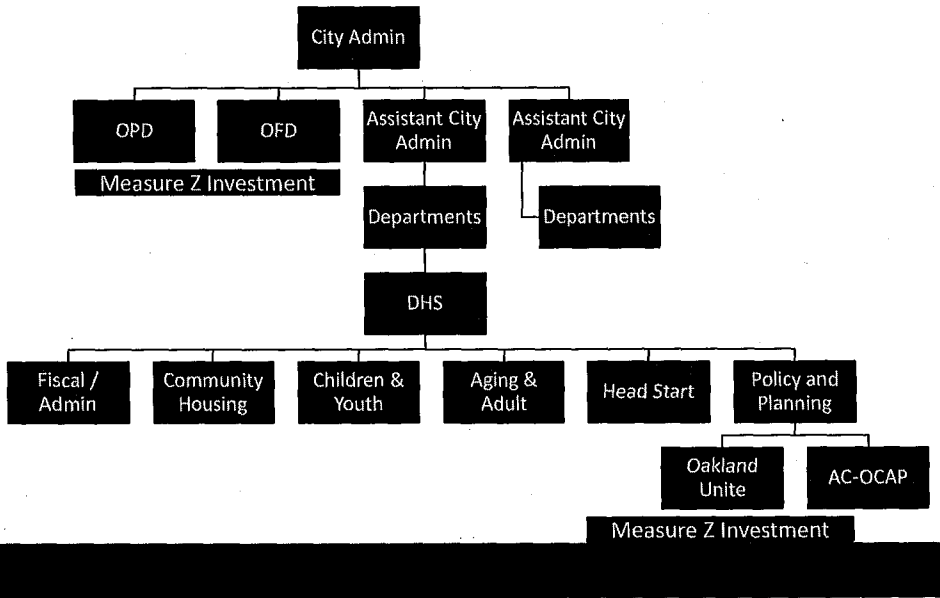
COUNCIL PRESIDENT LARRY REID
COUNCILMEMBER LYNETTE GIBSON
MCELHANEY

MAY 9TH 2017

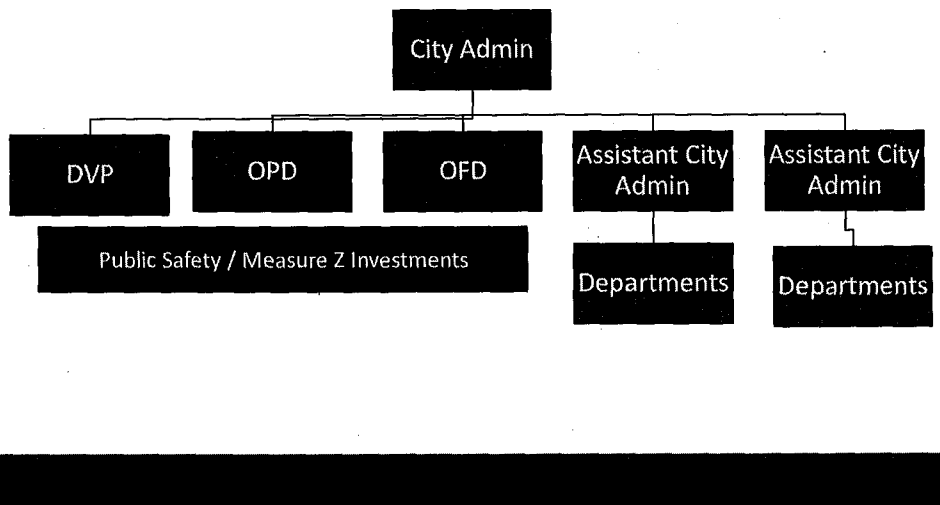
Presentation Overview

- The Proposal – Overview of the Department of Violence Prevention
- Theory of Change
- Review of Violence Data
- Department Goals
- Conclusion

Without Peer: Prevention as Lower Priority



Keeping the Z Promise: Prevention with equal importance, respect



Theory of Change

A dedicated leader means:

- Greater focus
- Intentional leadership
- Clear accountability

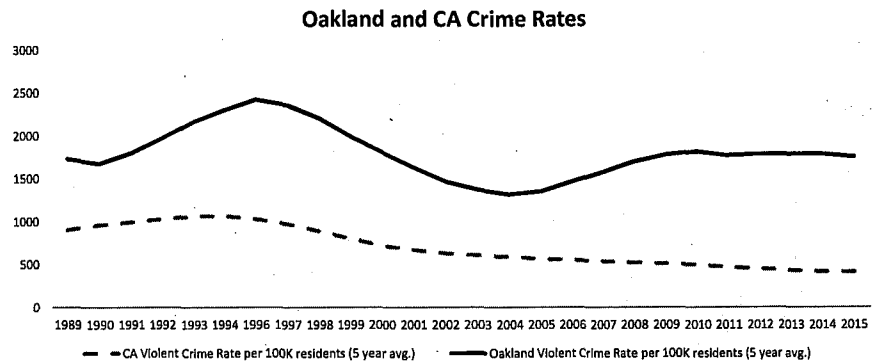
Which will drive better outcomes

Benefits of Focus, Intentional Leadership and Clear Accountability

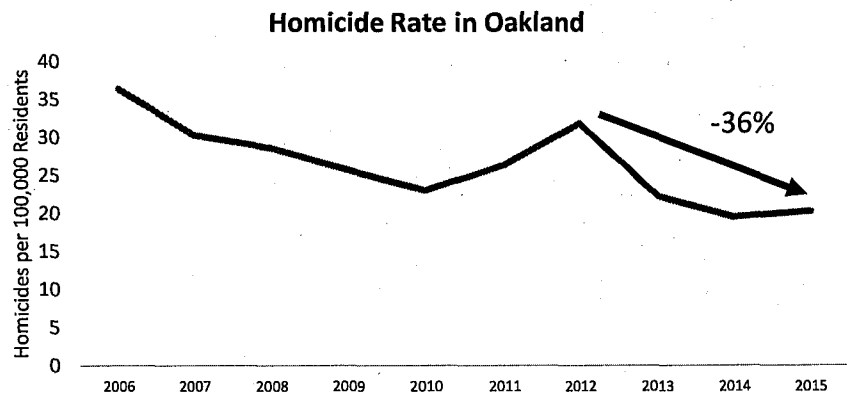
1. More capacity for programmatic vision
2. More advocacy to make City staff and partners successful
3. More focus on empowering community
4. Refined mission to prioritize a public health lens
5. Sustainability
6. Better visibility to attract outside funding

Reimagine Safety: Oakland's Progress lags

- No change in violent crime rate in past decade despite state wide decline

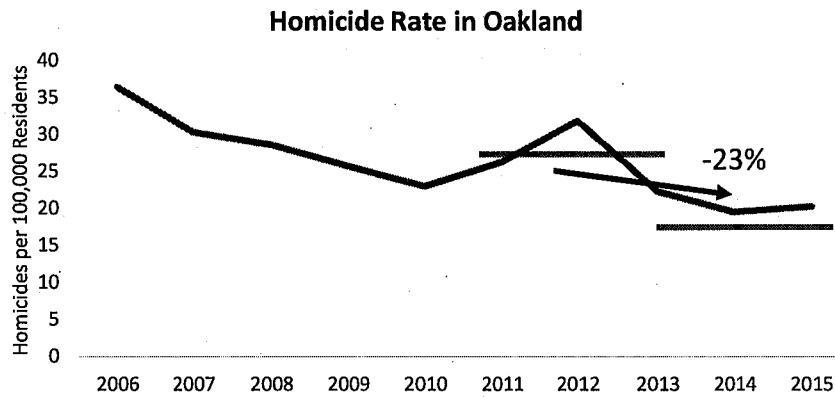


Homicide Statistics in Oakland



Homicide rate expressed as homicides per 100,000 residents. Data from FBI Uniform Crime Reporting database.

Homicide Statistics in Oakland



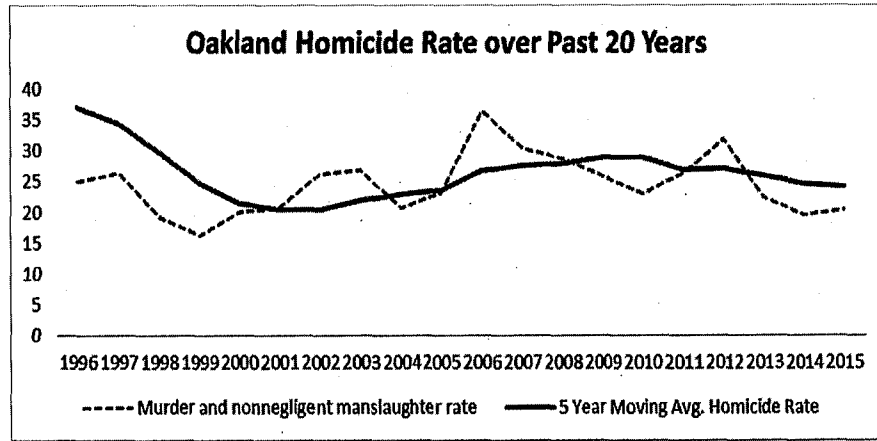
Homicide rate expressed as homicides per 100,000 residents. Data from FBI Uniform Crime Reporting database.

Homicide Statistics in Oakland



Homicide rate expressed as homicides per 100,000 residents. Data from FBI Uniform Crime Reporting database.

Long View on Homicides



Homicide rate expressed as homicides per 100,000 residents. Data from FBI Uniform Crime Reporting database.

True Cost of Promise Delayed

* Avg homicide costs \$1.5M in criminal justice costs and lost wages of victim/family

* Business, tourism suffer from violent reputation

* Crossfire victims

Minimum 80-90 residents dead annually

≈620 emergency department visits for firearm assault each year (87% male; 67% African American)

Each shooting occupies the entire force of a police area for hours

Shootings, DV and CSEC contribute to community violence that traumatizes community

Unaddressed skyrocketing property crime rate (+24% total since 2008, +31% more burglaries 2017 than 2016) because all police attention on shootings and homicides

DVP Mission

The mission of the Oakland Department of Violence Prevention is to dramatically reduce violent crime and serve residents impacted by violence to end cycles of trauma

Initial Strategic 3-year Goal:

1. 80% reduction in homicides
2. 80% clearance rates
3. Coordinate CSEC efforts to engage in prevention (to compliment existing enforcement and rescue efforts)
4. Address hidden DV epidemic
5. Establish Victim Support and Advocacy Unit

Proposed Timeline

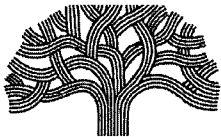
- Committee Hearings - April/May
- Council Adoption – May
- Budget Allocation – June
- Chief of DVP Position
- Contract position by September 2017
- Full time department head in one year

Conclusion

- Only 8 years remain to prove Measure Z works
- Holistic public safety is a promise we must keep
- The time to act is now

- Oakland has been too violent for too long
- Violence has multi-generational impact on families, community
- Violence is expensive
- Violence has disproportionate impact on youth, women, LGBTQ community and people of color
- Breakthrough is possible
- Investing in leadership for Oakland Unite by creating DVP will save lives, save money and break cycles of violence

Thank You



April 25, 2017

Finance and Management Committee
Chairperson Abel Guillen
1 Frank Ogawa Plaza
Oakland, CA 94612

Public Safety Committee
Chairperson Desley Brooks
1 Frank Ogawa Plaza
Oakland, CA 94612

RE: The Creation of the Department of Violence Prevention

Dear Chairperson Guillen, Chairperson Brooks, and the Members of the Finance and Management and Public Safety Committees,

At the April 24, 2017 Safety and Services Oversight Commission (SSOC) meeting, the SSOC received the proposal and presentation about the proposed Department of Violence Prevention. The presentation was followed by a lengthy discussion, which included high level questions, but resulted in the SSOC supporting the proposal for the creation of the Department of Violence Prevention. The proposal includes a recommendation to create a new City department that will focus solely on violence prevention and efforts needed to help reduce violence in Oakland. The proposal, as explained to the SSOC, would involve moving the Oakland Unite division of the Human Services Department to a newly created Department of Violence Prevention and create a new department director to lead that department. While the SSOC voted to support this change, many high level questions and comments were raised by the SSOC and they are summarized below.

SSOC Discussion Summary about the Creation of the Department of Violence Prevention:

Reasons for supporting the Department Creation Proposal:

1. Violence prevention is very important. This department could potentially help with long-term reductions in violence instead of short-term band-aid solutions and incremental progress.
2. We have an opportunity to restore hope in local government for community members who have suffered from violence for decades in this community.
3. This is a good opportunity to really address overall coordination between all City departments and organizations doing violence prevention and public safety work.

4. We are all committed to this work and would like more information on the involvement and coordination of other systems that impact violence (i.e., OUSD, Workforce Opportunities).
5. The SSOC agrees with the general premise of the proposed department but would like more specific details regarding how this new department will function.

Questions about the Proposed Department:

1. The SSOC desires to see more information on the funding source for the new director, department structure, and expected outcomes of the proposed department.
2. The Commission is concerned about how this department will obtain its proposed outcomes if the overall staffing numbers are the same.
3. The SSOC would like to see the implementation timeline to ensure that services are not disrupted during the implementation of the proposed department if it passes.
4. The SSOC would like to see the existing staff involved in the discussions regarding the changes proposed.

We hope you take these SSOC comments into consideration in your discussions of the creation of the Department of Violence Prevention.

Please contact us for any questions through our Measure Z staff coordinator, Chantal Cotton Gaines at ccotton@oaklandnet.com or 510-238-7587.

Sincerely,

/s/

Letitia Henderson Watts
Chair
Safety and Services Oversight Commission (SSOC)

May, June, July Stand Ins

Saturday, May 13 11AM Foothill & Seminary

Standing for:			
Name	Date of passing	Age	Place of passing
Ignacio Calmo	18-Dec	32	2500 Mason
Kristopher Killian	26-Dec	23	2600 Humbolt
Keith Smith	28-Dec	22	1100 62nd Ave
Joaquin Byrd	Feb. 4	18	4215 MacArthur Blvd
Jesse Enjaian	Feb. 17	32	9500 Las Vegas
Leland Hodge	26-Mar	57	10900 Bancroft
David McCann	4-Mar	23	6300 Hilton
Marquise Boyd	Feb. 26	21	1700 69th Ave
Rene Cabrera	11-Mar	26	2200 Dashwood Ave
Robert McCorvey	30-Apr	22	4000 Alameda

Saturday, June 10 11AM MacArthur & 73rd

Standing for:			
Name	Date of passing	Age	Place of passing
John Nicacio	30-Dec	24	77th & Garfield
Darnell Foster	11-Feb	22	6500 Avenal
Keith Lawrence	29-Mar	17	9500 Macarthur
Jevon Wilson	27-Mar	39	9100 Date St
Lorenzo Castrejon	8-Feb	22	3100 Chapman

Saturday, July 8, 11AM, Foothill & 14th

Standing for:			
Name	Date of passing	Age	Place of passing
Valybro Hill	13-Feb	45	2800 Martin Luther King Way
Tyrone Jordan	11-Apr	42	100 E. 12th
Luis Urquidez	12-Apr	18	800 E. 18 th
Winifred Bickham	2-May	68	2500 Foothill

