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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

January 23, 2017

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Bicyclist and Pedestrian Advisory Commission**

**Midori Tabata**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat she currently holds.

**Fred McWilliams**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat he currently holds.

**Kenya Wheeler**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat he currently holds.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Schaaf".  
Libby Schaaf  
Mayor

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CITY OF OAKLAND

BOARDS AND COMMISSIONS APPLICATION



Name: Midori Tabata Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Employment: Retired

Employer: n/a

Work Phone: \_\_\_\_\_

Work Address: \_\_\_\_\_

Board or Commission you wish to serve on: Oakland BPAC

Why do you wish to serve as a member of the Board/Commission? Continue to represent bicyclists Oakland, particularly those in far East Oakland, south of High St. Much of pedestrian/cyc or more so south of High. Columbia Gardens is a community landlocked by 880 and 980 is difficult. Hegenberger is a virtual freeway, yet people walk it across 880 because trans

What experience do you have in this topic area? Served as BPAC committee member since 200 Served on Citizen Advisory Committee to Update Bicycle Master Plan for 2007. Current Master Plan. Member of ACTC BPAC since 2006, serving as chair 6 years. Working for group, including recruiting current commissioners for geography and racial equity.

Experience serving on Boards and/or Commissions: Completing first term as Commissioner. Par committee member since 2004, serving as vice chair in 2009. Member of ACTC BPAC's member of Alameda County Red Cross.

Approximate hours available per month to spend on Board/Commission activities: 10 hours or more

Organizational Memberships: Oakland Yellowjackets Cycling Club, Bike East Bay, WOBO, J Community Center of Northern Cal.

Volunteer Activities: Organizer of various events and activities for Oakland Yellowjackets, Transport Oakland, and the annual Oakland Bike to Work Day. Neighborhood Watch co-CORO Northern Cal.

Please list two references with telephone numbers: Carol Levine 510 465-2820 Scott Amudson 510 842-6180

Applicant's Signature: Midori Tabata Date: November 23, 2016

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## Midori Tabata

### Summary

My career has been in corporate telecom and public sector transportation. I am a community advocate, especially on pedestrian and bicycle issues. Through my experience, I have developed a wide network of people with proficiency in various areas. I am knowledgeable of corporate, public, and non-profit organizations. I am an excellent project manager, projects completed on time, on budget.

### Experience

#### **Commissioner—Oakland Bicyclists Pedestrian Advisory Commission**

20014 to present

Commissioner of 9 member commission to advise the City Council Public Works Committee on bicyclist and pedestrian matters as well as complete streets.

#### **Member at Oakland Bicycle Pedestrian Advisory Committee**

2004 - 2013

Member of citizen's group advising city staff on bicycle and pedestrian issues. Vice Chair of BPAC 2009.

#### **Bicycle Pedestrian Advisory Committee at Alameda County Transportation Commission**

July 2006 - Present

Appointed by City of Oakland to 11 member BPAC. Chair of BPAC for 6 years. Advise Commission on bicyclist and pedestrian issues. Help recommend funding for bike and ped projects and programs from Measure B, ½ cent sales tax. Review capital projects for bicyclist and pedestrian perspective.

#### **Member, Citizen's Advisory Working Group at Alameda County Transportation Commission**

July 2010 - November 2011

Appointed by the Alameda County Transportation Commission in 2010 as a member of citizen's advisory group to update the transportation plan for Alameda County.

#### **Communications Assistant at Port of Oakland**

February 2002 - July 2007

Project manager for the Public Affairs Division as well as media and public relations assistant. Became the go-to person to get projects and events completed on goal, on time, on budget, from large public events with 15K attendees to hosting international delegations and everything in-between. Provided updates and background for media and

## **Midori Tabata**

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public. Publisher, editor, and writer of weekly on-line employee publication. Relaunched the Port's external publication after a two-year hiatus and continued as producer and editor. Managed content for the Port's public web site, and improve user experience

### **Director, Diversity Marketing at SBC Operations**

1998 - 2000

Non-English operations support for all sales channels, internal channels and sales agencies for seven states (consumer and business markets). Consultant to internal sales channels to increase efficiencies and revenue. Support product marketing on new product launches and product promotions. Direct telemarketing campaigns in seven languages.

- Developed and implemented new channels to support sales of DSL, winning back customers lost to other local exchange carriers, handle out of state (Texas) calls, and long distance.
- Project manager of program to automate "in-language" letters to customers confirming their purchases as well as general business correspondence.
- Telemarketing: designed and/or managed telemarketing campaigns for ethnic channels (seven languages). Selected vendor; managed contract, vendor and campaign performance. Implemented quality assurance monitoring of in-language telemarketing campaigns; method subsequently adopted by company as standard.
- Asian translations: selected agency for SBC and all affiliates. Managed contract and vendor performance. Through prudent management, saved at minimum 10 percent on overall translation cost (approximately \$100K savings in 1999).

### **Education**

#### **Claremont Graduate University**

Public Policy Analysis

#### **Coro Foundation for Civic Leadership**

Fellowship, Public Policy

#### **San Diego State University-California State University**

Bachelor of Arts, American Studies

# Fred T. McWilliams III

## EDUCATION

MBA, Finance and Information Systems, Golden Gate University, San Francisco, California  
MA, Urban Planning and Administration, San Francisco State University, San Francisco, California  
BA, Political Science, University of California, Berkeley, California

## CORE COMPETENCIES

Demonstrated leadership skills.

Demonstrated ability to manage complex organizations, including goal setting, budget management, personnel, and long range planning.

Experience managing automation efforts including the direction of systems development, maintenance, and operational efforts.

Experience working cooperatively with diverse groups and governmental organizations.

Ability to develop, implement and maintain the budget of an operating unit.

Experience with systems resource analysis and management, including hardware and software inventory.

Ability to analyze complex problems and recommend appropriate solutions.

Ability to analyze and implement program mandates.

## EMPLOYMENT

Manager of Operations – Vanto Group, Inc.

June 2004 to Present  
San Francisco, California 94104

Vanto Group is an international business consulting firm with offices in the United States, Brazil, and The Netherlands. Our clients are located in Africa, the Middle East, the United Kingdom, Latin America, Mexico, Australia, New Zealand, Asia, Canada, and, of course, the United States. I am directly responsible accountable for all administrative functions for the company (personnel, budgeting, finances, logistics, etc.) worldwide.

Senior International Accountant - Landmark Worldwide, Inc.

November 2000 to June 2004  
San Francisco, California 94104

Working the Corporate Controller and Chief Financial Officer performing various international and corporate accounting functions including, international payroll review and approval, bank and general ledger reconciliation, corporate financial consolidations, budget variance reporting, currency exchange monitoring and reporting, cash management, investment monitoring and reporting, and supervision and training.

Accountant III/Financial Manager - Contra Costa County Department of Child Support Services

1997 to 2000  
Martinez, California 94553

Reporting to the Director of Family Support and member of Executive Policy Work Group with responsibility for accounting, budget, and fiscal operations. Duties included formulation of child support services procedures to implement program mandates, including goal setting, budget management, personnel, and long term planning. Through subordinates, directed the Department of Child Support Services' Financial Processing, Accounting, and Reporting unit including payment processing, accounting, trust processing, auditing, and state reporting. Coordinated operations to maximize the level of service provided and effective utilization of available resources. Directed the preparation of the departmental budget, maintaining appropriate fiscal controls and reporting processes. Established and maintained cooperative working relations with state and local departments and agencies. Ensured compliance with legal mandates and prescribed program guidelines.

## Fred T. McWilliams III

Senior Accountant - Basic American, Inc.

1995 to 1997  
Walnut Creek, California 94596

Reported to the Assistant Treasurer and Manager of Financial Reporting with responsibility for cash, general bank account, and general ledger accounts reconciliation. Developed and published financial operations procedures. Participated in mapping reconciliation process for both existing and future state processing and operations. Developed and maintained a banking services information database covering eight banks across four states. Reviewed and reconciled banking services and statements, identifying over \$20,000 in annual savings through elimination of billing errors and duplicate or unneeded services. Resolved check clearing problem totaling \$1.8 million.

Senior Operations Analyst - Riyad Bank

1992 to 1995  
Riyadh, Saudi Arabia

Reported to the Manager of Methods and Operations Division with responsibility for designing, streamlining, and documenting operating procedures for all non-lending functional areas. Participated in the conversion to a more western style of service oriented operation by assisting in the development, design, and implementation of the Unit Teller Concept and Branch Infrastructure Program. Co-developed the Disaster Recovery Plan for the Treasury Back-Office unit.

Supervisor/Senior Financial Analyst - Bank of California

1980 to 1991  
San Francisco, California 94104

Recruited as a participant in the Bank of California Operations Management Program and became Operations Manager for a small volume high profit Menlo Park, California branch office. Responsibilities included all personnel and supervision functions for a staff of eight and all non-lending functions for the office.

Assessor I - Alameda County Assessors Office

1978 to 1980  
Oakland, California 94510

Trained as a county real estate appraiser with responsibility for the assessment and valuation of residential real estate for tax purposes, financial review of appraisals performed by other assessors, and budgeting for the completion of upcoming tax related appraisals.

# CITY OF OAKLAND BOARDS AND COMMISSIONS APPLICATION



Name: Frank Kenya Wheeler Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Employment: \_\_\_\_\_

Employer: San Francisco Municipal Transportation Agency, City and County of San Francisco

Work Phone: 415-701-4421

Work Address: 1 South Van Ness Ave, 7th FL, San Francisco, CA 94107

Board or Commission you wish to serve on: Bicyclist and Pedestrian Advisory Commission

Why do you wish to serve as a member of the Board/Commission? I want to ensure that the gains that we have made to enhance the design and delivery of needed bicycle and pedestrian projects continues as the new Oakland Department of Transportation is fully staffed over the next two fiscal years and ensure that Bicycle and Pedestrian needs are included in projects receiving funding from the 2016 Oakland Measure KK Bonds.  
As a current BPAC commissioner, I have worked to ensure all parts of Oakland are represented on the commission and have represented the BPAC at community events over the last two years.

What experience do you have in this topic area? I have over 15 years of professional experience as a transportation and environmental planner working on projects to design and plan active transportation (bicycle and pedestrian) projects across California.  
My work has encompassed private sector consulting for local cities and transit agencies in California, and I have worked for the City and County of San Francisco in the Sustainable Streets Division Planning section since 2014. I have been a member of the American Institute of Certified Planners since 2004.

Experience serving on Boards and/or Commissions: I have served as a member of the Oakland Bicyclist and Pedestrian Advisory Commission since 2014 when I was appointed by Mayor Jean Quan. I was also a member of the Bicycle & Pedestrian Advisory Committee prior to the 2/4/2014 ordinance establishing the commission.  
I have also been a member of the Santa Cruz County Metropolitan Transit District Board of Directors as an ex-officio representative of UC Santa Cruz in the late 1990s. I am also a member of the Transport Oakland Board of Directors.

Approximate hours available per month to spend on Board/Commission activities: 10

Organizational Memberships: Bike East Bay; Sierra Club; NAACP; SF Bike Coalition

Volunteer Activities: Volunteer board member, Transport Oakland; Volunteer with the Sierra Club Northern Alameda County Group

Please list two references with telephone numbers: \_\_\_\_\_

Applicant's Signature: Frank Kenya Wheeler Digitally signed by Frank Kenya Wheeler  
Date: 2016.12.15 17:07:10 -0800 Date: 12/15/2016

Note: Personal information submitted (including home address and telephone number) is kept confidential

# Frank Kenya Wheeler, AICP

Mailing Address:  
PO BOX 22036  
Oakland, CA 94623-2036  
415-845-8852  
Kenyaw@gmail.com

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## PROFESSIONAL EXPERIENCE

### *Senior Environmental Planner, San Francisco Municipal Transportation Agency (SFMTA)*

San Francisco, CA — 2014-current

#### **Acting Project Manager, Geneva Harney Bus Rapid Transit Project**

Provide day to day oversight for the pre-environmental analysis work under the direction of the Major Corridors Team Manager. Directed the development of a new project alternative and preparations for the conceptual engineering and environmental review phase of the project.

**Lead Environmental Planner** for SFMTA's Environmental Review Team.

**Acting ERT Manager (through March 2016)** - Directed the SFMTA's overall strategy for completing CEQA and NEPA review of SFMTA projects. Managed two planners (Planner II and Planner I) to process environmental clearance documents for individual SFMTA projects. Oversaw the CEQA review process for SFMTA projects that require MTA Board approval, including crafting calendar item (staff report) and Board Resolution language with project managers for review and approval by the City Attorney's Office. Managed inter-agency environmental review coordination between SFMTA, Public Works, San Francisco Public Utilities Commission, San Francisco County Transportation Authority and the SF Planning Department. Provided initial review and signed off on Categorical Exemptions for MTA projects with the concurrence of the San Francisco Planning Department.

Provided training sessions with the SF Planning Department and City Attorney's office to 100 SFMTA staff on the CEQA review process.

#### *Accomplishments:*

- Led the development of the SFMTA Environmental Review Team and grew staff from 1.5 FTE to 3 FTE to expedite the processing of existing projects and the implementation new transportation projects funded under the voter-approved 2014 Proposition A T2030 Plan.
- Communicated with staff at all levels of the agency and provided CEQA and NEPA strategy to the CFO and the Director of Transportation;
- Lead technical reviewer for environmental-related analysis of transportation impacts from projects analysis, cultural and historic resources and air quality analysis for numerous projects.

## EDUCATION

*Graduate Coursework towards the  
completion of a Master in City Planning  
(Transportation Emphasis)*

**University of California,  
Berkeley, 1997, 2011**

*Bachelor of Arts in Environmental  
Studies*

*(Policy & Planning Emphasis)*  
**University of California,  
Santa Cruz, 1996**

## SKILLS

**Transportation:** Program and project management; policy development and analysis; Review of travel demand models; transit operations and service planning; regional planning; and grant writing

**Technical:** Auto and Transit Level of Service (LOS) analysis; environmental analysis; management of data collection teams; contract management; geographic information systems; SQL Database analysis and Adobe Create Suite

**Communications:** Multilingual stakeholder engagement, public communications and outreach, community organizing, social media management and messaging strategy development



***Senior Planner, Planning and Economic Development  
Department, City of Compton***

Compton, CA — 2010-2011

Directed advanced (long-range) planning efforts for the City, including the completion of the City's General Plan update that started in 2007. Served as primary author of the plan's Health Element.

Managed four current planning staff and oversaw major planning activities including Conditional Use Permits and Environmental review process for large projects, including a \$1 million Organic Food Digester energy project at Ralphs regional warehouse facility in Compton.

Oversaw departmental activities during the Director's absence and represented the City's interest to local and regional agencies.

***Senior Planner, San Francisco Bay Area Rapid Transit  
District***

Oakland, CA — 2006-2009

Managed Station Area Planning projects for BART stations in Oakland and Berkeley. Served as lead BART representative for the MacArthur BART Access Plan (adopted in 2009 and now being implemented) and the MacArthur BART Transit Village (approved by the City of Oakland in 2009; construction of the first phase started in 2012).

Project Manager, Demand Management Strategies (access, pricing and policy strategies) study for the four-county BART system. Launched agency outreach efforts and supervised consultants.

Represented BART District interests with local jurisdictions on development plans and policies impacting BART, including the Downtown Berkeley Area Plan (adopted by the City of Berkeley).

Served as technical review liaison with regional and state agencies studies including the MTC Smart Parking Study (now being implemented) and the Caltrans Infill Trip Generation Study.

***Senior Planner, Parsons Brinckerhoff***

San Francisco, CA — 1999-2006

Managed the preparation of a "New Starts" land use analysis that resulted in a "Recommend" rating from the Federal Transit Administration (FTA) for the South Line Phase II Corridor, which received federal funding for construction in 2012.

Coordinated the development of alternatives for selection of a locally preferred transit alternative in the Sacramento Downtown/Natomas/Airport transit corridor. Light Rail service for the first phase of this corridor opened in 2012.

Led group discussions and conducted GIS-based analysis of future land uses for the Bay Area Smart Growth Strategy [1999-2001].

Prepared qualitative and quantitative analysis for initial [1999-2000] studies leading to the passage of the 2000 Santa Clara County Measure A sales tax to fund the BART to San Jose extension.

## **VOLUNTEER LEADERSHIP**

**Member, Oakland Bicyclist  
and Pedestrian Advisory  
Commission**

September 2014 to present

**Transport Oakland**

Founding Member and Board  
Member, 2014 to present

**IFPTE Local 21**

Member, San Francisco Planners  
and Environmental Specialists  
Chapter & PAC, 2014 to present

**American Institute of Certified  
Planners**

Member, Certificate #019447,  
October 2004 to present

**American Planning  
Association**

Board Member, Northern Section  
and Regional Activity Chair for  
the City and County of San  
Francisco. 2005 to 2009

## **REFERENCES**

**Val Menotti**

Chief Planning and Development  
Officer, San Francisco Bay Area  
Rapid Transit District.  
510-287-4794

**Bryan Porter**

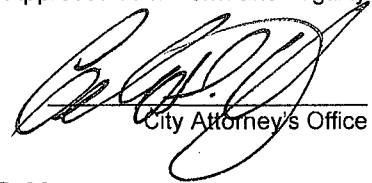
Senior Environmental Planning  
Manager/ Vice President, Parsons  
Brinckerhoff. 916-384-9522

**Joel Ramos**

Regional Planning Director  
TransForm. 510-740-3150 x.318

## **AWARDS**

University of California  
Transportation Center (UCTC)  
Fellowship, 1997



City Attorney's Office

## OAKLAND CITY COUNCIL

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

**INTRODUCED BY MAYOR LIBBY SCHAAF**

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### **RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF MIDORI TABATA, FRED McWILLIAMS AND KENYA WHEELER TO THE BICYCLIST AND PEDESTRIAN ADVISORY COMMISSION**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 18815 C.M.S., adopted February 4, 2014, created the Oakland Bicyclist and Pedestrian Advisory Commission to advise City Council and staff on bicyclist- and pedestrian- specific policies, projects, and programs, and on the accommodation of bicyclists and pedestrians in all transportation plans, policies, projects and programs, and to provide annual reports to the Public Works Committee of the City Council, to summarize the Commission's work over the course of the year, and to identify key policy issues affecting the safety of and access for bicyclists and pedestrians in Oakland; and

**WHEREAS**, the Bicyclist and Pedestrian Advisory Commission consists of nine members serving three-year staggered terms with no more than six consecutive years of service by any Commissioner; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has reappointed Midori Tabata, Fred McWilliams and Kenya Wheeler to each serve on the Bicyclist and Pedestrian Advisory Commission subject to confirmation by the City Council; now therefore be it

**RESOLVED:** that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's reappointment of:

**Midori Tabata**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat she currently holds.

**Fred McWilliams**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat he currently holds.

**Kenya Wheeler**, to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2017 and ending December 31, 2020, retaining the seat he currently holds.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of  
the City of Oakland, California