FILED OFFICE OF THE CITY CLERK OAKLAND

AGENDA REPORT

2017 JAN 12 PM 7: 02

Sabrina B. Landreth TO:

City Administrator

FROM: Mark Sawicki

Director, EWD

SUBJECT:

FY 2016-17 Cultural Funding Grants

DATE: December 29, 2016

City Administrator Approval Date:

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Eighty-Nine (89) Cultural Services Grant Agreements To Seventy-Nine (79) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year (FY) 2016-17, In A Total Amount Not To Exceed \$1,121,853.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to enter into 89 grants to 79 Oakland-based arts organizations and individual artists, who provide cultural services in all seven council districts. These organizations and artists support artistic excellence and cultural diversity through the provision of services in dance, music, theater, media, digital, visual, literary, and community arts, while leveraging other government, corporate, and private spending on the arts in Oakland. The grant funds will support over 8,000 arts events and activities, the majority of them offered free or low-cost to the public, and will expose over 300,000 participants (83 percent Oakland-based) to cultural arts services. Additionally, over 12,850 Oakland Unified School District students will be served through 74 artist residencies funded by the program. A complete list of the recommended grant recipients and project descriptions is included in Attachment A.

The Funding Advisory Committee (FAC) met on December 14, 2016 to review the recommendations of the Funding Review Panels. The FAC voted unanimously to recommend that the City Council award the proposed grants, totaling \$1,121,853.39 including \$730,120 from the General Fund balance and \$391,733.39 from the Transient Occupancy Tax Fund in Fiscal Year (FY) 2016-2017.

BACKGROUND / LEGISLATIVE HISTORY

Program Overview

The Cultural Funding Program (CFP) is an annual program established by City Council in 1985 as the City's mechanism to support Oakland-based nonprofit arts and cultural organizations through a competitive application process. These grants infuse Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of, and respect for diverse cultural heritages; support arts activities that engage the community; and support hands-on arts instruction in Oakland's public schools. The program provides funding in four categories:

- Individual Artist Project;
- · Organization Project;
- Art-in-Schools Project; and
- Organizational Assistance.

An overview of the CFP grant categories is included as Attachment B.

Policies, review procedures, and a panel system of evaluating applications were established to ensure transparency and public trust in the distribution of public funds for the arts in Oakland. The CFP is one of the only local grant-making agencies that allow the applicants to address the panel during a three-minute period. The program is managed by Cultural Affairs staff within the Department of Economic & Workforce Development. The FAC reviews scores established by the panels, makes allocation recommendations based on panel ranking, and hears applicant appeals, if any. The FAC is a volunteer body providing input in matters relating to CFP policies and procedures. The seven voting members are recruited from the arts community, and are elected by current FAC members.

With Council support, CFP grants have historically been funded from the General Purpose Fund (GPF). In FY 2009-10, voters passed Measure C, adding a Transient Occupancy Tax (TOT) surcharge that supplements CFP funding, with a commensurate budgeted reduction in GPF support for the grants program.

Significant Changes Over The Years

Since 2012, there has been a significant increase in the number of submitted applications in the overall pool. *Chart 1* below shows a five-year history of the total number of applications received each year. In FY12-13, 100 applications were received, and the recent FY 2016-17 pool included 174 applications. The number of applications to the Individual Artist Project category increased 50-60 percent over the past five years.

Chart 1: Five-year History: Applications Received

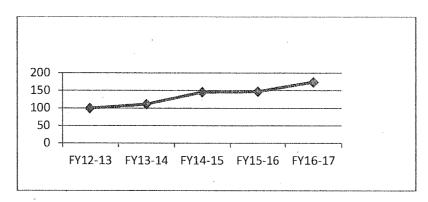


Chart 2: Five-Year Budget Allocation History

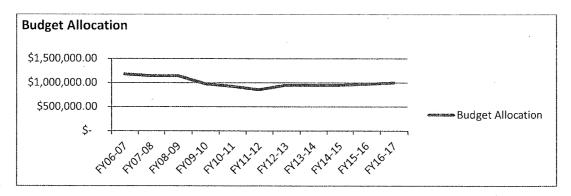


Chart 2 shows the five-year budget allocation history for the CFP. From 2012 to 2016 the Cultural Funding grants budget has been stagnant, with very slight budget increases that ranged from \$10,000 to \$20,000 each year. The FY2016-17 increase in the TOT allocation was an anomaly. Surplus funds were identified after reconciling actual revenues compared to budgeted revenue from the Measure C/Transient Occupancy Tax (TOT) Fund over the past two fiscal years (FY2014-15 and FY2015-16). This surplus totaled approximately \$129,000. This adjustment meant that the TOT allocation was \$392,000, instead of the \$263,000 that was originally identified. Despite this year's one-time increase, FAC still had to make the decision to reduce award amounts 15 percent to 70 percent in most categories. This was due to the large number of high-scoring proposals.

Beginning with FY2012-13, due to the high scores and large number of applicants the FAC began reducing the award amount in most categories by up to 50 percent. In subsequent years, award amounts were reduced 15 percent-70 percent in all categories.

ANALYSIS AND POLICY ALTERNATIVES

In July, 2016, four CFP panels evaluated proposals from the arts community for FY 2016-17 funding in the grant categories of Individual Artist Project, Organization Project Support, Organizational Assistance, and Art in the Schools. A total of 15 community/peer panelists, three to four members per panel, reviewed the 174 eligible proposals.

Panelists thoroughly discussed, evaluated and scored each proposal based on established criteria. In broad terms, the criteria for panel review are (1) soundness of applicant's plan for artistic/cultural services and quality of the artistic product; (2) management ability of personnel and the fiscal soundness of the program or project; (3) the applicant's ability to implement the proposed activities and to identify and market services to potential audiences; and (4) the extent to which the applicant's activities fulfill the goals of the CFP.

Upon completion of the review process and ranking of the applications, the FAC was charged with determining a cut-off for grant awards and the allocation of funds. Applicants receiving an average score lower than 70 (from a possible 100 points) were automatically disqualified for funding. A score of 70 or below indicates that the application met the evaluation criteria marginally or needs improvement.

At well-attended public meetings on August 24, 2016, October 24, 2016, and December 12, 2016 the determined grant amounts based on applicant ranking by score and funds available, and voted unanimously to recommend that City Council award a total of 89 grants to 79 artists and organizations. The 89 grants recommended in FY 2016-17 will support projects of arts organizations and individual artists, and artist residencies in public schools.

These funding allocations consider the applicants' score, request amount, budget size, and Council District equity. The panelists, FAC and staff worked to reach as many organizations as possible across the four funding categories. FAC achieved this by reducing the award amount in three of the categories. Awards were reduced by 15 percent for the Organization Project category, 15 percent for the Art-in-the-Schools category, and 50 percent to 70 percent for the Organization Assistance category. 23 Individual Artist Project (IAP) applicants received their full ask amount at \$4,999, and 7 applicants received partial awards of \$3,000-\$4,000.

Date:

Notes Regarding Review Panel Recommendations And Statistics

Table 1 below shows the total number of applications received, reviewed and recommended by the evaluation panels by category. Additional statistics regarding Council District distribution, school residencies, and numbers served can be found in Attachment C.

Table 1: 2016-17 Application Activity

| Grant Categories | Total applications received | New applications | Applications forwarded to panels | Applications recommended for awards | Non-award rate | | |
|------------------------------|-----------------------------|------------------|----------------------------------|-------------------------------------|-------------------|--|--|
| Individual Artist Project | 79 | 56 | 77 | 30 | 63% | | |
| Organization Project | 43 | 22 | 42 | 20 | 46% | | |
| Art in the Schools | 23 | 0 | 23 | 14 | 40% | | |
| Organizational Assistance | 29 | 0 | 29 | 24 | 18% | | |
| TOTAL | 174 | 78 | 171 | 89 | 48% | | |

FISCAL IMPACT

 AMOUNT OF RECOMMENDATION/COST OF PROGRAM: **Total Program Costs**

\$1,121,853

2. COST ELEMENTS OF AGREEMENTS/CONTRACTS: TOTAL AGREEMENTS/CONTRACTS AMOUNT

\$1,121,853

- SOURCE OF FUNDING: General Purpose Fund and Transient Occupancy Tax surcharge funds.
- 4. FISCAL IMPACT: FY 2016-17 funds for CFP grants are budgeted as follows:

[A] \$730,120 in Non-Departmental (CCAD - Cultural Programs - 90523), General Purpose Fund (1010). DP850 Administrative Project (1000019)

[B] \$391,733in revenues from the Transient Occupancy Tax (fund 2419) surcharge, which is reserved for arts grants within the Cultural Funding Unit (85511) and the Cultural Funding Program-Transit Occupancy Tax project (1000458)

| Item: |
|---------------------------|
| Life Enrichment Committee |
| January 24, 2017 |

PUBLIC OUTREACH / INTEREST

Date:

The availability and open application period for FY 2016-17 CFP grants was announced in spring 2016. Application guidelines and grant category deadlines were widely publicized from March through May, 2016. Outreach included posting on the City website, social media sites and publications featuring cultural grant opportunities, emailing notice to interested groups including past grant applicants and all parties contacting the City for arts funding opportunities, and announcement of the grant opportunity at public events. CFP staff conducted 10 public workshops for prospective applicants April-May, 2016. A total of 175 people attended the public workshops.

In response to Councilmembers' requests, staff performed additional outreach in Council Districts 6 and 7. How-To-Apply workshops were held at Digital Arts & Culinary Academy (District 6), Youth Uprising (District 7), and East Oakland Youth Development Center (District 7). All of the workshops were well-attended, and included a significant number of new applicants. The Cultural Funding Coordinator conducted on-site, in-person, or phone meetings with the representatives from three District 7 organizations (Oakland Leaf, Youth Uprising, and Ile Omode School) and several District 6 and District 7 individual artists to provide one-on-one technical assistance for the preparation of their grant applications.

How-To-Apply workshops engaged grantees, and effectively informed prospective/new grantees. Fifty-six percent of this year's applicants were first-applicants, with the Individual Artist Project category receiving the majority of the new applications.

An open call invited community members to serve on peer review panels. Panels convened to discuss and evaluate applications in open meetings, where applicants had the opportunity to attend and address the panel with a three-minute statement. Panels were open to the public and were held July 8-20, 2016 in City Hall, Hearing Room 3.

COORDINATION

The City Attorney's Office and the Controller's Bureau have been consulted in the preparation of this report and resolution. The FAC has also been consulted, and made the award recommendations herein presented to Council.

SUSTAINABLE OPPORTUNITIES

Economic: Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural Funding grantees employ over 500 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

Environmental: There are no environmental opportunities or benefits resulting from any action outlined in this report.

Social Equity: The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. The FY2016-17 grantee roster includes art projects that provide support to artists and organizations that serve low-income, culturally-specific, LGBTQ, youth, and senior communities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Eighty-nine (89) Cultural Services Grant Agreements To Seventy-nine (79) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2016-17, In A Total Amount Not To Exceed \$1,121,853.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136.

Respectfully submitted,

MARK SAWICKÍ

Director, Economic & Workforce Development

Reviewed by:

Roberto Bedoya, Cultural Affairs Manager

Prepared by:

Denise Pate, Cultural Funding Coordinator

Cultural Affairs Division

Attachments (3)

Sabrina B. Landreth, City Administrator Subject: FY16-17 Cultural Funding Grants Amendment Date:

Page 7

Attachment A: FY16-17 Grant Award Recommendations and Project Descriptions

Attachment B: FY16-17 Overview of Grant Categories

Attachment C: FY16-17 Program Statistics

Attachment A

FY2016-17 CULTURAL FUNDING GRANTS

| INDU/IDIAL ADTICT | | | | | | |
|--------------------------|---------|---------------|---------------------------------------|-----|----------------|---|
| INDIVIDUAL ARTIST | Total N | lot to Exceed | | | | |
| PROJECT | Recon | nmendation | General Fu | ınd | TOT | Use of Grant Funds |
| | | | | | | Support the facilitation of mural design process for large-scale mural dedicated to |
| Sam Mulberry | | | | | | the Oakland Boogaloo dance culture. Includes ten (10) oral history interviews, |
| | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | design, and public forums. |
| Nii - d - 1/1 | | | | | | "They Didn't Know We Were Seed s" and evening-length piece that explores ways |
| Nicole Klaymoon | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | |
| | | | | | | Staging of "House/Full Episode: Black Women Dreaming" (working title), a ritual |
| Amara Smith | | | | | | durational performance installation addressing issues of displacement and sex- |
| t . | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | trafficking, |
| Daniel Daniel Alexandria | | | | | | Support for the creation and production of "Manos de Mujeres Cubanas," an |
| Ramon Ramos Alayo | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | evening-length work that will premiere at Oakland's Laney College. |
| Naissa Chailtean | | | , , , , , , , | | | For the creation of a one-hour musical presentation about restorative justice based |
| Naima Shalhoub | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | on composiitons and re-arranged prison songs. |
| Debes Miles | | | | | | Development of "A State of Mind," a feature documentary that explores the stigma |
| Debra Wilson | \$. | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | of mental illness through Alexander and his wife Timothy's love story. |
| Ellen Lake | | - | | | | BENCH PROJECTS is an artist-led public art platform featuring work by North Oakland |
| | | | | | | artists on "bus bench galleries" at AC Transit stops along Shattuck Avenue, MLK Jr. |
| | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | Way, Market Street, and 55th street. |
| | | - | | | | "Futbolistas 4 Life" is an hour-long documentary film about teenagers in Oakland's |
| Jun Yamagishi | | | | | | Fruitvale community who campaign for a soccer field as a way to stop violence in |
| | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | their community. |
| Fulancia Tarif I | | | | | | Funding to support the Umoja Festival, a free festival promoting the gathering and |
| Ephrata Tesfahun | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | development of African communities in the Bay Area. |
| | | | | | | The final development of the THE LOWER BOTTOM, a narrative, feature-length |
| Mateen Kemet | | • | | | | screenplay chronicling the life, love, and times of a young, Black millennial named |
| · | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | Brown who has big dreams and potential. |
| | | | ., | | | " Sabar Dance Intensive" a week-long event of master dance workshops and |
| Madelyn Jordan-Davis | | | | | | culminating performance at Defremery Park during the Life is Living Festival in the |
| | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | |
| | | | | | | Support for "Songs for Women Living with War/Bahay ni Lola (House of |
| Johanna Poethig | | | | | | Grandmothers)," a living memorial and anti-war monument that remembers women |
| | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | and the violence they suffer due to war. |
| | | | | | | Support for artist's season of performance that will feature music composed for the |
| Destiny Muhummad | \$ | 4,999.00 | \$ 2,649 | .27 | \$ 2,349.73 | harp. |
| | L. | | · · · · · · · · · · · · · · · · · · · | | | L |

| | | <u> </u> | | <u> </u> | | Support for eight (8) visual art classes for second through fifth graders at Hoover |
|----------------------|----------------|----------|----------|----------|----------|---|
| | | | | | | Elementary School, as part of a program where the youth will share their work with |
| Ellen Oppenheimer | | | | | | senior citizens who have dementia during monthly field trips to an adult day care |
| , | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | center. |
| | | | | | | "Any Place But Here," a song cycle composed for voice and string quartet, which tells |
| Amie Cota | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | the story of a fictional African American man leaving the rural song. |
| | | | | | | Support for the rewriting and 2017 mounting of "Mama at Twilight: Death By Love" |
| Ayodele Nzinga | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | an original full length theater production. |
| Lari Aara Firahaa | | | | | ~= _ | Support for bedside, doll-making classes with patients in long term care (and their |
| Lori Anne Fischer | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | families) at local hospitals. |
| Dohee Lee | | | | | | Development of a 45-minute documentary featuring Oakland artist Dohee Lee, and |
| Donee Lee | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | chronicles her work with Asian Pacific Islander Women's Initiative. |
| David Machburn | | | | | | Short documentary on Muslim veterans in Oakland, specifically the life of Imam Zaid |
| David Washburn | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | Shakir, the city's most prominent Muslim leader. |
| Nkeiruka Oruche | | | | | | To produce a multi-disciplinary theater production entitled Bacchanal de Afrique: |
| Inkeiruka Oruche | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | Stage Rite! From Dawn to Dusk. |
| | | | | | | Founder of Alphabet Rockers, seeks grant funding to support the songwriting, music |
| Kaitlin Nagraj | | | | | | production, choreography, rehearsal and stage performance of original, educational |
| | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | hip-hop songs for children focused on critical themes. |
| | | | | | | "Eyes on the Skies", an educational art piece inspiring visitors to recognize the value |
| Elizabeth Dougherty | | | | | | of captured rain in providing fee local water for outdoor uses. The LED-lit free- |
| Linzabeth Bodgiresty | | | | | | standing structure will be 10-12 feet tall, and will be made from recycled materials. |
| | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | |
| | | | | | | Support to produce FRESH FROZEN, a film documentary that looks at a small |
| Tony Nguyen | • | ١. | | | | sandwich shop trying to stay afloat in a rapidly changing neighborhood in Oakland, |
| | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | California. |
| | | | | | | Support for artist Afia Walking Tree to bring her Drum Mobile Laboratory tp public |
| Constitue Theorem | | | | | | spaces that are frequented by low-income communities of color, and to host |
| Camille Thomas | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | drumming and permaculture workshops. |
| | | | | | | The grantee will develop a three-month residency at Free Oakland UP, a nonprofit |
| | | | | | | art space and free thrift shop. Along with co-collaborator Nancy Mizuno Elliot, she |
| | | _ | | | | will create work in the space, utilizing materials from the thrift shop and gallery, |
| Laurel Nathanson | \$ 4,999.00 | \$ | 2,649.27 | \$ | 2,349.73 | culminating in a public exhibition. |
| | | | | | | Presentation of a photo exhibition titled, "Views of Oakland" by Diallo Jeffrey. |
| Dielle Jeffere. | 4 000 00 | | | , | 4 000 00 | Features uncommon perspectives of Oakland through high-resolutin photographic |
| Diallo Jeffery | \$ 4,000.00 | \$ | - | \$ | 4,000.00 | prints. |
| | | | | | | Support for "LOST PICTURES," a film about a seldom-known generation of South |
| | | _ | | | | Vietnamese nationals who left Vietnam for work overseas during the war in the |
| Ina A. Ray | \$ 4,000.00 | \$ | - | \$ | 4,000.00 | [1960's. |

| Subtota | <u>al</u> \$ | 143,975.00 | \$ 66,231.75 | \$ 77,743.25 | |
|----------------------------|---------------|------------|-----------------|-----------------|--|
| | | | | | |
| | | | | | |
| Julia Davis | \$ | 3,000.00 | \$ - | \$ 3,000.00 | Club, located in the Art Murmur district. |
| | | | | | Support for the completion of a community mural located on the wall of The Stork |
| Kehinde Kujichagulia-Seitu | \$ | 4,000.00 | \$ - | \$ 4,000.00 | their stories of healing and redemption. |
| | | | | | word, music, and dance, survivors of sexual assault and domestic violence will tell |
| | | | | | A day-long conference where art will be used as a tool for healing. Through spoken |
| Tamara Roberts | \$ | 4,000.00 | \$ - | \$ | foster mutual support, and stimulate artistic collaboration. |
| | | | | | bring together multiple queer-masculine communities in order to increase visibility, |
| | | | | | featuring Oakland-based LGBTQ musicians. The goal of the public event will be to |
| | | | | | Recording and debut album of The Singing Bois, a gender-bending vocal group |

| ORGANIZATION PROJECT | Total Not to Exceed | | | |
|-------------------------------------|---------------------|--------------|----------------|--|
| ONG/MIZ/MION I MOSES! | Recommendations | Gen Fund | TOT | |
| | | | | Fiscally-sponsored project dNaga's GIRL Project: Transformation , is an |
| | | | | empowerment dance workshop for girls aged 10 to 14 living in East Oakland. These |
| Eastside Arts Alliance for dNaga | | | | girls are often marginalized and are under a tremendous amount of stress as a result |
| Lastside / (ts / (marree for arraga | · | | | growing up in the East Oakland environment. Transformation is a free workshop that |
| | | | | provides a safe space for an intensive art experience taught by professional women |
| | \$ 5,100.00 | \$ 3,723.00 | \$ 1,377.00 | artists of color. |
| | | | | In partnership with local Oakland public schools, our EOYDC will offer more than |
| East Oakland Youth Development | | | | 1,250 hours of visual and performing arts instruction to young people, ages 5 to 18. |
| Center | | | | Classes include ceramics, painting & drawing, South African dance, hip hop, and |
| | \$ 17,000.00 | \$ 12,568.10 | \$ 4,431.90 | music. |
| | | | | The 3rd Annual Black-Eyed Pea Festival (BEPF) is a cultural celebration of African |
| Omnira Institute | | | | American traditional food, music and art held outdoors on Sat. Sept. 10, 2016, at |
| | \$ 4,999.00 | \$ 3,695.76 | \$ 1,303.24 | Mosswood Park in Oakland. It is free and open to the public. |
| | | | | Arts Pathway, which engages local, low-income youth with arts education, public |
| Was all Davids | | | | performance and artistic mentorship. Youth Radio's Arts Pathway provides at-risk |
| Youth Radio | | | | youth with dynamic opportunities to work alongside professional artists to learn, |
| | \$ 17,000.00 | \$ 12,568.10 | \$ 4,431.90 | create and present art. |
| · | | | | Fiscally-sponsored project by AfroCentric Oakland's Pan African Family Reunion |
| Oakland Parks & Recreation | | | | (PAFR), a festival designed to promote individual and community rejuvenation, and |
| Foundation | | | | cultural pride through the presentation of art, the opportunity for art-making, |
| · | \$ 4,999.00 | \$ 3,695.76 | \$ 1,303.24 | artisan vending, and the invocation of cultural tradition. |

| | | | | | | Fiscally-sponsored project that will celebrate the 20th Anniversary season of |
|----------------------------------|-----------------|----|-----------|------|----------|--|
| Dimensions Dance Theater for K* | | | | 1 | | K*STAR*PRODUCTIONS that includes the annual repertory concert of the Kendra |
| Star Productions | | | | | | Kimbrough Dance Ensemble (KKDE), a premiere of the dance drama "Angst," and |
| Star Froductions | | | | | | the Black Choreographers Festival (BCF) a festival highlighting diverse artistic |
| | \$ 12,750.00 | \$ | 9,426.08 | \$ | 3,323.93 | expression within the context of black dance & culture. ICCNC offers art and culture events to the Oakland and Bay Area public in order to |
| | | | | | | celebrate the culture and contributions of Muslims and Islamic civilization, and bring |
| Islamic Cultural Center of | | | | | | together diverse, multicultural audiences. In 2016-2017 our public events will be the |
| Northern CA | | | | | | result of a local-artist, incubation-based pilot project we're calling IC3: Incubating |
| | \$ 8,500.00 | \$ | 6,284.05 | \$ | 2,215.95 | Creativity, Culture and Community. |
| Music is Extraordinary, Inc. dba | | | | | | Oakland Public Conservatory of Music (OPC) is piloting a new project, Black Girls Play |
| Oakland Public Conservatory of | | | | | | (BGP), a holistic program combining music education, intergenerational mentorship |
| Music (OPC) | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | and leadership development in music for Black Girl musicians in Oakland. |
| | | | | | | Fiscally-sponsored project for Fua Dia Congo: "MalongaFEST" is a multi-day |
| | | | | | | multidisciplinary cultural arts festival that celebrates the legacy of arts ambassador |
| Dimensions Dance Theater for | | | | | | and festival namesake Malonga Casquelourd and the broader legacy of excellence in |
| Fua Dia Congo | | | | | | the San Francisco Bay Area's African and African Diaspora arts community. The |
| l da Dia Congo | | | | | | Festival includes an opening reception, master classes and workshops, community |
| | | ١. | | ١. | | arts exhibits, documentary screenings, panel discussions, arts education activities |
| | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | and live music and dance performances. To present a free concert/discussion at Impact Hub Oakland. EMN will partner up |
| | | | | | | with other forward thinking Hip-Hop nonprofit organizations Hip-Hop for Change |
| Engandala Adili Navani | | | | | | and Beats, Rhymes, and Life in curating and executing an event which includes |
| Ensemble Mik Nawooj | | | • | | | performances of the Bay Area Hip-Hop artists, panel discussions, and audience |
| | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | participation |
| 100 | | | | | | Fiscally-sponsored project for Delinadream Productions that help to produce three |
| Dimensions Dance Theater for | | | | | | full-length performances of a dance-theater production and accompanying |
| Delinadream Productions | | | | | | workshop; three screenings and the premiere of a documentary film series about |
| Delinadream Productions | | | | | | women in Oakland's African dance and drum community; and two African diasporic |
| | \$ 12,750.00 | \$ | 9,426.08 | \$ / | 3,323.93 | dance events. |
| | | | - | | | Oakland Lear's after-school arts and culture programming will provide students with |
| Oakland Leaf Foundation | | ' | | | | high quality, and engaging arts instruction in a range of disciplines that include visual |
| Carrana Lear Foundation | | | | ١. | | arts, theatre, dance, music, and more. Oakland Leaf partners with 6 low income |
| | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | elementary and middle schools to provide our services |

| | | | | | | | Dreaming Sabbath, Cycle i is an interdisciplinary performance focused on rest, |
|--|--|------------|-----|------------|-----|-----------|---|
| | | | | | | | rejuvenation & dreams created by Eric Kupers and Bandelion, his performing |
| Dandalian Danasha akin | | | | | | | ensemble within Dandelion Dancetheater. Dreaming Sabbath, Cycle I will broaden |
| Dandelion Dancetheater | | | | | | | the role of dance by serving and representing people with and without disabilities |
| | | | | | | | and from a wide range of ages and cultural backgrounds, in addition to more typical |
| | \$ | 4,845.00 | \$ | 3,581.91 | \$ | 1,263.09 | dancers and dance audiences. |
| | | | | | | | To collaborate with local artists, community groups and families to enhance |
| | | | | | | | awareness and understanding of the cultural celebration of Dia de los Muertos (Day |
| The Unity Council | | | | | | | of the Dead) throughout Oakland. Grant funds will be used to contract with a lead |
| | | | | | | | artist, coordinate a series of traditional workshops, and facilitate the creation of 30 |
| e . | _ | 17,000,00 | _ ا | 12 500 10 | _ ا | 4 421 00 | memorial altars to be unveiled at the 2016 Día de los Muertos Festival. |
| | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | |
| | | | | | | | Overnight, an evening of four short theater pieces that investigate the question of |
| | | | | | | | how the rapid and dramatic change of our city, Oakland, impacts the very different |
| Ragged Wing Ensemble | | | | | | | lives of people who share a common place. Created by the Resident Companies of |
| | | | | | | | The Flight Deck, these four pieces will form a composite evening of theater that |
| | \$ | 16,150.00 | \$ | 11,939.70 | \$ | 4,210.30 | responds to one event through the eyes of four different sets of characters. |
| | | | | | | | To support empowering music education programs in which girls ages build |
| | | | | | | | creativity and life skills-including teamwork, self-confidence, and |
| Bay Area Girls Rock Camp | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | perseverance—through mentorship from skilled teaching musicians. |
| Oakland Digital Arts & Literacy Center | | | | | | | "Inspire Oakland 2017," a 12-class graphic arts program, aimed at developing artistic |
| (ODALC) | \$ | 13,260.00 | \$ | 9,803.12 | \$ | 3,456.88 | creativity for 30 Laney Community College graphic design students ages 18 to 55. |
| | | | | • | | , | To produce and publicize three African Diaspora Bazaar and Crafts Fair events. |
| | | | | | | | Support will increase the capacity to showcase and highlight the rich Bay Area legacy |
| Connecting Health Institute | \$ | 8,274.75 | \$ | 6,117.52 | \$ | 2,157.23 | of performing and visual artists rooted in African-derived traditions. |
| | | | | | | | to support the production of four annual city wide performances the school's |
| _ | | | | | | | Performing Arts Program in East Oakland, California. Through performing arts at Ile |
| | | | | | | | Omode students grades K-8 learn West African Dance, South African Boot Dance, |
| | | | | | | | African drumming, & contemporary Jazz while learning about the connections |
| lle Omode School | \$ | 3,863.00 | \$ | 2,855.92 | \$ | 1,007.08 | between these traditions and the connection to the African American community. |
| | | | | | | | To produce the 19th Annual Illadelph Legends of Hip Hop Festival, one of the |
| | | | | | | | country's longest running festivals dedicated to the cultural preservation and |
| Destiny Arts Center for Embodiment | | | | | | | evolution of hip hop dance forms. For the second time in its history, Illadelph will |
| Project | \$ | 3,863.00 | \$ | 2,855.92 | \$ | | take place in Oakland. |
| Subtotal | \$ | 235,353.75 | \$ | 173,949.60 | \$ | 61,404.15 | |

| | | | | | | | · |
|-------------------------------|--------------|--------------|----------|-----------|-----|-----------|---|
| ART-IN-THE-SCHOOLS | | ot to Exceed | | | | | |
| | Recom | mendations | | Gen Fund | | TOT | Use of Funds |
| | | | | | | | To provide 350 students in grades 9-12 at Oakland Technical High, Oakland High, |
| Dimensions Dance Theater | | 4 | | | | | KIPP Bridge Charter Academy, and Bret Harte Middle School with in-depth standards-based instruction in African and African-derived dance during school hours over a 26- |
| | \$. | 17,000.00 | \$ | 12,568.10 | \$ | 4 421 00 | week period. |
| | ۶ | 17,000.00 | <u>ې</u> | 12,308.10 | ۶ | 4,431.90 | Free after school circus and theatre arts education programs for students in grades 3- |
| Prescott Circus Theatre | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | 5 at seven Oakland public elementary school sites. |
| | | | | | | | Support for a free, in-school music residency in three Title 1 Oakland public schools |
| | | | | | | | that consists of a choral component focused on music fundamentals, large group |
| Living Jazz | | | | | | | ensemble singing and the teachings of Dr. King, Jr. and other civil rights leaders, |
| 12000 | | | | | | | followed by a complementary rhythm component that teaches poly-rhythms from |
| | ۲, | 17 000 00 | , | 12 500 10 | _ | 4 424 00 | the African diaspora within the larger context of cultural awareness and pride. |
| | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | The Studio Art Program at Redwood Heights Elementary School provides hands-on |
| Claudia Goodman-Hough | | | | | | | visual arts integrated curriculum for 376 K-5th grade students in general and special |
| Claudia Goodinan-Hough | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | education. |
| | | , | т | | 7 | ., | |
| | | | | | | | To provide yearlong, comprehensive, sequential, multicultural choral music |
| Oakland Youth Chorus | | | | | | | education programming serving an estimated 600 Oakland public school students at |
| | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | 13-14 elementary and 3-4 middle school sites during the 2016-17 academic year. |
| | | | | | | | Support for the Oakland Symphony's MUSE (Music for Excellence) Program, which |
| | | | | | | | transforms the lives of young people in Oakland Unified School District through one- |
| East Bay Performing Arts | | | | | | | on-one instrumental lessons and group music classes led by professional Symphony |
| | | 17 000 00 | ٠. | 12 500 10 | _ ا | 4 424 00 | musicians, unique performances opportunities, and access to Symphony concerts, all provided at no cost to the schools and students. |
| | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | |
| | | | | | - | | Peralta Students the opportunity to learn about artists and art traditions that represent a broad range of individual and collective identities and cultures. By |
| | | | | | | | helping our students understand that the power of expression is fueled by our |
| | | | | | | | uniqueness's, we are preparing them to contribute as confident artist-learners who |
| Peralta Parent Teacher Group | \$ | 17,000.00 | \$ | 12,568.10 | Ś | / /31 QO: | have appreciation for our diverse world. |
| refuta fatetti federici Group | 7 | 17,000.00 | ٠ | 12,300.10 | ٧ | 4,431.30 | MOCHA's Artists-in-the-Schools program is taught by professional teaching artists in |
| | | | | | | | sequential, standards-based, arts learning programs that reach predominantly low- |
| Museum of Children's Art | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | income and academically at-risk Oakland students in grades TK-5. |
| | | | | | | | Support for Cantare Children's Choirs, our extensive outreach program that brings |
| · | | | | | | | tuition-free choral music residencies to underserved K-12 children in the Oakland |
| Cantare Con Vivo | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | Unified School District (OUSD). |

| | Subtotal | \$ | 224,750.00 | \$ | 162,646.00 | \$ | 62,104.00 | |
|---------------------|----------|----|------------|----|------------|----------|---|---|
| | | \$ | 4,750.00 | | | \$ | 4,750.00 | Manzanita SEED Elementary School. |
| Sarah Norr | | | | | | | | year-long bilingual workshops in modern African and Latin American music at |
| | | | | | | | | Percussionists Sarah Norr, along with Nkeiruka Oruche, Pedro Rosales will teach |
| | | \$ | 16,000.00 | \$ | 11,828.80 | \$ | 4,171.20 | and Lincoln (4 classrooms). |
| Stagebridge | | | | | | | | classrooms), Laurel (3 classrooms), Bella Vista (2 classrooms) Futures (2 classrooms) |
| C: 1 : 1 | | | | | | | | (2nd through 5th grades) at 5 Title I Oakland elementary schools: Glenview (2 |
| | 148 | | , | ├ | | <u> </u> | ··· / · · · · · · · · · · · · · · · · · | 18-week Storybridge Listening and Speaking residencies in a total of 13 classrooms |
| | | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | 1 ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' |
| Destiny Arts Center | | | | | | | | approximately 200 students (grades 2-4) at Manzanita Community School in East |
| | | | | | • | ľ | | dance programming combined with our creative youth development framework to |
| | | 7 | 17,000.00 | ۲ | 12,300.10 | ٠ | 7,731.30 | Destiny Arts Center (DAC) will bring a second year of professionally taught hip hop |
| • | | Ś | 17,000.00 | 5 | 12,568.10 | ج | 4 431 90 | Mundo, founder and director of the Community Rejuvenation Project |
| , | | | | | | | | into the world of aerosol mural-making lead by prolific Oakland muralist Desi |
| Unity Schools | | | | | | | | classes, comprised of 20 students each, are offered a comprehensive introduction |
| | | | | | | | | Soul, as part of their comprehensive 6 - 12 after-school visual arts program. Two |
| | | | | | | | | To implement their tenth year of mural classes at Unity High School known as Arrow- |
| | | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 | and through the arts to invigorate our communities. |
| Pro Arts | | | • | | | | | term, in-depth artist residencies, aligning with our mission to encourage change in |
| D At- | | | • | | | | | years over the academic school year. Pro Arts' Youth Arts program provides long- |
| | | | | | | | | Art programming in 22 different schools, directly engaging 1,000 youth ages 4-18 |

| ORGANIZATIONAL ASSISTANCE | | Total Not to Exceed Recommendations | | Gen Fund | | тот | |
|------------------------------|---|--|----|-----------|----|-----------|---|
| Destiny Arts Center | | \$ 37,500.00 | Ś | 27.375.00 | Ś | 10.125.00 | Support for financially accessible, professionally taught arts programs to over 4,000 children and youth ages 3-24. At DAC's permanent North Oakland arts center, the organization will host youth performance companies, sliding scale dance and martial arts classes, a new media arts program and Queer Emerging Arts Residency, and adult resident dance companies. |
| East Bay Performing Arts | 1 | \$ 37,500.00 | | 27,375.00 | | , | General operating support for Oakland Symphony, Oakland Symphony Youth Orchestra, and Oakland Symphony Chorus. Funding from the Cultural Funding Program would be used during the 2016-2017 concert seasons, educational endeavors, and community engagement initiatives, particularly those that increase diversity in our audiences. |
| Axis Dance Company | | \$ 34,999.50 | \$ | 25,875.13 | \$ | | Support for the organization's Artistic and Community Engagement Programs. Funds will be used to pay artistic salaries. |

| | I | | | , , , , , , , , , , , , , , , , , , , | | | Support for a program of studio arts instruction, gallery exhibition and promotion for |
|--|---|-----------|-----|---|--|-----------|--|
| | | | | | | | 154 adult artists with developmental, physical, and emotional disabilities. Funds will |
| Creative Growth Art Center | | | | | | | support 74 ongoing studio workshops led by professional artists-instructors and 7 |
| | \$ | 37,500.00 | \$ | 27,375.00 | \$ | 10,125.00 | new free exhibitions in our landmark Oakland gallery. |
| | | | | | | | Support for the activities of its three-award winning choirs: Oakland Interfaith |
| Oakland Interfaith Gospel Choir | | | | | | | Gospel Choir, Oakland Interfaith Community Choir and the Oakland Interfaith Youth |
| | \$ | 20,118.00 | \$ | 14,873.24 | \$ | 5,244.76 | Choir. |
| | | | | | | | AHC will impact and engage children, youth, adults, and local artists of Oakland |
| | | | | | | | through ArtEsteem's 2017 annual exhibition and cultural arts assemblies, public art |
| Attitudinal Healing Connection | | | | | | | projects with a focus on the Oakland Super Heroes Mural, studio arts training for the |
| _ | | | | | | | West Oakland Legacy and Leadership Project, and monthly Mindful Drumming |
| | \$ | 34,999.50 | \$ | 25,875.13 | \$ | 9,124.37 | circles. |
| | | | - | | <i>'</i> | | Support for its 2016-17 artistic programming, which includes 4-5 mainstage |
| | | | | | | | productions at the Malonga Center and throughout the city of Oakland, weekly |
| Dimensions Dance Theater | | | | | | | community classes and workshops for adults, and its after-school dance education |
| | \$ | 17,500.00 | \$ | 12,937.75 | \$ | 4,562.25 | classes at Malonga Center. |
| and the second s | | | | | | | |
| | | | | | | | Support for artistic and administrative salaries and fees; office, rehearsal, and |
| | | | | | | | performance space rental; marketing, publicity, and community outreach expenses, |
| iitka | | | | | | | and program production costs associated with Kitka's Oakland-based home season |
| | | | | | | | of concerts, master artist residencies, vocal workshops, community choirs and |
| | \$ | 17,653.00 | s | 13,050.86 | \$ | 4,602.14 | community sings during taking place in FY16-17. |
| | \ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | 17,033.00 | ٦ | 13,030.80 | ٦ | 4,002.14 | community sings during taking place in 1 110-17. |
| | | | | | | | For general operating costs associated with supporting K-12 access to quality music |
| Oakland Youth Chorus | | | | | | | education and performance opportunities that support civic, cultural, and service |
| | ب ا | 10 520 75 | _ ا | 12 600 20 | _ ا | 4 000 45 | institutions, highlight cultural pride and Oakland's diversity, and create community. |
| | \$ | 18,528.75 | \$ | 13,698.30 | \$ | 4,830.45 | Oakland Asian Culture Center (API Cultural Center) will provide unique and high- |
| | | | | | | | quality pan-Asian arts and cultural programming to Oakland residents through six |
| API Cultural Center | | | | | | | program areas: 1) annual festival such as Lunar New Year Celebration, 2) classes and |
| API Cultural Center | | | | | | | workshops for all ages, 3) artists in residence program, 4) rotating exhibits, 5) school |
| | \$ | 16,128.90 | Ś | 11.924.10 | l s | 4,204.80 | tours and outreach program, and 6) community collaborations. |
| | 7 | 10,120.50 | 7 | 11,524.10 | 7 | 7,204.00 | Support for speaker events featuring artists, filmmakers and change-makers in the |
| Friends of Peralta Hacienda Historical | | | : | | | | Center for History and Community as well as classes in arts and culture. The site will |
| Park | | | | | | | expand as a haven for Oakland youth and its diverse cultures to tell their stories |
| I GIK | \$ | 17,336.70 | Ś | 12,817.02 | Ś | 4.519.68 | through youth play-writing and a new exhibit on Filipino arts and culture. |
| | 7 | 17,000.70 | ۲_ | 12,011.02 | | 7,313.00 | Support to strengthen organizational capacity to provide free arts education |
| | | • | | | | | programs for over 200 undeserved Oakland youth. Young artists in our after school, |
| Prescott Circus Theatre | | | | | | | weekend, and summer programs will go on to perform original circus theater |
| | \$ | 13,500.00 | Ś | 9,980.55 | s | 3,519.45 | productions. |
| | ۳ | 13,300.00 | ۲ | J,J00.JJ | _ب_ | J,JIJ.4J | In. addition. |

| | T | | | | | | Project Bandaloop will further expand its long-term partnership with Destiny Arts to |
|----------------------------------|---------------------------------------|-----------|----------|-----------|----------------|-----------|--|
| | | | | | | | include school visits, alumni training, and scholarships will increase workshop |
| Project Bandaloop | | | | | | | offerings and camps for youth in its studio, provide free training opportunities for |
| | \$ | 33,750.00 | \$ | 24,951.38 | \$ | 8,798.63 | promising vertical dancers, and continue to offer studio time to emerging artists. |
| | | | | | | | Living Jazz is requesting support to produce In the Name of Love, Jazz Search West |
| Living Jazz | | | | | | | and the Living Jazz Children's Project (LJCP) and to undertake important |
| | \$ | 23,532.30 | \$ | 17,178.58 | \$ | 6,353.72 | organizational development activities. |
| Museum of Children's Art | | | | | | | Support for visual arts learning programs in its downtown museum location and at |
| induseum of Children's Art | \$ | 31,500.00 | \$ | 22,995.00 | \$ | 8,505.00 | more than 50 schools, libraries and community sites throughout Oakland. |
| | | | | | | | Funding to strengthen the organization structure by hiring a development |
| | | | | | | | consultant; increase visibility and broaden its audience base through a film |
| Diamano Coura West African Dance | | | | | | | documentary; and develop the next generation program within a succession plan by |
| | \$ | 6,580.00 | Ś | 3,299.37 | \$ | 3,280.63 | identifying, training and mentoring company members to assume leadership roles. |
| | \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | 0,500.00 | 1 | 3,233.37 | ا ح | 3,200.03 | Support to serve 60 young musicians ages 10-18, reach 500 youth through clinics and |
| Oaktown Jazz Workshops | \$ | 7,668.99 | \$ | 5,598.33 | \$ | 2,070.66 | performances, and perform in concert for 10,000 community members. |
| | | | | | | | Support for industrial art classes and interdisciplinary performing and visual arts |
| The Crucible | | | | | | | events to serve more than 11,000 youth and adults annually at The Crucible's 56,000 |
| | \$ | 30,000.00 | \$ | 22,179.00 | \$ | 7,821.00 | square foot, West Oakland facility. |
| Eastside Arts Alliance | | | | ÷ | | | For support to cover artist fees, staffing, and production expenses for this East |
| Eastside Arts Alliance | \$ | 18,274.80 | \$ | 6,933.92 | \$ | 11,340.88 | |
| | | | | | | | Purple Silk Music Education Foundation (PSMEF) works to instill in young people an |
| Purple Silk Music Education | | | | | | | appreciation of music from all cultures through instruction in traditional Chinese |
| Foundation | | | ļ | | | | instruments. PSMEF will use 2016-2017 OCFP-OA funds to help underwrite annual |
| , canadaon | | | | | | | operating expenses for its music education program for underserved children and |
| | \$ | 8,000.00 | \$ | 1,000.00 | \$ | 7,000.00 | youth in Oakland. |
| | | | | | | | funding to support the work of the organization's new Executive Director-a full-time |
| | | | | | | | |
| | | | | | | | leadership position whose efforts are critical to celebrating their 30 th anniversary |
| | ١. | | | | ١. | | season in 2016-17 and laying the foundation for Cantare's next chapter as one of |
| Cantare Con Vivo | \$ | 11,847.60 | \$ | ** | \$ | 11,847.60 | Oakland's finest, community-driven choral organizations. Support for Crosspulse's administrative and development cycle, planning and |
| | | | | | | • | implementing cornerstone projects for the organization that will impact diverse |
| | | | | | | | Oakland communities - the US 2017 Premier of BODY MUSIC and accompanying local |
| | | | | | | | Educational Outreach, and the 10th International Body Music Festival Oakland 2018, |
| Crosspulse | \$ | 7,545.60 | \$ | - | \$ | 7,545.60 | which requires a two year planning cycle. |
| | .1 | | <u> </u> | | <u> </u> | | J |

| | | | | Suport for the Oakland Ballet's 2016-17 fiscal year activities; three separate dance |
|----------------|--------------------|------------------|------------------|--|
| | | | | productions: Graham Lustig's "The Nutcracker" in December 2016, a spring repertory |
| | | | | season in May 2017, and a new, Day of the Dead-themed program "Luna Mexicana" |
| | | | | to premiere in November 2016, the "Discover Dance" educational outreach program, |
| Oakland Ballet | \$ 11,340.00 | \$ - | \$ 11,340.00 | and Dance training at The Academy at Oakland Ballet |
| - | | | | Organizational assistance toward Pro Arts' 2016-2017 season of operations, |
| Pro Arts | \$ 12,471.00 | \$ - | \$ 12,471.00 | programs and activities. |
| | | | | Support for 2016-2017 programs in the City of Oakland, including Performing Arts |
| | | | | Training Institute classes in all genres of performing arts for 250+ seniors; Seniors |
| , | | | | Reaching Out touring musical and acting troupes and storytellers for up to 4,000 frail |
| · | | | | and healthy elders, services for elementary school children and their families, |
| | | | | including the Storybridge Listening & Speaking program and the Grandparents Tales |
| Stagebridge | \$ 12,000.00 | \$ - | \$ 12,000.00 | writing contest; and the annual Performing Arts Camp for Adults 55+. |
| Subtotal | \$ 517,774.64 | \$ 327,292.66 | \$ 190,481.98 | |
| TOTAL | \$ 1,121,853.39 | \$ 730,120.00 | \$ 391,733.38 | |

FY 2016-17 CULTURAL FUNDING GRANT CATEGORIES

Individual Artist Project

Individual Artist Project grants support Oakland-resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, and music; film creation, exhibitions; classes and workshops; and temporary or permanent public art projects.

Organization Project

Organization Project grants support Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater and music; exhibitions; classes and workshops; and temporary or permanent public art projects.

Art in the Schools

Art in the Schools grants support services that engage Oakland public-school students in quality, hands-on arts experiences in the school setting, educating them about the process of creating and producing arts, and supporting and enhancing the classroom curriculum. Grant funds support arts residencies on the school site before, during, or after school hours, wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

Organizational Assistance

Organizational Assistance is a two-year program that provides strategic development support and general operating support to Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities in Oakland. This category is designed to promote the health and stability of Oakland's primary arts and culture provider organizations, whose eligibility is determined on the basis of their mission statement and overall programming.

FY2016-17 Cultural Funding Program Statistics

• FY2016-17 Cultural Funding Program (CFP) panels reviewed, scored and ranked a total of 174 eligible Applications and the Funding Advisory Committee (FAC) made a total of 89 Funding Recommendations.

| | IAP | OP | AIS | OA | TOTAL |
|-----------------------------|-----|----|-----|----|-------|
| Applications Received | 79 | 43 | 23 | 29 | 174 |
| Scores Eligible for Funding | 64 | 36 | 23 | 27 | 150 |
| Recommendations | 30 | 20 | 14 | 25 | 89 |

(IAP=Individual Artist Project, OP=Organization Project, AS=Art in the Schools, OA=Organizational Assistance)

• FY16-17 funds available met approximately 37% of the demand (Total Grant Requests).

| | IAP | OP | AIS | OA | TOTAL |
|----------------------|-------------|-------------|-------------|-------------|-------------|
| Total Grant Requests | \$394,921 | \$584,647 | \$420,013 | \$1,261,834 | \$2,661,415 |
| Available Funds | \$144,000 | \$235,354 | \$224,750 | \$517,775 | \$1,121,879 |
| Difference | (\$250,921) | (\$349,293) | (\$195,263) | (\$744,059) | (1,539,536) |

- A total of 10,560 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support and Organizational Assistance (see below for separate Art in the Schools category statistics).
- Of the 10,560 Events/Activities funded through the CFP in these categories, 7,780 will be offered FREE to the public.
- Approximately 300,000 participants will be exposed to Oakland Arts Organizations and Artists through these CFP events / activities and projects. This figure includes participants and audiences.
- Of the 300,000 participants, an estimated 81.6% will be Oakland-based, and an estimated 153,200 (51%) will creatively participate in the funded activities and projects.

<u>Art in the Schools</u> – Numbers Served:

| Total Students Served | |
|-------------------------|--------|
| (duplicated) | 12,890 |
| Classes Per Week | 478 |
| Total Number of Classes | 13,282 |

In FY2016-2016, the Cultural Funding Program received project proposals from Oakland arts organizations to provide Oakland Public and charter school students with hands-on art instruction in African Drumming, Vocal study, Instrumental Music, Storytelling, Textiles, Creative Writing, Performance, Drawing, Brush Painting, Book Making, Murals, Circus Arts, several forms of culturally-specific Dance (African, Mexican, Chinese), Instrument-building, and Language Arts.

Schools to Be Served through Art-in-the-Schools Residencies

| Council Districts | ouncil Districts Schools Served | | Previous Year (FY15-16) | |
|-------------------|---|----|----------------------------|--|
| | | | | |
| | Chabot, Claremont Middle, Emerson (2), Hillcrest, Kaiser, | | | |
| District 1 | Oakland Tech (2), Peralta (2), Sankofa, Yu Ming | 12 | 11 | |
| | Bella Vista (2), Cleveland (3), Franklin, La Escuelita (2) Lincoln (6), | | | |
| District 2 | Oakland High (2) | 16 | 12 | |
| | | | | |
| District 2 | Lafayette (2), Martin Luther King (3), Westlake Middle (2), KIPP | | 11 | |
| District 3 | Bridge, Vincent Academy | 9 | 11 | |
| | Allendale, Bret Harte Middle (2), Laurel (3), Montclair, Montera | | | |
| District 4 | Middle, Redwood Hgts (2), Sequoia, COVA | 12 | 9 | |
| | | | • | |
| | Brewer Middle, Bridges@Melrose, Glenview (4), Manzanita | | | |
| District 5 | Community (2), Manzanita SEED (3), Melrose (2) | 13 | 16 | |
| District 6 | Markham, Oakland Unity (2) Oakland Unity Middle, Skyline | 5 | 8 | |
| | Castlemont, Lighthouse, New Highland, RISE, Futures (2), | | | |
| District 7 | Korematsu/Discovery | 7. | 2 | |
| | Total Residencies in Oakland schools | 73 | 69 | |

FILED

OFFICE OF THE CITY CLERK

OAKLAND

2017 JAN 12 PM 7: 02

Approved as to Form and Legality

Oakland City Attorney's Office

OAKLAND CITY COUNCIL

| Resolution No. | C.M.S. |
|-----------------------------|--------|
| Introduced by Councilmember | |

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO EIGHTY-NINE (89) CULTURAL SERVICES GRANT AGREEMENTS TO SEVENTY-NINE (79) OAKLAND-BASED INDIVIDUAL ARTISTS AND NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING THE FISCAL YEAR 2016-17, IN A TOTAL AMOUNT NOT TO EXCEED \$1,121,853

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the City for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Projects, Organizational Support, and Art in the Schools; and

WHEREAS, during July, 2016, four funding review panels convened and forwarded recommendations to award grants to organizations and individual artists proposing to provide arts and cultural programming in the city of Oakland; and

WHEREAS, on December 12, 2016 the City of Oakland Funding Advisory Committee met to review the final grant recommendations, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein; and

WHEREAS, Fiscal Year 2015-16 funds for the Cultural Funding Program are budgeted as follows: \$730,120 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), DP850 Administrative Project (1000019); and \$391,733 from the Transient Occupancy Tax surcharge, which will be reserved for arts grants in the Measure C: Transient Occupancy Tax

(TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458); and

WHEREAS, the City of Oakland Funding Advisory Committee recommends specific funding to nonprofit organizations and individual artists as follows:

| INDIVIDUAL ARTIST PROJECT | Total | Not to Exceed | neral Fund | ТОТ |
|------------------------------|-------|---------------|-----------------|-----------------|
| Sam Mulberry | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Nicole Klaymoon | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Amara Smith | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Ramon Ramos Alayo | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Naima Shalhoub | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Debra Wilson | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Ellen Lake | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Jun Yamagishi | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Ephrata Tesfahun | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Mateen Kemet | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Madelyn Jordan-Davis | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Johanna Poethig | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Destiny Muhummad | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Ellen Oppenheimer | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Amy LaCour | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Ayodele Nzinga | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Lori Anne Fischer | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Dohee Lee | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| David Washburn | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Nkeiruka Oruche | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Kaitlin Nagraj | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Elizabeth Dougherty | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Tony Nguyen | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Camille Thomas | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Laurel Nathanson | \$ | 4,999.00 | \$ 2,649.27 | \$ 2,349.73 |
| Diallo Jeffery | \$ | 4,000.00 | \$ - | \$ 4,000.00 |
| Ina A. Ray | \$ | 4,000.00 | \$ - | \$ 4,000.00 |
| Tamara Roberts | \$ | 4,000.00 | \$ - | \$ 4,000.00 |
| Kehinde Kujichagulia-Seitu | \$ | 4,000.00 | \$ | \$ 4,000.00 |
| Julia Davis | \$ | 3,000.00 | \$ - | \$ 3,000.00 |
| Subtotal | \$ | 143,975.00 | \$ 66,231.75 | \$ 77,743.25 |

| ORGANIZATION PROJECT | | Not to Exceed | Ger | r Fund | тот | |
|---|-------|--|----------|------------|-----|--|
| Eastside Arts Alliance (fiscal | Necon | intenuations | Jei | in and | IUI | <u> 19. julijanski projektor i Projektor</u> |
| sponsor for dNaga) | \$ | 5,100.00 | \$ | 3,723.00 | | \$ 1,377.00 |
| East Oakland Youth | | ······································ | <u> </u> | | | · · · · · · · · · · · · · · · · · · · |
| Development Center | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Omnira Institute | \$ | 4,999.00 | \$ | 3,695.76 | \$ | 1,303.24 |
| Youth Radio | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Oakland Parks & Recreation Foundation | \$ | 4,999.00 | \$ | 3,695.76 | \$ | 1,303.24 |
| Dimensions Dance Theater (fiscal sponsor for K* Star Productions) | \$ | 12,750.00 | \$ | , 9,426.08 | \$ | 3,323.93 |
| Islamic Cultural Center of Northern California | \$ | 8,500.00 | \$ | 6,284.05 | \$ | 2,215.95 |
| Music is Extraordinary, Inc. dba Oakland Public | | | | | | · |
| Conservatory of Music (OPC) | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Dimensions Dance Theater (fiscal sponsor for Fua Dia Congo) | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Ensemble Mik Nawooj | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Dimensions Dance Theater (fiscal sponsor for DelinaDream Productions) | \$ | 12,750.00 | \$ | 9,426.08 | \$ | 3,323.93 |
| Oakland Leaf Foundation | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Dandelion Dancetheater | \$ | 4,845.00 | \$ | 3,581.91 | \$ | 1,263.09 |
| The Unity Council | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Ragged Wing Ensemble | \$ | 16,150.00 | \$ | 11,939.70 | \$ | 4,210.30 |
| Bay Area Girls Rock Camp | \$ | 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Oakland Digital Arts & Literacy Center (ODALC) | \$ | 13,260.00 | \$ | 9,803.12 | \$ | 3,456.88 |
| Connecting Health Institute | \$ | 8,274.75 | \$ | 6,117.52 | \$ | 2,157.23 |
| lle Omode School | \$ | 3,863.00 | \$ | 2,855.92 | \$ | 1,007.08 |
| Destiny Arts Center (fiscal sponsor for Embodiment | | | | | | |
| Project) | \$ | 3,863.00 | \$ | 2,855.92 | \$ | 1,007.08 |
| Subtotal | \$ | 235,353.75 | \$ | 173,949.60 | \$ | 61,404.15 |

| ART-IN-THE-SCHOOLS | Il Not to Exceed ommendations | Ger | ı Fund | ТОТ | |
|------------------------------|----------------------------------|-----|------------|-----|-------------|
| Dimensions Dance Theater | | | | | |
| | \$ 17,000.00 | \$ | 12,568.10 | | \$ 4,431.90 |
| Prescott Circus Theatre | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Living Jazz | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Claudia Goodman-Hough | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Oakland Youth Chorus | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| East Bay Performing Arts | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Peralta Parent Teacher Group | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Museum of Children's Art | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Cantare Con Vivo | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Pro Arts | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Unity Schools | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Destiny Arts Center | \$ 17,000.00 | \$ | 12,568.10 | \$ | 4,431.90 |
| Stagebridge | \$ 16,000.00 | \$ | 11,828.80 | \$ | 4,171.20 |
| Sarah Norr | \$ 4,750.00 | | | \$ | 4,750.00 |
| Subtotal | \$ 224,750.00 | \$ | 162,646.00 | \$ | 62,104.00 |

| ORGANIZATIONAL ASSISTANCE | Total Not to Exceed Recommendations | | | Fund | TO | T and the second se |
|--|-------------------------------------|------------------------|----|------------------------|----|--|
| Destiny Arts Center | | 27 500 00 | ۲. | 27 275 00 | | ć 10.13F.00 |
| East Bay Performing Arts | \$ \$ | 37,500.00 37,500.00 | \$ | 27,375.00 27,375.00 | \$ | \$ 10,125.00 10,125.00 |
| AXIS Dance Company | \$ | 34,999.50 | \$ | 25,875.13 | \$ | 9,124.37 |
| Creative Growth Art Center | \$ | 37,500.00 | \$ | 27,375.00 | \$ | 10,125.00 |
| Oakland Interfaith Gospel Choir | \$ | 20,118.00 | \$ | 14,873.24 | \$ | 5,244.76 |
| Attitudinal Healing Connection | \$ | 34,999.50 | \$ | 25,875.13 | \$ | 9,124.37 |
| Dimensions Dance Theater | \$ | 17,500.00 | \$ | 12,937.75 | \$ | 4,562.25 |
| Kitka, Inc. | \$ | 17,653.00 | \$ | 13,050.86 | \$ | 4,602.14 |
| Oakland Youth Chorus | \$ | 18,528.75 | \$ | 13,698.30 | \$ | 4,830.45 |
| API Cultural Center | \$ | 16,128.90 | \$ | 11,924.10 | \$ | 4,204.80 |
| Friends of Peralta Hacienda Historical Park | \$ ⁻ | 17,336.70 | \$ | 12,817.02 | \$ | 4,519.68 |

| · | | | | | |
|---|--------------------|-----|------------|------------------|---|
| TOTAL | \$ 1,121,853.39 | \$ | 730,120.00 | \$ 391,733.38 | |
| Subtotal | \$ 517,774.64 | \$ | 327,292.66 | \$ 190,481.98 | |
| Stagebridge | \$ 12,000.00 | \$ | - | \$ 12,000.00 | |
| Pro Arts | \$ 12,471.00 | \$ | - | \$ 12,471.00 | |
| Oakland Ballet | \$ 11,340.00 | \$ | - | \$ 11,340.00 | |
| Crosspulse | \$ 7,545.60 | \$ | - | \$ 7,545.60 | |
| Cantare Con Vivo | \$ 11,847.60 | \$ | - | \$ 11,847.60 | |
| Purple Silk Music Education Foundation | \$ 8,000.00 | \$ | 1,000.00 | \$ 7,000.00 | , |
| Eastside Arts Alliance | \$ 18,274.80 | \$ | 6,933.92 | \$ 11,340.88 | |
| The Crucible | \$ 30,000.00 | \$ | 22,179.00 | \$ 7,821.00 | |
| Oaktown Jazz Workshops | \$ 7,668.99 | \$ | 5,598.33 | \$ 2,070.66 | |
| Diamano Coura West African Dance | \$ 6,580.00 | \$ | 3,299.37 | \$ 3,280.63 | |
| Museum of Children's Art | \$ 31,500.00 | \$ | 22,995.00 | \$ 8,505.00 | |
| Living Jazz | \$ 23,532.30 | \$ | 17,178.58 | \$ 6,353.72 | • |
| Project Bandaloop | \$ 33,750.01 | \$ | 24,951.38 | \$ 8,798.63 | |
| Prescott Circus Theatre | \$ 13,500.00 | \$_ | 9,980.55 | \$ 3,519.45 | |

Now, therefore, be it

RESOLVED: That the Oakland City Council hereby approves and authorizes a grant to each organization and individual artist listed above, not to exceed the amount detailed; and be it

FURTHER RESOLVED: That the above grants shall be paid from the Fiscal Year 2016-17 funds budgeted in the amount of \$730,120 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), DP850 Administrative Project (1000019)); and in the amount of \$391,733 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458)); and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants, without returning to Council; and be it

FURTHER RESOLVED: That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID AND PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

| AΤ | TEST | | | | |
|----|------|------|------|------|--|
| | | | | | |

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California