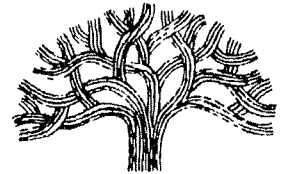


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OFFICE OF THE CITY CLERK
OAKLAND

16 SEP 22 PM 2:51

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

September 21, 2016

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Gibson McElhaney and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

Housing, Residential Rent and Relocation Board

Kevin Blackburn, to the Housing, Residential Rent and Relocation Board to serve a three-year term that began February 12, 2016 and will end February 11, 2019 as an Alternate Neutral Representative.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

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SUMMARY:

Over 20 years in executive management positions across multiple industry sectors of government relations, financial services, and telecommunications. Fourteen years in Legislative Affairs with leading multi-billion dollar regulated financial services entity with track record of innovation and accomplishment. Results drive performance oriented leader who thrives on exceeding stakeholder satisfaction levels, accomplishing corporate objectives, and delivering bottom-line business profit. Possess keen analytical and communication skills bringing a creative, solution-oriented approach to the marketplace. Strategic coalition builder and policy analyst, planning and results-oriented executive with proven success in leading critical government relations function.

PROFESSIONAL EXPERIENCE:

FEDERAL HOME LOAN BANK SAN FRANCISCO, San Francisco, CA.

04/07 – present

Assistant Vice President Legislative & Regulatory Affairs

Develop, plan and executes strategies to advance the Bank's legislative and regulatory agenda. Works with Members of Congress and their staffs to educate them on the role the FHLBanks play in the nation's mortgage finance system while advocating for sound, sustainable housing finance and affordable housing policies. Ensure congressional, state, or local elected official involvement in Bank events. Collaborate with banking, homebuilding, economic development, affordable housing, consumer trade associations, and civil rights organizations on housing finance and economic development policy strategies to achieve mutually agreeable objectives. Liaise with local, regional, and national press on critical Bank initiatives. Publish *Banking on Communities* newsletter. Manage media, legislative and policy consultants.

Regional Manager Legislative & Regulatory Affairs

04/04 – 4/07

Implement legislative & regulatory strategy developed in conjunction with Vice President, Director Legislative & Regulatory Affairs to advance the Bank's agenda. Create, plan, and execute local and regional first-time homebuyer events. Developed a network of national banks, savings and loans and credit unions to support FHLBank San Francisco's efforts to ensure the viability of the nation's housing finance system. Engaged congressional, state, and local elected officials for involvement in external Bank events. Publish *Banking on Communities* newsletter.

MPOWER COMMUNICATIONS, INC., Walnut Creek, CA

Director of Sales Northern CA.

04/01-12/03

Responsible for planning, implementing business development programs that incorporate systematic sales plan for approaching and soliciting new opportunities throughout NorCal market. Profit center included two regional sales offices with a total staff of 40. Established sales forecast, budgets, quotas and employee evaluation processes. Improved team moral increasing sales while simultaneously and reducing customer churn to the lowest levels in the company. Built revenue stream from \$0 to over \$9 million annual run rate over a three year period.

Sales Manager,

03/00 – 03/01

Opened Bay Area market for a facilities based Competitive Local Exchange Carrier deploying Voice Over DSL technology, T Carrier, PRI & Voice Trunks. Developed new market deployment strategy with Northern CA Sales Director. Hired, trained & managed sales team for immediate market penetration.

INNOVATIVE NETWORK COMMUNICATION, Oakland, CA

07/96 – 02/00

Vice President Sales

Developed sales and marketing plan and customer acquisition strategies for startup telecommunications organization as an equity partner. Managed direct sales staff of eight and four indirect channel partners, selling Network and Data Services and Telephone Hardware, increased sales from \$10K to \$50K per month.

BLACKBURN & ASSOCIATES, Oakland, CA

1987 - 1996

President

Founded direct sales company. Developed top producing distributorships in three manufacturing companies producing over \$4 million in sales annually. Recruited, trained and managed independent distributors nationally. Product mix included consumer and industrial products, telecommunications and virtual office technology.

UNITED AIRLINES, Chicago, IL**1987-1988****Consultant**

Responsible for assessing the over all quality of service on United's international routes to Asia. Emphasis of analysis was on customer service, flight attendant service, and food service operations. Developed procedures for inflight service enhancements which contributed to increased levels of customer satisfaction.

EDUCATION:

University of San Francisco, Bachelor of Science Information Systems Management

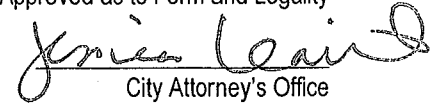
ORGANIZATIONS & ACTIVITIES:

2005 – Present - Mendocino Woodlands Camp Association, Inc. Board of Directors, Immediate Past President, Board of Directors
2010 – Present - Shiloh Church Oakland, Shiloh Worship Choir, Finance Committee Member
2012 – Present - Brother to Brother, Inc. Advisory Board Member, Oakland, CA
2013 – Present –Tabernacle Community Development Corporation, Treasurer, Board of Directors, San Francisco, CA
2014 – Present - Alternative Family Services, Secretary, Board of Directors, Oakland, CA
1999-2001 - Oakland Metropolitan Babe Ruth Baseball, Board of Directors
1998-2010 - Oakland Metropolitan Babe Ruth Baseball, Coach
2005 – 2012 - InnerCity Housing Corporation, Director, Sacramento, CA
2011 - 2013 - Remember Them Monument, Advisory Board, Oakland, CA
2013 - 2015 - Oakland Parks & Rec. Studio One, Advisory Council Member
1993-1999 - San Francisco Christian Center, Board of Directors, Vice-President

References available upon request

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Approved as to Form and Legality


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF KEVIN BLACKBURN TO THE HOUSING, RESIDENTIAL RENT AND RELOCATION BOARD

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 11954 C.M.S., adopted December 17, 1996, and amended by Ordinance No. 12030 C.M.S., adopted December 16, 1997, and further amended by Ordinance 12273 C.M.S., adopted July 25, 2000, and Ordinance No. 12399 C.M.S., adopted January 23, 2003, creates the Housing, Residential Rent and Relocation Board ("Board") to assume all duties and functions heretofore exercised by the Housing Advisory and Appeals Board, Relocation Appeals Board, and the Housing Advisory and Appeals Board; and

WHEREAS, the Board consists of seven (7) members, two tenants, two landlords, and three neutral members, serving not more than two consecutive three-year staggered terms and two alternates for each of the three classes of members; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Kevin Blackburn to serve a three-year term as an Alternate Neutral Representative subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Kevin Blackburn to the Housing, Residential Rent and Relocation Board to serve the remainder of a three-year term that began February 12, 2016 and will end February 11, 2019, filling a newly created seat.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - KALB, GUILLEN, PRESIDENT GIBSON MCELHANEY, GALLO, BROOKS, REID, CAMPBELL-
WASHINGTON AND KAPLAN

NOES-

ABSTENTIONS-

ABSENT-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of
the Oakland City Council