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OFFICE OF THE CITY CLERK
OAKLAND
16 SEP 15 PM 3:41

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Office of the Mayor

SUBJECT: Mayor's Director of Education Grant
Funding

DATE: 9/15/16

RECOMMENDATION

Staff recommends that Council adopt a:

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE OAKLAND PUBLIC EDUCATION FUND IN THE TOTAL AMOUNT OF TWO HUNDRED SEVEN THOUSAND DOLLARS (\$207,000) TO BE USED TO PROVIDE FULL FUNDING FOR THE MAYOR'S DIRECTOR OF EDUCATION FOR THE REMAINDER OF FISCAL YEAR 2017 (NOVEMBER 2016-JUNE 2017).

EXECUTIVE SUMMARY

Adoption of the proposed resolution will fund the Mayor's Director of Education as a City of Oakland position in the Office of the Mayor from November 2016-June 2017.

BACKGROUND / LEGISLATIVE HISTORY

Upon election, Mayor Schaaf partnered with philanthropy to develop the Mayor's Director of Education (DOE). This senior advisor position to the mayor has the responsibility of implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs. This includes implementing the Oakland Promise, a cradle to career strategy that supports more students to get to and graduate from college. In addition, the Director of Education is responsible for expanding access to high-quality early education for all children and combatting early chronic absenteeism, expanding student access to personalized learning and technology, strengthening and expanding pathways to college and career, and developing restorative practices for youth across city and county agencies. The Director works as a liaison to all city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth. The DOE is funded through combined contributions from the following organizations: The Oakland Public Education Fund*, Educate 78, David and Lucile Packard Foundation, Rainin

Item: _____
Finance Committee
9/27/16

Foundation, Rogers Family Foundation, The Uplands Family Foundation, and Oakland Unified School District.

The Oakland Public Education Fund has agreed to accept the grants from other organizations and make one re-grant to the City of Oakland. An Advisory Committee has been established to assist the Mayor and the Director in working effectively with foundations, corporations, nonprofits, and the community.

ANALYSIS AND POLICY ALTERNATIVES

Quality, equitable education is an essential aspect of a thriving City. The Mayor's office works collaboratively with the school district to support all students in Oakland. The Mayor's Director of Education is responsible for coordinating collaborative action by city and county agencies, the school district, community groups and state and federal partners to strengthen the City's partnership with the school district and other education and child/youth serving organizations to improve educational outcomes for historically underserved youth. The Director of Education is the chief policy advisor to the Mayor on issues of education from early childhood through post-secondary and adult education. The Director of Education is also the liaison and support for all education-related agencies in the city (public schools, higher education, and youth and family serving city agencies). These agencies have varying governance structures and levels of independence. The Director will identify and support opportunities for collaboration across this landscape, to ensure the Mayor is aware of the progress and priorities of each agency, and to hold city and county agencies accountable for their strategic use of government resources. While much of the work of education happens within schools and their dedicated agencies, there are many issues that benefit from—or even require—reaching across the government into non-education agencies. From crossing guards, to mental health workers, to support for chronic absenteeism prevention and intervention, our partner agencies across the city, county, and state governments play a critical role in the success of our schools. The Director of Education also creates and coordinates a hub for projects that involve multiple players in the education space, particularly across the Oakland public schools. With each education entity focused on its particular interests, it is helpful to have a convening party that can manage projects across these entities to leverage our full range of public education assets and resources.

In summary, the Director of Education will be the key liaison between the Mayor's Office and Oakland Unified School District. The Director will assist all entities to tackle the pressing issues of Oakland, and to accelerate impact to create a more equitable and high quality education system in Oakland.

FISCAL IMPACT

The acceptance of this grant has no negative fiscal impact on the City. The Oakland Public Education Fund grant will fund the Director of Education position in its entirety (salary and benefits) for the eight month period from November 2016 through June 2017. The funds will be deposited and appropriated in the Miscellaneous Grant Fund (2999), the Mayor's Organization (01111), and a Project (to be established).

Item: _____
Finance Committee
9/27/16

PUBLIC OUTREACH / INTEREST

The following organizations participated in the discussions around the Director of Education position creation: The Oakland Public Education Fund, Great Oakland Public Schools, Educate 78, David and Lucile Packard Foundation, Rainin Foundation, Rogers Family Foundation, The Uplands Family Foundation, and Oakland Unified School District.

COORDINATION

The Oakland City Attorney, Budget Office and Office of the City Administrator were consulted in the writing of this report.

SUSTAINABLE OPPORTUNITIES

Economic: The grant awards will enable the Director of Education position to exist at no cost to the City of Oakland for the remainder of the current fiscal year. Director will work to coordinate and recruit additional fiscal resources in the future and the City Oakland, thus having a positive impact on the City as a whole.

Environmental: There are no environmental impacts.

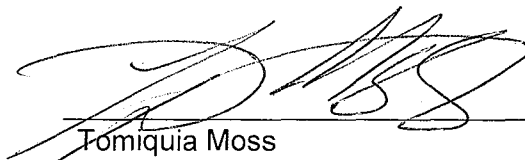
Social Equity: The Director of Education serves as a liaison between the administration of the Mayor, the school district, and other education stakeholders. The Director assist all entities to tackle the pressing issues of Oakland, and to accelerate high impact strategies and initiatives to support schools and students in Oakland, in particular the highest need schools and students.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That Council Adopt A Resolution Authorizing The CityAdministrator Or Designee To Accept And Appropriate Grant Funds From The Oakland Public Education Fund In The Total Amount Of Two Hundred Seven Thousand Dollars (\$207,000) To Be Used To Provide Full Funding For The Mayor's Director Of Education For The Remainder Of Fiscal Year 2017 (November 2016-June 2017).

For questions regarding this report please contact Tomiquia Moss, Chief of Staff Office of Mayor, 510-238-7168.

Respectfully submitted,



Tomiquia Moss
Chief of Staff
Office of the Mayor

Item: _____
Finance Committee
9/27/16

Prepared by:
Shereda Nosakhare, Deputy Chief of Staff
Office of the Mayor


Joanne Karchmer, Interim Director of
Legislative and Governmental Affairs
Office of the Mayor

*The Oakland Public Education Fund is a 501-(c)-(3) organization based in Oakland. The Oakland Public Education Fund leads the development and investment of community resources in Oakland public schools so that all students can learn, grow, and thrive.

Attachment A-Job Description

Item: _____
Finance Committee
9/27/16

16 SEP 15 PM 3:57


City Attorney's Office

OAKLAND CITY COUNCIL
RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE OAKLAND PUBLIC EDUCATION FUND IN THE TOTAL AMOUNT OF TWO HUNDRED SEVEN THOUSAND DOLLARS (\$207,000) TO BE USED TO PROVIDE FULL FUNDING FOR THE MAYOR'S DIRECTOR OF EDUCATION FOR THE REMAINDER OF FISCAL YEAR 2017 (NOVEMBER 2016-JUNE 2017).

WHEREAS, the Director of Education (DOE) is a new senior advisor position to the mayor, with the responsibility of implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs; and

WHEREAS, the DOE is expected to work as a liaison to all city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth; and

WHEREAS, the DOE is expected to coordinate and convene groups that support the goals of equity, access, and quality across the public education landscape: early childhood, PK-12 public schools, post-secondary, and adult education; and

WHEREAS, the Oakland Public Education Fund is funding the Director of Education position; and

WHEREAS, the grant funds will be deposited in Miscellaneous Grant Fund (2999), Mayor's Organization (01111), and a Project (to be established); now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to accept and appropriate grant funds from the Oakland Public Education Fund in the amount of \$207,000 to be used to pay for the salary and benefits of the Director of Education position for the remainder of fiscal year 2017 (November 2016-June 2017); and be it

FURTHER RESOLVED: That the \$207,000 in grant funds will be deposited in Miscellaneous Grant Fund (2999), Mayor's Organization (01111), and a Project (to be established); and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to execute a grant agreement with the Oakland Public Education Fund to accept and appropriate funds in the amount of \$ 207,000 to be used for the Director of Education position for the period November 2016 through June 2017.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES -

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California

Attachment A

MAYOR'S DIRECTOR OF EDUCATION – Job Description

16 SEP 15 PM 4:02

Position Summary

This cabinet-level position is responsible for implementing the Mayor's priorities to ensure quality education for all Oakland students, and in particular our students with the highest needs, including:

- Implementing a cradle to career initiative to support more students to get to and through college
- Expanding access to high-quality early education for all children
- Expanding student access to personalized learning and technology
- Supporting Oakland teachers and educators

The Director works as a liaison to city agencies and relevant state, federal and county agencies, the local public school district, and other community and neighborhood groups concerning efforts to ensure high quality educational opportunities for all our children and youth.

Job Description

The Mayor's Director of Education is responsible for coordinating collaborative action by city and county agencies, the school district, community groups and state and federal partners to strengthen the City's partnership with the School District and other education and child/youth serving organizations to improve educational outcomes for historically underserved youth. Specific responsibilities include the following:

- **Chief policy advisor to the Mayor on issues of education from early childhood through post-secondary and adult education.** Help the Mayor ensure a policy environment that supports the goals of equity, access, and quality across the public education landscape: early childhood, PK-12 public schools, post-secondary, and adult education.
- **Lead the Oakland Promise, a cradle to career initiative with the goal of tripling the number of college graduates from Oakland within a decade.** Work with implementing partners to realize the Mayor and Superintendent's vision of every Oakland public school student graduating high school with the expectations, resources, and skills to complete college and be successful in the career of his or her choice.
- **Liaison and support for all education-related agencies in the city (public schools, higher education, and youth and family serving city agencies).** These agencies have varying governance structures and levels of independence. The Policy Director will identify and support opportunities for collaboration across this landscape, to ensure the Mayor is aware of the progress and priorities of each agency, and to hold city and county agencies accountable for their strategic use of government resources.
- **Interagency coordination.** While much of the work of education happens within schools and their dedicated agencies, there are many issues that benefit from—or even require—reaching across the government into non-education agencies. From crossing guards, to mental health workers, to support for chronic absenteeism prevention and intervention, our partner agencies across the city, county, and state governments play a critical role in the success of our schools. Ensure that these outside school supports are in place and coordinated effectively across

government clusters. Work closely with others on a range of issues to ensure that we are maximizing City resources in support of our education priorities.

- **Convening and coordinating hub for projects that involve multiple players in the education space, particularly across the Oakland public schools.** With each education entity focused on its particular interests, it is helpful to have a convening party that can manage projects across these entities to leverage our full range of public education assets and resources.

Qualifications

- **8+Years Professional Experience**

- **Education, Youth, and Families experience** – significant experience in the education, youth and families fields.

- **History of achievement** - excels at his/her work and has a strong record of achievement.

- **Pro-active initiative-taker** - sees opportunities where others might not see them and takes action to move things forward with a strong sense of possibility.

- **Brings people together** - is able to balance the needs of many stakeholders in moving work forward and bring different constituencies together to reach common goals, a natural connector of people.

- **Lateral manager** - able to work well with leaders at varying levels of city government, nonprofit, and education agencies to encourage collective movement toward shared goals.

- **Culturally competent** - articulates thoughts about race, class, and privilege in a culturally sensitive and respectful manner.

- **Experience supporting leaders** - has experience supporting the leadership of others by being a strong thought partner and advisor.

- **Adept at handling fast pace** - able to work quickly and adapt to changes in the environment while moving multiple priorities forward simultaneously.

- **Critical thinker** – has excellent judgment and is able to make strategic decisions.

Compensation: This position was previously funded as an executive on loan from the Oakland Public Education Fund (OPEF). Upon acceptance of the grant funds, the position will be included in the Mayor's Office, but it will continue to be funded in its entirety by a grant from the OPEF for the remainder of FY16-17.