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OAKLAND

2016 JUN 30 PM 12: 03

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Mark Sawicki  
Director, EWD

**SUBJECT:** FY15-16 Cultural Funding Grants  
Amendment

**DATE:** June 16, 2016

City Administrator Approval

Date:

6/29/16

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Change The Name Of Fiscal Year 2015-16 Cultural Funding Program Artists-In-The School Grantee From ARC Associates To Unity Schools, By Amendment To Resolution No. 85820 C.M.S. That Authorized Entering Into Seventy-Seven (77) Cultural Services Grants To Sixty-Eight (68) Oakland-Based Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2015-16, In A Total Amount Not To Exceed \$969,500.**

## EXECUTIVE SUMMARY

Last year, as part of the Fiscal Year (FY) 2015-16 Cultural Funding Program, a grant for \$16,200 was awarded to ARC Associates for an Art-in-the-School project. ARC Associates has since changed its name to Unity Schools. City Council approval is required to amend Resolution No. 85820 C.M.S. that authorized the Cultural Funding grant, such a change is needed to codify the name change and allow Unity Schools to receive the approved grant.

## BACKGROUND / LEGISLATIVE HISTORY

The Cultural Funding Program awards project and operating funds to Oakland-based artists and arts organizations, through a competitive process. The goal of the program is to provide financial support to artists and arts organizations, encourage arts education in local schools, and support the infusion of arts in Oakland neighborhoods. The Cultural Funding Program reviewed 122 applications in response to a March 30, 2015 Call for Applications. Funding Review Panels comprised of community members, arts professionals, and education professionals reviewed these applications in public meetings held June 10-18, 2015. Based on the panel's application rankings and scores, there was a recommendation that the City award 77 grants to 68 Oakland-based artists and arts organizations for FY 2015-16. A complete list of the recommended grant recipients is included in this report in **Attachment B**. The Funding Advisory Committee (FAC) met on July 22, 2015 to review the recommendations of the panel, and voted unanimously to recommend that the City Council award the proposed

Item: \_\_\_\_\_  
Life Enrichment Committee  
July 12, 2016

grants, totaling \$969,500 comprised of \$730,000 from the General Fund balance, and \$239,500 from the Transient Occupancy Tax Fund in FY 2015-16.

The City Council approved the FY 2015-16 Cultural Funding grant awards on October 6, 2015, Resolution No. 85820 C.M.S. The grant award for ARC Associates was included as part of this resolution.

### **ANALYSIS AND POLICY ALTERNATIVES**

The applicant organization Oakland Unity High School (OUHS) was founded by ARC Associates (ARC) in 2003. During its inception, the ARC Board of Directors made the decision to have the school managed by its own non-profit organization with ARC providing support services to OUHS. ARC has been providing support services to OUHS under a contractual agreement. However, ARC ended its operation in April 2015 and has ended its contractual agreement with OUHS in July 2015. Unity Schools, a 501(c) 3 entity, was formed to operate the school.

The Cultural Funding applications were submitted in April 2015 before the organization's name transition, with the name listed as ARC Associates, and the Council Resolution dated October 6, 2015 lists the organization's name as ARC Associates for Oakland Unity High School. The City's fiscal services staff will only disburse payment to the name of the organization listed on Council Resolution No. 85820 C.M.S, thus, this amendment is being brought before the City Council.

### **FISCAL IMPACT**

There is no fiscal impact associated with changing the name of the grantee from ARC Associates to Unity Schools. The \$16,200 is a part of previously allocated grant funds from Resolution No. 85820 C.M.S. The authorized funds total \$969,500 which is comprised of \$730,000 from the General Fund balance, and \$239,500 from the Transient Occupancy Tax Fund in FY 2015-16.

### **PUBLIC OUTREACH / INTEREST**

The availability and open application period for FY 2015-16 Cultural Funding Program grants was announced in spring 2015. Application guidelines and grant category deadlines were widely publicized from March through May 2015. Outreach included posting on the City website and other sites and publications featuring cultural grant opportunities, emailing notice to interested groups including past grant applicants and all parties contacting the City for arts funding opportunities and announcement of the grant opportunity at public events. Staff conducted six public workshops for prospective applicants April-May 2015. Staff outreach engaged grantees, and effectively informed prospective/new grantees: 30 percent of this year's applicants were first-timers, with the Individual Artist Project category receiving the majority of new applications.

An open call invited volunteers to serve on peer review panels. Panels convened to discuss and evaluate applications in open meetings, where applicants had the opportunity to attend and speak about their grant proposals. Panels were open to the public and were held June 10-18, 2015 in City Hall, Hearing Room 3. These were well-attended.

The July 22, 2015 meeting of the FAC to review panel recommendations and determine award levels was open to the public and all applicants were informed. The meeting was very well attended by organizational and individual artist applicants, and generally supported the FAC grant recommendations to City Council.

Cultural Funding staff received communication from Oakland Unity High School's Director Lance Tsang regarding the name change in March 2016. He was informed that that changing the name on any grant agreement would require approval from the City Council.

### **COORDINATION**

The City Attorney's Office and the Controller's Bureau have been consulted in the preparation of this report and resolution. The City of Oakland Funding Advisory Committee has also been consulted, and made the award recommendations herein presented to Council.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the city as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural grantees employ over 500 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

***Environmental:*** There are no environmental opportunities or benefits resulting from any action outlined in this report.

***Social Equity:*** The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. The FY2015-16 grantee roster includes art projects that provide support to artists and organizations that serve low-income, culturally-specific, LGBTQ, youth, and senior communities.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution authorizing the City Administrator to change the name of Fiscal Year 2015-16 Cultural Funding Program Artists-in-the School grantee from ARC Associates to Unity Schools, by Amendment to Resolution 85820 C.M.S. that authorized entering into Seventy-Seven (77) Cultural Services Grants to Sixty-Eight (68) Oakland-based nonprofit organizations providing Arts and Cultural Services in Oakland During Fiscal Year 2015-16, In A Total Amount Not To Exceed \$969,500.

For questions regarding this report, please contact Kristen Zaremba, Acting Cultural Arts Manager, at (510) 238-2155.

Respectfully submitted,



MARK SAWICKI  
Director, Economic & Workforce Development

Reviewed by:  
Kelly Kahn, Special Projects

Prepared by:  
Denise Pate, Cultural Funding Coordinator  
Cultural Arts & Marketing

Attachments (2):

- A: Statistical Information from September 29, 2015 Life Enrichment Committee Report
- B: Resolution No. 85820 C.M.S. Dated: October 6, 2016

**APPLICATIONS RECEIVED AND REVIEWED FOR FY 2015-16 FUNDING**

<b>Grant Categories</b>	<b>Total applications received</b>	<b>New* applications</b>	<b>Applications forwarded to panels**</b>	<b>Applications recommended for awards</b>
<b>Individual Artist Project</b>	75	44	74	27
<b>Organization Project</b>	26	9	25	15
<b>Art in the Schools</b>	24	1	23	13
<b>Organizational Assistance*** Two-Year Program</b>	22	N/A	N/A	22
<b>TOTAL</b>	<b>147</b>	<b>54</b>	<b>122</b>	<b>77</b>

\* "New": An applicant that had not previously applied to the Cultural Funding Program.

\*\* Applications not forwarded to panels for review were ineligible or incomplete.

\*\*\* In September 2014, the Funding Advisory Committee (FAC) approved the following changes as they relate to the Organizational Assistance (OA) Category for FY14-16:

1) To restrict FY14-16 OA awards to qualifying arts organizations that received CFP funding in this category for FY12-13 and FY13-14; i.e., CFP would not accept new OA applications for the two-year period that covers

FY14-15 and FY15-16.

- 2) To remove the public panel process for OA returning grantees for the FY14-16 funding cycle, and instead require these grantees to submit a 2-3 page overview of programming and current financial statements.

**FY 15-16 Cultural Funding Program Statistics**

- **FY15-16 Cultural Funding Program (CFP) staff and panels reviewed, scored and ranked a total of 144 eligible Applications. Staff approved the 2<sup>nd</sup> year of funding (Organizational Assistance) for a total of 22 eligible applicants. Staff and review panelists made a total of 77 Funding Recommendations.**

	<b>IAP</b>	<b>OP</b>	<b>AS</b>	<b>OA**</b>	<b>TOTAL</b>
<b>Reviewed Applications</b>	74	25	23	22	<b>144</b>
<b>Scores Eligible for Funding</b>	65	24	23	22	<b>134</b>
<b>Recommendations</b>	<b>27</b>	<b>15</b>	<b>13</b>	<b>22</b>	<b>77</b>

(IAP=Individual Artist Project, OP=Organization Project, AS=Art in the Schools, OA=Organizational Assistance)

\*\* OA grantees are in their 2<sup>nd</sup> year. Eligibility established by submission of interim report.

- **FY15-16 funds available met approximately 47% of the demand (Total Grant Requests).**

	IAP	OP	AIS	OA	TOTAL
<b>Total Grant Requests</b>	\$326,924	\$370,401	\$438,250	\$910,000	<b>\$2,045,575</b>
<b>Available Funds</b>	\$115,000	\$188,786	\$210,600	\$455,386	<b>\$969,772</b>
<b>Difference</b>	<b>(\$211,924)</b>	<b>(\$181,615)</b>	<b>(\$227,650)</b>	<b>(\$454,613)</b>	<b>(\$1,075,802)</b>

- **A total of 10,862 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support and Organizational Assistance (see below for separate Art in the Schools category statistics).**
- **Of the 10,862 Events/Activities funded through the CFP in these categories, 6,010 will be offered FREE to the public.**
- **Approximately 300,000 participants will be exposed to Oakland Arts Organizations and Artists through these CFP events / activities and projects.**
- **Of the 300,000 participants, an estimated 79.2% will be Oakland-based, and an estimated 168,000 (56%) will creatively participate in the funded activities and projects.**

**Art in the Schools – Numbers Served:**

<b>Total Students Served</b>	7,853
<b>Classes Per Week</b>	111 average
<b>Total Number of Classes</b>	3,582

In FY2015-2016, the Cultural Funding Program received project proposals from Oakland arts organizations to provide Oakland Public School students with hands-on art instruction in Chorus, Instrumental Music, African Drumming, Storytelling, Textiles, Creative Writing, Performance, Drawing, Brush Painting, Book Making, Murals, Circus Arts, several forms of culturally-specific Dance (African, Mexican, Chinese), Instrument-building, and Language Arts.

**Schools to Be Served through Art-in-the-Schools Residencies**

	Schools Served	Total per District
<b>District 1</b>	Chabot, Kaiser, Oakland Technical (2), Piedmont, Emerson (3), Peralta, Sankofa	<b>11</b>
<b>District 2</b>	Cleveland (4), Franklin, Roosevelt, Bella Vista, Lincoln (2), La Escuelita, Metwest, Oakland High,	<b>12</b>

<b>District 3</b>	Lafayette (2), MLK (3), West Oakland Middle, PLACE@Prescott, Vincent Academy, Hoover, McClymonds, Westlake Middle	<b>11</b>
<b>District 4</b>	Redwood Heights, Bret Harte Middle (2), Montera Middle, Sequoia, Laurel (3), Allendale	<b>9</b>
<b>District 5</b>	Glenview (2), Manzanita Seed (4), Bridges (2), Edna Brewer (2), Manzanita Elementary (3), Glenview, United for Success Academy, Fremont	<b>16</b>
<b>District 6</b>	Skyline, Oakland Unity, Parker, Melrose Leadership, Markham, East Oakland Pride, Greenleaf, CEUS	<b>8</b>
<b>District 7</b>	Korematsu/Discovery, Lighthouse	<b>2</b>
<b>TOTAL NUMBER OF ARTIST RESIDENCIES</b>		<b>69</b>

Attachment B

Approved as to Form and Legality

*M. Macaulay*  
Oakland City Attorney's Office

**FILED**  
OFFICE OF THE CITY CLERK  
OAKLAND  
2015 SEP 17 PM 12:54

**OAKLAND CITY COUNCIL**

Resolution No. 85820 C.M.S.

Introduced by Councilmember \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO SEVENTY-SEVEN (77) CULTURAL SERVICES GRANTS TO SIXTY-EIGHT (68) OAKLAND-BASED NONPROFIT ORGANIZATIONS AND INDIVIDUAL ARTISTS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING FISCAL YEAR 2015-2016 IN A TOTAL AMOUNT NOT TO EXCEED \$969,500**

**WHEREAS**, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

**WHEREAS**, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

**WHEREAS**, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Projects, Organizational Support, and Art in the Schools; and

**WHEREAS**, during June, 2015, three funding review panels convened and forwarded recommendations to award seventy-nine (77) grants to seventy (68) organizations and individual artists proposing to provide arts and cultural programming in the city of Oakland; and

**WHEREAS**, on July 22, 2015, the City of Oakland Funding Advisory Committee met to review the grant recommendations received from the review panels, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein;

**WHEREAS**, Fiscal Year 2015-16 funds for the Cultural Funding Program are budgeted as follows: \$730,000 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (P385310); and \$239,500 from the Transient Occupancy Tax surcharge, which will be reserved for arts grants in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (P391850); and

**WHEREAS**, the City of Oakland Funding Advisory Committee recommends specific funding to nonprofit organizations and individual artists as follows:



INDIVIDUAL ARTIST PROJECT	Total Not to Exceed		TOT
	Recommendation	Gen Fund	
Ricalda Mahealani Uchiyama	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Sam Mulberry	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Destiny Muhammad	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Debra Koppman	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jun Yamagishi	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Austin Forbord	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Nina Menendez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Umi Vaughan	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Mateen Kemet	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Kaitlin McGaw	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Ellen Lake	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jocelyn Meggait	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Julia C. Martinez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
John Santos	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Renetta Sitoy	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Ephrata Tesfahun	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Muisi-kongo Malonga	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Taiwo Kujichagulia-Seitu	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Sarah Bush	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Delina Patrice Brooks	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jimi Evins	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Miguel A. Martinez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Frederick Alvarado	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Tureeda Mikell	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Nancy Mizuno Elliott	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Adrian Harper	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Dennis Stewart	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
<b>Subtotal</b>	<b>\$ 114,727.05</b>	<b>\$ 86,377.86</b>	<b>\$ 28,349.19</b>

ORGANIZATION PROJECT	Total Not to Exceed		TOT allocation
	Recommendation	General Fund	
The Crucible	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Project Bandaloop	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Youth Radio	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16

<b>United Roots</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Bay Area Girls Rock Camp</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Attitudinal Healing Connection</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Koreatown Northgate CBD</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Dimensions Dance Theater for K*Star Productions</b>	\$ 9,369.04	\$ 7,053.95	\$ 2,315.09
<b>East Oakland Youth Development Center</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Ragged Wing Ensemble</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Community Rejuvenation Project/Higher Gliffs</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Bantaba Dance Ensemble for Bay Area Youth Arts</b>	\$ 7,192.12	\$ 5,414.94	\$ 1,777.18
<b>Cantare Con Vivo</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>California Revels</b>	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
<b>Thingamajigs</b>	\$ 6,889.00	\$ 5,186.72	\$ 1,702.28
<b>Subtotal</b>	\$ 188,786.16	\$ 142,141.69	\$ 46,644.47

Art-in-the-School	Total Not to Exceed Recommendation	General Fund	TOT allocation
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<b>East Bay Performing Arts/Oakland East Bay Symphony</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Oakland Public Education Fund for MetWest High</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Dimensions Dance Theater</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Stagebridge</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Thingamajigs</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Claudia Goodman-Hough</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Oakland Youth Chorus</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Cantare Con Vivo</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Living Jazz, Inc.</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>ARC Associates for Unity High School</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Prescott Circus Theatre</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Pro Arts</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Destiny Arts Center</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Subtotal</b>	\$ 210,600.00	\$ 158,560.74	\$ 52,039.26

Organizational Assistance	Total Not to Exceed		TOT allocation
	Recommendation	General Fund	
EastSide Arts Alliance	\$ 23,690.00	\$ 17,838.57	\$ 5,851.43
Destiny Arts Center	\$ 38,116.00	\$ 28,697.53	\$ 9,418.47
Pro Arts	\$ 19,802.00	\$ 14,908.92	\$ 4,893.08
Creative Growth Art Center, Inc	\$ 38,116.50	\$ 28,697.92	\$ 9,418.58
Dimensions Dance Theater, Inc.	\$ 13,117.00	\$ 9,875.78	\$ 3,241.22
Living Jazz	\$ 20,884.00	\$ 15,723.59	\$ 5,160.41
AXIS Dance Company	\$ 22,619.00	\$ 17,029.84	\$ 5,589.16
East Bay Performing Arts/Oakland East Bay Symphony	\$ 38,116.00	\$ 29,266.53	\$ 8,849.47
Oakland Interfaith Gospel Choir	\$ 20,619.00	\$ 15,524.04	\$ 5,094.96
Stagebridge	\$ 25,120.00	\$ 18,912.84	\$ 6,207.16
Prescott Circus Theatre	\$ 15,619.00	\$ 11,759.54	\$ 3,859.46
Diamano Coura West African Dance Company	\$ 9,620.00	\$ 7,242.89	\$ 2,377.11
API Cultural Center, Inc.	\$ 18,120.00	\$ 13,642.54	\$ 4,477.46
Purple Silk Music Education Foundation	\$ 13,652.00	\$ 10,278.59	\$ 3,373.41
Friends of Peralta Hacienda Historical Park	\$ 23,122.00	\$ 17,408.55	\$ 5,713.45
Kitka, Inc	\$ 20,621.00	\$ 15,525.55	\$ 5,095.45
Museum of Children's Art	\$ 29,626.00	\$ 22,305.41	\$ 7,320.59
Oakland Ballet Company	\$ 21,787.00	\$ 16,403.00	\$ 5,384.00
Oaktown Jazz Workshops	\$ 4,999.00	\$ 3,763.74	\$ 1,235.26
Oakland Dance Inc./Savage Jazz Dance Company	\$ 4,999.00	\$ 3,763.74	\$ 1,235.26
Oakland Youth Chorus	\$ 18,950.00	\$ 13,755.80	\$ 5,194.20
Crosspulse, Inc.	\$ 14,072.00	\$ 10,594.80	\$ 3,477.20
<b>Subtotals</b>	<b>\$ 455,386.50</b>	<b>\$342,919.71</b>	<b>\$ 112,466.79</b>

<b>Totals</b>	<b>\$ 969,499.71</b>	<b>\$730,000.00</b>	<b>\$ 239,499.71</b>
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Now, therefore, be it

**RESOLVED:** That the Oakland City Council hereby approves and authorizes a grant to each organization and individual artist listed above, not to exceed the amounts detailed for a total amount not to exceed nine hundred sixty-nine thousand five hundred dollars (\$969,500); and be it

**FURTHER RESOLVED:** That the above grants shall be paid from the Fiscal Year 2015-16 funds budgeted in the amount of \$730,000 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (0000000); and in the amount of \$239,500 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund

(2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (P391850); and be it

**FURTHER RESOLVED:** That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator or designated representative to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants without raising the grant amount, without returning to Council; and be it

**FURTHER RESOLVED:** That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, OCT 06 2015, 2015

**PASSED BY THE FOLLOWING VOTE:**

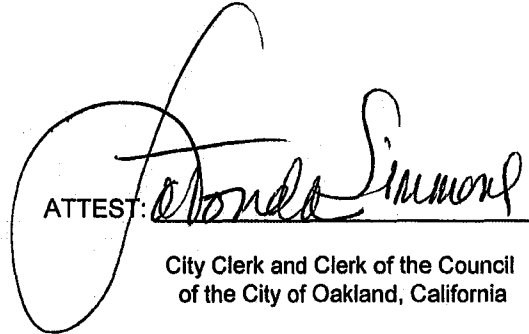
AYES – BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID and President GIBSON-MCELHANEY - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



Aronda Simmons

City Clerk and Clerk of the Council  
of the City of Oakland, California

*Macaulay*  
Oakland City Attorney's Office

## OAKLAND CITY COUNCIL

Resolution No. \_\_\_\_\_ C.M.S.

Introduced by Councilmember \_\_\_\_\_

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**A RESOLUTION AMENDING RESOLUTION NO. 85820 C.M.S. WHICH AUTHORIZED FISCAL YEAR 2015-2016 CULTURAL SERVICES GRANTS, TO CORRECT THE NAME OF ART-IN-THE-SCHOOLS GRANTEE FROM ARC ASSOCIATES TO UNITY SCHOOLS**

**WHEREAS**, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

**WHEREAS**, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

**WHEREAS**, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Projects, Organizational Support, and Art in the Schools; and

**WHEREAS**, during June, 2015, three funding review panels convened and forwarded recommendations to award seventy-seven (77) grants to sixty-eight (68) organizations and individual artists proposing to provide arts and cultural programming in the city of Oakland; and

**WHEREAS**, on July 22, 2015, the City of Oakland Funding Advisory Committee met to review the grant recommendations received from the review panels, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein; and

**WHEREAS**, in September, 2015, the Life Enrichment Committee of City Council approved specific funding recommendations to nonprofit organizations and individual artists, and forwarded these recommendations to the full City Council for approval; and

WHEREAS, pursuant to Resolution No. 85820 C.M.S., passed on October 6, 2015, the Oakland City Council approved the funding recommendations to nonprofit organizations and individual artists as follows:

### FY15-16 Cultural Funding Awards

INDIVIDUAL ARTIST PROJECT	Total Not to Exceed Recommendation	Gen Fund	TOT
Ricalda Mahaealani Uchiyama	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Sam Mulberry	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Destiny Muhammad	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Debra Koppman	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jun Yamagishi	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Austin Forbord	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Nina Menendez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Umi Vaughan	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Mateen Kemet	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Kaitlin McGaw	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Ellen Lake	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jocelyn Meggait	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Julia C. Martinez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
John Santos	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Renetta Sitoy	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Ephrata Tesfahun	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Muisi-kongo Malonga	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Taiwo Kujichagulia-Seitu	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Sarah Bush	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Delina Patrice Brooks	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Jimi Evins	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Miguel A. Martinez	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97

Frederick Alvarado	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Tureeda Mikell	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Nancy Mizuno Elliott	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Adrian Harper	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
Dennis Stewart	\$ 4,249.15	\$ 3,199.18	\$ 1,049.97
<b>Subtotals</b>	\$ 114,727.05	\$ 86,377.86	\$ 28,349.19

<b>ORGANIZATION PROJECT</b>	<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT allocation</b>
The Crucible	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Project Bandalooop	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Youth Radio	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
United Roots	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Bay Area Girls Rock Camp	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Attitudinal Healing Connection	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Koreatown Northgate CBD	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Dimensions Dance Theater for KStar Productions	\$ 9,369.04	\$ 7,053.95	\$ 2,315.09
East Oakland Youth Development Center	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Ragged Wing Ensemble	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Community Rejuvenation Project/Higher Gliffs	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Bantaba Dance Ensemble for Bay Area Youth Arts	\$ 7,192.12	\$ 5,414.94	\$ 1,777.18
Cantare Con Vivo	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
California Revels	\$ 13,778.00	\$ 10,373.84	\$ 3,404.16
Thingamajigs	\$ 6,889.00	\$ 5,186.72	\$ 1,702.28
<b>Subtotals</b>	\$ 188,786.16	\$ 142,141.69	\$ 46,644.47

<b>ART-IN-THE-SCHOOLS</b>	<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT allocation</b>
Oakland East Bay Symphony	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Oakland Public Education Fund for MetWest High	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02

Dimensions Dance Theater	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Stagebridge	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Thingamajigs	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Claudia Goodman-Hough	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Oakland Youth Chorus	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Cantare Con Vivo	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Living Jazz, Inc.	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>ARC Associates for Unity Schools</b>	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Prescott Circus Theatre	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Pro Arts	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
Destiny Arts Center	\$ 16,200.00	\$ 12,196.98	\$ 4,003.02
<b>Subtotals</b>	<b>\$ 210,600.00</b>	<b>\$ 158,560.74</b>	<b>\$ 52,039.26</b>

<b>Organizational Assistance</b>	<b>Total Not to Exceed Recommendation</b>	<b>General Fund</b>	<b>TOT allocation</b>
EastSide Arts Alliance	\$ 23,690.00	\$ 17,838.57	\$ 5,851.43
Destiny Arts Center	\$ 38,116.00	\$ 28,697.53	\$ 9,418.47
Pro Arts	\$ 19,802.00	\$ 14,908.92	\$ 4,893.08
Creative Growth Art Center	\$ 38,116.50	\$ 28,697.92	\$ 9,418.58
Dimensions Dance Theater, Inc.	\$ 13,117.00	\$ 9,875.78	\$ 3,241.22
Living Jazz	\$ 20,884.00	\$ 15,723.59	\$ 5,160.41
AXIS Dance Company	\$ 22,619.00	\$ 17,029.84	\$ 5,589.16
East Bay Performing Arts	\$ 38,116.00	\$ 29,266.53	\$ 8,849.47
Oakland Interfaith Gospel Choir	\$ 20,619.00	\$ 15,524.04	\$ 5,094.96
Stagebridge	\$ 25,120.00	\$ 18,912.84	\$ 6,207.16
Prescott Circus Theatre	\$ 15,619.00	\$ 11,759.54	\$ 3,859.46
Diamano Coura West African Dance Company	\$ 9,620.00	\$ 7,242.89	\$ 2,377.11
API Cultural Center, Inc.	\$ 18,120.00	\$ 13,642.54	\$ 4,477.46



Purple Silk Music Education Foundation	\$ 13,652.00	\$ 10,278.59	\$ 3,373.41
Friends of Peralta Hacienda Historical Park	\$ 23,122.00	\$ 17,408.55	\$ 5,713.45
Kitka, Inc.	\$ 20,621.00	\$ 15,525.55	\$ 5,095.45
Museum of Children's Art	\$ 29,626.00	\$ 22,305.41	\$ 7,320.59
Oakland Ballet Company	\$ 21,787.00	\$ 16,403.00	\$ 5,384.00
Oaktown Jazz Workshops	\$ 4,999.00	\$ 3,763.74	\$ 1,235.26
Oakland Dance Inc./Savage Jazz Dance Company	\$ 4,999.00	\$ 3,763.74	\$ 1,235.26
Oakland Youth Chorus	\$ 18,950.00	\$ 13,755.80	\$ 5,194.20
Crosspulse, Inc.	\$ 14,072.00	\$ 10,594.80	\$ 3,477.20
<b>Subtotals</b>	<b>\$ 455,386.50</b>	<b>\$ 342,919.71</b>	<b>\$ 112,466.79</b>

<b>Totals</b>	<b>\$ 969,499.71</b>	<b>\$ 730,000.00</b>	<b>\$ 239,499.71</b>
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; and

**WHEREAS**, after adoption of Resolution No. 85277 C.M.S., City staff become aware that the name of Art-in-the-Schools grantee Unity Schools had been incorrectly listed as "ARC Associates" and therefore the grant agreement with Unity Schools could not be executed; now, therefore, be it

**RESOLVED:** That the Oakland City Council hereby amends Resolution No. 85820 C.M.S. to correct the name of Art-in-the-Schools grantee ARC Associates for Unity High School, and authorizes a grant to the Art-in-the-Schools grantee listed below, not to exceed the amount detailed:

Art-in-the-Schools		Total Not to Exceed Recommendation	General Fund	TOT
1	Unity Schools	\$16,200.00	\$12,196.98	\$4,003.02

; and be it

**FURTHER RESOLVED:** That the above grant shall be paid from the Fiscal Year 2015-16 funds budgeted in the amount of \$12,196.98 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (0000000); and in the amount of \$4,003.02 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing (85511), Cultural Funding Program TOT Project (P391850); and be it

**FURTHER RESOLVED:** That in the event the above grant is not encumbered, that the funds shall revert to the Cultural Funding Program for use in support of the next highest ranking application; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator or the designated representative to conduct all negotiations, execute and submit all documents,

including but not limited to agreements, amendments, modifications, payment requests, and related action which may be necessary for the completion of the aforementioned grant, without returning to Council; and be it

**FURTHER RESOLVED:** That the Office of the City Attorney will review the grant agreement for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_ 2015

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN,  
REID AND PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California