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Letter of Appointment

June 4, 2015

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Gibson McElhaney and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

WILDFIRE PREVENTION AND ASSESSMENT DISTRICT ADVISORY BOARD

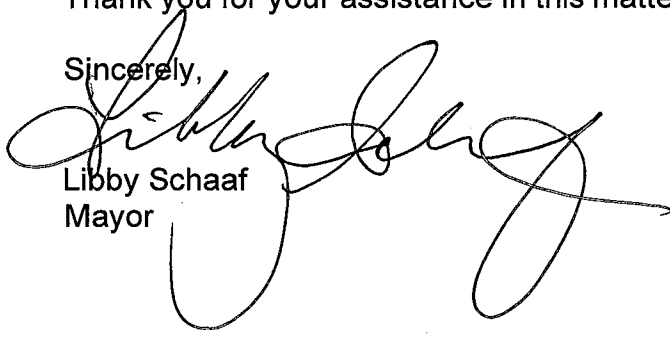
Steven E. Hanson Mayoral appointment to a District 1 seat, recommended by Councilmember Dan Kalb, to serve the term beginning July 1, 2015 and ending June 30, 2017, filling the seat previously held by Robert Sieben.

Lin Barron, Mayoral appointment to a District 4 seat, recommended by Councilmember Annie Campbell Washington, to serve the term beginning July 1, 2015 and ending June 30, 2017, filling the seat previously held by Fred Booker

Martin A. Matarresse, Mayoral appointment to a District 7 seat, recommended by Councilmember Larry Reid, to serve the term beginning July 1, 2015 and ending June 30, 2017, filling the seat previously held by Donald J. Mitchell.

Thank you for your assistance in this matter.

Sincerely,


Libby Schaaf
Mayor

Lin Barron

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Profile – LBarron
April 9, 2015

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Community Activity:

2014 – current: Board member of Oakland Firesafe Council

2012 -- current: Founding member, Oakland Wildland Stewards (OWLS – *see below*)

2012 – current: OWLS representative to Wildfire Prevention Assessment District Citizen's Board

2009 – current: Board member of Friends of Montclair RR Trail and current Secretary (*see below*)

2009: Founding member & first Chair of Friends of Montclair RR Trail

Special Interests:

Support for Montclair Railroad Trail park: a valuable community asset & unique wildland-urban trail

- facilitated successful grants to pay to remove dangerous eucalyptus trees on trail
- supervise new planting projects at trail restoration sites
- supervise volunteer workdays on the trail
- developed a native plant brochure for plants in harmony with the trail (link):

You can HELP - Plant in harmony with the Montclair Railroad Trail, our oak woodland oasis

California Native plants: Local native plant and habitat restoration

- volunteer at Joaquin Miller Park Native Nursery

Fire Prevention: Smart landscaping and reduction of invasive, fire-prone non-native plants

Cellist: Semi-professional level chamber musician

Background:

26-year resident of Montclair area

Retired, 2005 – career in Allied Health and Medical Imaging Industry

B.A. and M.A. in Music, UC San Diego – cellist

A.S., Merritt College, Oakland – Radiologic Technology

Diploma, Berkeley High School – Berkeley, Ca

Former Professional Career (now retired):

Manager, Quality Test Engineering & System Integration – Acuson, Medical System Manufacturer

Project Manager – Acuson, Medical System Manufacturer

Product Development Specialist – Acuson, Medical System Manufacturer

Medical Imaging Technologist – Medical Ultrasound Sonographer and X-Ray Technologist in Oakland

OAKLAND WILDLAND STEWARDS (OWLS)

WHO WE ARE

The Oakland Wildland Stewards is a coalition of groups stewarding open spaces and wooded parks within the city of Oakland. Each member group conducts volunteer workdays to preserve, protect and restore the native habitat and ecology in its project area.

OUR MISSION

Our mission is to advocate for the urban forests and open spaces of Oakland with one voice; to share our experience and knowledge with each other; and to work cooperatively with the city to improve land management and fuel management practices.

Oakland Wildland Stewards Parks	
Park	Acres
Beaconsfield Canyon	5
Butters Canyon	4
Dimond Canyon Park	69
Dimond Park	14
Firestorm Memorial Garden	1
Garber Park	14
Joaquin Miller Park	442
King Estate Open Space	80
Knowland Park	400
Marjorie Saunders Park	4
Montclair RR Trail	28
North Oakland Sports Center	54
Shepherd Canyon Park	42
Total acres	1156

Steven E. Hanson

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Program Management, Project Management, Development Management, Operations Management, Property Management Commercial Real Estate

Extensive background and outstanding career accomplishments in the field of Commercial Real Estate Development and Management within complex urban environments, including San Francisco and Oakland. Particular experience in project development with contaminated property remediation and CEQA entitlement efforts as well as community outreach efforts resulting in both successful CEQA approvals as well as approvals of Remedial Action Plans designed to permit desired development type and density. Increased profitability and cost control efforts resulted in higher operational revenues for all aspects of company.

Core Competencies

- Property asset and operations management
- Public/private partnership enhancement
- Community and public engagement
- Project Restructuring / Lease Negotiation
- Vendor Contract Negotiations
- Solicitation of Acquisitions and Development proposals
- Property and Site Acquisition
- Right of Way and utility rights
- Mentoring and Coaching
- Strategic Business Planning
- Budget/Profit and Loss Management
- Extensive Technical/Construction/Specifications Experience
- Personnel Management and Supervision

Major Accomplishments/Results Oriented Efforts

- Managed numerous staff at both UPC and the Port and as many as 30 consultant firms, including as many as 8 law firms, engineering design firms, environmental firms, engineering transportation firms, Architectural firms, political advisors, community advisors, parking operators, security operators, electrical engineering firms, computer security firms, etc.
- Settled 10 year litigation with Ingersoll Rand and resolved Imminent and Substantial Endangerment Orders via the transfer to UPC of the 12 acre Schlage site including \$6 million in cash via a fixed-price Environmental Liability Transfer Agreement
- Collaborated with the Visitation Valley community and the CAC, obtaining objection free entitlement for 1,250 residential units at the former Schlage site including 105,000 square feet of retail, as a Transit Oriented Development (TOD) project. Demolition of old 550,000 square feet factory completed and environmental remediation underway.
- Obtained approval of Environmental Remedial Action Plan (RAP) from DTSC for proposed land-use.
- 2009 Recipient of 2008 Business Times - **Best Land Deal of the Year Award**
- Negotiated with Labor Unions ironing-out labor disputes with demolition contractors. Joined-forces with San Francisco "City Build" assisting in local hiring programs.
- Submitted Specific Plan for Brisbane Baylands, currently under City Environmental review for 8,000,000 square feet of mixed commercial development on 320 acre portion of the Baylands. The project to be a transit rich-green, energy natural development with intermodal train/bus interface.
- Maintained or enhanced net income from office operations including the high occupancy levels for office space at Executive Park -OB2 85% OB3 98% at the current time.
- Enhanced and developed higher net revenues from other operations including large-scale soil collection and processing program underway at the Baylands. Annual revenues exceeded \$5 million and increased UPC's portion of revenues from these operations by 25%.
- Progressively responsible for property, project, and development management for a large scale and diverse public property owner. Port representative for solicitation, selection, and negotiation with current Jack London developer for sale of ground leased assets and negotiation of ground leases for new construction. Entitled project budget: \$400 million.
- Obtained \$25 million in public grants and loans from outside sources for various public development projects. Successfully managed the development of those projects.
- Real estate representative on the management team for public project that included \$70 million infrastructure improvements financed with revenue bonds, including public common areas and two multi-level parking structures.
- Conducted real estate investment analysis, cash-flow and rate of return analysis for major real estate development projects for Jack London Square, marina development and other projects.

- Created a CAM assessment program based on type of land use as well as the development square footage for a mixed-use shopping center.
- Directed the development, including entitlements, for a major \$12 million public marina and associated infrastructure improvements. Managed \$16 million JLS Intermodal Amtrak Station project.
- Collaborated with myriad local and regional permitting agencies including City Planning and the Regional Water Quality Control Board, Department of Toxic and Substance Control, Bay Conservation and Development Commission (BCDC) and MTC, resulting in successful entitlements.

EDUCATION

California State University, Hayward
Bachelor of Science,
Master of Public Administration, Public Finance Emphasis

EXPERIENCE

Steven E. Hanson dba Westwind Consulting

January 2010 – present

Consulting for various clients –

Consulting for Scott's Seafood Restaurant –

Lease negotiation, Permit Applications, Parking Management, and Regulatory Issues

- July 2012, Completed a response to an RFP for public parking operations which was successful –client obtained agreement with the Port.
- Regulatory application with BCDC and City of Oakland - Initial hearing on April 6, 2014 for \$500,000 improvement to restaurant's Pavilion Building
- Annual Billing \$30,000.

Universal Paragon Corporation (UPC)

San Francisco, CA

March 2005 - December 2009

GENERAL MANAGER

Managed all aspects of Universal Paragon Corporation's (UPC's) Northern California assets/operations. UPC, a land development and asset management company - Managed 30 full time employees in the San Francisco offices with departments that include finance, asset management, engineering, and entitlement/project management under my authority as General Manager reporting to the Board of Directors.

Port of Oakland

Oakland, CA

August 1979 – July 2004

COMMERCIAL REAL ESTATE ASSET AND DEVELOPMENT MANAGER

Managed all aspects of commercial real estate, including development of operational budgets, capital and project budgets, strategic plans, development proposal requests, ground lease negotiation, office and retail lease negotiations.

PROFESSIONAL AFFILIATIONS

Urban Land Institute

International Council of Shopping Centers (ICSC)

SPUR (San Francisco Planning and Urban Research Association)

Bay Area Council – Speakers Panel - Bay Area Ross Program

President of the Lake Merritt Breakfast Club for 2013– a philanthropic organization supporting Oakland projects, including Lake Merritt and its surrounds.

My Websites:

<http://sites.google.com/site/hansonstevenwork/>



<http://www.linkedin.com/pub/steven-hanson/b/367/920>

Martin A. Matarrese

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SUMMARY OF QUALIFICATIONS

Currently consulting for Ecosystem Concepts, Inc. providing grazing services for land management projects throughout the greater Bay Area. Formerly Parkland Resources Supervisor since 1987 and recently retired. Proven professional with experience in public park land management, sustainable and chemical pest control, and many other services. Skills include: community outreach and volunteer coordination; contract document preparation, scheduling, and inspection; utilization and training others on land management equipment including trucks, loaders, mowers, chainsaws, chippers, and brushcutters. Proven ability to employ excellent interpersonal skills to communicate effectively with other land management professionals and stakeholders.

PROFESSIONAL EXPERIENCE

5/2014 -present	ECOSYSTEM CONCEPTS, INC	Dixon, CA
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Meet with clients and stakeholders regarding contract goals and specifications. Monitor grazing activities for contract compliance.

11/80 - 9/27/2013	CITY OF OAKLAND	Oakland, CA
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Public park land management

Functioned at first as a part-time Park Attendant working on fuel reduction, trail and picnic area maintenance. Managed these activities and other assigned duties as a full time Parkland Resources Supervisor

7/80 - 7/81	OAKLAND NEIGHBORHOOD TREE ORGANIZING PROGRAM	Oakland, CA
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Non-profit, community based effort to promote urban forestry

Recruited community members to select a tree species for their block, plan a street closure date and potluck party, and train residents to properly plant and care for their street trees.

6/79 - 9/79	US FOREST SERVICE	Foresthill, CA
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Timber Inventory Services

Located random inventory plots using aerial photographs and compass. Gathered plot data including tree species, height, and diameter.

CERTIFICATION, LICENSURE AND AFFILIATIONS

CALIFORNIA AGRICULTURAL PEST CONTROL ADVISOR
Category E – Weeds
Expires 12/31/15

CALIFORNIA QUALIFIED APPLICATOR CERTIFICATE
Category B – Landscape Maintenance
Category C – Right-of-Way
Category E – Forest
Expires 12/31/15

CALIFORNIA COMMERCIAL DRIVER LICENSE – CLASS B
Expires 5/18/2018

MEDICAL EXAMINER'S CERTIFICATE (DL 51A)
Expires 8/26/2015

SOCIETY OF AMERICAN FORESTERS
Member since 1983

CALIFORNIA ASSOCIATION OF PEST CONTROL ADVISORS
Member since 1990

EDUCATION

University of California
B.S. Forestry
6/1980

Berkeley, CA

REFERENCES

Available upon request.

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Office of the City Attorney

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYORS APPOINTMENTS OF LIN BARRON, STEVEN E. HANSON AND MARTIN A. MATARRESSE AS MEMBERS OF THE WILDFIRE PREVENTION AND ASSESSMENT DISTRICT ADVISORY BOARD

WHEREAS, City Charter Section 601 provides that member of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 12556 establishes procedures for the creation of special assessment districts for fire suppression, prevention and preparedness within designed areas of the City, including the establishment of an advisory committee for the district; and

WHEREAS, Resolution No. 78305 creates the Wildfire prevention Assessment District and the Wildfire Prevention Assessment District Advisory Board, which provides oversight and program recommendations for the Assessment District, and plays a key role in the continued implementation of ,vegetation management programs and the development of fuel management strategies; and

WHEREAS Resolution No. 78305 specifies that appointees shall serve as follows: Initially, one appointee shall serve for a term of two years, the second appointee shall serve for a term of three years, and thereafter each subsequent appointment shall be for a term of two years; and

WHEREAS The Honorable Mayor Libby Schaaf has appointed Lin Barron upon the recommendation of Councilmember Annie Campbell Washington for District 4 Representative, Steven E. Hanson upon the Recommendation of Dan Kalb for District 1, and Martin A. Matarrese upon the recommendation of Larry Reid for District 7 to serve two terms on the Wildfire Prevention and Assessment/District Advisory Board, subject to confirmation by the City Council; nowtherefore be it

RESOLVED: that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Lin Barron to a District four seat on the Wildfire Prevention Assessment District Advisory Board for a two-year term beginning July 1, 2014 and ending June 30,2017, filling the seat previously held Fred Booker Steven E. Hanson to a District one seat for a 2 year term beginning July 1, 2015 and ending June 30, 2017 filling the seat previously held by Robert Sieben and Martin A. Matarresse for to a District seven seat for a two year term beginning on July 1, 2015 and ending June 30 , 2017, filling the seat previously held by Donald J. Mitchell

**RESOLUTION CONFIRMING THE MAYORS APPOINTMENTS OF LIN BARRON,
STEVEN E. HANSON AND MARTIN A. MATARRESSE AS MEMBERS OF THE
WILDFIRE PREVENTION AND ASSESSMENT DISTRICT ADVISORY BOARD**

IN COUNCIL, OAKLAND, CALIFORNIA _____
PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN KALB, KAPLAN,
REID, and
PRESIDENT GIBSON MCELHANEY

NOES
ABSENT-
ABSTENTION-

ATTEST:

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California