

15 APR 29 AM 11:30

Approved as to Form and Legality

Macanley
Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. 85569 C.M.S.

Introduced by Vice Mayor Kaplan

**RESOLUTION AUTHORIZING A GRANT NOT TO EXCEED \$3,000
FROM VICE MAYOR REBECCA KAPLAN'S GRAFFITI ABATEMENT
MURAL AND GREEN WALL FUNDS TO THE TIDES CENTER FOR
USE BY THE HOPE COLLABORATIVE FOR A MURAL ON THREE
AMIGOS MARKET AT 1554 13TH AVENUE, OAKLAND CALIFORNIA**

WHEREAS, on June 27, 2013, the City Council adopted a budget that set aside graffiti abatement funds for murals and green walls for the Oakland City Councilmembers to award at their discretion, subject to Council approval, in an effort to address graffiti within their districts; and

WHEREAS, Health for Oakland's People & Environment (HOPE) is a collaborative of public agencies, community-based organizations, and Oakland residents working together to promote the health and well-being of families and youth in East and West Oakland; and

WHEREAS, HOPE Collaborative's vision for Oakland neighborhoods is to provide equitable access to affordable, healthy locally grown food, safe and inviting places for physical activity and play, and sustainable, local economies – all to the benefit of the families and youth living in Oakland neighborhoods with the greatest health disparities; and

WHEREAS, HOPE Collaborative's healthy corner store project, which includes a pilot program for Alameda County's Healthy Retail Program, includes the "Three Amigos Market" located at 1554 13th Avenue; and

WHEREAS, the property has fallen victim to graffiti and posters advertising harmful and unhealthy products, such as tobacco, candy, and sugar sweetened beverages; and

WHEREAS, HOPE Collaborative along with the property owner, the local artist, Jose "Peps" Garcia and local residents will collaborate to develop a design that will promote health and healthy foods; and

WHEREAS, Vice Mayor Rebecca Kaplan wishes to grant a portion of her Graffiti Abatement Mural and Green Wall Funds to The Tides Center for use by HOPE Collaborative to assist with funding a mural on the exterior of 1554 13th Avenue in Oakland, CA; and

WHEREAS, in conformance with City requirements, The Tides Center and HOPE Collaborative will provide documentation for the use of the Vice Mayor's Graffiti Abatement Mural and Green Wall Funds, including any permits required and permission from the property owner to install this mural; now, therefore, be it

RESOLVED: That the City Council authorizes a grant not to exceed \$3,000 from Vice Mayor Rebecca Kaplan's Graffiti Abatement Mural and Green Wall funds to The Tides Center for use by the HOPE Collaborative for the mural at Three Amigos Market at 1554 13th Avenue in Oakland, California; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute a grant agreement with The Tides Center for the above purposes, subject to approval as to form and legality by the City Attorney.

IN COUNCIL, OAKLAND, CALIFORNIA, MAY 19 2015, 2015

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, ~~REID~~ AND PRESIDENT GIBSON MCELHANEY ~ 7

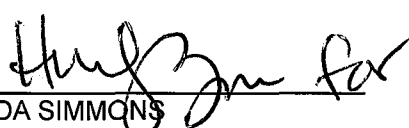
NOES - Ø

ABSENT - Ø

ABSTENTION - Ø

Excused - Reid - 1

ATTEST:


LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California