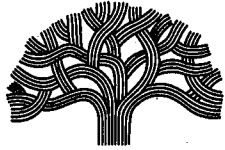


2015 MAY 21 PM 4:18



CITY OF OAKLAND

AGENDA REPORT

TO: JOHN A. FLORES
INTERIM CITY ADMINISTRATOR

FROM: Mark Sawicki

SUBJECT: Oakland Tourism Business Improvement
District 2015 - **SUPPLEMENTAL**

DATE: May 19, 2015

City Administrator
Approval

Date

5/21/15

COUNCIL DISTRICT: Citywide

RECOMMENDATION

Staff recommends that the City Council conduct a public meeting on June 2, 2015 to replace:

A Public Hearing On April 21, 2015 To Satisfy The Public Meeting Requirement Regarding The Proposed Formation Of An Oakland Tourism Business Improvement District 2015 (OTBID) And Pursuant To California Streets And Highways Code Section 36623 And Government Code Section 54954.6

REASON FOR SUPPLEMENTAL

The above public meeting originally scheduled for April 21, 2015 and continued to May 5, 2015 is now scheduled to take place on June 2, 2015. A related public hearing originally scheduled for May 19, 2015 will now be held on June 16, 2015.

Pursuant to California Streets and Highways Code Section 36623 and Government Code Section 54954.6, notice of the above date changes will be mailed to each affected business not less than ten (10) days prior to June 2, 2015

Rescheduling of the above public meeting and public hearing will also result in a change to the proposed start and end dates of the OTBID assessment. The original start and end dates were June 1, 2015 and May 31, 2020. The new start and end dates will be July 1, 2015 and June 30, 2020. The above changes to the start and end date of the proposed OTBID assessment is subject to a motion and final approval by City Council.

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Lastly, current exemptions to the proposed assessment include the portion of stays that exceed thirty (30) consecutive days; stays by any officer or employee of a foreign or domestic government agency, provided billing is made directly to and payment is received from the government agency qualifying for this exemption; and room occupancies resulting from stays pursuant to contracts executed prior to June 1, 2015. Due to rescheduling of OTBID's related public meeting and public hearing, as described above, the latter exemption category will change to stays pursuant to contracts executed prior to July 1, 2015 (instead of June 1, 2015), subject to a motion and final approval by City Council.

With the exception of the above date changes, all other information for the proposed OTBID remains the same.

For questions regarding this report, please contact Maria Rocha, BID Program Manager, at 510-238-6176.

Respectfully submitted,



Mark Sawicki, Director
Economic and Workforce Development Department

Prepared by:
Maria Rocha, BID Program Manager

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City Council
June 2, 2015