

AGENDA REPORT

TO: John A. Flores
Interim City Administrator

FROM: Brooke A. Levin

SUBJECT: ARBOR DAY RESOLUTION

DATE: March 23, 2015

City Administrator
Approval

A handwritten signature, likely of John A. Flores, written in ink.

Date

4/8/15

COUNCIL DISTRICT: 6

RECOMMENDATION

Staff recommends that the City Council approve:

A resolution proclaiming Friday, April 24, 2015, to be Arbor Day, 2015 and 2) to authorize an Official Tree Planting Ceremony at Parker School, 7929 Ney Avenue. This proclamation will meet a standard requirement for the City of Oakland to apply for next year's Tree City USA Award.

BACKGROUND

The City of Oakland has been recognized as a Tree City USA® by the National Arbor Day Foundation for twenty seven years. This prestigious award acknowledges the City of Oakland's commitment to tree planting, maintenance, and preservation, and is celebrated annually with the ceremonial planting of trees. The purpose for these celebrations is to generate interest, educate individuals, and initiate the public's activity in urban trees by involving community leaders, students, and citizens in planting and caring for trees.

The trees that are planted will be appropriate species, high quality trees that will add to our urban forest and provide environmental benefits for years to come. The celebration includes ceremonial tree plantings, guest speakers, and training with the school children on the planting and care of trees.

Each year, the City of Oakland applies for Tree City USA® recognition. A City Council resolution proclaiming and observing Arbor Day is one of the required standards to be considered for a Tree City USA® award.

Item:

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FISCAL IMPACT

The trees that will be planted and the stakes to support them have been purchased and were paid for with funds in Fund 2310 Organization 30654 Account 52116, Tree Services. The cost of the trees and stakes was \$1,000.00. This is a restricted funding source within the Landscape and Lighting District (LLAD) fund. Tree Services personnel will demonstrate proper tree planting techniques and assist the participants with planting the trees.

PUBLIC OUTREACH/INTEREST

Oakland Public Works (OPW) Tree Services Division will be working with Parkers Elementary School's Biology class to teach students the value and benefits of trees in our community. OPW will provide instruction on proper techniques to plant a tree. On Arbor Day, students will assist in the planting of street trees in their neighborhood. Oakland has several non-profit tree planting groups that will be invited to the planting.

SUSTAINABLE OPPORTUNITIES


Economic: Street trees contribute towards residential property values as a tree lined street is more desirable than a street without trees. A house with mature trees will sell at a higher price than a similar house without trees and a house with trees will sell faster than a house without trees.

Environmental: Street trees provide a variety of environmental benefits such as oxygen, carbon sequestration, visual screening and noise abatement. Trees help to improve air quality by collecting dust and particulate matter on leaf surfaces.

Social Equity: All residents can participate in a tree planting by using the "Plant Your Own Tree" guidelines that are available online.

For questions regarding this report, please contact Robert Zahn, Tree Supervisor II at (510) 615-5852.

Respectfully submitted,



BROOKE A. LEVIN

Director, Oakland Public Works

Reviewed by:

Susan Kattchee, Assistant Director

Prepared by:

Robert Zahn, Tree Supervisor II


Item:

City Council
April 21, 2015

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

Approved as to Form and
Legality


City Attorney

2015 APR -9 **RESOLUTION No.** _____ **C.M.S.**

A RESOLUTION PROCLAIMING FRIDAY APRIL 24, 2015 ARBOR DAY 2015 IN THE CITY OF OAKLAND AND AUTHORIZING AN OFFICIAL TREE PLANTING CEREMONY AT PARKER ELEMENTARY SCHOOL LOCATED AT 7929 NEY AVENUE

WHEREAS, the City of Oakland has long been recognized for its innovative street tree planting and maintenance programs; and

WHEREAS, the City of Oakland has met the standards set by the National Arbor Day Foundation to be designated a Tree City USA® for the twenty seven years; and

WHEREAS, an official tree planting ceremony is planned for Arbor Day 2015 on April 24, 2015 at Parker Elementary School; now therefore, it be

RESOLVED, that Friday, April 24, 2015, shall be proclaimed Arbor Day 2015 in Oakland and an official tree planting ceremony will be held at Parker Elementary School.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID and PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California