

Oakland City Council: March 2, 2015



VALUES: Foundational principles that guide our lives and decision-making process
What do we want to be?
guide behavior
VISION: safest city, greenest city

example:
public safety innovation

Fairness: resources distributed equitably across the City
efficiency (w/ technology)
Equitable across communities
Connecting parents w/ children [families] to reduce violence

Responsibilities we are here to serve

Long-term sustainability - impact for future generations

Trustworthiness
org. structure that allows us to respond accountability

Serving & lifting up voices of most vulnerable quality of life

valuing people

what does LOVE look like

children + families safe, educated, productive

satisfaction w/ status quo

proactive - not reactive

process transparent, heard decisions end result includes entire City: meets needs.

w/o being misperceived

INCLUSION

EQUITABLE

GOOD GOVERNMENT



PRIORITIES: Establish order Measurable goals

example:
more community policing

serving youth- education, recreation, jobs
quality of life
unemployed

housing affordability
homelessness

safe neighborhoods
learning opportunities
education PreK-College
0-5 child care Head Start

public safety
reducing traffic div
transportation
leadership

human trafficking
park maintenance
get outside + use volunteers



PROJECTS: those activities that are implemented to support values + priorities

example:
youth police league

① We need a framework (filter) to make sure values are adhered to. this is just a conversation - have to look at resources to make changes

② City has a vision statement: priorities - related to 2 yr budget

③ usually listen to the loudest

④ Framework - Portland model - equity impact framework will make people think before making decisions



COMMITMENT:
more dialogue together to hammer out framework

LEAD CONSCIOUSLY

Display framework yes - more dialogue no.
Anne: hard to have conversations w/o seeing the budget - we don't have disagreement at a high level, interested in dialogue after budget is presented
Larry: agree w/ Anne
Dan: open to an equity assessment framework - forces us to look at impact of our decisions

Note: don't want to spend time just talking - public mngt need to be reevaluated maybe committee
Mayor: language/def has helped, we have limited time, would like to spend more time on budget mechanics and long-term impacts

⑤ these are our values - how do we achieve them?

⑥ Would like to prioritize budget to reflect long-term stability - we never have the resources to fulfill our values

⑦ Safety
⑧ Sustainable infrastructure
⑨ Equitable w/ housing
⑩ Responsive + Inclusive government

⑪ What is our capacity to perform?