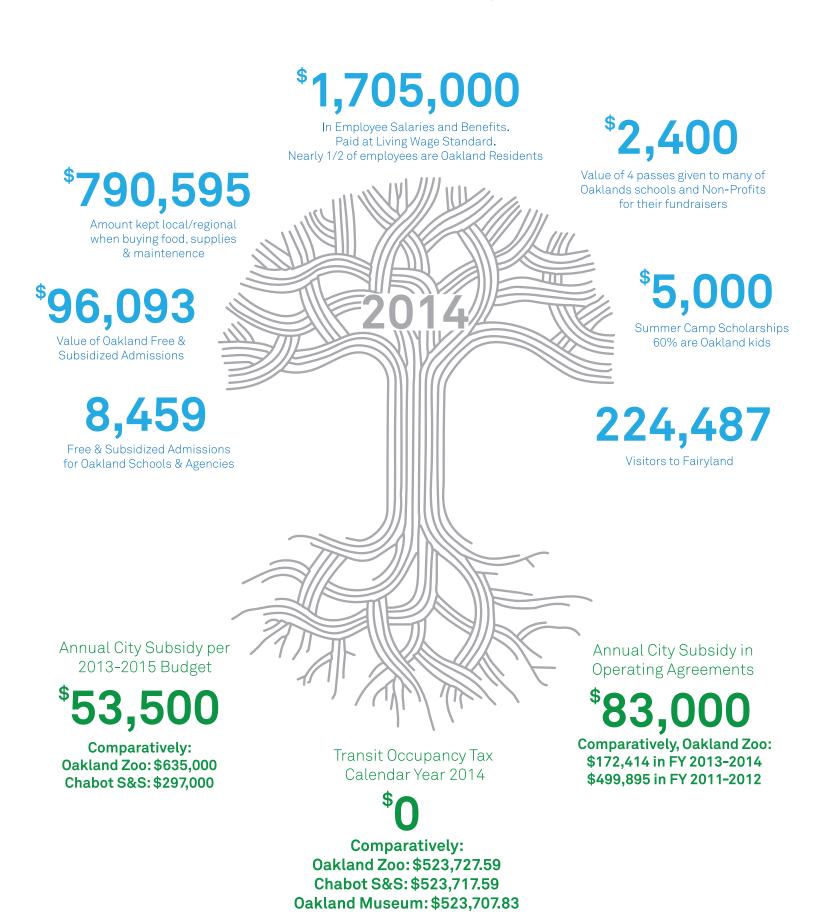
## 65 Years of Providing Employment & Enrichment to our City's Residents



Oakland's Children's Fairyland continues to provide programs and educational services for Oakland's youth—providing them with safe, accessible activities and recreation outside of school.



Hilary Clinton's
National Talk Read
Sing Campaign kicked
off at Fairyland with
2,024 unique
park visitors



## **Best Place to take the kids**

Repeat recipient of many local awards from Parents' Press, Oakand Magazine, etc



5 years of unchanged admission cost of \$8. Commitment to affordability for Oakland families

Oakland's Children's Fairyland creates good, local jobs, attracts more visitors to Oakland and increases overall tax revenues for City services.







Oakland's Children's
Fairyland is ranked the 23<sup>rd</sup>
most popular tourist
attraction in the Bay Area

(according to SF Business Times)

Paid at Living Wage Standard.
Nearly 1/2 of employees are
Oakland residents

Estimated in Fairyland guests' parking revenue that goes to the Oakland Parks and Rec Dept