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City Administrator

Approval

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# Agenda Report

## TO: HENRY L. GARDNER INTERIM CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: AC-OCAP Annual Report & 2015 CSBG DATE: December 29, 2014 Resolution

Date 12-30-14

## COUNCIL DISTRICT: City-Wide

## **RECOMMENDATION**

Staff recommends that the City Council approve the Alameda County-Oakland Community Action Partnership (AC-OCAP) Annual Report and adopt:

a resolution authorizing the City Administrator to accept and allocate a renewal grant in the amount of \$1,258,856 in anti-poverty Community Services Block grant (CSBG) funds for 2015 from the California Department of Community Services and Development (CSD); (2) authorizing the City Administrator to accept and appropriate additional grant funds without returning to Council; (3) authorizing a contribution from the General Purpose Fund in an amount equivalent to the department's central services overhead charges; and (4) authorizing the City Administrator to enter into grant agreements, professional services contracts, and amendments with AC-OCAP's service providers for the 2015 program year.

## EXECUTIVE SUMMARY

This report provides City Council with an annual update and resolution authorizing the City Administrator to accept and allocate a renewal grant in the amount of \$1,258,856 in anti-poverty Community Services Block Grant (CSBG) funds for 2015 from the California Department of Community Services and Development (CSD); authorizing the City Administrator to accept and appropriate additional grant funds without returning to Council; authorizing a contribution from the general purpose fund in an amount equivalent to the department's central services overhead charges; and authorizing the execution, and any amendments, to AC-OCAP's 2015 grant agreements and contracts in alignment with the City's 2014-2015 State Approved Community Action Plan. These funds will be used to support low-income residents, in the City of Oakland and throughout Alameda County (excluding Berkeley), to improve their overall economic stability in an effort to eradicate poverty.

#### **OUTCOME**

The approval of the proposed resolution will authorize the acceptance and allocation of a renewal grant in the amount of \$1,258,856 in anti-poverty Community Services Block Grant funds for calendar year 2015 from the California Department of Community Services; acceptance and the appropriation of and any additional CSBG funding that may become available from the State without returning to council; authorize a contribution from the general purpose fund in an amount equivalent to the department's central services overhead charges; and allow AC-OCAP the ability to negotiate, execute, and amend 2015 grant agreements and contracts with service providers in alignment with the City's 2014-2015 State Approved Community Action Plan.

Failure to accept the CSBG renewal funds would have an adverse impact on the agency's ability to provide vital economic opportunities to the 188,501 individuals documented as living in poverty within Alameda.

#### **BACKGROUND/LEGISLATIVE HISTORY**

In 1964, President Lyndon Baines Johnson declared a war on poverty stating "Poverty is a national problem, requiring improved national organizations and support. But this attack, to be effective, must also be organized at the state and local level. For the war against poverty will not be won here in Washington. It must be won in the field, in every private home, in every public office, from the courthouse to the White House. Very often, a lack of jobs and money is not the cause of poverty, but the symptom. Our aim is not only to relieve the symptoms of poverty but to cure it—and above all, to prevent it."

That same year, he signed into law the 1964 Economic Opportunity Act which created the largest reform agenda since President Roosevelt's New Deal, in which President Johnson challenged Americans to help him build what he coined the Great Society. The purpose of the statute was to eliminate the causes and consequences of poverty in the United States. The Act established a federal Office of Economic Opportunity (OEO), formed state Economic Opportunity Offices and created new community based agencies called Community Action Agencies. The Act also created funding for Job Corps, Volunteers in Service to America (VISTA), Head Start, Legal Aid, and Neighborhood Health Centers.

In 1971, along with Head Start, the City of Oakland received federal designation as a public Community Action Agency responsible for administering various anti-poverty programs and services in an effort to eradicate poverty within Oakland's low-income communities. Subsequently in 1981, the federal Omnibus Budget Reconciliation Act restructured the allocation of funds to Community Action Agencies by establishing the Community Services Block Grant (CSBG) program. These federal CSBG funds are administered and managed by the State's Department of Community Services & Development (CSD). The CSBG formula for local funding allocations is based on the number of residents living below the federal poverty level as

reported by the U.S Census. Alameda County's CSBG funding is administered by the Human Services Department through the Community Action Partnership Governing Board (City Council) and the Tripartite Administering Board.

In November of 2011, the Oakland Community Action Partnership was approached by CSD to expand its agency to include providing services to the surrounding Alameda County (excluding the City of Berkeley). As a result, AC-OCAP Community Action Agency was formed. Unlike other funding governance structures, federal regulations mandate that a public "entity shall administer the Community Services Block Grant program through a *tripartite board* that fully participates in the development, planning, implementation, and evaluation of the program(s) to serve low-income communities" (Public Law 105-285, SEC. 676B). Under AC-OCAP's revised October 18, 2011 City Council - approved bylaws, the newly expanded 18 member Administering Board is comprised of one-third community members who are democratically elected/selected for a total of nine (9) members, six (6) elected officials or their designees, and three (3) members who represent other groups and interests that serve the low-income community.

The AC-OCAP is part of a national network of 1000 Community Action Agencies located in 50 states representing an estimated 45.3 million people nationwide that are faced with living in poverty according to the U.S. Census Bureau. Community Action Agencies have been helping people change their lives for over 50 years. Because of this legacy, the AC-OCAP remains committed to its mission of eliminating poverty and its effects in the City of Oakland and throughout Alameda County.

## The Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes Oakland and Alameda County a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

#### ANALYSIS

Nationally, the number of people living in poverty in the United States has decreased to 45.3 million in 2013, (14.5%) compared to 46.5 million (15%) in 2012, 46.2 million in 2010, and 42.9 million in 2000. Today's poverty rate is lower than the 19 percent of 50 years ago, when President Lyndon B. Johnson first declared "unconditional war on poverty." But it is higher than it was in the 1970s, when the rate dropped to as low as 11.1%.

The 2013 U.S. Census Bureau: Income and Poverty in the United States report attributes the recent decline in the poverty rate partially to an increase in the number of people working full time year-round. In particular, the report shows an increase in employment and earnings for parents with dependent children. This increase in earnings has resulted in significant improvements for children. For the first time since 2000, the poverty rate for children under 18

declined last year and the number of children living in poverty fell by 1.4 million, to 14.7 million. Although slight economic gains have been made, it is worth noting that nearly 20 million people still live in families with incomes below half the poverty level and one-third of them are children.

In California, the poverty rate decreased to 15.9% in 2013 from 16.6% in 2012, compared to 15.8% in 2010. However, given the overall decline in the number of individuals living in poverty, the opposite is occurring in Alameda County. The U.S. Census reports a slight increase to 12.5% in 2013 compared to 12% in 2012. The poverty rate among the cities located within Alameda County per the 2009-2013 Census American Community Survey Census is as follows:

Tri-City Area	Tri-Valley Area	Cities	Unicorporated Neighborhoods
Fremont 6 <b>%</b> (5.4%	Dublin 3.8% (3.5%	Alameda City 10.3%	Ashland 17.0 % (16.6%
2007-2011)	2007-2011)	(2007-2011 10.1%)	2007-2011)
Newark 7.7% (6.4%	Livermore is 5.7% (6.0%	Albany 10.6% (2007-	Castro Valley 7.8%
2007-2011),	2007-2011)	2011 8.5%)	(6.9% 2007-2011 <b>)</b>
Union City 8.4% (7.7%	Pleasanton 4.8% (4.2%	Berkeley 18.7% (2007-	Cherryland 25.9%
2007-2011)	2007-2011)	2011 16.7%)	(21.2% 2007-2011)
		Emeryville 9.7% (2007-	Fairview 7.1% (6.5%
		2011 14.0%);	2007-2011)
		Hayward 14.4% (2007-	San Lorenzo 9% (2007-
		2011 12.8%)	2011 7.6%)
		San Leandro 10% (2007-	Sunol 1.9% (2007-2011
		2011 9.9%)	3.7%)
		Piedmont 4.1% (2007-	
		2011 2.5% )	
		Oakland 20.5% (2007-	
·		2011: 19.6% ).	

To compound the problem, basic living expenses in Alameda County, especially housing cost, continue to increase resulting in more families and seniors finding it harder to make ends meet. In essence, a family is considered poor if their pre-tax income is below the poverty threshold. It should be noted that money income does not include noncash benefits such as public housing, Medicaid, employer-provided health insurance and food stamps. Below is the table of the 2014 federal poverty guidelines which calculates a family of four annual income at \$23,850 up from \$23,550 in 2013 and to \$22,350 in 2012.

2014 HHS POVERTY GUIDELINES					
Size of Family Unit or Number in Household	Monthly Income	Annual Income			
1	\$957.50	\$11,670			
2	\$1,310.83	\$15,730			
3	\$1,649.17	\$19,790			
4	\$1,987.50	\$23,850			
5	\$2,325.83	\$27,910			
6	\$2,664.17	\$31,970			
7	\$3,002.50	\$36,030			
8	\$3,340.83	\$40,090			

#### For all states (except Alaska and Hawaii) and for the District of Columbia

For Family units with more than 8 members, add \$4,060/year for each additional member

Source: 2014 U.S. Dept. of Health & Human Services Poverty Guidelines https://www.federalregister.gov/articles/2014/01/22/2014-01303/annual-update-of-the-hhs-poverty-guidelines

#### Alameda County – Oakland Community Action Partnership

In 2014, the Alameda County Community Action Partnership commemorated the 50th anniversary of the signing of the 1964 Economic Opportunities Act which declared America's War on Poverty. Since 1971, AC-OCAP has been leveraging its Community Services Block Grant to help fight America's war on poverty here on the local level. With the support of CSBG funding, AC-OCAP is able to identify gaps in services and support innovative programming geared toward improving the overall quality of life for low-income residents by providing access to job training, education, employment, affordable housing, life skills-training, legal services, health care, food stamps, Earned Income Tax Credit, financial education, asset building and other essential services. AC-OCAP's overarching strategy is to focus available local, state, private, and federal resources toward increasing access and opportunities that enable low-income families and individuals to attain the skills, knowledge, and the motivation needed to become self-sufficient. As part of AC-OCAP's ongoing strategic planning efforts, the agency continues to support program and services that provide 1) Job Training & Employment Placement to help low-income people and the hard to serve population – people with additional barriers, build skills that lead to employment; 2) Housing and Community Economic Development opportunities that help low-income people access affordable housing, improve their food security, build assets, and improve their economic stability; 3) Civic Engagement to increase public awareness and expand partnerships; 4) Advocacy efforts that mobilize and empower lowincome people and the community to take action; and 5) Capacity Building that fosters and expands the agency's capacity to address and eradicate poverty.

To support the priority program focus areas and its Community Action Plan, AC-OCAP invites other local anti-poverty fighting programs to partner in its efforts to eradicate poverty through the release of its biennial Request for Partnership (RFP) funding application. For the 2015-2016 funding cycle, which closed on August 8, 2014, 37 applications were received requesting over \$2.6 million for approximately \$600,000 in available funding.

Below is a table of the Board's approved 2015-2016 Programs and Services to help Oakland and the surrounding Alameda County (excluding Berkeley) low-income residents achieve economic stability and as outlined in the agency's state - approved 2015-2016 Community Action Plan (approved at the October 13, 2014 AC-OCAP Administering Board meeting). The programing below represents AC-OCAP's Community Economic Opportunity (CEO) Network that works collectively to provide wrap-around services that aid low-income people in improving their overall well-being.

2015 AC-OCAP Programming	Program Title	Location and Allocation (not to exceed)
GRANT AGREEMENTS/PROFESSION	NAL SERVICES CONTRACTS	
Alameda Family Services	DreamCatcher Youth Services	Oakland \$50,000
Anew America Corporation	Microenterprise Development and Asset Building for Low-Income Entrepreneurs	Oakland \$50,000
East Bay Asian Local Development Corporation	Thriving Families	Oakland \$50,000
St. Mary's	Senior Homeless	Oakland \$50,000
Civicorps	Professional Pathway	Oakland \$50,000
Covenant House California	Shelter and Transitional Living Programs for Homeless Young Adults	Oakland \$50,000
Vietnamese American Community Center	Path to Self-Sufficiency	Oakland \$50,000
East Bay Community Services a DBA of La Familia Counseling	Alameda County District Attorney's Justice Academy, Career Pathway	Álameda County \$25,000
Cornerstone Community Development Corp. dba Building Futures with Women and Children	Surmounting Barriers/Building Futures	Alameda County \$50,000
Family Emergency Shelter Coalition	Homeless Family Services	Alameda County \$50,000
Hayward Unified School District/The Hayward Center	Youth Enrichment Services	Alameda County \$50,000
Housing and Economic Rights Advocates	My Financial Wellness	Alameda County \$50,000
Soulciety	REACH: Rescue EMT Training Program	Alameda County \$25,000

AC-OCAP GENERAL PROGRAMMI	NG	
Financial Empowerment Initiative	Bank on Oakland Initiative	\$50,000
	(Clear Channel/CBS Outdoors/Bart –	
	Marketing/Coordination)	
		\$15,000
	Earned Income Tax Credit Campaign	
	(Clear Channel/CBS Outdoors/Bart – Marketing)	
		\$10,000
	Self- Help Economic Development (Credit Repair)	
Information and Referral	Eden I&R - 211 Services (City of Oakland)	\$100,000 (GF)
	(Bank on Oakland and ETIC)	\$20,000
	Bay Area Legal Aid	\$20,000
Community Programing	HSD Community Housing Services Hunger	\$30,000
	Program (\$5K) & Summer Lunch /AC	
	Community Food Bank/Summer Lunch Program	
	(\$5К)	
	March and Rally to End Poverty (\$8K)/	
	Community Forums (\$2K )/CitySpan Database	
	(\$5K), Misc (\$5K)	

The Alameda County - Oakland Community Action Partnership remains committed to addressing the needs of the low-income community and envisions that one day, "all citizens will have equal and fair access to resources, which will produce a healthy, safe, clean, educated, and economically sound productive community, respecting their rights and values." AC-OCAP and its Board is committed not just to addressing the symptoms of poverty, but to also getting at the root causes of poverty in an attempt to bring about social and structural change to increase economic opportunities and the stability for low-income residents who live in poverty within Alameda County, especially children. For over forty two years, the City of Oakland's Community Action Agency has had a track record in making a difference in the lives of thousands by "*helping people, changing lives*."

#### **COORDINATION**

AC-OCAP coordinates and leverages its programming and funding, as appropriate, with Community Development Block Grant (CDBG), Community Housing, Measure Y, Head Start, Oakland Workforce Investment Board (WIB), Alameda County Social Services Agency (SSA), Oakland Housing Authority (OHA), Alameda County WIB, United Way of the Bay Area, Alameda County Community Food Bank, Spectrum and a host of community base partners. In addition, the Director of the Human Services Department, the City Attorney's Office, and the Budget Office has each been consulted in the development of this report.

#### PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

For the 2014 calendar year, AC-OCAP invested over \$710,500 in funding to help leverage over \$4.6 million dollars to provide vital services to over 31,049 low-income Oakland and Alameda County residents. Attachment A provides a detailed update, including populations served by zip code, of AC-OCAP's impact throughout Alameda County as of the printing of this report. *(Attachment A)* 

In addition, staff completed a desk audit and conducted monitoring/fiscal site visits, as a required condition of the CSBG State contract, for all AC-OCAP grantees.

#### **COST SUMMARY/IMPLICATIONS**

- 1. Funding for this action will be derived from the Federal Community Services Block Grant administered through a contract by the State of California Department of Community Services in the amount of \$1,258,856 for anti-poverty programing throughout Alameda County (excluding the City of Berkeley) for calendar year 2015.
- 2. The Human Services Department (HSD) CSBG allocation is included in the City's two-year adopted budget, of which \$1,255,564 is appropriated in the Department of Health and Human Services Fund (2128), CSBG-Admin Organization (78361) and CSBG Program Organization (78362), CAP/CSBG Admin FY14-15 Project (G464010). Staff is requesting to amend this adopted budget to the full grant amount of \$1,258,856. The State CSBG contract administrative costs are capped at 12% therefore, HSD is requesting as it has in prior years, a contribution from the general purpose fund in an amount equivalent to Central Services Overhead in an estimated amount of \$88,412. Failure to accept the federal CSBG renewal funds would result in a decrease of \$1,258,856 in revenues for support and services to Oakland's and the surrounding Alameda County's (excluding Berkeley) low-income families.
- 3. If additional grant funds become available from the grantor (CSD), for the same purpose, within the existing grant term, staff is seeking authorization to accept and appropriate CSBG funds for the same purpose without returning to Council within the duration of the grant term (January 1, 2015 December 31, 2015) and amend the 2015 AC-OCAP grant agreements to increase grant amounts to the service providers.

#### SUSTAINABLE OPPORTUNITIES

*Economic:* AC-OCAP programs and services directly impact the employability of Oakland's and the surrounding Alameda County's low-income residents by providing access to education, training, and job opportunities designed to help families achieve an increased level of self-sufficiency.

*Environmental:* The implementation and support for increasing the level of food security and availability of healthy, fresh local foods will directly contribute to decreasing Oakland's and the surrounding Alameda County's overall carbon footprint.

*Social Equity:* AC-OCAP will continue to focus its efforts to support the City's goal of social equity for all of Oakland's low-income residents.

For questions regarding this report, please contact Estelle Clemons, AC-OCAP Manager, at (510) 238-3597.

Respectfully submitted,

Sara Bedford, Director Human Services Department

Prepared by: Estelle Clemons, AC-OCAP Manager

Attachment A – 2014 Outcome Chart



## ATTACHMENT A

## 2014 Funded Programs and Services

Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (as of June 30, 2014)	Population Served
Bay Area Legal Aid 1735 Telegraph Avenue Oakland, CA 94612	Alameda County Legal Safety Net Project	\$40,000 Oakland \$40,000 Alameda County	Increase self- sufficiency by providing access to free civil legal services for people living in poverty throughout Oakland and the surrounding Alameda County.	700 Oakland and 500 Alameda County low-income, homeless, elderly, veterans, re-entry, disabled, and immigrants are projected to be served.	<ul> <li>350 total Oakland low-income households obtained free legal assistance. Of those, 100 received economic benefits-healthcare advices; 174 received housing-related advices; 37 received advice for domestic violence or sexual assaults; and, 39 transition age youth received legal advice.</li> <li>353 total Alameda County low-income households obtained free legal assistance. Of those, 98 received economic benefits-healthcare advices; 140 received housing-related advices; 68 received advice for domestic violence or sexual assaults; and, 47 transition age youth received legal advice.</li> </ul>	Oakland:           94601 (44)         94610 (11)           94602 (12)         94611 (8)           94603 (26)         94612 (34)           94605 (41)         -94618 (3)           94606 (44)         94619 (18)           94607 (37)         94621 (34)           94608 (15)         Unknown (11)           94609 (12)            Alameda County:         Central County (172)           North County (50)         South County (89)           East County (42)
Building Futures with Women and Children (Cornerstone Community Development Corp) 1395 Bancroft Avenue San Leandro, CA 94577	Surmounting Barriers: Building Futures	\$40,000 Oakland \$40,000 Alameda County	Provide women and children experiencing domestic violence with emergency and transitional shelter, housing assistance and comprehensive case management services.	200 Oakland and 50 Alameda County low-income children and women projected to be served.	<ul> <li>92 total Oakland women and children received comprehensive case management services. Of those, 57 participants resolved one or more housing barriers when exiting the program; and 56 attained permanent housing.</li> <li>249 total Alameda County women and children were provided domestic violence emergency shelter. Of those, 160 participants resolved one or more housing barriers when exiting the program; 60 attained permanent housing; and, 21 attained transitional housing.</li> </ul>	Oakland:           94601 (20)         94610 (2)           94603 (24)         94612 (3)           94605 (3)         94619 (3)           94606 (5)         94621 (14)           94608 (2)         Unknown (16)           Alameda County:         Central County (169)           North County (80)
First Place for Youth 519 17 <sup>th</sup> Street, Suite 600 Oakland, CA 94612	My First Place	\$40,000 Oakland	24-month housing and supportive services for former foster youth aged 18 - 24.	<ul><li>130 Oakland low- income former foster youth aged</li><li>18 - 24 projected to be served.</li></ul>	<b>125 total Oakland</b> former foster youth were provided emergency shelter. Of those, 118 obtained and/or maintained safe/affordable housing; 112 received their high school diploma, GED, or actively enrolled in school; and, 82 have obtained employment and/or realized a wage increase/promotion.	Oakland:           94601 (49)         94609 (7)           94602 (6)         94610 (3)           94603 (1)         94612 (11)           94605 (10)         94619 (5)           94606 (31)         94621 (1)           94607 (1)         94607 (1)
Fremont Family Resource Center (Fremont FRC) 39155 Liberty Street Suite, A-110 Fremont, CA 94538	Fremont Family Resource Center - SparkPoint Center	\$40,000 Alameda County	Provide free income tax preparation, credit repair, peer lending, IDA accounts, and launch a SparkPoint Center.	770 Alameda County low-income residents projected to be served.	2,039 total Alameda County low-income residents participated in free tax preparation, credit report review and/or workshops. Of those, 175 received additional financial services (78 clients are working with a Financial Coach, 18 clients participated in SparkPoint services, 26 clients applied for CalFresh, and 37 clients purchased a savings bond or split their refund into a savings account and 16 joined a peer lending circle).	Alameda County: Central County (218) North County (20) South County (1644) East County (61) Unknown (96)

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## Alameda County-Oakland Community Action Partnership (AC-OCAP)

## ATTACHMENT A

## 2014 Funded Programs and Services

Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (Mid-Year)	Populatio	on Served
La Clinica de La Raza, Inc. P.O. Box 22210 Oakland, CA 94623-2210	La Clinica's School Based Health Centers (SBHC)	\$40,000 Oakland \$40,000 Alameda County	Provide low-income students no cost counseling, case management, and behavioral health services.	<b>160</b> Oakland and <b>90</b> Alameda County low-income students and their families projected to be served.	<ul> <li>136 total Oakland low-income youth have received counseling and/or case management services. Of those, 128 either graduated or completed the school year.</li> <li>65 total Alameda County low-income youth received counseling and/or case management services; Of those, 63 youth either graduated or completed the school year.</li> </ul>	Oakland:           94601 (65)           94602 (3)           94603 (6)           94605 (19)           94606 (12)           94609 (1)           Alameda County           Central County	

COMMUNITY & ECONOMIC DEVELOPMENT						
Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (Mid-Year)	Population Served
Mandela MarketPlace,Inc. (MMPlace) 1364 7 <sup>th</sup> Street Oakland, CA 94607	Mandela Food Enterprise Incubator	\$40,000 Oakland	Increase opportunities for low-income residents to become financially self- sufficient through microenterprises.	15 Oakland low-income residents projected to be served	11 total West Oakland low-income residents have received comprehensive business development services and business training to improve convenient access to healthy, fresh, and sustainably food.	<b>Oakland:</b> 94601 (2 ) 94607 (8 ) 94621 (1 )
Self-Help Economic Development, Inc. (SHED) 1432 7 <sup>th</sup> Street Oakland, CA 94607	People's Community Program	\$40,000 Oakland	Provide financial education, credit report reviews, banking accounts and free income tax preparation.	1,000 Oakland low- income residents projected to be served.	1,021 total Oakland low-income residents participated in free tax preparation, credit report review and community workshops. Of those, 941 VITA residents received free tax preparation and 80 non-VITA residents attended six community-based financial workshops. Out of the 1,021 served, 115 received a Credit Report Review in which 5 residents had an increase in their credit score.	Oakland:           94601 (59)         94610 (31)           94602 (15)         94611 (8)           94603 (32)         94612 (25)           94605 (55)         94618 (9)           94606 (45)         94619 (16)           94607 (259)         94621 (26)           94608 (58)         Unknown (34:           94609 (38)         94609 (38)

EMPLOYMENT						
Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (Mid-Year)	Population Served
Covenant House California (CHC) 200 Harrison Street Oakland, CA 94607	Covenant House – Crisis Shelter / Transitional Living Program / Oakland Career Center	\$40,000 Oakland		120 Oakland homeless young adults aged 18-24 projected to be served.	<b>58 total Oakland</b> homeless youth were provided emergency shelter. Of those, 6 have completed a semester of college; 5 are either currently enrolled in or will attend college next semester; 2 have been placed in an on-site internship; 6 have participated in a vocational training; 17 obtained employment; 2 have completed full life skills curriculum that includes financial literacy; 5 have opened a bank account; and, 7 moved into stable independent housing.	<b>Oakland:</b> 94607 (58)



## ATTACHMENT A

## 2014 Funded Programs and Services

EMPLOYMENT						
Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (Mid-Year)	Population Served
Goodwill Industries of the Greater East Bay 1301 13 <sup>th</sup> Street Oakland, CA 94601	The Goodwill Academy	\$40,000 Oakland \$40,000 Alameda County	Provide transitional employment, life skill training, paid job training, and case management services.	30 Oakland and 30 Alameda County low-income residents projected to be served. Of those, 10 Oakland residents will obtain employment and 10 Alameda County residents will obtain employment.	<ul> <li>24 total Oakland low-income residents enrolled. Of those, 6 gained employment.</li> <li>15 total Alameda County low-income residents enrolled. Of those, 2 gained employment.</li> </ul>	Oakland:           94601 (7)         94609 (2)           94603 (3)         94610 (1)           94605 (3)         94619 (1)           94606 (2)         94621 (3)           94607 (2)         94607 (2)           Alameda County:         Central County (9)           North County (3)         South County (2)           East County (1)         9401
Men of Valor Academy (MOVA) 6118 International Blvd. Oakland, CA 94621	Pathways out of Poverty: Life Transformative Training Program	\$40,000 Oakland	Life Transformative Training Program that includes: education enhancement, cognitive training, vocational training, and case management.	26 Oakland low- income men ages 16- 35 projected to be served. Of those, 18 Oakland residents will obtain employment.	<b>16 total Oakland</b> low-income residents enrolled. Of those, x gained employment; x obtained skills / competences required for employment; and, x have not been arrested while enrolled.	Oakland: 94601 (1) 94621 (6) 94603 (3) 94605 (3) 94607 (1) 94608 (1) 94609 (1)
Oakland Leaf Foundation 7700 Edgewater Drive Suite 818 Oakland, CA 94621	RAMAS Program	\$40,000 Oakland	Fellowships/Internship to youth ages 12-22 for Youth Roots; Oakland Peace Camp; and, Cultivating Schoolyards Community Gardens.	25 Oakland low- income interns projected to be served.	<b>32 total Oakland</b> low-income youth served. Of those 21 gained employment; 30 are enrolled in high school or college; 1 in the program graduated with 18 youth on track to graduate; and, 32 have developed programming curriculum (social justice and community engagement topics) and taught over 350 Oakland Leaf students and families.	Oakland:           94601 (21)         Unknown (3)           94605 (1)         94606 (2)           94612 (2)         94621 (3)
Society of St. Vincent de Paul (SVdP) 9235 San Leandro Street Oakland, CA 94603	Kitchen of Champions Culinary Training Program	\$40,000 Oakland \$15,000 Alameda County	12-week training program for careers in the food industry.	25 Oakland and 25 Alameda County low-income residents projected to be served. Of those, 13 Oakland residents will obtain employment; 12 Alameda County residents will obtain employment.	<ul> <li>26 total Oakland low-income residents enrolled. Of those, 18 participants completed the 12-week training; and, 8 gained employment.</li> <li>8 total Alameda County low-income residents enrolled. Of those, 6 participants completed the 12-week training; and, 4 gained employment.</li> </ul>	Oakland:           94601 (3)         94608 (1)           94602 (1)         94610 (3)           94603 (1)         94612 (2)           94605 (2)         94619 (3)           94606 (1)         94621 (3)           94607 (6)         94607 (6)           Alameda County:         Central County (4)           North County (2)         South County (1)



## ATTACHMENT A

## 2014 Funded Programs and Services

Organization	Program	Funded Amount	Services	Annual Goals	Outcomes (Mid-Year)	Population Served
AC-OCAP General Programming	Annual March to End Poverty; Community Forums; Food Drive; Trainings; and Alameda County/ Oakland EITC Campaign/ Marketing Billboards	\$20,000 Oakland/ Alameda County	Educate, inform and respond to the low- income community/ partners about important issues; support AC-OCAP's community engagement, capacity building, and marketing.	400 Oakland and 100 Alameda County participants projected at the Walk.	<b>332 Oakland</b> participants and <b>58 Alameda County</b> participants participated May 17, 2014 in the Walk to End Poverty / Community Fair at Lake Merritt; <b>25</b> nonprofits and community-based organizations, credit unions, city government agencies, and elected officials provided information; and, 600 lbs of food collected through the Walk's corporate sponsor, Schnitzer Steel, which was donated to the Alameda County Community Food Bank.	Oakland and throughout Alameda County
			Summer Food		2000 children, 72,044 lunches at 70 sites	
			ICPC Forum		200 attendees	
			Inequality for All Screening		91 attendees	
			EITC Campaign		A total of 21,195 free tax returns prepared at 62 participating sites; \$24,818,814 total in tax returns countywide	
Eden Information and Referral (Eden I&R)	Information and Referral	\$100,000 (GF) \$20,000	211 Information and Referral for Oakland, Bank on Oakland, and EITC	Information and Referral Services	<b>104,070</b> Information and Referral calls handled by 211 13-14	Oakland and throughout Alameda County
Department of Human Services (DHS) Community Housing Services (CHS) Hunger Program	Oakland's Annual Holiday Dinner/ CHS's Food Distribution	\$5,000 Oakland	Co-sponsor the City's Annual Holiday Dinner.	<b>2,000</b> Oakland residents projected to be served.	1,865 Thanksgiving meals served to <b>Oakland</b> low- income residents	Oakland residents
nungei i rogram		\$10,000 Oakland	AC-OCAP sponsored DHS Community Housing Services' (CHS) food distribution.	<b>2000</b> Oakland residents projected to be served.	<b>3,400 total Oakland</b> low-income residents received food bags distributed through 15 AC-OCAP's sponsored CHS's # food distribution sites (3,400 food bags with 8 meals per a bag = 27,200 meals).	
Louonaging Totals \$4	(0) 575				"Helping Peo	ople Changing Lives
Leveraging Total: \$4,	072,070				Over 31,049 Oakland and Alame	eda County Low-Incom Residents Serve

SFFICE OF THE CIT Y CLERK

2814 DEC 30 PH 1:49

Approved as to Form and Legality

Oakland City Attorney's Office

## **OAKLAND CITY COUNCIL**

Resolution No. \_\_\_\_\_

C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND ALLOCATE A RENEWAL GRANT IN THE AMOUNT OF \$1,258,856 IN ANTI-POVERTY COMMUNITY SERVICES BLOCK GRANT (CSBG) FUNDS FOR 2015 FROM THE CALIFORNIA DEPARTMENT OF COMMUNITY SERVICES AND DEVELOPMENT (CSD); (2) AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE ADDITIONAL GRANT FUNDS WITHOUT RETURNING TO COUNCIL; (3) AUTHORIZING A CONTRIBUTION FROM THE GENERAL PURPOSE FUND IN AN AMOUNT EQUIVALENT TO THE DEPARTMENT'S CENTRAL SERVICES OVERHEAD CHARGES; AND (4) AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO GRANT AGREEMENTS, PROFESSIONAL SERVICES CONTRACTS, AND AMENDMENTS WITH AC-OCAP'S SERVICE PROVIDERS FOR THE 2015 PROGRAM YEAR

WHEREAS, the City of Oakland has received Anti-Poverty Community Services Block Grant (CSBG) funding since 1971; and

WHEREAS, the State of California Department of Community Services and Development (CSD) has made available CSBG funds for calendar year 2015; and

WHEREAS, the Alameda County - Oakland Community Action Partnership (AC-OCAP) is scheduled to receive \$1,258,856 for the CSBG program from the CSD for 2015 programming; and

WHEREAS, the City of Oakland, on behalf of AC-OCAP, wishes to accept and allocate the aforementioned grant in the amount of \$1,258,856 for the program year January 1, 2015 through December 31, 2015, under provisions of the CSBG program; and

WHEREAS, the City's two-year adopted budget appropriates said funds of \$1,255,564 in the Department of Health and Human Services Fund (2128), CSBG-Admin Organization (78361) and CSBG – Program Organization (78362), CAP/CSBG Admin FY14-15 Project (G464010); and

WHEREAS, General Purpose funds are available in the amount of \$100,000 for Eden I&R as the sole certified provider of 2-1-1 telephone line services in Alameda County in the General Purpose Fund (1010), Community Housing Services Organization (78411), City Promotion Account (53311), Expand 211 Help Phone Project (A446310); and

WHEREAS, due to the State imposed 12% administrative cap, CSBG is requesting a contribution from the General Purpose Fund in an amount equivalent to the Department's Central Services Overhead charges, which is currently estimated at \$88,412; and

WHEREAS, the City wishes to provide a contribution from the General Purpose Fund in an amount equivalent to the Department's Central Services Overhead charges associated with the CSBG grant, as has been done in all of the past years; and

WHEREAS, these funds will be used to provide program administrative support and direct services to Oakland's and the surrounding Alameda County's (excluding Berkeley) low-income citizens to help them become self- sufficient as outlined in the State approved 2014-2015 Alameda County – Oakland Community Action Partnership Plan; and

WHEREAS, services provided will be in accordance with Federal and State subcontractor provisions, regulations, and guidelines for eligible activities under the CSBG program; now, therefore, be it

**RESOLVED:** That the City Administrator or his designee is hereby authorized to accept and allocate a Community Services Block Grant renewal grant in the amount of \$1,258,856; and be it

**FURTHER RESOLVED**: That the FY2014-2015 adopted appropriation for the FY2014-2015 Community Services Block Grant be amended to \$1,258,856 in the Department of Health and Human Services Fund (2128), CSBG-Admin Organization (78361) and CSBG – Program Organization (78362), CAP/CSBG Admin FY14-15 Project (G464010); and be it

**FURTHER RESOLVED**: That should additional grant funds be received from the grantor (CSD), within the existing grant term, the City Administrator or his designee is hereby authorized to accept and appropriate the grant funds for the same purpose without returning to Council within the duration of the grant term (January 1, 2015 – December 31, 2015);

**FURTHER RESOLVED**: That the City Administrator is hereby authorized to conduct all negotiations, and execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, terminations and related actions which may be necessary to accept and appropriate the CSBG grant; and be it

**FURTHER RESOLVED**: That all Central Services Overhead charges associated with this grant in an estimated amount of \$88,412 will be offset through a contribution of the General Purpose Fund as approved in the City's biennial FY 2013-2015 Adopted Budget; and be it

**FURTHER RESOLVED**: That the City Administrator, or his designee, is hereby authorized to execute grant agreements and professional services contracts for the 2015 CSBG Programming with the following service providers and in alignment with the State-approved 2014-2015 Community Action Plan:

2015 AC-OCAP Programming	Program Title	Contract/ Grant Agreement	Allocation (not to exceed)
GRANT AGREEMENTS/PROFESSION	AL SERVICES CONTRACTS		
Alameda Family Services	DreamCatcher Youth Services	Grant	Oakland
· ····································			\$50,000
Anew America Corporation	Microenterprise Development and Asset	Grant	Oakland
	Building for Low-Income Entrepreneurs		\$50,000
East Bay Asian Local Development	Thriving Families	Grant	Oakland
Corporation		·	\$50,000
St. Mary's	Senior Homeless	Grant	Oakland
· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		\$50,000
Civicorps	Professional Pathway	Grant	Oakland
			\$50,000
Covenant House California	Shelter and Transitional Living Programs for	Grant	Oakland
	Homeless Young Adults		\$50,000
Vietnamese American Community	Path to Self-Sufficiency	Grant	Oakland
Center	rath to sen-sumclency	Granc	\$50,000
East Bay Community Services a DBA	Alameda County District Attorney's Justice	Grant	Alameda County
of La Familia Counseling	Academy, Career Pathway		\$25,000
Cornerstone Community	Surmounting Barriers/Building Futures	Grant	· · · · · · · · · · · · · · · · · · ·
Development Corp. dba Building			Alameda County
Futures with Women and Children			\$50,000
Family Emergency Shelter Coalition	Homeless Family Services	Grant	Alameda County
			\$50,000
Hayward Unified School District/The	Youth Enrichment Services	Grant	
Hayward Center			Alameda County \$50,000
Housing and Economic Rights	My Financial Wellness	Grant	
Advocates			Alameda County
·····			\$50,000
Soulciety	REACH: Rescue EMT Training Program	Grant	Alameda County
			\$25,000
AC-OCAP GENERAL PROGRAMMIN	g		
Financial Empowerment Initiative	Bank on Oakland Initiative	Contract/	\$50,000
	(Clear Channel/CBS Outdoors/Bart –	Vendor/	<i>400,000</i>
	Marketing/Coordination)	Grant	\$15,000
	Earned Income Tax Credit Campaign	Agreement	\$10,000
	(Clear Channel/CBS Outdoors/Bart –		
	Marketing)		
	Self- Help Economic Development (Credit		
Information and Referral	Repair) Eden I&R - 211 Services (City of Oakland)	Grant	\$100,000 (GF)
	(Bank on Oakland and ETIC)	Agreement	\$100,000 (GF)
	Bay Area Legal Aid		\$20,000
Community Programing	HSD Community Housing Services Hunger	MOU/	\$30,000
. –	Program (\$5K) & Summer Lunch /AC	Contract	· ·
	Community Food Bank/Summer Lunch		
	Program (\$5K)		
	March and Rally to End Poverty (\$8K)/		

 Community Forums (\$2K )/CitySpan	
Database (\$5K), Misc (\$5K)	

; and be it

**FURTHER RESOLVED**: That the City Administrator or his designee is authorized to amend the above-referenced agreements to increase grant amounts to service providers if additional CSBG grant funds become available, without returning to Council; and be it

**FURTHER RESOLVED:** That said grant agreements and contracts shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, AND REID

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS City Clerk and Clerk of the Council of the City of Oakland, California