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OAKLAND
2014 MAY 21 AM 11:09

Letter of Nomination

May 15, 2014

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby reappoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

Lanenna Joiner Mayoral reappointment as the Mayor's representative to serve the term beginning July 21, 2014 and ending July 20, 2015, filling the seat she previously held.

Jose Dorado Mayoral reappointment as the Mayor's representative to serve the term beginning June 7, 2014 and ending June 6, 2015, filling the seat he previously held.

Jamila Edwards Mayoral reappointment on the recommendation of Councilmember Gibson McElhaney for District 3 Representative to serve the term beginning April 20, 2014 and ending April 19, 2015, filling the seat she previously held.

Melanie Shelby Mayoral reappointment on the recommendation of Councilmember Brooks for District 6 Representative to serve the term beginning April 20, 2014 and ending April 19, 2015, filling the seat she previously held.

Kisha Jackson Mayoral reappointment on the recommendation of Councilmember Reid for District 7 Representative to serve the term beginning March 25, 2014 and ending March 24, 2015, filling the seat she previously held.

Thank you for your assistance in this matter.

Sincerely,
Jean Quan
Mayor

José A. Dorado

2014 MAY 20 PM 1:50

Résumé

30 June, 2011

Born: Oakland, California on March 22, 1948
Education: Attended St. Elizabeth's Grammar/High School, Oakland
Graduated from San Lorenzo High School, 1966
A.A. Equivalent from Chabot College, Hayward, 1970

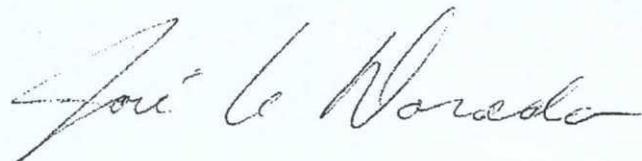
Marital Status: Divorced 1988, remarried to Paulette Bruder, 1999
Children: Matthew, Manuel, and Monica
Grandchildren: Tierney, Cienna, and Agustin

Work Experience: Warehouseman, Fork Lift Driver, Quality Control, Machinist, Executive
Director of Non-Profit, Journeyman Carpenter.
Established Dorado-Torres Bookkeeping in Oakland, 1990
Currently owner of Dorado Tax & Bookkeeping on Fruitvale.

Positions held: Student Body Vice-President, Chabot College, 1970
Teamster Shop Steward, 1980
Co-Founder, Asociacion de Comerciantes y Profesionales en Oakland,
1996, Treasurer, 1997
Co-Founder, Maxwell Park Neighborhood Council, 1998, Chair to date
Member, Measure Y Oversight Committee, appointed 2005

Interests: Working to realize my personal and Oakland's potential

Hobbies: Basketball, Mountain Biking



2014 MAY 20 PM 1:50

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES SCHOOL OF PUBLIC AFFAIRS

Master of Public Policy, 2003

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Bachelor of Arts, Political Science, 2000

PROFESSIONAL EXPERIENCE

NORTHERN CALIFORNIA DIRECTOR

Children's Defense Fund, Oakland, CA

June 2011 – Present

- Manages the Oakland –based office and staff, interfaces with CDF-CA's Southern California office, and represents Northern California with CDF's national office
- Serves as the leader responsible for CDF-Northern California's work on children's health to enhance health outcomes by ensuring every child has access to quality health care
- Supervises assigned staff

ASSISTANT DIRECTOR OF POLICY

California Primary Care Association, Sacramento, CA

October 2007 – June 2011

- Conducted data and policy analysis in the areas of Medi-Cal, oral health and provider issues
- Presented oral and written testimony at public forums, hearings and conferences on nonprofit safety net clinic issues
- Assisted with grant writing and grants management
- Supervised assigned staff

ASSOCIATE DIRECTOR OF SPECIAL POPULATIONS

California Primary Care Association, Sacramento, CA

April 2007 – October 2007

- Implemented and developed issue areas addressing health care access to special populations served by nonprofit safety net clinics
- Provided advanced policy analysis, advocacy, coalition building, and technical assistance to member clinics and clinic networks in the area of special populations
- *Promoted to Assistant Director of Policy*

PROGRAM MANAGER

Prevention Institute, Oakland, CA

May 2006 – April 2007

- Managed projects related to nutrition, physical activity, community health and health disparities
- Co-authored concept papers and articles for publication
- Conducted public speaking and training on prevention concepts
- Supervised assigned staff

JAMILA IRIS EDWARDS.MPP

PROJECT ADMINISTRATOR

Mason Tillman Associates, Limited, Oakland, CA

April 2005 – May 2006

- Provided necessary functions to support public agencies in their efforts to be socially responsible
- Supervised project activities including report writing and data analysis
- Provided technical assistance to clients on relevant legislative and policy issues
- Supervised assigned staff

NUTRITION PROGRAMS AND POLICY COORDINATOR

Alameda County Community Food Bank, Oakland, CA

December 2003 – May 2005

- Coordinated community nutrition education program services and events
- Expanded Food Bank's nutrition program to include policy and advocacy in public health and obesity issues affecting low-income populations
- Fostered programs and partnerships to increase low-income communities' access to healthy foods
- Supervised assigned staff

AGENCY SERVICES COORDINATOR

Alameda County Community Food Bank, Oakland, CA

June 2003 – December 2003

- Managed Food Bank's 300 member agency program
- Performed site visits to monitor member agencies' compliance with Food Bank policies
- Presented agency needs and concerns to staff and Board of Directors
- *Promoted to Nutrition Programs and Policy Coordinator*

VOLUNTEER AND COMMUNITY RESOURCES COORDINATOR

Richstone Family Center, Hawthorne, CA

July 2002 – June 2003

- Recruited, trained and supervised volunteers
- Produced all volunteer materials, including newsletters and media releases
- Organized and coordinated special events for children
- Managed mentoring program for youth
-

ADMINISTRATIVE INTERN

Community Services Department, City of South Pasadena, CA

January 2001 – July 2002

Assisted in grant management for the development of the city's first skateboarding park
Developed skate park registration process and designed identification card
Solicited and purchased supplies for city recreation facilities
Provided staff support for Parks and Recreation Commission

TEACHER

Vallejo Middle School, Vallejo City Unified School District, Vallejo, CA

August 2000 – August 2001

- Taught sixth grade level English and History classes
- Evaluated and addressed various student abilities
- Formulated engaging lesson plans to accomplish learning objectives
- Communicated student achievements and needs to parents

JAMILA IRIS EDWARDS, MPP

3.

ORGANIZATIONAL MEMBERSHIP

- Sigma Gamma Rho Sorority, Inc.
- National Association for the Advancement of Colored People (NAACP)

PRESENTATIONS

Presenter, California Dental Pipeline Meeting, 2011

Presenter, California Conference of Local Health Officers Semiannual Meeting, 2010

Panelist, Insure the Uninsured Project Annual Conference, 2009

Moderator, California Primary Care Association Annual Conference, 2008

Panelist, United Homeless Health Care Providers Summit, 2007

Moderator, California Primary Care Association Annual Conference, 2007

Keynote Presenter, African American Health and Education Summit, 2007

Poster Presenter, California Nutrition Network Social Marketing Conference, 2004

PUBLICATIONS AND RESEARCH

- *Hold the Applause for the Disney Company on Marketing Food to Children*, California Progressive Report, December 2006
- *Healthy Eating Among Seniors: A Summary of Findings from Focus Groups with Low-income Seniors*, Alameda County Community Food Bank, August 2004

Kisha Jackson

Operations, Program Management, Advocacy & Community Relations

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Employment

State Administrator, 2011– present

Children's Defense Fund, Oakland, CA

The Children's Defense Fund is a nonprofit child advocacy organization championing policies and programs that lift children out of poverty, protect them from abuse and neglect, and ensure their access to healthcare, quality education and a moral and spiritual foundation.

- Educate and engage the community, particularly CDF Freedom Schools®, CDF Beat the Odds® and CDF Young Adult Leadership Training® community, around efforts to keep children and youth out of the pipeline to prison, with a focus on advocating for improved outcomes for Boys and Young Men of Color, particularly around education, health and other issues as identified by CDF and young people.
- Attend, coordinate, support and report on weekly legislative and budget meetings;
- Review media outlets and compile stories on health care, health care reform, state budget, federal budget and children's health issues;
- Perform all general office and administrative duties statewide; and
- Assist with grant proposals and reports as necessary.

Civic Engagement CA State Coordinator, 2012

National NAACP, Washington, DC

The NAACP launched a historic nonpartisan voter outreach campaign - This is My Vote Campaign CA, and registered tens of thousands of Americans to vote and equipped vulnerable communities with the resources to fight back against attacks on fundamental voting rights.

- Managed oversight for This is My Vote Campaign CA program including development, promotion, and implementation civic engagement efforts in the State of California.
- Recruited and trained paid and volunteer team leaders, supervisors, site registration workers, canvassers and churches to execute statewide civic engagement goals.
- Coordinated voter outreach efforts in conjunction with NAACP National Staff, State Conference, local Units and other allied partner organizations.
- Provided fiscal management of NAACP resources in carrying out voter outreach activities.

Executive Manager, 2009 – 2011

California State NAACP, Sacramento, CA

Founded in 1909, the National Association for the Advancement of Colored People (NAACP) insures the political, educational, social and economic equality of minority groups and citizens.

- Maintained strategic planning and programmatic activities of the CA State NAACP;
- Managed collaborative network of 52 branches and 37 youth and college NAACP chapters;
- Lead marketing, outreach and communications strategies and developed PR materials;
- Oversaw fiscal management, budgeting and financial reporting;
- Developed fundraising strategies and implemented donor cultivation efforts;
- Supported Board development and involvement;
- Implemented and managed the volunteer program; and
- Provided administrative and programmatic support to the Branch Presidents.

Program Associate, 2007– 2009

California Association of Food Banks, Oakland, CA

The California Association of Food Banks (CAFB) develops and advocates positions at the federal, state, and local level on behalf of 41 food banks, and the food insecure people they serve.

- Executed programmatic activities of 70+ agencies and oversaw agency reporting and tracking;
- Lead statewide initiatives in efforts to raise awareness around issues of nutrition, community health, health disparities and food stamp outreach;
- Developed and executed special events that supported the organization's fundraising and outreach efforts;
- Connected Farm to Family growers and small businesses with Food Banks across the state;

- Supported purchasing through monitoring of orders and deliveries for Food Banks;
- Acted as organizational liaison at public forums, hearings and community events;
- Participated in Board meetings that focused on fiscal responsibility and oversight;
- Coordinated advocacy campaigns with local community based organizations and state and federal government and
- Supervised program assistants and their relevant work plans.

Agency & Nutrition Services Manager, 2004 – 2007

Alameda County Community Food Bank, Oakland, CA

Alameda County Community Food Bank alleviates hunger by providing nutritious food and nutrition education to people in need, educating the public and promoting public policies that address hunger and its root causes.

- Supported the work of 300+ Food Bank member agencies through targeted training, outreach and capacity building;
- Managed agency membership program;
- Developed quarterly newsletter and outreach materials;
- Managed agency compliance through monthly site visits and strategic communications;
- Provided food safety, meal planning training and nutrition training to member agencies in coordination with other Food Bank departments;
- Coordinated member agency database and all relevant data collection and reporting; and
- Supervised Food Bank interns and volunteers.

Resident Manger, 2001 – 2005

CHRYSALIS, Oakland, CA

Chrysalis a program of Horizon Services, Inc. is a non-profit, community based organization committed to reducing alcohol and drug related problems within the community.

- Managed, trained and evaluated house managers and office staff that provided support services for individuals and families;
- Oversaw residential facility of 35 program participants and 8 staff;
- Managed programmatic budget, financial activities and fiscal reporting;
- Counseled clients through individual and group sessions focused on the implementation of treatment plans;
- Developed monthly calendar of events to support the treatment process; and
- Worked in collaboration with community organizations to connect to potential new participants and raise awareness around service offered by Chrysalis.

Community Involvement

Commissioner, Planning and Oversight Committee (POC), current

City of Oakland, the Oakland Fund for Youth (OFCY), Oakland, CA

The OFCY is overseen by the POC which is responsible for soliciting funding applications from private non-profit and public agencies through an open and fair application process.

Volunteer Experience

Alameda Point Collaborative, Alameda, CA

Alameda Point Collaborative provides 200 units of housing to families and individuals who have been homeless.

- Assisted staff, residents and volunteers at fundraising events

A Safe Place, Oakland, CA

A Safe Place is Oakland's only comprehensive domestic violence program for battered women and children. The agency offers a comprehensive program that provides both shelter and professional supportive services to victims of domestic violence.

- Pursued donations and discounts from vendors, manufacturers, retailers, and distributors of items

Berkeley Youth Alternatives, Berkeley, CA

Berkeley Youth Alternatives helps youth and their families address issues/problems via prevention by reaching youth before their problems become crises, and via Intervention through the provision of support services to youth entangled in the juvenile justice system.

- Worked collaboratively with staff; and youth as a tutor/recreation leader

Education

Southern University and Agriculture and Mechanical College, Baton Rouge, LA
Elementary Education

November 26, 2013

Ms. Aguilar,

I would like to express my strong desire to interview for the Board 'Oakland Unite' with the City of Oakland. The common voice says what the government should be doing but the intelligent mind understands that there are many components to the solution.

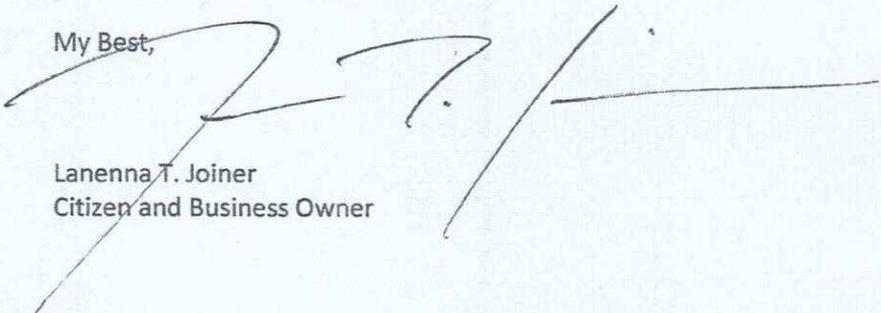
Having researched many boards and commissions, in Oakland, as well as Alameda County, I find 'Oakland Unite' fits with my immediate skill-set. Those skills are nothing more than exposure to those same circumstances as a youth and now as an adult with compassion for change in Oakland. As this is a prestigious opportunity, I will not hide my own youth crime which was interrupted by a combination of positive people and believing something better was on the horizon.

I graduated from Peralta College with an AA; continued on to Florida A&M University with a B.S. in Public Management; Living and worship in Oakland over 20 years and more recently owning a business downtown Oakland for 3 years, does not make me qualified but makes me understand the varying degrees of violence in Oakland.

As I am doing my part to Influence, Inspire, and Motivating my community, I look forward to the opportunity to increase the chance for more to be safe and informed by being apart of the 'Oakland Unite' (formerly Measure Y).

My Best,

Lanenna T. Joiner
Citizen and Business Owner

A large, stylized handwritten signature in black ink, written over the typed name and title. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Lanenna Joiner
510-206-4635

President

Feelmore Holdings, Inc.

March 2010 – Present (3 years 8 months) Oakland

Web Analytics and SEO implementation
Brand development and strategy
Business Plan Execution & Sales Strategy development
Advertising and Marketing
New Business Unit Development
Employee Hiring and Development

Network Security Consultant

Verizon Enterprise Solutions

2008 – 2010 (2 years) Walnut Creek

Lead Engineer on a million dollar project to transition hardware: Nokia to Fireflys across 3 geographical locations.
Maintained 120 regional NEC Nokia and Juniper firewalls
Maintenance of Nokia and Juniper firewalls to ensure high availability to internal, remote, and vendors.
Use of TCPDUMP, Traceroute, etheral for troubleshooting network connectivity issues.
Configuration of High Availability across the firewall infrastructure for required systems.
JuniperISG2000 conversion support for the company. Self-taught on the system for effective troubleshooting.
Responsible for multiple DMZ deployments and various projects.

Security Engineer

Chevron Federal Credit Union

August 2007 – September 2008 (1 year 2 months) Oakland

Information Security Policy Development and Implementation
Creation and Implementing of compliance such as PCI and Sabanes-Oxley (SOX)
Lifecycle Engineer for new product Websense

Security Engineer

Clorox

1999 – 2007 (8 years) Oakland

Leadership and technical expertise on various Security/IS projects efforts.

Designed and implementing 2-factor VLAN authentication utilizing RSA Tokens and new Nokia Firewalls for Federal Mandates from Homeland Security.

Procurement, Configuration and Installation of Plant Firewalls for Federal Regs.

Contributed to \$242,000 cost savings by transitioning several acquired locations from Checkpoint SOHO to SonicWall firewalls.

Negotiated onboard event monitoring software for 1 year at no cost to Clorox for an additional saving of approximately \$32,000 for all corporate SonicWalls.

Vulnerability scanning assessment and remediation of systems

Conducted privileged user training for security systems requiring advanced authentication.

Maintained Security log servers including monthly archival.

Maintained NetCache proxy server and administrates Access Control for system

Creation of web certificates web servers and other security systems (PKI)

24/7 International and Domestic support for critical and non-critical systems.

Upgrade Engineer

Various Consulting Companies

1999 – 2000 (1 year) Bay Area

Y2K Upgrade Engineer for several Client Companies: GAP Inc. (Gap, Old Navy, Banana Republic) and Ascend Communication and other small firms.

Software Recruiter

TechSystems

1998 – 1999 (1 year) Alameda, CA

Recruiter of Software Professionals

EDITORIALS

Xbiz June 2013 '**Feminist Porn**'
East Bay Express February 2013
Elizabeth Hames April 2012 '**Make of Feminist Porn**'
Elizabeth Hames February 2012 'Talk **about Sex and Change the World**'
Queer Bois February 2012 'Boi Business Ventures'
SFBG February 2012 '**Feelmores Celebrates 1 Year**'
GO Magazine September 2011 '**Working It Entrepreneur Award #13**'
Las Vegas Weekly October 2011 '**Is Nenna the Next Hugh Hefner?**'
Curve Magazine October 2011 '**Sexual Healing**'
Bitch Magazine '**Issue 50 | Summer 2011**'
Adult Video News (AVN Magazine) '**Cover Story: Unique Retail Experiences**'
Oakland Tribune December 18, 2010 '**Sex store plans to open next to Oakland School for the Arts**'
East Bay Express January 5th, 2010 '**The Flap over Feelmores**'
Oakland North December 30, 2010 '**Plans for a sex shop near a school, youth programs get mixed reactions**'
Oakland North February 18, 2011 '**Oakland's newest sex shop is cut from a different cloth**'
Oakland Local December 27, 2010 '**Feelmores510 clears Planning Commission hurdle**'
Oakland Local August 31, 2010 '**Opening a sex shop in Oakland: Feelmores510 Begins**'
Oakland Local February 28 '**Uptown sex shop Feelmores510 is open**'
National Sexuality Resource Center February 18, 2010 '**Feelmores510: a new kind of sex shop in Oakland**'

SPEAKING ENGAGEMENTS

Mills College May 2013 '**Sex Week**'
Xbiz Jan 2013 '**What Retailers Want**'
Feminist Porn Awards 2012 '**Porn Provocateur**'
Smith College February 2012 '**Queer POC: Porn**' and '**Current State of Porn and Communities**'
HAART Methadone Clinic February 2012 '**Power through Powerful Choices**'
Unity High School February 2012 '**Sex and the Media**'
Lighthouse High School February 2012 '**Codependency and Relationships**' (Postponed)
UC Berkeley April 2010/2011/2012 '**Feminist Studies: Feminist Porn Panel**'
College of Marin May 2009/2011 '**Human Sexuality Studies: Sex for Sale**'
Adult Video Conference January 2011 '**Panelist: Product Diversity and Niche Marketing**'
Adult Video Conference January 2009 '**Panelist: What Women Want?**'
Youth Empowerment Summit December 2010 '**Facilitator: Media and Youth**'
San Francisco Sex Information (SFSI) 2009/2010 '**Facilitator: What is Love**'

ARTWORK

2013 **Photography** Los Angeles Black Pride Antebellum Gallery
2012 **Film** 'Hella Brown: real sex in the city'
2012 **Photography** Heart & Soul Magazine
2011 **Photography** Marketing material for Feelmores510 Adult Gallery

2011 **Film** 'Tight Places: a drop of color'

2011 **Photography** Science of Mind Magazine (Minister Andriette Earl)

2010 **Principle Curator** Feelmore510 Adult Gallery

2009 **Curator** 'Sugar in the Raw: an erotic photography Movement

2008 **Curator** 'Sugar in the Raw: an erotic photography Movement

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APPROVED FOR FORM AND LEGALITY

Macaulais
CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION REAPPOINTING LANENNA JOINER, JOSE DORADO, JAMILA EDWARDS, MELANIE SHELBY, KISHA JACKSON AS MEMBERS OF THE VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004, also known as Measure Y, adopted by the voters of Oakland, November 2, 2004 in the General Municipal Election and Ordinance No. 12690, adopted by the City Council July 19, 2005, create the Violence Prevention and Public Safety Oversight Committee to oversee and monitor the activities and procedures of the Violence Prevention and Public Safety Act; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 specifies that members of the Violence Prevention and Public Safety Oversight Committee are to be appointed one by each Member of the City Council and three members by the Mayor, to serve unlimited one-year terms; and

WHEREAS, the Honorable Mayor Jean Quan has reappointed the following to serve a one year term subject to confirmation by the City Council; now therefore, be it

RESOLVED, that pursuant to City Charter section 601; the City Council hereby confirms the Mayor's reappointment of:

Lanenna Joiner Mayoral reappointment as the Mayor's representative to serve the term beginning July 21, 2014 and ending July 20, 2015, filling the seat she previously held.

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Kisha Jackson Mayoral reappointment upon the recommendation of Councilmember Reid for District 7 Representative to serve the term beginning March 25, 2014 and ending March 24, 2015, filling the seat she previously held.

**IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE**

AYES – BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF AND
PRESIDENT KERNIGHAN

NOES-

ABSENT-

ABSTENTIONS-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California