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Letter of Nomination

February 7, 2014

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following person as a member of the following Board or Commission, subject to the City Council's confirmation:

VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

Kisha Jackson Mayoral appointment to serve the term beginning March 25, 2013 and ending March 24, 2014, filling the seat previously held by Brandon Sturdivant.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan Mayor

Kisha Jackson

Operations, Program Management, Advocacy & Community Relations

Employment

State Administrator, 2011-present

Children's Defense Fund, Oakland, CA

The Children's Defense Fund is a nonprofit child advocacy organization championing policies and programs that lift children out of poverty, protect them from abuse and neglect, and ensure their access to healthcare, quality education and a moral and spiritual foundation

- Educate and engage the community, particularly CDF Freedom Schools®, CDF Beat the Odds® and CDF Young Adult
 Leadership Training® community, around efforts to keep children and youth out of the pipeline to prison, with a focus on
 advocating for improved outcomes for Boys and Young Men of Color, particularly around education, health and other issues
 as identified by CDF and young people
- Attend, coordinate, support and report on weekly legislative and budget meetings;
- Review media outlets and compile stories on health care, health care reform, state budget, federal budget and children's health issues;
- Perform all general office and administrative duties statewide; and
- · Assist with grant proposals and reports as necessary

Civic Engagement CA State Coordinator, 2012

National NAACP, Washington, DC

The NAACP launched a historic nonpartisan voter outreach campaign - This is My Vote Campaign CA, and registered tens of thousands of Americans to vote and equipped vulnerable communities with the resources to fight back against attacks on fundamental voting rights

- Managed oversight for This is My Vote Campaign CA program including development, promotion, and implementation civic engagement efforts in the State of California.
- Recruited and trained paid and volunteer team leaders, supervisors, site registration workers, canvassers and churches to
 execute statewide civic engagement goals.
- Coordinated voter outreach efforts in conjunction with NAACP National Staff, State Conference, local Units and other allied partner organizations.
- Provided fiscal management of NAACP resources in carrying out voter outreach activities.

Executive Manager, 2009 - 2011

California State NAACP, Sacramento, CA

Founded in 1909, the National Association for the Advancement of Colored People (NAACP) insures the political, educational, social and economic equality of minority groups and citizens

- Maintained strategic planning and programmatic activities of the CA State NAACP;
- Managed collaborative network of 52 branches and 37 youth and college NAACP chapters,
- Lead marketing, outreach and communications strategies and developed PR materials,
- Oversaw fiscal management, budgeting and financial reporting;
- Developed fundraising strategies and implemented donor cultivation efforts,
- Supported Board development and involvement,
- Implemented and managed the volunteer program; and
- Provided administrative and programmatic support to the Branch Presidents.

Program Associate, 2007-2009

California Association of Food Banks, Oakland, CA

The California Association of Food Banks (CAFB) develops and advocates positions at the federal, state, and local level on behalf of 41 food banks, and the food insecure people they serve

- Executed programmatic activities of 70+ agencies and oversaw agency reporting and tracking,
- Lead statewide initiatives in efforts to raise awareness around issues of nutrition, community health, health disparities and food stamp outreach;
- Developed and executed special events that supported the organization's fundraising and outreach efforts;
- Connected Farm to Family growers and small businesses with Food Banks across the state,
- Supported purchasing through monitoring of orders and deliveries for Food Banks;

- Acted as organizational liaison at public forums, hearings and community events;
- Participated in Board meetings that fedused on fiscal responsibility and oversight,
- Coordinated advocacy campaigns with local community based organizations and state and federal government and
- Supervised program assistants and their relevant work plans.

Agency & Nutrition Services Manager, 2004 – 2007

Alameda County Community Food Bank, Oakland, CA

Alameda County Community Food Bank alleviates hunger by providing nutritious food and nutrition education to people in need, educating the public and promoting public policies that address hunger and its root causes.

- Supported the work of 300+ Food Bank member agencies through targeted training, outreach and capacity building,
- Managed agency membership program;
- Developed quarterly newsletter and outreach materials;
- Managed agency compliance through monthly site visits and strategic communications;
- Provided food safety, meal planning training and nutrition training to member agencies in coordination with other Food Bank departments,
- Coordinated member agency database and all relevant data collection and reporting; and
- Supervised Food Bank interns and volunteers.

Resident Manger, 2001 – 2005

CHRYSALIS, Oakland, CA

Chrysalis a program of Horizon Services, Inc. is a non-profit, community based organization committed to reducing alcohol and drug related problems within the community

- Managed, trained and evaluated house managers and office staff that provided support services for individuals and families,
- Oversaw residential facility of 35 program participants and 8 staff;
- Managed programmatic budget, financial activities and fiscal reporting;
- Counseled clients through individual and group sessions focused on the implementation of treatment plans;
- Developed monthly calendar of events to support the treatment process; and
- Worked in collaboration with community organizations to connect to potential new participants and raise awareness around service offered by Chrysalis.

Community Involvement

Commissioner, Planning and Oversight Committee (POC), current

City of Oakland, the Oakland Fund for Youth (OFCY), Oakland, CA

The OFCY is overseen by the POC which is responsible for soliciting funding applications from private non-profit and public agencies through an open and fair application process

Volunteer Experience

Alameda Point Collaborative, Alameda, CA

Alameda Point Collaborative provides 200 units of housing to families and individuals who have been homeless

Assisted staff, residents and volunteers at fundraising events

A Safe Place, Oakland, CA

A Safe Place is Oakland's only comprehensive domestic violence program for battered women and children. The agency offers a comprehensive program that provides both shelter and professional supportive services to victims of domestic violence.

Pursued donations and discounts from vendors, manufacturers, retailers, and distributors of items

Berkeley Youth Alternatives, Berkeley, CA

Berkeley Youth Alternatives helps youth and their families address issues/problems via prevention by reaching youth before their problems become crises, and via Intervention through the provision of support services to youth entangled in the juvenile justice system

Worked collaboratively with staff; and youth as a tutor/recreation leader

Education

Southern University and Agriculture and Mechanical College, Baton Rouge, LA Elementary Education

FILED OFFICE OF THE CITY CLERK OAKLAND

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APPROVED FOR FORM AND LEGALITY

Macaulaus CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. C.M.

RESOLUTION APPOINTING KISHA JACKSON AS A MEMBER OF THE VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004, also known as Measure Y, adopted by the voters of Oakland, November 2, 2004 in the General Municipal Election and amended by Ordinance No. 12690, adopted July 19, 2005, creates the Violence Prevention and Public Safety Oversight Committee to oversee and monitor the activities and procedures of the Violence Prevention and Public Safety Act; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 specifies that members of the Violence Prevention and Public Safety Oversight Committee are to be appointed one by each Member of the City Council and three members by the Mayor, to serve unlimited one-year terms; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Kisha Jackson as a District 7 Representative upon the recommendation of Councilmember Larry Reid and as a member of the Committee, to serve a one year term subject to confirmation by the City Council: now therefore, be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Kisha Jackson to the Violence Prevention and Public Safety Oversight Committee for a one-year term beginning March 25, 2013 and ending March 24, 2014, filling the seat previously held by Brandon Sturdivant.

IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE

AYES – BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF AND
PRESIDENT KERNIGHAN NOESABSENTABSTENTIONS-

ATTEST:	
LATONDA SIMMONS	
City Clerk and Clerk of the Council	
of the City of Oakland, California	