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AGENDA REPORT

TO: DEANNA J SANTANA
CITY ADMINISTRATOR

FROM: Sean Whent
Interim Chief of Police

SUBJECT: Informational Report on Automated
Speed Safety Camera Program

DATE December 16, 2013

City Administrator
Approval

Deanna Santana

Date

1/3/14

COUNCIL DISTRICT: City-wide

RECOMMENDATION

Staff recommends that Council accept this informational report on the Automated Speed Safety Camera Program

OUTCOME

This is an informational report only, there is no specific outcome

BACKGROUND/LEGISLATIVE HISTORY

On November 21, 2013, a request was approved by the Rules & Legislation Committee to direct staff to prepare an informational report regarding the Automated Speed Safety Camera Program as a means of addressing speeding in school zones in Oakland

Currently, speed camera enforcement is not legal in the State of California (State) Since 2000, several speed camera enforcement bills have been introduced in the California State Legislature, but none has passed In 2002, the City of San Jose took part in a State pilot program, which has since ended

Although the Oakland Police Department (OPD) does not keep detailed statistics regarding speeds around schools, it does maintain statistics regarding collisions and factors leading to the collisions The following table provides statistics of collisions within Oakland

Item _____
Public Safety Committee
January 28, 2014

Table 1. Oakland Collision Statistics, 2011 – 2013.

Injury Collisions Involving Speed as Collision Factor

Year	Total Injury Collisions	Injury Collision with Speed as Factor	Percentage
2011	1116	253	22.67%
2012	1052	222	21.10%
2013 (thru 9/2013)	868	187	21.54%
Total	3036	662	21.81%

Fatal Collision Involving Speed as Collision Factor

Year	Total Fatal Collisions	Fatal Collision with Speed as Factor	Percentage	Occurred in School Zone
2011	11	1	9.09%	0
2012	29	6	20.69%	1
2013 (thru 9/2013)	18	8	44.44%	0
Total	58	15	25.86%	1

Fatal Collision regardless of collision factor in School Zone (0700-1700 on school days and within 1000 feet of a school)

Year	Total Fatal Collisions	Fatal Collision in School Zone	Percentage
2011	11	1	9.09%
2012	29	2**	6.90%
2013 (thru 9/2013)	18	2	11.11%
Total	58	5	8.62%

**One of the two was due to speed

In 2007, the University of California, Berkeley (UCB) published a study, Automated Speed Enforcement for California: A Review of Legal and Institutional Issue (see Attachment A). The following are some highlights from its findings:

- Examination of a number of studies that evaluate the safety effects of automated speed enforcement programs indicate that such programs have resulted in from 2 to 15 percent reduction in speed and 9 to 50 percent reduction in crashes
- Many studies also find that the speed cameras were most effective at reducing more serious crashes involving injury and death

- Review of the literature indicates that few existing program actually generate revenue and many are either revenue neutral or require a subsidy
- A number of national and regional public opinion surveys have explored the public's response to automated enforcement. In general, the results of these surveys indicate that a majority of respondents support automated enforcement, however, the margins of support vary widely. Common reasons for opposing automated speed enforcement include privacy concerns, preference of officer contact, as well as concerns about effectiveness, enforceability, and accuracy
- The literature review ends by identifying eight key program design choices: owner or driver liability, manned or unmanned systems, mobile or fixed systems, visibility, location, enforcement thresholds, program management, and revenue distribution

Red Light Camera Enforcement System

In 2007, the City of Oakland (City) entered into a contract with Redflex Traffic System, Inc (Redflex) for the operation of the Red Light Camera Enforcement System (RLCES). The current agreement calls for thirteen red light cameras at eleven intersections throughout the City. Section 21455.5 of the California Vehicle Code (CVC) was specifically enacted by State Legislature to allow for the operation of the RLCES. The OPD Traffic Division provides two full time Police Service Technicians to staff the program.

ANALYSIS

Basic Function and Component of an Automated Speed Safety Camera Program

- Vehicle enters the primary and secondary speed radar beams. Each beam individually measures the vehicle and both readings must agree within a pre-determined tolerance. If the vehicle speed is detected above the approved speed limit, an image is taken of the close-up of the license plate for review and processing.
 - High resolution cameras for still photo and video
 - The data is stored in the vendor's server
 - Law enforcement personnel would review to ascertain if a violation occurred and a citation is warranted
- Multiple deployment options are available
 - Mobile (specially outfitted vehicle or trailer)
 - Semi-Permanent (easily installed and relocated to new sites as needed)
 - Permanent (installed on light poles)

Currently, there are five issues that will require further analysis prior to the implementation of the Automated Speed Safety Camera Program

- 1 Steps to change State law that will allow the use of Automated Speed Safety Cameras
- 2 Financial feasibility
 - a Further analysis is needed in order to assess the financial feasibility of implementing this program. The Department would need to estimate program revenues and assess the personnel and O&M costs associated with managing and implementing the program.
 - b One of the challenges that the Department faces in developing a reliable revenue estimate for the program is that Alameda County (County) currently does not have an accounting system that clearly identifies the funds received by the RLCES. In October 2011, the County converted to a new citation management system. Despite efforts, the County system is not able to provide accounting detail as to which citation was paid and the amount. Without specific citation data linked to payment, OPD must use financial estimations to assess the viability of the RLCES. A similar challenge remains if the City approves an Automated Speed Safety Camera Program.
- 3 Identify a vendor
- 4 Identify the location(s) to install the camera(s)
- 5 Identify and train staff for the daily operation of the system

Finally, an Automated Speed Safety Camera Program represents an option to assist the understaffed OPD Traffic Section to address speeding vehicles through the City, particularly in school zones. If focused in school zones, the program could be used to enforce speed laws during operational school hours. Because the City is already working with Redflex (for the RLCES), Council may want to consider contracting with the same company for a speed safety enforcement system to be used in school zones (see Attachment B).

PUBLIC OUTREACH/INTEREST

This item did not require any additional public outreach other than the required posting on the City's website.

COORDINATION

The Budget Office and the City Attorney's Office were consulted in preparation of this report.

COST SUMMARY/IMPLICATIONS

There are no fiscal impacts associated with this informational report

SUSTAINABLE OPPORTUNITIES

Economic None

Environmental None

Social **Equity** Safety benefits to the immediate neighborhood and schools

For questions concerning this report, please contact Lt Peter Lau at 510-777-8637

Respectfully submitted,


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ATTACHMENTS

Attachment A – California PATH Research Report UCB-ITS-PRR-2007-14 (*Automated Speed Enforcement for California A Review of Legal and Institutional Issues*)

Attachment B – Redflex Brochure (*Safeguarding Your Children in School Zones with Photo Enforcement Solutions*)

CALIFORNIA PATH PROGRAM
INSTITUTE OF TRANSPORTATION STUDIES
UNIVERSITY OF CALIFORNIA, BERKELEY

Automated Speed Enforcement for California: A Review of Legal and Institutional Issues

Caroline J. Rodier, Susan A. Shaheen, Ellen Cavanagh

**California PATH Research Report
UCB-ITS-PRR-2007-14**

This work was performed as part of the California PATH Program of the University of California, in cooperation with the State of California Business, Transportation, and Housing Agency, Department of Transportation, and the United States Department of Transportation, Federal Highway Administration

The contents of this report reflect the views of the authors who are responsible for the facts and the accuracy of the data presented herein. The contents do not necessarily reflect the official views or policies of the State of California. This report does not constitute a standard, specification, or regulation.

Final Report for Task Order 5212

September 2007

ISSN 1055-1425

AUTOMATED SPEED ENFORCEMENT IN THE U.S.:
A REVIEW OF BENEFITS AND BARRIERS TO IMPLEMENTATION

Final Report

T.O. 5212

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June 2007

ABSTRACT

Excessive speed is considered to be a major contributing factor to motor vehicle crashes and is thus an important focus of highway enforcement efforts. Automated speed enforcement programs have been widely applied outside the U.S. to address speeding-related safety problems. This literature review explores the potential benefits and barriers to implementing automated speed enforcement programs in the U.S. by examining the large body of literature on automated enforcement programs, including red-light and speed programs.

Key words: automated speed enforcement, legal and institutional barriers, intelligent transportation systems

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EXECUTIVE SUMMARY

Excessive speed is considered to be a major contributing factor to motor vehicle crashes and is thus an important focus of highway enforcement efforts. Automated speed enforcement programs have been widely applied outside of the U S to effectively address speeding-related safety problems. In the U S, automated speed enforcement programs are currently operated in only 11 states and in Washington D C, most of which are located on residential streets and not highways. Moreover, a number of automated speed enforcement programs have been discontinued since 1990. This literature review explores the potential benefits and barriers to implementing automated speed enforcement programs in the U S by examining the large body of literature on automated enforcement programs, including red-light and speed programs. It begins with background on the implementation of automated speed enforcement and includes a discussion of research on the potential safety and financial effects of these programs. Next, the legal restrictions to the implementation of automated speed enforcement in the U S are outlined. This is followed by a discussion of stakeholder support including potential concerns of citizens, special interest groups, elected officials, and governmental agencies. Then, an evaluation of key program design choices is provided, encompassing issues related to owner or driver liability, manned or unmanned systems, mobile or fixed systems, visibility, location, enforcement thresholds, program management, and revenue distribution. The study concludes with a discussion of major findings from the review of the literature.

INTRODUCTION

Excessive speed is considered to be a major contributing factor to motor vehicle crashes and is thus an important focus of highway enforcement efforts. In the U S , the National Highway Traffic Safety Administration (NHTSA) reports that in 2003 speeding contributed to 30 percent of all fatal traffic crashes, in which 13,113 lives were lost (NHTSA, 2006). Moreover, the economic cost of these is estimated to be over 40 billion dollars per year (NHTSA, 2006).

Automated speed enforcement is one tool that can be used to reduce roadway speeds and crashes. These programs combine radar and image capturing technologies to detect speeding and collect photographic evidence of violations (i.e., including a picture of a driver and/or license plate) that can be used to issue a citation. In the U S , automated speed enforcement programs are currently operated in only 11 states and in Washington D C , most of which are located on residential streets and not highways. Automated speed enforcement programs have been more widely applied in many countries outside the U S to effectively address speeding-related safety problems.

This study explores the potential benefits and barriers to implementing automated speed enforcement programs in the U S by reviewing the relatively large body of literature on automated enforcement programs, including red-light and speed programs, in the U S and abroad. The core of the literature review is drawn from general overviews and case studies of automated enforcement programs published in academic journals, by governmental agencies, and by professional associations. When necessary, this information is supplemented with newspaper articles and reports by non-profit interest groups.

The study begins with background on the implementation of automated speed enforcement inside and outside the U S and includes a discussion of research on the potential safety and financial effects of these programs. Next, the legal restrictions to the implementation of automated speed enforcement in the U S are outlined. This is followed by a discussion of stakeholder support including potential concerns of citizen, special interest groups, elected officials, and governmental agencies. Then, an evaluation of key program design choices is provided, encompassing issues related to owner or driver liability, manned or unmanned systems, mobile or fixed systems, visibility, location, enforcement thresholds, program management, and revenue distribution. The study concludes with a discussion of major findings from the literature review.

It is hoped that the results of this study may provide some helpful insights to those considering implementation of automated speed enforcement programs in the U S by outlining (1) necessary conditions for automated speed enforcement program implementation, (2) design elements to help meet program goals under differing levels of stakeholder and legal support, and (3) critical trade-offs between the feasibility of implementation and program effectiveness.

BACKGROUND

History

By some accounts, automated speed enforcement was originally applied in the U S in 1910 (Savage, 2004). However, it was not until the 1970s that photo-radar technology was more widely applied for automated speed enforcement in Europe (Waller, 1995). In the U S, an automated speed enforcement was tested in Texas in the 1970s (Dreyer and Hawkins, 1976), but it was not until 1987 that photo-radar was applied for law enforcement purposes in Paradise Valley, Arizona (Institute of Transportation Engineers [ITE], 1999). Red-light camera automated enforcement programs, which now far outnumber photo-radar programs, did not appear in the U S until the 1990s (Fleck and Smith, 1999). According to the Insurance Institute of Highway Safety (IIHS), as of May 2007, 23 states and the District of Columbia have red-light programs in more than 200 communities in the U S and only 11 states and the District of Columbia have automated speed enforcement programs in about 30 communities (IIHS, 2007a). The states with automated speed enforcement include Arizona, Colorado, Iowa, Massachusetts, New Mexico, North Carolina, Ohio, Oregon, Tennessee, Texas, and Washington (IIHS, 2007a).

A long-running residential automated speed enforcement program in San Jose, California was recently halted over concerns about the legality of issuing tickets and fines (see more detailed discussion below, California currently does not have enabling legislation) and may become a warning program in the future.

Automated speed enforcement programs in the U S largely target speeding on surface streets with speeds from 30 to 50 miles per hour, and many, such as those in Portland (Oregon), and Denver (Colorado), are restricted to residential streets. Washington, D C has one of the few programs that operate without roadway classification restriction, photo-radar is used there on some high-speed urban arterials and highways (Retting and Farmer, 2003).

An automated speed enforcement demonstration project was recently implemented on Arizona State Route 101 from January 2006 to October 2006 in the City of Scottsdale (Washington et al., 2007). The demonstration included six fixed-speed enforcement cameras (three in each direction) over a 6.5 mile segment of the route (Washington et al., 2007). After a preliminary study of the demonstration project indicated positive safety benefits of the program, the City of Scottsdale reactivated the program in February 2007. It appears that the program may be expanded to other cities in the state.

Outside of the U S, automated speed enforcement is used more extensively (ITE, 1999). Australia, Germany, and the U K appear to make the most use of speed cameras, but 14 other countries including Korea, Taiwan, and the United Arab Emirates have active automated speed enforcement programs as well (ITE, 1999).

Safety Effects

An important motivating goal of many automated speed enforcement programs is the reduction of speed-related crashes and resulting injuries and fatalities. A number of studies that evaluate

the safety effects of automated speed enforcement programs were examined for this review. In general, these studies indicate an approximately a two to 15 percent reduction in speed and a nine to 50 percent reduction in crashes. Many studies also find that the speed cameras were most effective at reducing more serious crashes involving injury and death. The location, roadway and camera type, method of analysis, and key results of these studies are summarized in Table 1. The quality of the evaluation in these studies varies, and when possible, this information is detailed in Table 1. Some studies employ naive before and after analysis without controlling for changes in traffic trends during the study period, regression to the mean, and spillover effects. Studies that do not control for traffic trends between the before and after time frame, for example, by collecting data from comparable sites with and without speed enforcement, may overestimate or underestimate safety effects. Studies that do not account for regression to the mean effects may overestimate safety benefits from the program because many speed cameras are employed at locations with a high rate of crashes. Studies that focus on the intersection level effects underestimate safety benefits because of behavioral changes induced by the cameras typically “spillover” to a larger area. In addition, some studies have a small sample size and thus there is greater uncertainty in the significance of their findings.

Table 1 Summary of Studies Evaluating the Safety Effects of Automated Speed Enforcement Programs

Reference	Location	Roadway	Camera	Method of Analysis	Results
Washington et al , 2007	Scottsdale, AZ, US	Highway	Fixed	Before & after, with comparison group, Bayes' analysis (6 sites)	9.5 mph decline in mean speed, all crashes except rear-end decline
OECD, 2006	France	Streets & highways	Mobile & fixed	Before & after (3 years)	5 km/h decline in mean speed, 30% decline in fatal crashes
Goldenbeld and Schagen 2005	Netherlands	Streets	Mobile	Before & after with control (28 sites)	3.5 km/h decline in mean speed, 21% decline in accidents and casualties
Hess 2004	Cambridgeshire, UK	Streets	Fixed	Before & after control for trend, seasonality and regression to the mean effects (49 sites & 12 year data set)	45.7% decline in injury crashes
Gains et al , 2004	West London UK	Highways	Fixed	Before & after (36 months) with controls (10 sites)	8.9% decline in crashes, 12.1% decline in fatal & serious crashes 55.7% decline in fatal crashes
Retting and Farmer 2003	Washington DC US	Streets	Mobile	Before (1 year) & after (6 months) with control (7 sites)	14% decline in mean speed, 82% decline in speeding vehicles
Christie et al 2003	South Wales, UK	Highways & streets	Mobile	Before (38 months) & after (17 months) with control (101 sites)	51% decline in injury crashes
Davis, 2001	San Jose, CA US	Streets	Mobile	Before & after	15% decline in proportion of speeding 10 mph over limit
Chen et al 2000	British Columbia CA	Highways & streets	Mobile	Before & after, time-series cross sectional, interrupted time series	25% decline in speed related crashes, 17% decline in crash fatalities (daytime)
Keall Povey and Firth 2001	New Zealand	Not noted	Hidden fixed	Before & after with interrupted time-series design with control	0.7 km/h decline in speed, 11% decline in crash rate, 19% decline in casualty rate
ITE 1999	Paradise Valley, AZ, US	Streets	Mobile	Before & after	40% reduction in crashes
Berkuti and Osburn, 1998	National City CA, US	Streets	Mobile	Before & after (6-years)	10% decline in traffic speeds, 51% decline in crashes
Cities of Beaverton & Portland, 1997	Beaverton & Portland OR, US	Streets	Mobile	Before & after with control	2% decline in mean speed, 30% decline in speeding vehicles
Elvik, 1997	Norway	Streets	Fixed	Before & after controlling for general trends & regression to the mean (64 sites)	20% decline in injury accidents
Coleman and Paniati, 1995	Victoria, Australia	Note noted	Mobile	Before & after	Reduced percent of speeding vehicles from 23% to 2.9%, 22% decline in total crashes 38% decline in injury crashes
Coleman and Paniati, 1995	New South Wales Australia	Streets & Highways	Mobile	Before & after	22% decline in serious crashes
Lamm & Kloeckner 1984	Germany	Highway	Fixed	Before & after	Reduced percent of speeding vehicles from 23% to 2.9%, 22% decline in total crashes, 38% decline in injury crashes

Financial Effects

While the goal of automated enforcement programs is to reduce speeding and save lives, questions are often raised about the financial effects of such programs. Our review of the literature indicates that few existing programs in the U.S. actually generate revenue (Washington D.C. and Scottsdale) and many are either revenue-neutral or require a subsidy. Of the seven red-light automated enforcement programs in California, only San Diego and Oxnard generate significant net revenues (California State Auditor, 2002). In addition, six of the seven automated speed enforcement programs implemented in California over the past 15 years cited program costs as a contributing factor leading to their discontinuation (Blackburn and Gilbert, 1995).

A number of factors can contribute to the financial effects of automated speed enforcement programs including the capital, operation, and maintenance costs of the equipment, administrative costs to courts, police, and departments of motor vehicles resulting from the increased volume of traffic tickets, and state laws limiting ticket revenues to local implementing jurisdictions (Blackburn and Gilbert, 1995).

In theory, all automated speed enforcement programs should incur relatively consistent equipment costs, what can vary from jurisdiction to jurisdiction, however, is the degree to which governing laws restrict revenues and increase administrative costs. For example, during the life of the six defunct programs in California, state law imposed significant restrictions on "the amount of revenues that cities could receive from traffic fines" (Blackburn and Gilbert, 1995, p. 24). In addition, California law did not (and still does not) have enabling legislation for direct legal service of photo-radar speed citations through the mail. Cities can only issue a "notice of speed violation" to the registered vehicle owner, beginning the process of legal service for an eventual citation. If this notice is ignored, then the administrative cost to follow up with alleged violators is significantly increased (Blackburn and Gilbert, 1995). In the Pasadena program, initially only 16 percent of tickets were ignored, however, by the end of the program approximately 40 percent were ignored as violators increasingly realized that compliance was voluntary (Blackburn and Gilbert, 1995). It may be that the longevity of the automated speed enforcement program in San Jose, California, which was recently halted over legal concerns (see discussion below), was related to relatively rare instances of ignored citations, perhaps, resulting from strong community involvement including resident nomination and approval procedures for locations eligible for automated speed enforcement.

Because automated speed enforcement may have benefits related to avoided injuries and deaths, many communities choose to subsidize these programs. Such benefits may be significant. For example, one study of British Columbia's automated speed enforcement program examined the avoided costs of speeding-related fatalities and injuries and concluded that it produced an annual savings of over 38 million Canadian dollars (Chen, 2005).

LEGAL RESTRICTIONS

In this section, legal restrictions on the implementation of automated speed enforcement programs are reviewed, including possible constitutional restrictions, enabling legislation, and evidentiary requirements.

Constitutionality

If there is one constant in enforcement, it is that drivers will contest speeding citations. Because constitutional attacks are easily fashioned to assert nearly any position, it can be expected that implementation of photo-radar in a state will generate constitutional challenges (Lynn et al , 1992, p 10)

Automated enforcement programs in the U S have the potential to be challenged on the grounds that they may violate constitutional rights and protections, including the right to privacy and freedom of association under the First Amendment, protection against illegal search and seizures under the Fourth Amendment, the right to due process under the Fifth and Fourteenth Amendments, the equal protection doctrine in the Fourteenth Amendment, and the taking clause of the Fifth Amendment (Lynn et al , 1992, Blackburn and Gilbert, 1995, ITE, 1999, Kendall, 2004). Legal scholars, however, appear to agree, based on the body of established case law--both specific and not specific to automated enforcement--that these programs do not violate these constitutional rights (Lynn et al , 1992, Blackburn and Gilbert, 1995, ITE, 1999, Kendall, 2004)

Enabling Legislation

The implementation of automated enforcement programs usually requires enabling legislation or code amendments. Typically, if the state is operating the automated speed enforcement program, then state legislation is passed (ITS, 1999). However, if the local agencies are operating the program, then both local and state legislation amendments may be needed (ITE, 1999). Specific elements of the state and local enabling legislation are usually determined in cooperation with the courts, enforcement agencies, state transportation departments, motor vehicle departments, and any other agency whose operations may be affected by the program (ITE, 1999)

According to the IIHS (2007a), the following states have some sort of local or statewide enabling legislation for automated speed enforcement: Arizona, Arkansas (school zones), Colorado (school zones, residential areas or adjacent to park), Illinois (construction zones or toll authority roads), Maryland (school zones and residential districts), Utah (school zones or where speed limit is less than 30 mph with officer present and local ordinance), and Washington D C (no restrictions). In Oregon, photo radar is authorized by a provision that is separate from the state level red-light legislation (four hours per day section 810.438) (IIHS, 2007a). Many more states have statewide legislation authorizing red-light programs (IIHS, 2007b)

State enabling legislation may include the following elements

- definition of acceptable automated enforcement devices,
- any restrictive uses (e.g., manned, unmanned),
- description of acceptable photographic evidence,
- description of the admissibility of such evidence,
- a registered owner liability section including provisions for rebuttable presumptions,
- description of any required corroborating testimony (e.g., civil or criminal),
- provisions for summons by mail, and
- penalty provisions (ITE, 1999, p 21)

Local enabling legislation may include more specifics on program implementation

- specific automated enforcement devices, operating criteria, and data to be collected for that jurisdiction,
- the specific agency (e.g., police, traffic department) empowered to operate the program,
- restrictive uses particular to that jurisdiction (e.g., expressways, local streets, schools),
- requirements for advanced notification (e.g., signs),
- requirements of expert witness and/or operator testimony in court,
- any sunset and/or review clauses regarding the life of the program, and
- any criteria that must be satisfied before automated enforcement can be used at a particular location or area (ITE, 1999, p. 21)

A detailed description of automated enforcement legislation is provided by the National Committee on Uniform Traffic Laws and Ordinances (2001)

Automated speed enforcement programs have been implemented in communities without state level enabling legislation. However, the history of automated enforcement in the U.S. suggests that without enabling legislations, these programs are more vulnerable to legal challenges that may contribute to their demise (Blackburn and Gilbert, 1995). In California, the law authorizes the use of enforcement cameras for red-light and at grade-railroad crossing violations. While the use of photo-radar is not prohibited, the state's photo-enforcement enabling legislation explicitly states that its provisions do not apply to photo-radar (California Vehicle Code sections §§ 210, 21455.5, 21455.6, 40518-40521). Despite this, seven communities in California have, but no longer, operated automated speed enforcement programs by issuing a "notice of speed violation" to the registered vehicle owner, to begin the process of legal service for an eventual citation. Campbell (1990 to 1996), Danville (1990 to 1993), Folsom (1990 to 1993), National City (1991 to 1997), Pasadena (1998 to 1992), Roseville (1990 to 1992), and San Jose (1996 to 2007). The long-running residential automated speed enforcement program in San Jose, California was recently halted over concerns about the legality of issuing tickets and fines. In this program, the owner was given the option of signing and returning the notice of speed violation, or making an appointment to view the photograph. Until the owner signed the notice, the locality did not have jurisdiction over the alleged violator or the authority to issue a speeding ticket. However, once the alleged violator signed and returned the notice of a speeding violation, the city would typically issue a formal complaint that was filed with the court.

A state legislator from Los Angeles introduced Senate Bill 466 in February 2005, which would have authorized photo-radar for use on residential streets only. The bill is currently active. However, there are no hearings scheduled at this time. The author and supporters of the bill are currently reviewing its feasibility and impact before proceeding any further. See Appendix A for the full text of Senate Bill 466.

Evidentiary and Procedural Issues

Automated enforcement programs have raised questions about the admissibility of photo evidence. Two theories that support the admissibility of photographs generated by automated

enforcement devices as evidence are pictorial testimony and silent witness (Blackburn and Gilbert, 1995, Lynn et al , 1992) Under the first theory, the admissibility of automated enforcement generated photographs is dependent on the statement of a witness who testifies that the picture is an accurate description of what they personally observed, which would require the automated enforcement device to be manned (Blackburn and Gilbert, 1995) For unmanned automated enforcement devices, the silent witness theory can support the photograph as a substitute for oral testimony as long as the photograph includes images that provide evidence of its authenticity, such as the driver, driver's license plate, make, model, and color of vehicle (Blackburn and Gilbert, 1995) To safeguard against false depictions, defendants can be given the option to argue that the photograph was unclear or had some defect (Blackburn and Gilbert, 1995)

To insure that photographs taken at photo-radar camera sites are admissible in court, a clear chain of custody must be established (Lynn et al , 1992) To protect against potential evidentiary challenges, Lynn et al (1992) recommends that jurisdictions establish the following time frames for mailing citations to violators, procedures for loading and unloading film, and standards for laboratory processing and storage of photo evidence

STAKEHOLDER SUPPORT

Many of the case studies and general overviews reviewed as part of this evaluation stress the importance of stakeholder support and interagency cooperation in the development and implementation of an automated speed enforcement program In this section, key automated speed enforcement stakeholders are identified, their potential concerns are described, and recommendations are made to address these concerns

Citizens

The public support for automated speed enforcement is examined by reviewing the results of public opinion surveys conducted in the U S and making recommendations to improve public support based on past program evaluations

Public Opinion Surveys

Since the early 1990s, a number of national and regional public opinion surveys have explored the public's response to automated enforcement In general, the results of these surveys indicate that a majority of respondents support automated enforcement However, the margins of support vary widely, from a low of 51 percent in Washington, D C (Retting, 2003) to a high of 77 percent in Scottsdale, Arizona (Behavior Research Center, 2005)

In a national survey sponsored by NHTSA in 2002 (Royal, 2003), 68 percent of the respondents indicated that the use of automated speed enforcement systems was a good idea for those "going 20 mph or more over the posted speed limit" and 78 percent for speeding in a school zone (p 68) In addition, 56 percent of drivers favored photos taken of the driver from the front of the vehicles and matched to the driver's license, and 32 percent were in favor of taking photos of the rear license plate only

In an earlier 1998 national survey sponsored by NHTSA (Boyle et al , 1998), 71 percent of the respondents indicated that they favored the use of automated devices for speed enforcement. The results of this survey indicated that females are more likely than males to endorse automated speed enforcement (by 15 percentage points) (Boyle et al , 1998). The survey also found that 76 percent of drivers believed that the use of automated speed devices would reduce speeding-related accidents (Boyle et al , 1998).

The 1998 NHTSA survey also explored the reasons for respondents' support or lack of support of automated enforcement programs in general. They found that 69 percent thought it was a good idea, 15 percent disliked the idea, and 16 percent had mixed feelings. The leading reasons provided by those who liked the idea were the following:

- photo evidence proves a violation (20 percent),
- increased driver awareness (19 percent),
- fewer police needed for traffic enforcement (19 percent),
- drivers would obey traffic laws and regulations (18 percent),
- freeing up police for other types of enforcement (9 percent),
- Detering speeding (7 percent), and
- Reducing accidents (9 percent) (Boyle et al , 1998, Table 3-1)

The leading reasons provided by those who disliked the idea were the following:

- invasion of privacy, violation of rights, or government infringement (26 percent),
- preference for in-person contact with an officer (18 percent),
- licensee must pay ticket no matter who was driving (14 percent),
- camera failures including error, malfunction, and other (13 percent),
- machines should not do police work (12 percent), and
- could be ineffective or unenforceable (11 percent) (Boyle et al , 1998, Table 3-2)

In August 2002, approximately nine months after speed cameras were installed in Washington D C , a telephone survey was conducted to gauge the public's opinion of the program (Retting, 2003). The survey results indicated that overall, 51 percent of respondents favored and 36 percent opposed the use of the speed cameras. Thirteen percent of respondents reported having no opinion. In addition, the results suggested that "support for camera enforcement was higher among middle-aged and older drivers, among drivers who had not received a speeding ticket in the mail and did not know anyone who had, and among drivers who said speeding was a problem" (Retting, 2003, p 100).

In 2004, a survey of Scottsdale (Arizona) residents was conducted to explore opinions about the automated enforcement programs in the city (Behavior Research Center, Inc , 2005). Seventy-seven percent supported the programs, 17 percent opposed, and 6 percent were unsure. Female respondents were more likely to support the program than men (by 10 percentage points). Seventy-four percent of respondents supported the expansion of current automated enforcement programs. Forty-five percent indicated that they were more careful about observing speed limits

after the implementation of photo radar. About 25 percent of respondents indicated that the programs had “done a great deal” to “improve traffic safety in Scottsdale” (p. 10). In 1989, telephone surveys were conducted in and around a number of cities in the U.S. that had recently initiated automated speed enforcement programs: Paradise Valley, Phoenix, and Scottsdale, Arizona and in Pasadena, Glendale, Burbank, South Pasadena, Alhambra, San Gabriel, Temple City, Arcadia, El Monte, Monrovia, Altadena, San Marino, La Canada, La Crescenta, Sierra Madre, and Duarte, California (Freedman et al., 1990). Participants were read a description of photo-radar and those who had not already mentioned photo-radar were asked if they had known about its use (Freedman et al., 1990). The results indicated that a majority of survey respondents were aware of the use of automated speed enforcement systems and supported its use. In addition, 58 percent of the survey respondents approved or strongly approved of the use of automated speed enforcement devices, 37 percent disapproved or strongly disapproved, and 5 percent were unsure. Sixty-seven percent of those who approved thought that the use of these systems should be increased or expanded. In addition, 47 percent indicated that they drove more slowly as a result of the automated speed enforcement program in their respective cities. Those who disapproved most frequently cited these reasons: “wrong person can get ticket and errors will be made,” “gives policy and unfair advantage” or “sneaky,” and “violates rights to privacy” (Freedman et al., 1990, p. 63).

Public Outreach and Involvement

Many experts assert that public acceptance of automated speed enforcement programs may hinge on the public’s recognition of speeding as an important community problem. Retting (2003), in his analysis of the Washington D.C. automated enforcement public opinion survey found that support for the program was higher among those who thought speeding was a problem. Many automated enforcement programs in the U.S. were also initiated in response to a strong public outcry over a sharp upward trend in crashes or several high-profile crashes. For example, in San Francisco, a serious crash caused by a driver running a red light “led then Supervisor Susan Leal to wage a campaign to use red-light phone enforcement in San Francisco” (Fleck and Smith, 1999, p. 46).

Public involvement appears to increase the odds of program success. In Hawaii, the lack of public involvement in the development of their automated speed enforcement program may have contributed to the public backlash that eventually led the Hawaiian legislature to shut the program down (Leidemann, 2002). In the longest running automated speed enforcement program in California, the San Jose program, at least 51 percent of the households fronting the street where the photo radar would be implemented were required to sign an application requesting its application. The guidelines, developed by NHTSA (2005) for red-light camera program implementation, provide outreach strategies and identify the following public information objectives as necessary for red-light camera implementation:

- make citizens more aware of the safety consequences of the violation,
- explain program objectives and results, and
- provide advanced warning that there will be increased enforcement

The type and extent of public outreach necessary to build public support for automated speed enforcement varies. It can include traditional public education and outreach methods, such as public service announcements, press releases, and posters, at the very beginning of the program. Other programs use the Internet and media to maintain a dialogue with citizens about the benefits of the program. Washington, D C, for example, provides extensive monthly summaries of violation rates on their website and issues regular press releases at program milestones. Most programs publish some version, on the Internet or in print, of 'Frequently Asked Questions' or 'Myths and Facts' to address specific concerns. Some also sponsor a telephone hotline to answer questions and register complaints.

Special Interest Groups

Motorist associations, such as state and regional Automobile Association of American (AAA) clubs, the IIHS, health and safety advocates, and local and state transportation organizations are among the special interest groups who may weigh in publicly, with varying degrees of influence, on automated enforcement programs. Some AAA clubs have actively opposed automated speed enforcement, but many have also supported it because of their strong safety mission. For example, one AAA club representative, in a 2005 interview about the Washington D C program, stated that

When automated enforcement is done for safety, we support it. When it's a gotcha game for greenbacks, we oppose it. (WTOP Radio, AAA Questions D C 'S Photo-radar WTOP Interview with Lon Anderson, AAA Mid-Atlantic, 2005)

Elected Officials

Elected officials play a crucial role in many automated enforcement programs. In some cases, they have acted as strong champions by sponsoring enabling legislation or amendments to continue or strengthen the original legislation, as was the case for San Francisco's red-light program. In other instances, elected officials have either shut programs down or preemptively prevented the technology from being used. In Hawaii, the legislature first passed its automated speed enforcement legislation in 2000, but it was repealed in 2002, after its introduction prompted a wave of complaints. In response to the proposed expansion of the Scottsdale program on a highway, the state legislature introduced a bill to ban the use of photo-radar on state highways. This bill, however, was ultimately unsuccessful.

Governmental Agencies

Governmental agencies, such as motor vehicle, law enforcement, courts, and transportation, may have several important concerns surrounding the automated enforcement programs, in particular implementation and enforcement costs and adoption by law enforcement personnel. As discussed previously, automated speed enforcement programs are designed to improve enforcement efforts and, as a result, they increase the volume of citations that must be processed by the police, courts, and the departments of motor vehicles. In addition, agencies may incur significant capital, operation, and maintenance costs, either in-house or through a vendor, for the automated enforcement equipment.

Early involvement of legal experts can help minimize the impact of the program on the courts. Local judiciaries who will be hearing automated speed enforcement defenses and appeals should be involved early in the program design phase because without judicial support it may be difficult to enforce citations (ITE, 1999)

The agency that initiates and manages automated speed enforcement programs is often, but not always, a police department. For example, the San Jose and New York programs are managed by transportation agencies. Regardless of which agency is responsible for the administrative duties associated with operating an automated speed enforcement program, police officers almost always play a key role in the success of any program. A number of automated speed enforcement programs have, in fact, been initiated or supported by police to reduce speeding-related accidents, increasing the cost-effectiveness of enforcement, and addressing the difficulties and hazards associated with stopping speeders in/at high speed facilities (Blackburn and Gilbert, 1995, ITE, 1999). On the other hand, other studies (ITE, 1999) document a number of significant concerns about automated enforcement among law enforcement personnel, such as

- reducing felony arrests,
- perpetuating a negative image of officers as sneaky,
- depriving motorists of officer discretion, and
- opposition by unions because of image and job security concerns (p 32)

Concerns of law enforcement personnel may be addressed by soliciting their involvement early in the process and by outreach campaigns to inform them about the program and its benefits (ITE, 1999)

PROGRAM DESIGN CONSIDERATIONS

In this section, key choices about program design features that hold significant potential to improve stakeholder support, reduce the operating costs of the program, and enhance the safety benefits are outlined. Unlike the legal and stakeholder concerns discussed above, this section describes the program design features over which policymakers may have more direct control.

Owner or Driver Liability

A key element of automated enforcement enabling legislation is the provision that assigns liability. Many automated enforcement programs assign liability to the registered-owner as a civil infraction similar to a parking ticket. Registered-owner liability is the legal principle behind parking tickets and the penalty is only a civil fine. The tickets issued are not moving violations, which are criminal acts requiring a decision of guilty or not guilty. Instead, they are non-criminal civil infractions for which fines are assessed but no demerit points are assigned. Unlike parking tickets, however, many automated enforcement programs will dismiss a citation if the vehicle owner can provide proof that they were not driving at the time of the infraction. These programs require that a photograph be taken of the driver, in addition to the license plate. For example, owners who were not driving at the time of a photo-radar violation in Portland, Oregon can sign and return a 'certificate of innocence,' along with a photocopy of their drivers' license to have the citation dismissed.

Automated enforcement programs in the states of Colorado, Washington, Arizona, and California assign responsibility only to the driver. When identification is positively established, the violation can be treated like a moving violation, which is a criminal infraction, allowing the program to impose stiffer penalties including higher fines, demerit points, and possible license suspension. Driver-liability typically requires that the issuing agency manually establish a positive match between the driver in the automated enforcement photo and the driver's license photo on record. This requires a clear frontal photograph of the driver, which can be difficult to obtain. As a result, driver-liability programs appear to have lower citation rates than registered owner-liability programs. For example, of all the violations recorded by red-light cameras in San Francisco, only 25 percent of violations result in a citation, and the issuance would more than double if only a clear license plate number were needed (Fleck and Smith, 1999).

It is thought that registered-owner liability may improve the deterrent effect of automated enforcement by increasing the likelihood of being cited. The legislation promoted by the National Committee on Uniform Traffic Laws and Ordinances (2001) promotes registered-owner liability. Registered owner liability may be especially critical in a highway environment, where photographic quality is impacted by the speed of the vehicle (Lynn et al., 1992). However, some argue that only drivers should be liable because it is unfair to hold owners responsible for the actions committed by others with their vehicle. Others assert that it is unfair to have two different penalties for violating speed limits, and that the lesser penalty may make speeding violations seem less serious. Driver-liability appears to be preferred when stakeholders want to maintain the stricter penalties for violators.

Manned/Mobile or Unmanned/Fixed Operation

Another key decision, which may need to be codified, is whether the automated speed enforcement equipment will operate with or without an officer present. As described above, under the legal principle known as the pictorial testimony theory, automated enforcement equipment must be attended by an officer who can testify that the photograph is an accurate depiction of the event. Under the silent witness theory, the photograph itself can stand as evidence. In all cases, the equipment must be certified as regularly calibrated and properly maintained. Most courts in the U.S. admit photographic evidence under the silent witness theory. All red-light camera programs operate unmanned, at fixed locations. However, most photo-radar programs in the U.S. are operated by a trained technician or police officer out of a stationary police car or a van that moves along predetermined locations.

Photo-radar does not necessarily need to be operated from a vehicle. In fact, both Scottsdale and Washington D.C. operate fixed, unmanned speed cameras, along with mobile cameras. From a safety perspective, fixed cameras, which are enforced 24 hours a day, appear to be more effective than mobile cameras that are usually not operated 24 hours a day. A study conducted for the U.K. Department for Transportation found that, on average, individuals killed or seriously injured due to speeding-related car accidents fell by 65 percent at fixed sites and by 28 percent at mobile sites (Gams and Humble, 2003). In addition, because fixed cameras are relatively small, they can be used in locations where a mobile van cannot be used. Fixed cameras are also less expensive to operate because they require less equipment and personnel time.

Mobile units appear to be more popular in U.S. automated speed enforcement programs for several reasons. Their mobility allows cities to expand the reach of photo-radar by rotating their cameras frequently among a large number of locations. For example, San Jose rotated its three camera vans among 170 streets and Scottsdale deploys its mobile units around its residential streets, but uses its fixed cameras in the city's most crash-prone intersections. There is also a sense that mobile, manned cameras are somehow "fairer" because they require the presence of an officer or technician. This may be particularly important when a state vehicle code (as is the case in California) treats speeding as a "prima facie" or "at first sight" violation, which can be mitigated by the presentation of additional evidence such as traffic conditions, weather, and visibility, while red light running is a *per se* violation that is not open to interpretation, it does not require further evidence.

Visibility

The degree to which automated enforcement programs notify the public about their cameras can have an effect on the program's acceptance and safety benefits. Some enabling legislation in the U.S. requires each camera to have a sign, and others require only that signs be posted at entrances to the city. The U.K. requires camera housings to be yellow, but exceptions are considered, such as for areas of outstanding national beauty. In Australia, signs are posted in zones in New South Wales where radar is enforced, but motorists in Victoria are not notified of the location of the speed cameras so that "the optimum effect of both general and specific deterrence to speeding is obtained" (Coleman and Panjati, 1995, p. 36). A study of programs in New Zealand suggests that there is a more specific effect at the signed cameras, but that the overall deterrent effect is greater when the cameras are hidden (Keall, Povey, and Firth, 2001). However, reviews of U.S. automated speed enforcement programs suggest that, when there are public concerns that these programs are essentially speed traps, it may be useful to make the camera clearly visible (ITE, 1999).

Location

In the U.S., there is currently only one automated speed enforcement program on high-speed, high-volume roadways, in Washington D.C. In both Colorado and Hawaii, the use of photo-radar on state highways was abandoned after a short period. A 1992 study established the feasibility of operating photo-radar on the Capital Beltway, though neither Maryland nor Virginia chose to follow through with implementation. As discussed above, a one-year pilot study of photo-radar on a dangerous stretch of freeway was implemented in Scottsdale and plans are in place to expand the program in the state. Photo-radar, however, has been more widely used on highways in Canada, Australia, Germany, France, and the U.K. In the U.S., the placement of automated enforcement equipment on highways may make it more vulnerable to attacks because high-volume facilities will generate more tickets and revenues relative to lower volume facilities. In addition, such programs may be less likely to garner strong local advocates because its safety benefits may be more diffuse relative to neighborhood programs.

In practice, it appears that the location of automated enforcement equipment is typically left to the agency managing the program. The ITE (1999) recommends that agencies clearly define and follow location selection criteria to avoid charges that the programs are being operated simply to

generate revenue. In addition, locations should also be chosen to enhance stakeholder support by addressing their concerns and involving them in decision making.

Enforcement Thresholds

Some have suggested that the controversy over automated speed enforcement has been driven, in part, by the concern that the technology may not measure speeds accurately (ITE, 1999). To avoid this charge, many programs establish a threshold below which they do not issue tickets. On the other hand, establishing thresholds may raise concerns that the speed limit has somehow been artificially raised. Such thresholds have not typically included enabling legislation in the U.S. In Europe and Australia, the threshold is often expressed as a percent of the posted speed limit. For example, at the start of the program in Victoria, the speed threshold was set at 23 percent above the limit, however it has since reduced that to 2.9 percent (ITE, 1999). Alternatively, enforcement thresholds can be determined by the officers operating equipment based on time of day, posted speed, weather, and normal speed patterns, as is the case in Portland (Cities of Beaverton and Portland Oregon, 1997).

Program Management

A number of red-light automated enforcement programs have encountered legal problems due to a lack of program oversight. In the interest of efficiency, most governmental agencies choose not only to rent the photo enforcement equipment from a vendor, but also to contract the system equipment and services necessary to operate the program. Larger cities, such as New York, have assigned a full-time manager to oversee operations, manage the vendor contract, and respond to public concerns. However, in a number of cities, the programs are just one of many responsibilities of a commanding officer.

A number of well-publicized lawsuits in San Diego and San Francisco illustrate the types of contracting and program management problems that can arise. The San Francisco program was upheld, but the court ruled for the dismissal of 250 tickets in San Diego. In 2001, a State Superior Court judge found that evidence from San Diego's red-light cameras was inadmissible because the city had given the vendor too much control over the program (California State Auditor, 2002). A critical piece of evidence illustrating this was that "the vendor had moved detection loops for the camera system at three intersections without the city's knowledge or approval" (California State Auditor, 2002, p. 15). Furthermore, "because the vendor was essentially operating the program and being paid on a contingency basis, the court found a potential conflict, which further undermined the trustworthiness of evidence used to prosecute red-light violations" (California State Auditor, 2002, p. 15).

The San Diego case prompted the California legislature to pass legislation in 2003 specifically prohibiting the contractors from being paid by the ticket, selecting the locations, changing the signal timing, or reviewing or approving tickets (California Assembly Bill 1022, 2005). Until this rule, it was customary for automated enforcement contracts in California to be structured so that the vendor received a payment for each successful ticket, and those contracts will remain valid until their expiration date (Blackburn and Gilbert, 1995).

In 2002, the California State Auditor released a comprehensive audit of the implementation procedures and effectiveness of red-light camera programs in seven California jurisdictions. The report found that all had weaknesses that made them vulnerable to legal challenges similar to those faced by San Diego and San Francisco. The report recommended more rigorous supervision of vendors. Specifically, the report suggested that more of the programs establish and enforce basic business rules such as rules for screening violations, how long records will be kept, and how often maintenance will be performed. In addition, the report recommended periodic site visits to the vendor's operations to ensure that the vendor's procedures comply with state law and the contract terms (California State Auditor, 2002).

Revenue Distribution

To gain public trust, camera programs must be operated in ways above any suspicion of a profit motive (California State Auditor, 2002).

A common concern raised in regard to automated enforcement is that revenue generation is the primary motivation for its use. However, as described above, most photo enforcement programs in the U.S. either operate at a loss or generate very little extra money for the cities. But in case a program does generate revenue, Turner and Polk (1998) advise deciding what to do with any extra money during the program's design phase and specifically recommend placing it in a safety improvement fund.

SUMMARY OF KEY FINDINGS

Automated speed enforcement programs in the U.S. primarily target speeding on surface streets with speeds from 30 to 50 miles per hour, and many, such as those in Portland (Oregon) and Denver (Colorado), are restricted to residential streets. However, Washington, D.C. uses a program that operates on some high-speed urban arterials and highways (Retting and Farmer, 2003) and, after a successful automated speed enforcement freeway pilot in Scottsdale, Arizona, the city now plans in place to expand the program to other freeways in the state of Arizona. Outside of the U.S., automated speed enforcement is used much more extensively (ITE, 1999).

An important motivating goal of many automated speed enforcement programs is the reduction of speed-related crashes and resulting injuries and fatalities. A number of studies that evaluate the safety effects of automated speed enforcement programs were examined indicate approximately a two to 15 percent reduction in speed and a nine to 50 percent reduction in crashes. Many studies also find that the speed cameras were most effective at reducing more serious crashes involving injury and death.

While the goal of automated enforcement programs is reducing speeding and saving lives, questions are often raised about the financial effects of such programs. Our review of the literature indicates that few existing programs actually generate revenue and many are either revenue neutral or require a subsidy.

The legal restrictions to the implementation of automated speed enforcement in the U.S. include constitutional, legislative, and evidentiary issues. Automated enforcement programs in the U.S.

have the potential to be challenged on the grounds that they may violate constitutional rights and protections, including the right to privacy and freedom of association under the First Amendment, protection against illegal search and seizure under the Fourth Amendment, the right to due process under the Fifth and Fourteenth Amendments, the equal protection doctrine in the Fourteenth Amendment, and the taking clause of the Fifth Amendment (Lynn et al , 1992, Blackburn and Gilbert, 1995, ITE, 1999, Kendall, 2004) Legal scholars, however, appear to agree, based on the body of established case law--both specific and not specific to automated enforcement--that these programs do not violate these constitutional rights (Lynn et al , 1992, Blackburn and Gilbert, 1995, ITE, 1999, Kendall, 2004) On the other hand, enabling legislation is typically necessary to establish a number of important legal conditions necessary for the effective operation of automated enforcement, including responsibility for the citation, admissibility of evidence, and acceptability of serving citations through the mail Two theories that support the admissibility of photographs generated by automated enforcement devices as evidence are pictorial testimony and silent witness (Blackburn and Gilbert, 1995, Lynn et al , 1992) To safeguard against false depictions, defendants can be given the option to argue that the photograph was unclear or had some defect (Blackburn and Gilbert, 1995) In order to insure that photographs taken at photo-radar camera sites are admissible in court, a clear chain of custody must be established, including time frames for mailing citations to violators, procedures for loading and unloading film, and standards for laboratory processing and storage of photo evidence (Lynn et al , 1992)

A number of national and regional public opinion surveys have explored the public's response to automated enforcement In general, the results of these surveys indicate that a majority of respondents support automated enforcement, however, the margins of support vary widely, from a low of 51 percent in Washington, D C (Retting, 2003) to a high of 77 percent in Scottsdale, Arizona (Behavior Research Center, 2005) Common reasons for opposing automated speed enforcement include privacy concerns, preference of officer contact, as well as concerns about effectiveness, enforceability, and inaccuracy

Almost all of the case studies and general overviews reviewed as part of this evaluation stress the importance of engaging stakeholders, such as citizens, special interest groups, elected officials and governmental agencies, in the development and implementation of automated speed enforcement programs Public information and outreach should make citizens more aware of the safety consequences of the violation, explain program objectives and results, and provide advanced warning that there will be increased enforcement (NHTSA, 2005)

Elected officials can play a crucial role in many automated speed enforcement programs In some cases, they have acted as strong champions by sponsoring enabling legislation Governmental agencies, such as motor vehicle, law enforcement, courts, and transportation, may have several important concerns that need to be addressed in the program design including implementation costs, enforcement, and adoption by law enforcement personnel

The literature review ends by identifying eight key program design choices, including owner or driver liability, manned or unmanned systems, mobile or fixed systems, visibility, location, enforcement thresholds, program management, and revenue distribution Careful consideration

of these key choices in the program design may allow a program to help meet its goals under differing levels of stakeholder and legal support

ACKNOWLEDGEMENTS

The authors would like to thank California Partners for Advanced Transit and Highways (PATH) and the California Department of Transportation for funding this review of the institutional and legal issues to automated speed enforcement program implementation in the state of California. We would also like to express appreciation to our California Department of Transportation project partners, particularly Larry Orcutt, Greg Larson, and Asfand Siddiqui. This work was performed as part of the California PATH program of the University of California in cooperation with the James Misener of PATH and David Ragland and Jill Cooper of the Traffic Safety Center. The authors would also like to acknowledge Denise Allen and Melissa Chung for their contributions to this report. The contents of this report reflect the views of the authors who are responsible for the facts and the accuracy of the data presented herein. The contents do not necessarily reflect the official views or policies of the State of California. This report does not constitute a standard, specification, or regulation.

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APPENDIX A

SENATE TRANSPORTATION & HOUSING COMMITTEE
 SENATOR ALAN LOWENTHAL, CHAIRMAN

BILL NO sb 466
 AUTHOR kuehl
 VERSION 1/4/06
 FISCAL No

Analysis by Jennifer Gress

SUBJECT

Mobile photo radar speed enforcement system

DESCRIPTION

This bill authorizes the City of Beverly Hills to use a mobile photo radar enforcement system for local speed enforcement under specified conditions until January 1, 2010

ANALYSIS

Existing law authorizes the use of automated enforcement systems (e g , red light cameras) at railroad crossings and intersections to record violations of unlawful grade crossings and running of red lights, respectively. The law authorizes local agencies to equip, install, and use the systems to photograph drivers violating the grade crossing barriers and red lights after certain public notification procedures and in accordance with comprehensive requirements. These requirements include equipment calibration, operation, and maintenance, citation administration and processing, due process and citation challenge provisions, and restrictions on contracts with firms providing the equipment and their related compensation.

SB 1802 (Rosenthal, 1994) authorized the use of automated rail crossing enforcement systems (red light cameras) to record violations occurring at rail crossing signals and gates. Later,

SB 833 (Kopp, Statutes of 1995) authorized a three-year demonstration period to test the use and effectiveness of such cameras to reduce the incidence of drivers running red lights at roadway intersections and to identify the drivers committing such violations and the vehicles involved. After reviewing the operations and effectiveness of the pilot program, the Legislature enacted SB 1136 (Kopp, 1998), which authorized the use of automated enforcement systems at intersections.

indefinitely

~
 AB 1022 (Oropeza, 2003) refined the red light camera provisions after a number of legal challenges arose to aspects of the red light camera systems' operation. These changes clarified responsibility for operation and maintenance of the system by local authorities versus contractors, the involvement of law enforcement personnel in citation issuance, restrictions on compensation to vendors, and the required consideration of alternative methods of enforcement.

Under current law, the use of red light cameras is conditioned on several requirements and procedures, including

Intersections equipped with the enforcement systems must be identified by signs visible to traffic in all directions or by signs posted at all major entrances to the participating city.

Use of the system must be preceded by public notice by the local jurisdiction at least 30 days in advance, and only warning notices may be issued to violators during the first 30 days of the system's operation, after which citations may be issued.

Only a governmental agency and law enforcement agency may operate a system.

All photographic records are confidential and shall be made available only to the affected governmental agencies for enforcement purposes.

Any driver alleged to be a violator of the red light provisions or the vehicle's registered owner is permitted to review the photographic evidence of the alleged violation.

Citations must be delivered to the driver within 15 days of the alleged violations, with a certificate of mailing obtained as evidence of service, and must include specified information, including how, when, and where the citation may be challenged.

This bill permits the City of Beverly Hills to operate a similar camera enforcement system, a mobile photo radar speed enforcement system, for purposes of speed enforcement, under specified conditions. The bill does all of the following:

SB 466 (KUEHL)

Page 3

Defines a "mobile photo radar speed enforcement system" as a system operated by a peace officer or a public officer that is

used to detect speeding law violations by obtaining a clear photograph of a vehicle's license plate and the driver of the vehicle

Specifies the conditions that must be met in order to use the mobile photo radar speed enforcement system (MPRSE) including the following the system be identified by clearly visible signs indicating the system's presence to traffic on the street where the system is in use, the vehicle containing the MPRSE equipment must be identified with distinctive markings, and notice must be provided to drivers that a photograph may have been taken when the driver passes the vehicle containing the MPRSE system

Restricts the MPRSE systems' use to residential streets with a speed limit of 25 mph or less and to school zones

Requires the presence of a peace officer or a public officer, as defined, who is properly trained, as specified, in the use of photographic equipment, radar, laser, or other electronic devices and in the enforcement of traffic and speeding laws

Requires that the local authority make a public announcement of the MPRSE system 30 days following the installation of signs and requires a 30-day warning-only period prior to issuing citations

Provides the local law enforcement agency the authority to oversee the local authority utilizing the MPRSE system

Requires the local authority utilizing the MPRSE system to meet specified conditions, including

- o Developing uniform guidelines for selecting locations, screening and issuing citations, processing and storing the photo evidence and confidential driver information, and establishing procedures to ensure compliance with the guidelines
- o Performing daily administrative functions including certifying that equipment is properly installed and calibrated, as defined, ensuring equipment is regularly inspected, inspecting and maintaining warning signs, and ensuring that all citations delivered to violators have been reviewed

and approved by law enforcement

Makes the photographic records and Department of Motor Vehicles information confidential and usable only by

governmental and law enforcement agencies for the bill's purposes. Records could be retained up to 6 months or until final disposition of a citation, whichever comes later.

Allows the vehicle's registered owner, or driver identified by the owner, to review the photographic evidence of the alleged violation.

Prohibits contracts with suppliers or manufacturers from containing provisions for payment or compensation based on the number of citations or a percentage of the citation revenue generated by the cameras.

Provides a notice to appear where the alleged speed violator may enter a plea.

Requires the local authority using the MPRSE system to hire a contractor to conduct an evaluation of the system and provide a report of its findings to the Legislature by July 1, 2009.

Sunset January 1, 2010.

COMMENTS

1 Purpose of the bill The intent of the bill is to reduce accidents and fatalities due to speeding and provide clear authorization to use the photo radar system. The equipment is intended for use in residential areas and school zones and with the involvement of affected communities. The legislation is modeled after the existing red light camera enforcement system provisions, but it is not identical.

The author states that speeding is a factor in 31% of all deaths in the country. In California in 2003, 1,507 persons died due to speeding, with the overwhelming majority of those deaths on roads other than highways. Speeding is said to be epidemic in school zones, with 32.7% of vehicles operating faster than 30 MPH in such zones.

2 Support The author and proponents argue that law enforcement lacks sufficient resources to effectively control speeding, especially in neighborhoods and school zones. Photo

radar is seen as a traffic calming tool without the disadvantages of speed humps/bumps that can slow or damage police or fire/emergency vehicles. Photo radar would target those drivers exceeding a predetermined speed limit, set by each jurisdiction, to curb excessive, not casual, speeding.

Proponents argue that the systems are effective and are in use in Colorado, Utah, Washington, D C , and San Jose , and that courts have not ruled that such programs are unconstitutional or violate due process. An Institute for Highway Safety study is cited as concluding that within 6 months of the use of the cameras in Washington, D C , there was an 82% decline in vehicles exceeding the speed limit by more than 10 MPH

3.Opposition The opposition includes claims that the systems will be abused and will function more as revenue producers. The legislation fails to address the problem of false accusations of speeding or to require clear identification of a driver prior to the issuance of a citation. The automobile clubs have stated their opposition in a detailed discussion, the highlights of which are as follows

The Auto Clubs are concerned with the proliferation of automated enforcement for traffic safety. If automated enforcement is utilized for this new purpose, it must be implemented in a way that actually promotes traffic safety and not to generate revenue for technology vendors or to solve local government budget deficits. It must also be used in ways that protect the due process and legitimate privacy rights of the motoring public.

Our experience with the use of red light cameras unfortunately demonstrated that many cities will not use their authority responsibly and, in the absence of strong statutory safeguards, will abuse the rights of motorists under the guise of safety. SB 466, because it does not contain adequate safeguards to assure that this cannot happen if automated enforcement systems are allowed to expand to identify alleged speed violations, causes us great concern.

There is an inherent difference between red light and speed law violations. A red light violation is a "per se" violation. "Per se" equates to "as a matter of law." In the context of red light cameras, motorists are cited for violating a section of the Vehicle Code that is a "per se"

violation, meaning that as a matter of law, it is illegal to run a red light under any circumstance. "Per se" laws exist because society has determined through experience that certain activities are not warranted under any situation and are simply not to be condoned. In a safety context, this means that it is never (or rarely) safe to run a red light. The alleged violator has no defense to such a violation except mistaken identity. Violations of

"per se" statutes impose liability upon the perpetrator without the need for further evidence other than evidence of the violation.

Speed law violations are, on the other hand, usually "prima facie" violations. "Prima facie" means "at first sight," or "upon first appearance but subject to further evidence." "Prima facie" evidence is sufficient to raise a presumption unless disproved or rebutted. The basic speed law in California (VC 22350) states that a driver should not drive at a speed greater than is reasonable or prudent with due regard to weather, visibility, traffic and other highway conditions. It is this requirement that the circumstances be evaluated before a speeding citation can be issued that markedly distinguishes red light enforcement from speed enforcement.

4 System calibration Is a 3-year calibration cycle sufficient to ensure the equipment's accurate operation for enforcement?

5. Sponsors of the bill note that the City of San Jose already operates a photo radar speed enforcement system. San Jose representatives report that they have done so since 1995 under general authority in the Penal Code authorizing local speed enforcement. That authority does not include the specific provisions and requirements in the current bill.

San Jose officials state that their program utilizes trained technicians to operate the camera equipment and that the program was developed in consultation with local law enforcement and court representatives. It is unclear whether or how the present bill would affect the San Jose program or whether the San Jose program meets the requirements proposed in this bill.

6 Possible amendments

The peace officer or public officer present when the photo radar system is in operation shall record road and driving conditions that would make it unsafe for a motorist to drive at the speed at which the photo radar has been calibrated at the time a photo was taken.

A notice to appear shall be accompanied by an explanation of California speed laws, a description of the driving conditions that made it unsafe to drive at the speed at which the photo was taken, and an explanation that

the driver has a right to appeal the citation

POSITIONS (Communicated to the Committee before noon on
Wednesday
January 4, 2006)
(Note that most positions reflect a previous version
of the bill)

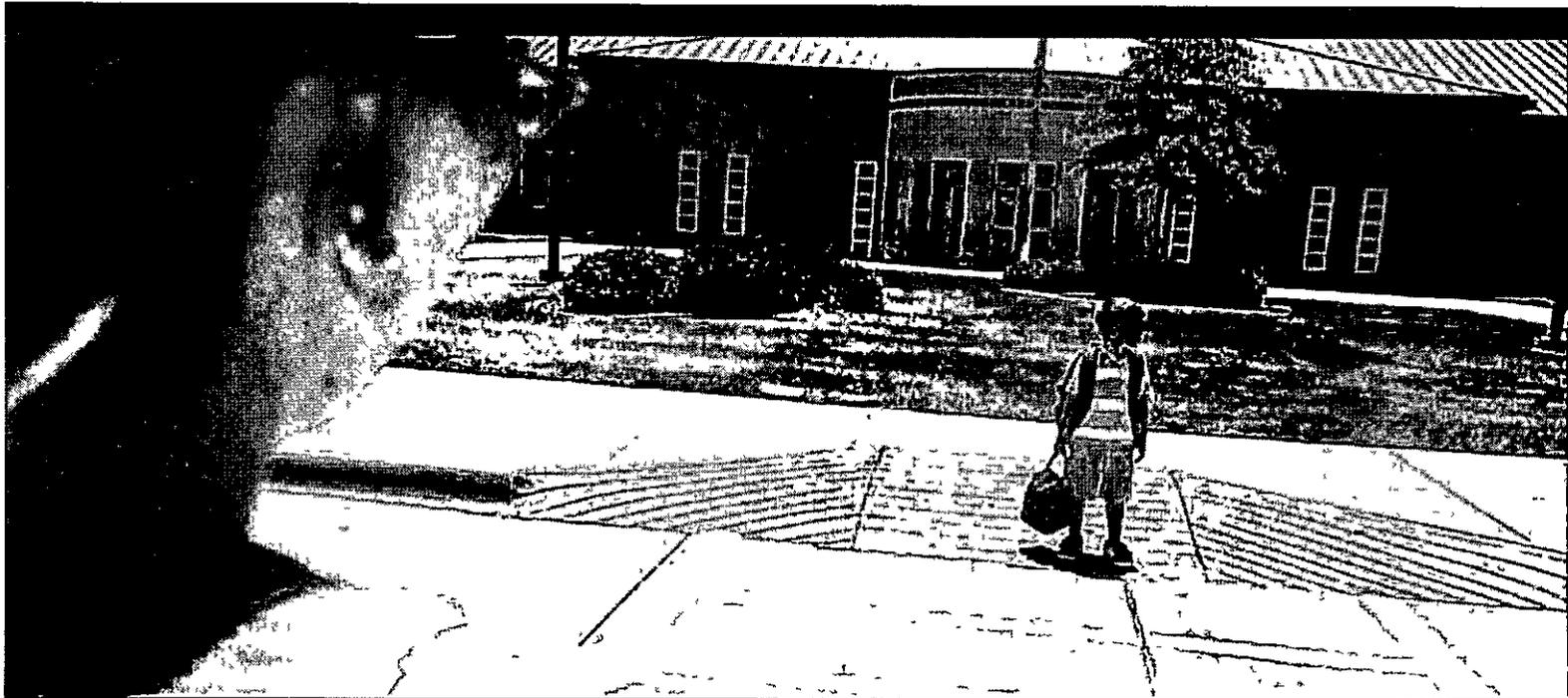
SUPPORT Bel-Air/Beverly Crest Neighborhood Council
Beverly Hills Unified School District
City of Beverly Hills, City Council
City of Beverly Hills, Police Department
City of Hermosa Beach
City of Lake Elsinore
City of Los Angeles
City of Monrovia Police Department
City of Pasadena
City of San Diego
City of Stockton City Council
City of Stockton Police Department
Community Magnet School, Los Angeles
County of Los Angeles
Los Angeles Unified School District
The John Thomas Dye School
Traffic Engineering Services ;
West Los Angeles Community Policy Advisory Board
Westside Neighborhood Council
Westwood South of Santa Monica Blvd Homeowners
Association
Councilwoman Cindy Mikcikowski, Eleventh District
District
Councilman Antonio R Villaraigosa, Fourteenth
OPPOSED Amalgamated Transit Union
Automobile Club of Southern California

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California Association of Highway Patrolmen
California State Automobile Association
California Teamsters Public Affairs Council
Expert Witness Services, Inc
1 individual

REDFLEX[®]speed



Safeguarding Your Children in School Zones with Photo Enforcement Solutions

Deter speeding vehicles with customized systems to meet the situational needs of any intersection or roadway around schools

The death or injury of one child can strike at the heart of any community. It's unexpected, unfair and all too often—avoidable. Yet despite efforts to improve school zone safety with additional signage and crossing guards, tragedy strikes year-after-year. The daily task of walking or bicycling to school can turn deadly when drivers act carelessly and fail to follow a safe speed limit. In fact, the National Highway Traffic Safety Administration reports more than 23,000 children ages 5 to 15 were injured and 250 killed after they were struck by vehicles while walking or bicycling in 2009. *We can help make the trek to school safer for your students with REDFLEXspeed, a highly customizable photo enforcement solution proven effective at reducing speeding incidents over time.

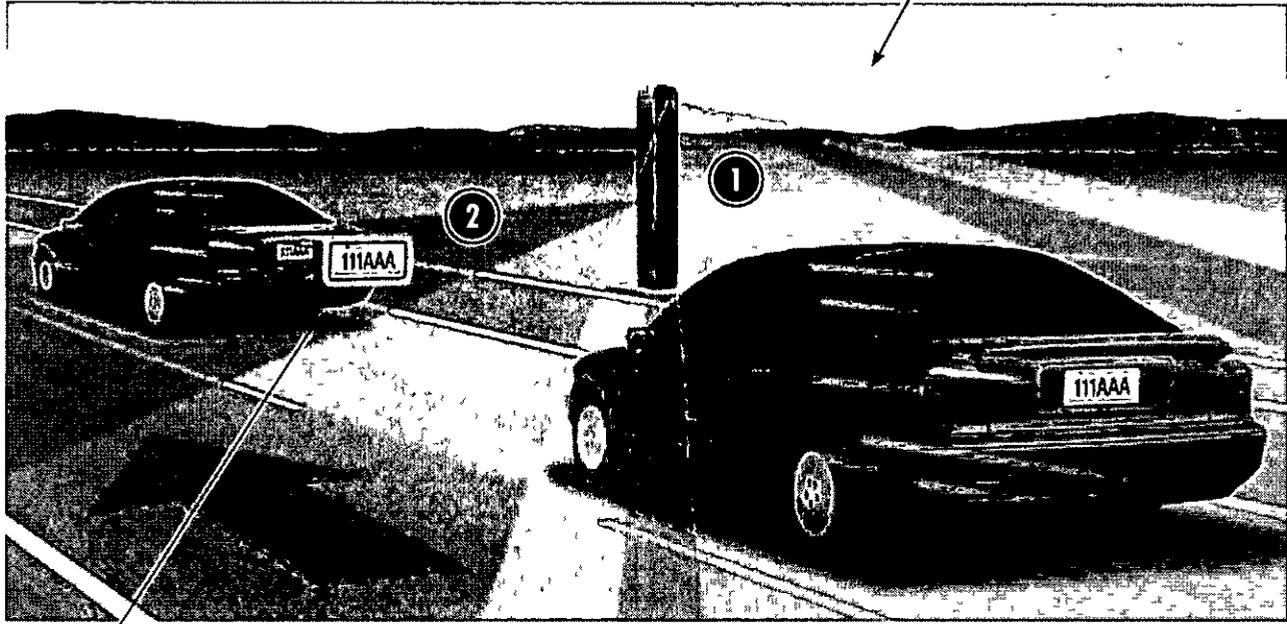
The REDFLEXspeed Advantage

- No upfront costs
- Programable speed enforcement to align with school hours
- Potential to generate surplus funds
- Turnkey, ready-to-use solution
- Customized deployment options
- Legally defensible
- 24/7 customer support
- 100% compliant with all local, county, state and federal laws
- Leading edge image recording and data capture technology
- Dynamic back office providing violation verification, support and maintenance

**Pedestrians 2009 Data" and "Bicyclist and Other Cyclist 2009 Data" Washington, DC: National Highway Traffic Safety Administration

REDFLEXspeed: How It Works

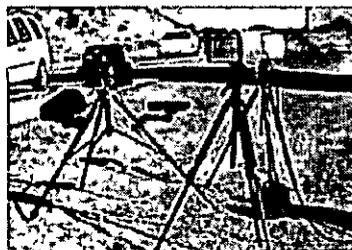
- 1 Vehicle enters the primary and secondary speed radar beams. Each beam individually measures the vehicle and both readings must agree within a pre-determined tolerance.



- 2 If the vehicle speed is detected above the approved speed limit, an image is taken of the vehicle with a dose-up of the license plate for review and processing.

Deployment Options

Multiple standard and custom deployment options are available



REDFLEXspeed: Program Features

REDFLEXspeed® is much more than a safety camera system. We offer an unrivaled, holistic approach that encompasses all aspects of the photo enforcement process, from data capture and violation verification to ongoing maintenance and comprehensive customer support.

Leading-Edge Detection with REDFLEXradar DualTrack

Unique to the marketplace, REDFLEXradar DualTrack utilizes a dual radar system that tracks the speed of each vehicle 195 times per second without the installation of roadway loops. Our proprietary algorithms also allow for a secondary radar to calibrate the speed readings of the primary radar 40 times per second, and to identify the speed and lane location of multiple speeding vehicles occurring at the same time.

Customizable Deployment Options

No matter where you need to track speeding violations, we have deployment options to suit your needs.

Mobile: If mobility is a priority, we have outfitted SUVs or compact trailers that can easily be moved from one deployment location to another.

Semi-Permanent: We have semi-permanent units that can easily be installed at intersections or mid-blocks, and relocated to new sites as needed. They use an existing power infrastructure or are powered with batteries or a generator.

Permanent: For long-term installations, we offer systems that can be installed on existing traffic infrastructure, such as light poles or cross arms, or on new poles we install.



State-of-the-Art Recording Technology

Redflex's safety camera systems are equipped with industry-leading SMARTcam™ software, providing unmatched functionality and flexibility.

- Cameras capture multiple images across multiple lanes, even in low light or poor weather conditions.
- System automatically detects and captures images of the violating vehicle.
- SMARTscene™ full-motion video system provides situational awareness before and after each incident.

Highly Secure Data Capture

Our cameras instantly capture a variety of data to effectively evaluate incidents and determine whether violations occurred, such as:

- Hi-resolution still images, including a wide angle image of the incident scene and a zoomed image of the license plate.
- Approximately 12 seconds of video detailing the incident.
- Date, time, vehicle speed, lane number and location of each incident.

All data is immediately transmitted and encrypted to a central processing server at Redflex and digitally signed, preventing interception and manipulation of the evidence while ensuring the highest level of protection to the chain of custody. All original images and data are secured in a data vault for safekeeping.

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Did You Know?
Millions of students walk or bicycle to school twice a day.

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REDFLEXspeed: Program Features (cent.)

Legally Compliant Violation Processing & Citation Mailing

Triple Verification: All incident data undergoes a comprehensive, triple verification process before we submit evidence packages to law enforcement for final review and potential approval

Custom Criteria: Each client can determine the factors that Redflex processing specialists review—we don't use a one-size-fits-all approach

In-House Mailroom Services: Unlike competitors, Redflex prints and mails all documentation related to violations. We don't disrupt the chain of custody, and we maintain control of all data throughout the violation process

Multi-Lingual Call Center, Online Support Services for Violators & Cash Payment Options

Redflex manages violator communications and payments through a multi-lingual call center that's open 11 hours a day, five days a week, providing the public with an avenue to get their questions answered. We also maintain an online support center at PhotoNotice.com where violators can view the images and video associated with their violations, and make payments. Additionally, we can provide cash payment locations to make the settlement of a citation more convenient

Non-Intrusive Installation & Ongoing Maintenance Support

You never need to touch the equipment. Redflex handles all installations and maintenance throughout the life of the program including

- Real-time monitoring, remote maintenance and statistical reporting by our Network Operations Center at Redflex headquarters, which is staffed 24/7
- Systems diagnostics and preventive maintenance on a daily basis using a variety of proprietary tools and technologies



- SMARTscene Live!™ provides live streaming videos and video recording capabilities for added monitoring support beyond photo enforcement, including criminal activity

Insightful System Analytics

Redflex provides valuable traffic data packages and customized reports with detailed statistics you need to effectively monitor trends. All data is available to our clients 24/7 through a secure online connection, including maintenance reports, vehicle and violation counts, issuance rates and system performance

Dedicated Account Representatives & 24/7 Support

All clients have dedicated account representatives who work with them on a regular basis to make sure the program is functioning smoothly and continually achieving goals. Customer support is also available 24/7 through the Help Desk at our Network Operations Center, which is equipped to quickly diagnose and resolve virtually any issue

Comprehensive Court Support Packages & Expert Witness Testimony

If needed, Redflex will provide comprehensive adjudication and court support services, including the development of court file transfer interfaces, court training modules and court evidence packages. Additionally, we provide expert witness testimony and testimony training for all clients

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Did You Know?
Less than 1% of all photo-issued citations are challenged nationwide.

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Get Started!
(866) 703-8097 • sales@redflex.com
Redflex.com

Redflex Traffic Systems®, a leader in road safety technologies, operates more than 2,000 photo enforcement systems in more than 250 cities throughout the United States and Canada. With continuous development of new safety products, Redflex has been helping to reduce collisions and save lives for the past 25 years. For more information, visit www.redflex.com.