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OFFICE OF THE CITY CLERK
OAKLAND

2013 JUL 18 PM 1:06

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: Oakland Fund for Children and Youth
Grant Awards 2013-2014 for Lesbian
Gay Bisexual Transgender Youth (LGBTQ)

DATE: July 16, 2013

City Administrator
Approval

Date

7/16/13

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

The Oakland Fund For Children and Youth (OFCY) Planning and Oversight Committee (POC) recommends adoption of a resolution authorizing the City Administrator to (1) negotiate and execute a grant agreement for the Oakland Fund for Children and Youth between the City of Oakland and AIDS Project of the East Bay in the amount not to exceed \$150,000; and (2) to increase the grant agreement between the City of Oakland and Youth Uprising by an amount not to exceed \$83,192, for a total contract not to exceed \$146,500, with both programs to provide direct services for Lesbian Gay Bisexual Transgender and Questioning (LGBTQ) youth for fiscal year 2013-2014 renewable for two one-year periods with Council approval in fiscal years 2014-2015 and 2015-2016.

EXECUTIVE SUMMARY

The Oakland Fund for Children and Youth Planning and Oversight Committee and the Department of Human Services request that the City Council approve a resolution to authorize a grant agreement for AIDS Project of the East Bay and an increase in the grant agreement with Youth UpRising for fiscal year 2013-2014. The grants are recommended to address services for LGBTQ youth, after consideration of the City Council's discussion and comments prior to the passage of Resolution No. 84465 C.M.S. at the City Council meeting of June 18th, 2013.

OUTCOME

Adoption of the resolution will result in the execution of a grant agreement with AIDS Project of the East Bay for the Save Our LGBTQ (SOL) Youth program, and an increase to the previously approved grant award and execution of the agreement with Youth UpRising's Queer & Allies Initiative under Resolution No. 84465 C.M.S. Both programs will provide direct services for the period of July 1, 2013 through June 30, 2014. The grants are renewable with Council

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approval for FY2014-2015 and FY2015-2016 contingent upon the evaluation of services and satisfactory performance.

BACKGROUND/LEGISLATIVE HISTORY

Oakland voters passed Measure D in July, 2009, to revise the Kids First! Children's Fund Amendment in the Oakland City Charter (originally passed as Measure K in November 1996), and continue the set aside of general purpose funds through Kids First! for a second 12-year life cycle. Under Measure D, 3% of the City's unrestricted general purpose fund revenues are set aside in a "Children's Fund" for direct services for children and youth.

OFCY is overseen by a 17 member Planning and Oversight Committee (POC) composed of eight (8) youth and nine (9) adult members. The POC is responsible for the completion of a three-year Strategic Investment Plan, the solicitation of proposals for funding to implement the Plan through an open and fair application process, and the selection of a grants package for Council approval in entirety, as well as annual evaluations of grantees' programs.

OFCY released a Request for Proposals (RFP) in December 2012 following Council approval of the OFCY Strategic Investment Plan. In January 2013, the POC received 248 proposal applications, including a proposal from AIDS Project of the East Bay - Save Our LGBTI (SOL) Youth program, for grants totaling over \$23.0 million. The City Council approved, in Resolution No., 84465 C.M.S., the POC's grant recommendations for 126 grant program programs to receive a total of \$10,762,224 following a six month review process. During the Council's deliberations before passing said Resolution, councilmembers expressed a recognition that service gaps exist in Kids First! programs for LGBTQ youth, and included the desire that the POC would consider funding for LGBTQ specific safe spaces, and bring back such funding recommendations to the Council as soon as possible.

In June 2013 the City Administration identified \$582,741 in past funds owed to Kids First! from FY2010-2012, and increased Kids First revenues by \$418,439 in FY2013-2014 and \$361,982 in FY2014-2015 per the City of Oakland Proposed Policy Budget.

ANALYSIS

The POC met on July 10, 2013 and reviewed applicants from the December 2012 OFCY RFP that proposed services for LGBTQ Oakland youth. In 2013 OFCY received three proposals requesting funding to support LGBTQ specific programming for youth:

- 1) AIDS Project East Bay (APEB) – *Save Our LGBTI-Youth (SOL)*
- 2) Youth UpRising – *YU Queer and Allies Initiative*
- 3) APEB - Mind Body & Attitude Youth Center and Salon – *MBA Center & Salon*

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AIDS Project of the East Bay (APEB) and the Sexual Minority Alliance of Alameda County (SMAAC) youth center propose the Save Our LGBTI-Youth (SOL) program for LGBTI (lesbian, gay, transgender, bisexual, and intersex) youth with drop-in-center services in three locations: West Oakland, East Oakland, and downtown Oakland. SMAAC will operate the facility at 2635 San Pablo Avenue in West Oakland, and proposes to provide a range of counseling, support services, education and enrichment activities. APEB will run the Tracy House at 1201 46th Avenue in East Oakland as a safe space with case management services to transgender youth, and will also offer case management services to gay and bisexual youth at its downtown Oakland office located at 1320 Webster Street. The proposal projects to serve 250 youth and deliver 31,352 units or hours of service through safe space drop in services with various activities. The Planning and Oversight Committee reviewed the current APEB/SMAAC program's performance information in the current grant cycle on July 10th.

Youth UpRising's Queers & Allies Initiative will support 20 youth in developing as leaders and creating safe spaces through advocacy, direct service, outreach and education. Program activities will include Gay Straight Alliance summits, increasing youth representation in LGBTQI decision making groups, surveying of students in East Oakland, bi-weekly support groups, community events, Peer Health Educator (PHE) trainings, family engagement, increasing LGBTQI youth voice through media projects, and PHE health education events. The program will reach about 400 youth over the year through various activities. The program was initially awarded a grant of \$63,308 to provide services in FY2013-2014. With increased funding of \$83,192, total program funding for the YU Queer & Allies Initiative in FY2013-2014 will be \$146,500.

The POC reviewed the three applicants proposing direct services for LGBTQ youth, and recommended that the AIDS Project East Bay, which submitted a request to support Save Our LGBTI-Youth (SOL) under the Community Based Out-of-School Time funding strategy, receive its full funding request of \$150,000. The POC also recommended that Youth UpRising's requests for support of the YU Queer and Allies Initiative under the Youth Leadership and Community Safety funding strategy be fully funded, and additional funding of \$83,192 be awarded to bring the total program funding for the Initiative to the full request amount of \$146,500. The POC did not recommend funding Mind Body & Attitude Youth Center and Salon to support *MBA Center and Salon* under the Youth Career and Workforce Development funding strategy.

OFCY Funding in support of LGBTQ-Specific Programming	Our Family Coalition	Youth Uprising	AIDS Project of East Bay	Total Funding
Approved by the POC and City Council on June 18 2013	\$48,187	\$63,308		\$111,495
Additional Funding approved by the POC on July 10 2013		\$83,192	\$150,000	\$233,192
Total OFCY Funding in support of LGBTQ-specific programming:	\$48,187	\$146,500	\$150,000	\$344,687

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Our Family Coalition's *Building Strong Children in LGBTQ Families* under the Parent and Child Engagement in Early Learning funding strategy was previously approved for \$48,187 to support the healthy development of low-income young children growing up in LGBTQ families. The total funding for LGBTQ programming in FY2013-2014 through the three grant awards now recommended for OFCY in 2013-14 is \$344,687. This represents an increase of funding for LGBTQ youth services through Kids First of \$224,510 over the FY2012-2013 level.

At the meeting of July 10th, the POC also approved its intent toward development of a LGBTQ youth specific strategy, leading to the release of an RFP in 2013 to solicit new programming to provide services for LGBTQ youth in Oakland. Approximately \$250,000 in additional funding annually may be made available through the new RFP. The development of the strategy and release of the RFP is expected to take three to four months.

PUBLIC OUTREACH/INTEREST

The POC's funding recommendation was discussed publicly during their meeting on July 10 2013. The POC meeting was hosted at Oakland City Hall.

COORDINATION

The City Attorney's Office and the Budget Office have been consulted in the preparation of this report and resolution. The OFCY Strategic Plan, which forms the basis for this recommendation, was developed with input from key stakeholder departments in the City, including the Office of the Mayor, the Office of the City Administrator, the Office of Parks and Recreation, the Oakland Public Library, and the staff of the Workforce Investment Board.

COST SUMMARY/IMPLICATIONS

If approved, the total additional expenditure for direct services through OFCY due to these additional recommendations for grant awards for LGBTQ youth will be \$233,192 in FY2013-14, and if renewed, two additional years thereafter.

The City Administration identified \$582,741 in past funds owed to the Oakland Kids First! Children's Fund from the true-up analysis of actual city revenues from FY2010-2012. The City Administration also increased estimated funds available to Kids First by \$418,439 for FY2013-2014 and by \$361,982 for FY2014-2015. While 90% of these amounts are made available for grant awards for LGBTQ youth, 10% of these amounts will be available for the administrative and evaluation costs of the Oakland Children's Fund.

FISCAL/POLICY ALIGNMENT

The recommendation forwarded by the Planning and Oversight Committee is in accordance with the requirement to set aside 3% of the unrestricted general fund revenues annually to the Kids

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First Children's Fund. OFCY funding strategies are in alignment with city policy supporting positive outcomes for children and youth, notably Oakland UNITE! for violence prevention.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

OFCY grant programs are evaluated annually by an independent consultant. Program targets for youth enrollment, hours and duration of service, types of activities are captured in the CitySpan grants management database and assessed in the annual evaluation process. In FY2013-14, all contracted programs will be evaluated by the firm Public Profit, Inc.

The POC's review of APEB's past performance during the 2012-2013 grant cycle noted poor performance in 2011-12 and 2012-13 due to low participation of youth as documented by Cityspan and the interim and annual annual evaluation provided by the firm Public Profit, Inc.

SUSTAINABLE OPPORTUNITIES

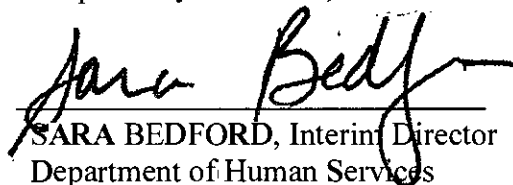
Economic: OFCY funding generates employment opportunities through the lead agencies funded to operate the two grant programs. These agencies are Oakland-based, employ local staff and have a positive economic impact. In addition, OFCY funds are used to leverage and match additional local, state, federal and foundation funding sources, and thereby bring additional resources into Oakland.

Environmental: None to report.

Social Equity: Funding will fill the need for LGBTQ youth services in Oakland, providing safe spaces for LGBTQ youth.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, at 510-238-7163.

Respectfully submitted,


SARA BEDFORD, Interim Director
Department of Human Services

Reviewed by: Sandra Taylor, Manager
Children and Youth Services Division

Prepared by: Mike Wetzel, Planner
Oakland Fund for Children & Youth

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OAKLAND CITY COUNCIL

Approved as to Form and Legality


Oakland City Attorney's Office

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION (1) AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE A GRANT AGREEMENT FOR THE OAKLAND FUND FOR CHILDREN (OFCY) AND YOUTH BETWEEN THE CITY OF OAKLAND AND AIDS PROJECT OF THE EAST BAY IN THE AMOUNT NOT TO EXCEED \$150,000 AND (2) TO INCREASE THE GRANT AGREEMENT BETWEEN THE CITY OF OAKLAND AND YOUTH UPRISING BY AN AMOUNT NOT TO EXCEED \$83,192 FOR A TOTAL CONTRACT NOT TO EXCEED \$146,500, WITH BOTH PROGRAMS TO PROVIDE DIRECT SERVICES FOR LESBIAN GAY BISEXUAL TRANSGENDER AND QUESTIONING (LGBTQ) YOUTH FOR FISCAL YEAR 2013-2014, RENEWABLE FOR TWO ONE-YEAR PERIODS WITH COUNCIL APPROVAL IN FISCAL YEARS 2014-2015 AND 2015-2016

WHEREAS, Measure K/Kids First! Initiative established the Oakland Fund for Children and Youth ("OFCY") in 1996 to help young people grow to become healthy, productive, and honorable adults; and

WHEREAS, the passage of Measure D in 1998 revised the Kids First Charter Amendment and established a second 12-year life cycle for the Kids First! Children's Fund administered through the Oakland Fund for Children and Youth; and

WHEREAS, the Planning and Oversight Committee ("POC") provides oversight and direction for the OFCY planning and funding review process; and

WHEREAS, in December 2012, the City Council approved the OFCY Strategic Investment Plan with priority areas: 1) Healthy Development of Young Children, 2) Student Success in School, 3) Youth Leadership and Community Safety, and 4) Transitions to Adulthood; and

WHEREAS, in December 2012, the POC published a Requests for Proposals based on the adopted OFCY Strategic Investment Plan 2013-2016 and conducted an "open and fair" competitive review process for the selection of grants for the OFCY 2013-16 grant cycle; and

WHEREAS, the OFCY staff and trained reviewers assessed 248 proposals, including a proposal from AIDS Project of the East Bay - Save Our LGBTI (SOL) Youth program, for the Oakland Fund for Children and Youth in accordance with the criteria in the Request for Proposals; and

WHEREAS, on June 18th, 2013, the City Council approved Resolution No. 84465 C.M.S. making 126 grant awards for the Oakland Fund for Children and Youth in the total amount of \$10,762,224, including an award to Youth Uprising in an amount not to exceed \$63,308;

WHEREAS, in approving Resolution No. 84465 C.M.S., the City Council's discussion and comments recognized that service gaps exist in Kids First! programs for LGBTQ youth, and included the desire that the POC would consider funding for LGBTQ specific safe spaces, and bring back such funding recommendations to the Council as soon as possible; and

WHEREAS, the City administration identified \$582,741 in past funds owed to Kids First! from FY2010-2012, and the proposed revenue increases of \$418,439 in FY2013-2014 and \$361,982 in FY2014-2015, and these funds have been appropriated to the Kids First! Oakland Children's Fund with the approval of the City of Oakland Adopted Policy Budget 2013-2015; and

WHEREAS, on July 10, 2013, the POC considered award of the additional funding for LGBTQ youth specific programs, and the POC now recommends that the AIDS Project of the East Bay receive a grant funding award for \$150,000 for FY2013-14 for the the Save Our LGBTI (SOL) Youth program, and recommends that the grant to Youth Uprising receive additional funding of \$83,192 to augment its current grant of \$63,308 to have total funding not to exceed \$146,500 for the YU Queer & Allies Initiative for FY2013-2014, and that these awards are renewable with City Council approval for FY2014-15 and FY2015-16; now, therefore, be it

RESOLVED: That the City Council hereby (1) approves the grant awards for Aids Project of the East Bay- Save Our LGBTI Youth program in an amount not to exceed \$150,000 for FY2013-2014, and (2) approves the increase in the award, in Resolution No. 84465 C.M.S., line 111, to the Youth Uprising Queer & Allies Initiative program by an amount not to exceed \$83,192 for a total grant award not to exceed \$146,500 for FY2013-2014, to Kids First! Oakland Children's Fund (P46530) for grants for directs services to children and youth; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute agreements with the aforementioned service providers in the amounts specified above, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, SCHAAF, REID and
PRESIDENT KERNIGHAN

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California