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OAKLAND CITY COUNCIL

RESOLUTION NO. ______C.M.S.

INTRODUCED BY COUNCILMEMBER NOEL GALLO

RESOLUTION IN RECOGNITION OF JUNE 17-21 AS NATIONAL SMALL BUSINESS WEEK

WHEREAS, According to the Small Business Administration, over the last two decades, small and new businesses have been responsible for creating two out of every three net new jobs in the United States, and the country's 28 million small firms today employ 60 million Americans — that's fully half of the private sector workforce; and

WHEREAS, The majority of Oakland's businesses are small businesses, 90 percent of Oakland businesses are small businesses that employ 20 or fewer employees; and

WHEREAS, According to the Economic Indicators Report from April 2013, there were nearly 25,000 business establishments in the City of Oakland in 2012 and as of April 2013, Oakland has 25,316 businesses – an increase of 4.2% over 2012; and

WHEREAS, The City has worked diligently to build relationships with a number of small business technical service providers such as the Alameda County Small Business Development Center, inner City Advisors, Women's Initiative for Self Employment (WISE), Oakland Business Development Corporation (OBDC), SCORE, Anew America, various Oakland chambers' of commerce, business improvement districts and merchant associations and over twenty five other federal, state, regional and non-profit organizations to provide assistance to small businesses; and

WHEREAS, helping small businesses identify financing is a high priority for the City of Oakland, the City become the first city in the nation to be a Trustee for Kiva Zip, an national internet platform that enables individual lenders to fund interest free loans directly to small business owners, micro-enterprises and entrepreneurs; and

WHEREAS, the City of Oakland has adopted an Open for Business Pledge to ensure that Oakland is an inviting city for small and large businesses, and through the Business Assistance Center, lending programs, Local & Small Business Enterprise and Local & Small Certification Program, the City continues to work on delivering effective services to the Oakland business community; now, therefore, be it

RESOLVED: That the Oakland City Council recognizes June 17-21 as **N**ational **S**mall Business **W**eek; and, be it

FURTHER RESOLVED: That the Oakland City Council encourages its residents to support small businesses in Oakland during the week of June 17-21; and be it

Approved as to Form and Legality

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California