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2013 MAR 27 AM 10:25

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Howard A. Jordan
Chief of Police

SUBJECT: Extension of Technical Assistance Contract
for Ceasefire

DATE: March 13, 2013

City Administrator
Approval

Deanna Santana

3/19/2013

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff requests that City Council approve the resolution 1) authorizing the city administrator or her designee to extend the professional services agreement with California Partnership for Safe Communities (CPSC) for the period of April 16, 2013 through June 30, 2014 in an amount not to exceed one hundred fifty thousand dollars (\$150,000), bringing the total amount to two hundred forty six thousand and ninety five dollars (\$246,095) for technical assistance to sustain the current ceasefire strategy and to determine where the strategy should be expanded, and to conduct a problem analysis to implement Ceasefire; and 2) waiving the competitive request for proposals/qualifications (RFP/Q) process, the advertising and bidding requirements, and local and small business enterprise programs (L/SLB) provisions for the proposed extension of the professional services agreement with CPSC. A total of \$50,000 for this program will be funded by the State of California Grants Fund (2159), DHS Administration Organization (78111), 2011 CalGRIP Project (G434420); and \$100,000 will be funded by Measure Y Fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123).

EXECUTIVE SUMMARY

The purpose of this report is to extend the professional services contract with the CPSC to provide technical assistance and to conduct a problem analysis to implement Ceasefire. The CPSC began working with the City of Oakland in June 2012 through a professional service contract. This contract was for the period of June 2012 – May 31, 2013 at a cost of \$96,095. Under this contract the CPSC began working with the Oakland Police Department and the community to implement the Ceasefire strategy whose goals include: (1) reducing gang/group related homicides (2) reducing recidivism by groups/gangs that are the focus of the strategy (3) developing better community police relations. Based upon an initial problem analysis conducted by the CPSC in 2012 it was determined that the strategy should be focused in East Oakland

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(High St to the San Leandro border) due to the high concentration of gangs/groups in this area that were driving the high rate of shootings and homicides. In an effort to conduct a more comprehensive multi-year analysis and to determine where the strategy should be expanded in Oakland, we are requesting an extension of the existing contract with the CPSC.

OUTCOME

The goals of the Ceasefire strategy are to: 1) reduce gang/group related homicides (2) reduce recidivism by groups/gangs that are the focus of the strategy (3) develop better community police relations

This extension will allow OPD and the community to continue its work in accomplishing these goals through the proper implementation of the strategy. It will also allow the strategy to be better informed by three years of data and to expand to other areas in Oakland facing a disproportionate amount of homicides and shootings. When implemented properly in other Cities, this strategy has had the following results:

STUDY	MAIN OUTCOME
Boston Operation Ceasefire	-63% youth homicide
Indianapolis IVRP	-34% total homicide
Stockton Operation Peacekeeper	-42% gun homicide
Lowell PSN	-44% gun assaults
Cincinnati CIRV	-35% group member-involved homicide
Newark Ceasefire	No sig. reduction in gunshot wound incidents
LA Operation Ceasefire	Sig. short-term reduction in violent, gun crime
Chicago PSN	37% homicide, -30% recidivism rate
Nashville DMI	-55% reduction in drug offenses
Rockford DMI	-22% non-violent offenses
Hawaii HOPE	-26% recidivism rate

BACKGROUND/LEGISLATIVE HISTORY

In May 2012 OPD began conversations with CPSC regarding the use of the Ceasefire model to not only reduce homicides and shootings but to also build trusting relationships with the community simultaneously. After numerous conversations with City and community partners, the OPD began working with the City Administration to enter into contract with the CPSC. In June 2012 the contract was finally executed. Since June 2012 the CPSC has worked with

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Measure Y service providers, OPD, community stakeholders, and the Mayor's Office to build the infrastructure for Ceasefire. This infrastructure includes a community working group, core team, and law enforcement partners meeting. This structure allows for the proper flow of information and for decisions to be made in a thorough and timely manner. Additionally, the CPSC collected raw data and interviewed key OPD staff to develop a problem analysis which for 2012 indicated that East Oakland comprised 60% of the City's homicides. The analysis also demonstrated that roughly 15 groups/gangs were driving the violence in East Oakland and that at any given time only a few of the groups were active in violence at a time.

Based upon this information and after building the infrastructure for partner participation the Night Walks began in East Oakland on September 14th and the call-in occurred on October 18th.

After the initial call-in custom notifications or "one-on-one" call-ins were conducted with high risk individuals through December, and coordinated law enforcement activities began in January and were subsequently followed by another cycle of custom notifications and call-ins in March. During this same time performance measures were also developed to ensure that post-call in we could begin collecting the right information and measuring the results so that we could constantly focus the strategy on the right people and places.

As of the writing of this report homicides have been reduced by 44% compared to the same time last year (year to date statistics) in Area 2 (Police Districts 4 and 5) where the strategy is focused. If we can continue to accurately implement this strategy we expect continued reductions in the focus area.

ANALYSIS

Ceasefire is considered a national best practice that focuses on reducing shootings and homicides. If implemented accurately and sustained it can not only improve community relationships but can also be applied to other crimes as well. For cities like Oakland with significant crime problems and limited resources Ceasefire is an ideal approach to helping police departments utilize data and intelligence to prioritize their limited resources on the small percentage of people committing violence. Using this approach cities are not only able to reduce crime but also are able to work with and demonstrate to the community that their actions have been fair and informed as opposed to arbitrary which breeds distrust.

The CPSC is best suited to provide technical assistance to the OPD because members of their team who are working closely with the OPD have been trained by David Kennedy, who is one of the creators of this strategy. As a result of this training and their connection to him and his team they possess a unique skill set, have a national and statewide track record of correct implementation, and are best suited to assist Oakland with the full implementation of the strategy. Additionally, they have worked with the OPD over the past year and have the institutional knowledge to continue the proper implementation of this sometimes complicated strategy.

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PUBLIC OUTREACH/INTEREST

Over the past 40 years Oakland's homicide rate has averaged 100 per year. Recently, the homicide rate has spiked to over 120 deaths. A vast majority of these homicides are a direct result of gun violence. Both the public and the elected officials of this City recognize reducing homicides as a top priority. In December of 2012 the City Council echoed its support for this strategy by allocating Measure Y reserve funds to assist in funding a project manager for this strategy. Additionally, numerous community organizations have come to Council to voice their support and participated in the implementation of the strategy.

COORDINATION

Ceasefire is a partnership based strategy. As such, our community partners include an array of clergy, Measure Y service providers, interim Ceasefire project managers, the CPSC, East Oakland residents and community organizations. Coordination for these groups exists mainly at through the East Oakland Community team and through the organization and implementation of Night Walks. Night Walks consist of walks by trained community members and clergy in the late evening hours in the hotspot areas of the Ceasefire implementation area (East Oakland). The purpose of the Night Walks is to build relationships, provide services, connect with the community, and share information about the strategy. In order to build meaningful relationships the walks have been taking place every Friday night in the same neighborhoods since September 14, 2012.

Our law enforcement partners include Alameda County Probation, State Parole, Oakland Housing Authority, Alameda County Sheriff, Alameda County District Attorney's Office, California Highway Patrol, US Attorney's Office, Drug Enforcement Agency, Bureau of Alcohol Tobacco and Firearms, Federal Bureau of Investigations, US Marshall's Office, and the Internal Revenue Service. All of these agencies meet on a regular basis and are part of the East Oakland Enforcement/Ops Team. They meet to discuss and develop specifically tailored enforcement plans for groups that self-select by continuing to engage in violence after the call-in or custom notifications.

All of this information and activities are coordinated through the Core Management team which includes Measure Y representatives, chairs of the East Oakland Community team, CPSC, Ceasefire interim project managers, Probation, Parole, District Attorney's office, US Attorney's Office, the Chief of Police and other OPD representatives. This group also meets on a regular basis to develop plans for trust building between law enforcement and the community, go over performance metrics, and to determine and plan the next rounds of call-ins and custom notifications.



The CPSC continues to play a critical role in the coordination and implementation of the respective activities of all of these groups. Their role continues to be pivotal in the accurate implementation of this strategy and in the development and execution of the trust building work which aims to build better relationships between the community and the OPD.

Staff has worked with the Budget Office and consulted the City Attorney's Offices in the preparation of this report.

COST SUMMARY/IMPLICATIONS

This should include

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

Project Delivery (Multi-Year Problem Analysis)	\$ 50,000
Technical Assistance	\$100,000
Total Project Costs:	\$150,000

2. COST ELEMENTS OF AGREEMENT/CONTRACT:

Phase I	Phase II	Start Date
Problem Analysis	Technical Assistance	April 2013

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TOTAL AGREEMENT/CONTRACT AMOUNT: \$ 150,000

3. SOURCE OF FUNDING:

Sufficient funds are available to award the contract from the following funding sources:

A total of \$50,000 for this program will be funded by the State of California Grants Fund (2159), DHS Administration Organization (78111), 2011 CalGRIP Project (G434420); and \$100,000 will be funded by Measure Y Fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123).

4. FISCAL IMPACT:

Approval of this resolution will award a professional services contract to CPSC in the amount of \$150,000. Sufficient funds are available to award the contract in the accounts noted above.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

In July of 2012 the CPSC entered into contract with OPD. Since that time they have helped to develop, implement, and execute the following:

- 2012 Problem Analysis for East Oakland which demonstrated that approximately 15 groups/gangs were actively violent in this area. This analysis also demonstrated that approximately 60% of the homicides city-wide occurred in East Oakland;
- Information sharing structure which now includes the Community Working Group, Law Enforcement Operations Group, and the Core Team;
- Developed performance measures so that all groups could track progress;
- Developed the incident review and the gang/group scorecard;
- Assisted in developing specifically tailored law enforcement plans for groups that self-select after direct communications;
- Helped to implement call-ins and custom notifications. To date there have been 2 call-ins and more than 10 custom notifications;
- Connected the Lifelines to Healing leadership to the City Administration and OPD leadership to coordinate activities with the Community Working Group; and
- Funded and paid for experts in community reconciliation, law enforcement operations, project management, and night walks to meet with and provide assistance to both community and law enforcement partners.

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SUSTAINABLE OPPORTUNITIES

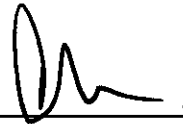
Economic: Oakland's reputation as a violent city impacts our ability to attract business. If homicides and shootings decrease the City will both in reality and perception be safer and will help to attract new business and stabilize existing business.

Environmental Opportunities: None.

Social Equity: All residents in Oakland deserve to live in neighborhoods free of gun fire and homicides. The success of this strategy can help to decrease homicides and shootings in parts of the City that are disproportionately impacted by this type of violent crime.

For questions regarding this report, please contact Anthony Toribio, Assistant Chief of Police, at (510) 238-3958.

Respectfully submitted,

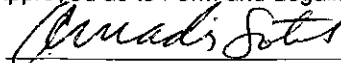


Handwritten initials
Howard A. Jordan
Chief of Police
Oakland Police Department

Prepared by:
Reygan E. Harmon, Interim Project Manager
Mayor's Office

Lt. Leronne Armstrong, Interim Project Manager
Oakland Police Dept.

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Oakland City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION: 1) AUTHORIZING THE CITY ADMINISTRATOR OR HER DESIGNEE TO EXTEND THE PROFESSIONAL SERVICES AGREEMENT WITH CALIFORNIA PARTNERSHIP FOR SAFE COMMUNITIES (CPSC) FOR THE PERIOD OF APRIL 16, 2013 THROUGH JUNE 30, 2014 IN AN ADDITIONAL AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000), BRINGING THE TOTAL AMOUNT TO BE EXPENDED TO TWO HUNDRED FORTY SIX THOUSAND AND NINETY FIVE DOLLARS (\$246,095) FOR TECHNICAL ASSISTANCE TO SUSTAIN THE CURRENT CEASEFIRE STRATEGY AND TO DETERMINE WHERE THE STRATEGY SHOULD BE EXPANDED, AND TO CONDUCT A PROBLEM ANALYSIS TO IMPLEMENT CEASEFIRE; AND 2) WAIVING THE COMPETITIVE REQUEST FOR PROPOSALS/QUALIFICATIONS (RFP/Q) PROCESS, THE ADVERTISING AND BIDDING REQUIREMENTS, AND LOCAL AND SMALL BUSINESS ENTERPRISE PROGRAMS (L/SLB) PROVISIONS FOR THE PROPOSED EXTENSION OF THE PROFESSIONAL SERVICES AGREEMENT WITH CPSC.

WHEREAS, Oakland has averaged 110 homicides a year since 1972; and

WHEREAS, A vast majority of homicides in Oakland are caused by gun violence; and

WHEREAS, An initial analysis demonstrated that groups/gangs were at the highest risk for gun violence; and

WHEREAS, Ceasefire is a nationally recognized best practice to reducing gun violence perpetrated by groups/gangs; and

WHEREAS, the City of Oakland and its elected officials support the reducing shootings and homicides through the proper implementation of Ceasefire; and

WHEREAS, the City Administrator, pursuant to her authority under Oakland Municipal Code Section 2.04.020.A, entered into a professional services agreement with the California Partnership for Safe Communities (CPSC) on June 1, 2012 for an amount of \$95,095.00 to provide technical assistance to lay the foundation for the implementation of the Ceasefire strategy; and

WHEREAS, the current agreement with CPSC expires on May 31, 2013 but will run out of funding in April, 2013; and

WHEREAS, staff requests that the City Council extend the professional services agreement with CPSC in order to continue with the correct implementation of the strategy and to conduct a problem analysis with new data; and

WHEREAS, the State of California Cal-Grip grant will fund \$50,000 of this proposed extension to the professional services agreement; and

WHEREAS, Oakland Municipal Code Section 2.04.051.B. permits the City Council to waive the request for proposal/qualifications (RFP/Q) requirements upon a finding that it is in the best interest of the City to do so; and

WHEREAS, Oakland Municipal Code Section 2.04.050.1.5 permits the City Council to waive the advertising and bidding requirements upon a finding that it is in the best interest of the City to do so; and

WHEREAS, staff recommends that it is in the best interests of the City to waive the RFP/Q process so that/because individual members of the CPSC have been trained by David Kennedy, who is one of the creators of this strategy, and as such possess a unique skill set, a national and statewide track record of correct implementation, and are best suited to assist Oakland with the full implementation of the strategy; now, therefore, be it

RESOLVED, that the City Administrator or her designee is authorized to extend the agreement with CPSC from April 16, 2013 to June 30, 2014 in an amount not to exceed \$150,000 bringing the total amount of this agreement to \$246,095 to fund technical assistance to assist the Oakland Police Department in the accurate implementation of the strategy using updated data from the problem analysis and including the accomplishment of the three goals associated with the strategy which include, (1) reducing gang/group related shootings and homicides in the focus area (2) reducing recidivism by groups/gangs that are the focus of the strategy (3) developing better community police relations; and be it

FURTHER RESOLVED, that the City Council finds that pursuant to Oakland Municipal Code sections 2.04.051.1.5 and 2.04.051.B, for the reasons stated above and in the City Administrator's report accompanying this resolution, that it is in the best interests of the City to waive the advertising and bidding requirements and the request for proposal/qualification (RFP/Q) process for the CPSC agreement extension; and be it

FURTHER RESOLVED, that the City Council waives the Local and Small Local Business Enterprise Program (L/SLB) Provisions for the proposed agreement extension with CPSC; and be it

FURTHER RESOLVED, funds totaling \$83,000 for this contract are available in State of California Grants Fund (2159), DHS Administration Organization (78111), 2011 CalGRIP Project (G434420); and be it

FURTHER RESOLVED, funds totaling \$67,000 are available in Measure Y Fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123); and be it

FURTHER RESOLVED, that the City Attorney shall review and approve the proposed agreement extension as to form and legality and copies of this agreement extension shall be filed with the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, KAPLAN, KALB, GIBSON MCELHANEY, SCHAAF, REID, AND PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California