



AGENDA REPORT

TO: DEANNA J. SANTANA
City Administrator

FROM: Howard A. Jordan
Chief of Police

SUBJECT: Strategic Policy Partnerships, LLC
Contract Amendment

DATE: December 27, 2012

City Administrator
Approval

Deanna Santana

Date

1/3/13

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the Council approve a resolution authorizing the City Administrator to amend the contract with Strategic Policy Partnerships, LLC in the amount of \$250,000 to put in place a much needed short-term crime fighting strategy and a Citywide Crime Reduction Strategy and Community Safety Plan that integrates partnerships with external law enforcement agencies and City departments.

OUTCOME

Approval of this contract amendment will result in the development of a short-term crime fighting strategy and a Citywide Crime Reduction Strategy and Community Safety Plan that integrates partnerships with external law enforcement agencies and City departments.

BACKGROUND/LEGISLATIVE HISTORY

Over the years, the City Council has expressed a desire for the development of a Citywide Crime Reduction Strategy and Community Safety Plan. Staff recently stated in a 2012 City Council report that it could not complete such request within current staffing levels. The proposed contract amendment would allow for the development of such a plan. Staff has engaged national crime reduction experts, with proven track records, to assist the City with this effort.

Crime increased in almost all areas within the City of Oakland, while staffing levels continued to decrease. It is necessary to revise the Oakland Police Department's (OPD) crime strategy efforts and develop relevant and contemporary specific crime reduction strategies for Oakland. In September, the City contracted with Mr. Bob Wasserman of Strategic Policy Partnerships, LLC to conduct an organizational assessment and to provide assistance with developing improved crime fighting strategies.

Item: _____
Public Safety Committee
January 15, 2013

Scope of Services

In September 2012, the City entered into a contract with Strategic Policy Partnerships, LLC in the amount of \$100,000 to conduct an organizational assessment of the OPD. This included a review of organizational structure, staffing allocation, management for calls for service and work demands, personnel management and administrative systems that support OPD's mission, cultural practices causing barriers to NSA compliance and community relations, and crime control/violence reduction strategies. At the time that the contract was executed, it was anticipated that a contract amendment would be necessary to more fully address the long-standing Council direction that OPD establish a Citywide Crime Reduction Strategy and Community Safety Plan. Accordingly, staff and Mr. Wasserman have used the time between September and December to assess and determine the additional scope needed to complete the Plan.

The proposed contract amendment puts in place two scopes of services: (1) an effort to implement short-term actions to begin to reduce crime and (2) a Citywide Crime Reduction Strategy and Community Safety Plan that integrates partnerships with external law enforcement agencies and City departments. Overall objectives are to set realistic crime reduction goals that are measurable, involve all relevant City agencies and resources, reorganize the Department's deployment strategy to focus on smaller geographical areas for accountability and specific crime reduction strategies, improve the Department's operational efficiency, use contemporary and relevant crime reduction concepts, and most importantly, engage the community by informing them of the Department's goals and objective and seeking their assistance in reducing. A key consultant of this effort will be former New York and Los Angeles Police Chief William Bratton, who is widely regarded as a true innovator for developing effective and sustainable crime reduction strategies.

Short-Term Actions:

Revise the Police Department's crime strategy efforts by looking at current policing strategies in the realm of law enforcement to identify and develop relevant and contemporary specific crime reduction strategies for Oakland. This includes reorganizing the Department's deployment strategy to focus on smaller geographical areas for accountability and specific crime reduction strategies, and to improve the Department's operational efficiency. The purpose of these actions is to have an immediate impact on crime reduction until a long-term plan is developed and implemented.

Citywide Crime Reduction Strategy and Community Safety Plan:

The Plan will encompass realistic crime reduction goals that are measurable and involve all relevant City agencies and resources. This phase includes enhancing the Police Departments partnership with the community to reduce crime and build trust, strengthening collaborative

working relationships with outside law enforcement agencies, and the development of a long-term City-wide, community-based strategic plan to reduce crime and make Oakland safer.

A contract amendment is needed so that Strategic Policy Partnerships, LLC, can further develop and help implement a comprehensive short-term crime reduction strategy and long-term City-wide and community crime reduction strategy and safety plan.

PUBLIC OUTREACH/INTEREST

The success of this crime reduction strategy will largely be dependent upon the involvement of the community in the true spirit of Community Policing. OPD Command staff, Mr. Wasserman, and Chief Bratton will be conducting a series of community meetings to engage and seek the community's support in reducing crime. Additionally, the Department's deployment strategy will incorporate the community's needs, concerns, and ideas in its crime reduction plan.

COORDINATION

This report and proposed scope of services has been coordinated and/or shared with City departments, some community stakeholders, OPD, and outside law enforcement agencies.

COST SUMMARY/IMPLICATIONS

AMOUNT OF RECOMMENDATION/COST OF PROJECT: **\$250,000**

SOURCE OF FUNDING: General Purpose Fund balance

SUSTAINABLE OPPORTUNITIES

Economic: Reducing/minimizing crime encourages businesses to invest in the City, creating much needed jobs and creates a safe environment where citizens can work, live, and visit to enjoy the amenities that the City has to offer without fear of crime and disorder. As we all well know, and as stated by business development stakeholders have stated many times, that reduced crime is key to economic development in Oakland.

Social Equity: Citizens deserve to live in a community that is relatively free from crime, fear, and disorder. Those communities impacted the most by the negative factors associated with crime should see benefits such as a reduction in crime and greater cooperation and trust with the Police Department.

Environmental: See above (Economic and Social Equity).

For questions concerning this report, please contact Assistant Chief Anthony Toribio at (510) 238 - 3958.

Respectfully Submitted,



Howard A. Jordan
Chief of Police
Oakland Police Department

Prepared by:
Steven R. Tull
Captain of Police
Office of Inspector General

FILED
OFFICE OF THE CITY CLERK
OAKLAND


City Attorney

2013 JAN -3 PM 3:24

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO AMEND THE CONTRACT WITH STRATEGIC POLICY PARTNERSHIP, LLC IN THE AMOUNT OF TWO HUNDRED FIFTY THOUSAND DOLLARS (\$250,000) TO HIRE A CONSULTANT TO PUT IN PLACE A MUCH NEEDED SHORT-TERM CRIME FIGHTING STRATEGY AND A CITYWIDE REDUCTION AND COMMUNITY SAFETY PLAN

WHEREAS, the City Administrator is authorized to amend the contract with Strategic Policy Partnerships, LLC in the amount of \$250,000 to hire a consultant to put in place a much needed short-term crime fighting strategy and a Citywide Reduction Strategy and Community Safety Plan; and

WHEREAS, the City will seek the assistance and expertise of a crime expert reduction, with a proven track record to development, and implement a Citywide Crime Reduction Strategy and Community Safety Plan; and

WHEREAS, the crime reduction strategy will incorporate shorter-term actions to begin to reduce crime and a long-term Citywide Crime Reduction Strategy and Community Safety Plan that integrates partnerships with external law enforcement agencies and City departments; and

WHEREAS, it is in the best interests of the City to amend this contract in order for City to ensure that an effective and measurable crime reduction is put in place to combat the rise in violent crimes by the utilization of best practices in the law enforcement realm; therefore, be it

RESOLVED: That the City Administrator is authorized to amend the contract with Strategic Policy Partnerships, LLC in the amount of \$250,000 to hire a consultant to put in place a much needed short-term crime fighting strategy and a Citywide Reduction Strategy and Community Safety Plan; and be it

FURTHER RESOLVED: That the City Administrator or her designee is authorized to take all actions and carry out any financial actions necessary to fulfill the intent of this Resolution and accompanying Report, including completing all required negotiations, certifications, assurances, and documentation required to accept, modify, extend and/or amend this contract for services, except for any additional increase in the contract amount, without returning to the City Council; and be it

FURTHER RESOLVED: That the City Administrator or her designee will provide regular updates to the City Council concerning changes or modifications to the contract with Strategic Policy Partnerships, LLC; and be it

FURTHER RESOLVED: That the City Administrator or her designee shall ensure that copies of fully executed contracts and amendments are placed on file with the Office of the City Clerk; and be it

FINALLY RESOLVED: That the City Attorney shall review and approve, for form and legality, any and all contract amendments and modifications.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE: BROOKS, GALLO, GIBSON-MCELHANEY, KAPLAN, KALB, KERNIGHAN, SCHAAF, and PRESIDENT REID

AYES-
NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the
Council of the City of Oakland, California