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OAKLAND

2012 OCT 11 PM 3:06

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Carmen L. Martinez
Library Director

SUBJECT: Library Grant: Branch Improvements

DATE: September 14, 2012

City Administrator
Approval

Date

10/8/12

COUNCIL DISTRICT: # 4 & 7

RECOMMENDATION

Staff recommends that the City Council adopt a resolution (1) authorizing the City Administrator to close Project C325110, in the Oakland Public Library Trust Fund (7540), and transfer the remaining uncommitted revenue and appropriation of up to \$325,000 to a new project to be used for upgrades and refurbishment of three Oakland Public Library branches: Brookfield, Dimond and Montclair, and (2) to apply for, accept and appropriate additional grants and donations to be used for the same purpose.

OUTCOME

The outcome of the request to City Council is to authorize staff to create a new Project in Fund 7540 and appropriate the unexpended balance of a prior grant for upgrades and refurbishment at the Brookfield, Dimond and Montclair branch libraries and to apply for, accept and appropriate other grants and donations to be used for upgrades and refurbishment of the three Oakland Public Library branches.

BACKGROUND/LEGISLATIVE HISTORY

In 2006, the Oakland Public Library received a \$1 million challenge grant from the Wayne and Gladys Valley Foundation for the 81st Avenue East Oakland Community Library, a significant portion of the \$3 million private fundraising campaign which provided essential funding for the project. The challenge grant conditions were met and the funds were received in July 2010 and accepted and appropriated as authorized by City Council Resolution No. 80407 C.M.S. (February 20, 2007).

The final project cost is estimated to be approximately 2.5% below the budgeted amount of \$14.8 million. As a result, an estimated amount of up to \$325,000 of the Foundation grant will

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remain at completion. The Oakland Public Library contacted the Foundation about the remaining funds in accordance with the 2006 grant agreement.

The Foundation proposed an amendment to the grant agreement to allow the Oakland Public Library to use the balance for upgrades and refurbishment of three branch libraries (Brookfield, Dimond and Montclair), with two conditions:

1. Each dollar of grant funds must be matched on a 1:1 basis, with an equal amount raised from other private sources (individuals, corporations and foundations). These sources exclude in-kind contributions and City and/or other government funds; and
2. The Oakland Public Library must commence the upgrades at the three designated libraries (Brookfield, Dimond and Montclair) no later than April 30, 2013.

City Council authorization is required to create and transfer existing appropriations for the 81st Avenue Library to a new project to be used for expenses associated with the three branch refurbishment activities.

ANALYSIS

In 2003-2006 the Oakland Public Library conducted a comprehensive study to identify changes needed to ensure that Oakland libraries would meet the needs of the community in the future. The study resulted in "The Oakland Public Library Master Facilities Plan (June 2006)" which outlines the long-range facility needs of OPL branches and the Main Library. The opening of the 81st Avenue Library and other recent projects such as the Elmhurst Library remodel (completed 2011), the Rockridge Teen Zone and the Martin Luther King, Jr. Branch renovation (completed in 2012), represent specific accomplishments toward the goals identified in the Master Facilities Plan. As funding becomes available and as work can be scheduled, other branches are due for improvements to make Oakland's libraries more welcoming and functional spaces, and to enhance their use as modern libraries.

The amended grant from the Wayne and Gladys Valley Foundation and matching funds to be raised by the Oakland Public Library will make it possible to move forward with needed improvements to the Brookfield, Dimond and Montclair branches. The Library anticipates that it will raise the necessary matching funds from recent one-time donations to the Oakland Public Library Trust Fund, grants from foundations, and donations from organizations and individuals. Approximately \$100,000 has been secured to date, nearly one-third of the total amount required for the matching grant.

PUBLIC OUTREACH

For the proposed three branch projects, the Library will inform key stakeholders, such as branch friends groups, of plans and progress. These projects rely on the assessments developed through the Master Facilities Plan process which involved extensive public outreach. Public meetings were held throughout Oakland in order to give all residents the opportunity to participate. In addition, focus groups were used to determine the library needs of special constituencies within the community. A total of 14 focus groups were convened, including groups with teens, seniors, elementary school teachers and parents, and residents with disabilities. Additional input was gathered through interviews with community leaders, library staff and others, and from surveys.

COORDINATION

This report was prepared in coordination with the Library's Financial and Administrative Services Office and the Public Works Agency, Project Delivery Division.

COST SUMMARY/IMPLICATIONS

1. **AMOUNT OF RECOMMENDATION/COST OF PROJECT:**
Total Project Costs* \$650,000
*Estimate based on unexpended balance of \$325,000.
2. **COST ELEMENTS OF AGREEMENT/CONTRACT:**
Not applicable.
3. **SOURCE OF FUNDING:**
The source of funding is the Foundation grant and other private funds as discussed above (see Analysis).
4. **FISCAL IMPACT:**
There is no impact to the General Purpose Fund as funding for these projects is being provided by grants and other private sources. Ongoing facility maintenance is included in the Library's current operating budget.

SUSTAINABLE OPPORTUNITIES

Economic: Funding from the Foundation and other private sources will improve City facilities that provide library services available to all Oakland residents to enhance their educational and economic opportunities.

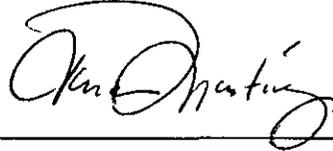
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Environmental: No specific environmental opportunities have been identified.

Social Equity: The services of the Oakland Public Library are available at no charge to all residents of all ages to acquire knowledge and develop the skills they need to assure equity in educational, employment, housing and community opportunities.

For questions regarding this report, please contact Winifred Walters, Manager, Grants and Development, 510-238-6932.

Respectfully submitted,



Carmen L. Martinez
Director, Oakland Public Library

Prepared by: Winifred Walters
Manager, Grants and Development
Oakland Public Library

M. Madison

FILED
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OAKLAND

OAKLAND CITY COUNCIL

2012 OCT 11 PM 3:06
RESOLUTION No. _____ C.M.S.
Introduced by Councilmember _____

RESOLUTION (1) AUTHORIZING THE CITY ADMINISTRATOR TO CLOSE PROJECT C325110, IN THE OAKLAND PUBLIC LIBRARY TRUST FUND (7540), AND TRANSFER THE REMAINING UNCOMMITTED REVENUE AND APPROPRIATION OF UP TO \$325,000 TO A NEW PROJECT TO BE USED FOR UPGRADES AND REFURBISHMENT OF THREE OAKLAND PUBLIC LIBRARY BRANCHES: BROOKFIELD, DIMOND AND MONTCLAIR, AND (2) TO APPLY FOR, ACCEPT AND APPROPRIATE ADDITIONAL GRANTS AND DONATIONS TO BE USED FOR THE SAME PURPOSE.

WHEREAS, The City of Oakland desires to offer library services in welcoming and functional facilities and to enhance the use of existing facilities as modern libraries; and

WHEREAS, The City of Oakland desires to use available grant funds for upgrades and refurbishment projects at three Oakland Public Library branches: Brookfield, Dimond and Montclair; now, therefore be it

RESOLVED: That the City Administrator is hereby authorized to close Project C325110, in the Oakland Public Library Trust Fund (7540), and transfer the remaining uncommitted revenue and appropriation of up to \$325,000 to Fund 7540, Director's Org. (61111), Library Systemwide Support Program (NB37), in a new Project Account to be established; and be it

FURTHER RESOLVED: That should additional funds be received the City Administrator or her designee is hereby authorized to accept and appropriate the same for the purposes described above.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons

City Clerk and Clerk of the Council
of the City of Oakland, California

LIFE ENRICHMENT CMTE.

OCT 23 2012

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