



# AGENDA REPORT

**TO:** DEANNA J. SANTANA  
CITY ADMINISTRATOR

**FROM:** Sara Bedford

**SUBJECT:** California State Preschool Program Grant (CSPP), Program Year 2012-2013      **DATE:** April 19, 2012

City Administrator  
Approval

Date

4/20/12

**COUNCIL DISTRICT:** Citywide

## RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City Administrator, on behalf of the City of Oakland, to apply for, accept and appropriate the California State Preschool Program (CSPP) Expansion Grant from the California Department of Education (DOE) in an estimated amount of one million thirteen thousand two hundred twenty dollars (\$1,013,220) for program year 2012-2013, and authorizing a grant agreement with the Unity Council for an estimated amount of one hundred six thousand one hundred forty two dollars (\$106,142) to fund prekindergarten and family literacy services in accord with said grant.

## EXECUTIVE SUMMARY

Staff requests approval of a Resolution authorizing the City Administrator to apply for, accept and appropriate the California State Preschool Program (CSPP) Expansion Grant from the California Department of Education (CDE) in an estimated amount of \$1,013,220 for Program Year 2012-2013, and authorizing a grant agreement with the Unity Council for the estimated amount of \$106,142 to fund child development and family literacy services in accord with said grants.

If approved, DHS will begin providing, either directly or through its grant agreement with the Unity Council, child development and family literacy services to a total of 304 children and their families in the Oakland Head Start Program during the program year that extends from July 1, 2012 through June 30, 2013.

In June 2007, the DHS was awarded this contract from the CDE for the first time. Funds must be applied for each year through a renewal process. DHS has submitted renewal applications and received funding annually since the submission of its first renewal application in December 2008, for the program year 2009-2010. Due to the state budget process, the City anticipates notification in early July that the CSPP contract has been awarded for 2012-2013, and of the

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 8, 2012

awarded amount. Funds must be appropriated before September 1<sup>st</sup>, 2012, which is the first day the Head Start program is scheduled to begin.

### **OUTCOME**

If approved, the Department of Human Services (DHS) will begin providing, directly and through its grant agreement with the Unity Council, prekindergarten and family literacy services to a total of 304 children, ages 3-4 year-old and their families in Oakland during the program year that extends from July 1, 2012 through June 30, 2013.

The proposed resolution would authorize the City to apply, accept and appropriate the CSPP Expansion Grant from the CDE in an estimated amount of \$1,013,220 for Program Year 2012-2013, to serve a total of 304 children. Of the total award, a grant agreement will be made with the Unity Council, for an estimated amount of \$106,142, to serve approximately 32 eligible children and their families.

The state funding provided by this grant will supplement the Head Start federal funding currently received by the City of Oakland, to provide a comprehensive school readiness program. Eligible Head Start children ages, three- and four-year old will be enrolled in this program, and will receive, along with their families, enhanced family literacy and parenting education services in addition to comprehensive child development services.

### **BACKGROUND/LEGISLATIVE HISTORY**

In January of 2007, the CDE first announced the availability of \$45,000,000 throughout the state of California for part-day preschool services, through the Prekindergarten and Family Literacy Program, renamed California State Preschool Program (CSPP). This funding was available for programs located in the attendance areas of elementary schools ranked in the base Academic Performance Index (API) deciles 1-3 in 2005. Additionally, preference was given to underserved areas as identified by each Local Child Care Planning Council (LPC).

The CSPP funding is available for programs to serve three – and four- year-olds for one year before kindergarten commences. Programs must provide age-appropriate and developmentally appropriate activities for children in participating classrooms that are designed to facilitate their transition to kindergarten, and opportunities for parents and legal guardians to work with their children on interactive literacy activities.

The City applied for and received this funding for FY 2007-2008 in order to expand upon services provided to Head Start children and families. The City submitted reapplications for funding for FY 2008-2009, FY 2009-10, FY 2010-2011, FY 2011-12, which were used to provide additional days of preschool, as well as parenting education and family literacy services

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 8, 2012

for 304 children, ages three- and four-year-olds entering kindergarten in areas of high need in Oakland that meet the funding criteria.

Together, the City of Oakland and delegate agency, Unity Council Head Start and Early Head Start programs, serve 1,778 children, ages 0 - 5, and their families, which include pregnant women. The City directly serves 1,061 Head Start children, ages 3-5, and their families across seventeen Centers, six Family Child Care homes, and one Home-Based program, and collaborates on service delivery with Early Head Start partners to serve 204 Early Head Start children, ages 0-3, and their families across three Centers and two Home-Based programs. The Unity Council directly serves an additional 313 Head Start and 200 Early Head Start children and their families across four centers and one Home-Based Program. See the Program Description section of this report for the complete list of Head Start California State Preschool Program sites.

**ANALYSIS**

**Program Description**

The CSPP will be provided at eight (8) locations throughout Oakland. These sites were chosen according to the state guidelines for eligibility, because of their proximity to a low performing Oakland Unified School District elementary school (with a 2005 API score of 1-3), located in a priority zip code as identified by the Local Child Care Planning Council, as well as site capacity and need for services. The planned site locations for the City of Oakland are: Brookfield, Eastmont, Lion Creek Crossing, San Antonio CDC, San Antonio Park, 92<sup>nd</sup> Avenue, and Sungate. The Unity Council will provide services at their DeColores site. The City of Oakland will directly serve 272 children in 17 classrooms, while the Unity Council will serve 32 children in 2 classrooms. The following table includes the specific number of classrooms provided and children served at each location:

	Number of Classrooms	Number of Children
<b>City of Oakland Sites</b>		
Brookfield	2	32
Eastmont	4	64
Lion Creek Crossing	2	32
San Antonio CDC	2	32
San Antonio Park	2	32
Sungate	2	48
92 <sup>nd</sup> Avenue	3	32
<i>Subtotal City of Oakland</i>	<b>17</b>	<b>272</b>
<b>Unity Council Sites</b>		
DeColores	2	32
<i>Subtotal Unity Council</i>	<b>2</b>	<b>32</b>
<b>TOTAL</b>	<b>19</b>	<b>304</b>

Item: \_\_\_\_\_  
 Life Emichment Committee  
 May 8, 2012

These classrooms will operate 177 days, providing an additional 38 days of service to the Head Start program year. These additional days will be provided by offering services Monday through Friday (currently, Head Start services are provided Tuesday through Friday for part-day classrooms). The school year 2012-2013 for both Head Start and the California State Preschool Programs will begin on September 1, 2012.

The City of Oakland's CSPP will offer a quality, developmentally and culturally appropriate early childhood environment in which each child has the opportunity to develop at their own pace. Each child's relationship with their parent and primary caregiver and teacher will be fostered. Part-day services will be offered in three and a half hour sessions.

The City of Oakland's DHS and the Unity Council will actively promote partnerships with families to support early literacy development in children. The CSPP aims to build on the strengths and resources of parents and family members, who have the greatest influence on their children's achievement. Parenting education and family literacy services will be provided for enrolled families.

The specific goals of the program are as follows:

- Provide high-quality, integrated and responsive parent education and interactive family literacy activities, to help parents become full partners in educating their children.
- Provide high-quality, developmentally, culturally and linguistically appropriate learning activities and environments, to assist children in gaining the skills necessary to succeed in school.
- Recruit and retain highly qualified staff to implement a quality child development and family literacy program for children and families.
- Develop and implement a comprehensive training plan for all program staff, to build upon skills and knowledge in early childhood and family literacy.
- Ensure that the program's centers are safe and appropriate for early childhood education services, and the program is fiscally accountable to regulations and funders.

### **PUBLIC OUTREACH/INTEREST**

This item did not require any additional public outreach other than the required posting on the City's website.

### **COORDINATION**

Coordination has occurred between DHS, City Attorney's Office, and Budget Office for review of this report.

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 8, 2012

**COST SUMMARY/IMPLICATIONS**

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:  
Project Delivery

Approval of the proposed resolution will authorize the application for, acceptance and appropriation of a CSPP Expansion grant for Program Year 2012-2013, beginning July 1, 2012 through June 30, 2013 in the estimated amount of \$1,013,220. Funding will be appropriated to the California Department of Education Fund (2138), Head Start Organization (78231), Preschool Expansion Grant 2012-2013 Project (G4219).

Total Project Costs  
\$1,013,220

2. COST ELEMENTS OF AGREEMENT/CONTRACT:

Sub Project/Phases

Unity Council - \$106,142

Management

Equipment

Software

Maintenance

Service

Labor Rates (If applicable – use separate table detailing labor rates)

Taxes and Fees\*

TOTAL AGREEMENT/CONTRACT AMOUNT:

\$106,142

SOURCE OF FUNDING: (DHS Head Start/California Department of Education Fund (G4219)

3. FISCAL IMPACT:

The City's FY 2012-2013 Adopted Budget includes \$1,013,220 in appropriations and revenues for FY 2012-2013 for the California State Preschool Program, which is the City's portion of the grant award. The remaining \$106,142 will be subcontracted to the Unity Council. There will be no impact on the City's General Fund.

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 8, 2012

## SUSTAINABLE OPPORTUNITIES

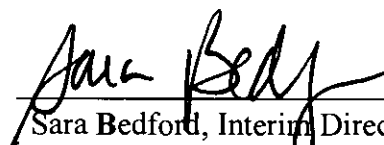
**Economic:** There are economic benefits to the City from the operation of this Program. The grant, along with funding from the Head Start grant, directly creates and sustains 32 jobs, including people directly employed in centers, plus an unknown number of jobs through its economic multiplier effect. Most of these jobs are held by residents of Oakland. In addition, the program will buy goods and services to support its program, and most of these will be purchased from Oakland firms or individuals.

**Environmental:** There are no foreseeable direct environmental benefits or impacts from this program to the City of Oakland. The program will use recyclable paper products.

**Social Equity:** The principal sustainable opportunity of this program is in the area of social equity. The program will deliver comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children. The program will provide a range of individualized services in the areas of education and early childhood development, medical, dental, and mental health services, nutrition, parent involvement, and family literacy. The range of services is responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. Recent scientific research has verified what early childhood educators have known for years: that how children are nurtured and educated in their youngest years has a significant impact on development, growth, ongoing academic performance and later life success.

For questions regarding this report, please contact Usana Hopkins, DHS Manager, Early Childhood & Family Services.

Respectfully submitted,

  
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Sara Bedford, Interim Director  
Department of Human Services

Reviewed by:  
Usana Hopkins, DHS Manager  
Early Childhood & Family Services Division

Prepared by:  
Tracey Black, Planner  
Head Start Program

Item: \_\_\_\_\_  
Life Enrichment Committee  
May 8, 2012

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

# OAKLAND CITY COUNCIL

*M. M. Morrison*  
City Attorney

2012 APR 26 AM 9:30 RESOLUTION No. \_\_\_\_\_ C.M.S.

Introduced by Councilmember \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO APPLY FOR, ACCEPT AND APPROPRIATE THE CALIFORNIA STATE PRESCHOOL PROGRAM (CSPP) EXPANSION GRANT FROM THE CALIFORNIA DEPARTMENT OF EDUCATION (CDE) IN AN ESTIMATED AMOUNT OF ONE MILLION THIRTEEN THOUSAND TWO HUNDRED TWENTY DOLLARS (\$1,013,220) FOR PROGRAM YEAR 2012-2013, AND AUTHORIZING A GRANT AGREEMENT WITH THE UNITY COUNCIL FOR AN ESTIMATED AMOUNT OF ONE HUNDRED SIX THOUSAND ONE HUNDRED FORTY TWO DOLLARS (\$106,142) TO FUND PREKINDERGARTEN AND FAMILY LITERACY SERVICES IN ACCORD WITH SAID GRANT**

**WHEREAS**, the City of Oakland desires to apply for, accept and appropriate a grant in an estimated amount of one million thirteen thousand two hundred twenty dollars (\$1,013,220) from the California Department of Education to fund California State Preschool Program (CSPP) prekindergarten and family literacy services from July 1, 2012 to June 30, 2013; and

**WHEREAS**, this grant funding will be used to provide a prekindergarten and family literacy program (CSPP) in eight (8) sites located in the attendance areas of Oakland Unified School District elementary schools with 2005 Academic Performance Index (API) deciles 1-3; and

**WHEREAS**, the program will provide child development, parenting education and family literacy services to a total of 304 eligible children ages three and four-year-old and their families; and

**WHEREAS**, the Unity Council, a Head Start delegate designated for Oakland, was selected and approved in 1988 by the Head Start Policy Council, City Council, and the Head Start California Regional Office to provide Head Start comprehensive child development services in Oakland; and

**WHEREAS**, the City wishes to enter into a grant agreement with the Unity Council in an estimated total of one hundred six thousand one hundred forty two dollars (\$106,142) to provide prekindergarten and family literacy services to 32 eligible children and their families; and

**WHEREAS**, the City Council finds that the performance of the grant services is professional, scientific or technical in nature and that this grant agreement will not result in the loss of salary or employment by anyone having permanent status in the competitive service; now, therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to apply for, accept and appropriate the aforesaid grant in an estimated amount of one million thirteen thousand two hundred twenty dollars (\$1,013,220) to execute the required grant agreements and other documents, and appropriate said estimated amount for funding of California State Preschool Program Grant from July 1, 2012 through June 30, 2013; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized and directed to accept and appropriate any additional funding related to this grant that may become available; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator or her designee as agent for the City to conduct all negotiations, execute and submit all documents including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary for the aforementioned grants in accordance with the grants' basic purposes; and be it

**FURTHER RESOLVED:** That the estimated sum of nine hundred seven thousand seventy eight dollars (\$907,078) the City of Oakland's portion of the grant award, together with offsetting revenue, shall be appropriated to the California Department of Education Fund (2138), Head Start Organization (78231), and CSPP 2012-2013 Project (G4219) upon execution of said grant agreement, and that should additional grant funds be received, the City Administrator or her designee is hereby authorized to appropriate same for the purposes described above; and be it

**FURTHER RESOLVED:** That the City Administrator or her designee is hereby authorized and directed to execute a grant agreement with the Unity Council, pursuant to the terms of the grant award, in an estimated amount of one hundred six thousand one hundred forty two dollars (\$106,142) of the aforesaid California State Preschool Program Expansion Grant for prekindergarten and family literacy services for three and four-year-old children and their families.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California