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# Letter of Nomination

February 7, 2012

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The Honorable City Council One City Hall Plaza, Second Floor Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

## CANNIBAS REGULATORY COMMISSION

Sierra Martinez, Mayoral appointment, on the recommendation of Councilmember Nancy Nadel, to serve the term beginning August, 2011and ending July 31, 2013, filling the seat previously held by Richard Lee.

Leslie Bonett, Mayoral reappointment to serve the term beginning August 1, 2011 and ending July 31, 2013, filling the seat she previously held.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan Mayor

# SIERRA MARTINEZ

#### SUMMARY

Sierra Martinez is an energy attorney and policy analyst in the San Francisco office of the Natural Resources Defense Council (NRDC). Sierra represents NRDC at state and local fora to promote energy efficiency and other clean energy solutions to climate change. He focuses primarily on regulation of electric and gas utilities to align company and customer incentives to minimize the societal cost of energy services. Sierra has testified on energy issues before the Caiifomia State Legislature, the Caiifomia Energy Commission, the California Public Utilities Commission, and the California Air Resources Board. Sierra guest lectures on energy regulation and the environment at UC Berkeley Law (Boalt Hall) and has spoken before the Goldman School of Public Policy on nuclear energy.

### **EDUCATION**

Stanford Law School

Doctor of Jurispmdence

Concentrated studies in energy and the environment; coursework in Civil and Environmental Engineering

- Published note: Reforming International Environmental Governance, 43 STAN. J. INT'L L. 203 (2007)
- Stanford Journal of International Law, Business & Development Executive Officer, Assistant Managing Editor

Stanford University

B.A. with Honors in Philosophy, minor in Symbolic Systems

#### **EXPERIENCE**

Natural Resources Defense Council

Energy Attomey & Policy Analyst

- Co-authored and presented a report assessing California energy efficiency policies and effects to California Energy Commission (CEC) Commissioners, California Public Utilities Commission (CPUC) Commissioners, and legislative representatives and staff
- Provided expert witness testimony before the CPUC in the integrated resource planning proceeding regarding energy demand forecasts and energy efficiency assumptions
- · Cross-examined a large investor-owned utility's witness at a CPUC hearing and negotiated a multi-party settlement agreement on behalf of NRDC
- Testified on panel before the Assigned Commissioner at the CPUC to develop a risk-reward incentive mechanism for energy efficiency programs over 2010-2012
- In the CEC's Integrated Energy Policy Report proceeding, debated on panel, testified, and submitted written comments on the importance of relying on energy efficiency as a resource
- Supported the continued growth of energy efficiency among California publicly-owned utilities, through direct engagement with the utilities, the Northern Caiifornia Power Agency, and the Caiifornia Municipal Utilities Association
- Published article: Are There Rebound Effects from Energy Efficiency? An Analysis of Empirical Data, Internal Consistency, and Solutions, ELECTRICITY POLICY (2011)

#### Obama Presidential Campaign

Voter Protection Team

Trained legal challengers to monitor and report voting irregularities at polls in Rio Arriba County

Stanford Environmental Law Clinic

Advanced Clinical Law Student

- Conducted research for and advised the Natural Resources Defense Council on the Caiifomia Air Resources Board's authority to implement land use measures to reduce greenhouse gas emissions
- Played an integral role in successfully litigating a California Environmental Quality Act case compelling the California Department of Fish and Game to conduct an Environmental Impact Report for its fish stocking program
- Successfully argued a motion in California Superior Court for attorneys' fees under California's private attorney general statute

#### Heller, Ehrman, White & McAuliffe LLP Summer Associate

May 2007 - Aug. 2007 San Francisco, CA & New York, NY

Conducted legal research and writing regarding the contractual nature of Caiifornia ISO Tariffs on behalf of PG&E

#### United States District Court for the Northern District of California Extern for The Honorable Jeffrey S. White

- Researched and wrote draft orders

May 2006 - Aug 2006 San Francisco, CA

Sept 2008 – Nov 2008

Jan 2007 - Jan 2008

Espanola, NM

Stanford, CA

Sept 1999 - June 2003 Stanford, CA

Sept 2005 - May 2008

Stanford, CA

June 2009 - Present

San Francisco, CA

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# OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_ C.M.S.

## RESOLUTION APPOINTING SIERRA MARTINEZ AND REAPPOINTING LESLIE BONETT AS MEMBERS OF THE CANNIBUS REGULATORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Oakland Cannabis Regulation and Revenue Act (Ordinance 12694 C.M.S.), also known as Measure Z, adopted by the voters of Oakland, November 2, 2004 in the General Municipal Election, creates the Cannabis Regulatory Commission to oversee the ordinance's implementation and the disbursement of revenue from licensing and taxation of businesses that sell cannabis; and

WHEREAS, the Oakland Cannabis Regulation and Revenue Act specifies that members of the Cannabis Regulatory Commission are to be appointed one by the Mayor, one by the City Auditor, one by the City Administrator, and one from each Member of the City Council, to serve unlimited two-year terms; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Sierra Martinez as District 3 Representative, as recommended by Councilmember Nadel, and Leslie Bonett as Mayoral Representative to seats on the Committee, each to serve two-year terms subject to confirmation by the City Council; now therefore, be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Sierra Martinez and reappointment of Leslie Bonett to the Cannabis Regulatory Commission for two-year terms, Martinez beginning August 1, 2011 and ending July 31, 2013, filling the seat previously held by Richard Lee, and

Bonett beginning August 1, 2011 and ending July 31, 2013, filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA, PASSED BY THE FOLLOWING VOTE BRUNNER, KERNIGHAN, NADEL, SCHAAF, DE LA FUENTE, BROOKS, KAPLAN, and PRESIDENT REID

AYES-NOES-ABSENT-ABSTENTIONS-

ATTEST:

LATONDA SIMMONS City Clerk and Clerk of the Council of the City of Oakland, Caiifornia