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OFFICE OF THE CITY CLERK
OAKLAND

CITY OF OAKLAND

AGENDA REPORT

2011 JUN 30 PM 12: 26

TO: Office of the City Administrator
ATTN: P. Lamont Ewell, Interim City Administrator
FROM: Community and Economic Development Agency
DATE: July 12, 2011

RE: Resolution Amending Resolution No. 83121 C.M.S. To Extend Youth Training And Employment Service Contracts To June 30, 2012

Resolution Amending Resolution No. 83121 C.M.S. To Increase Youth Training And Employment Contracts To Fund The 2011 Mayor's Summer Jobs Program In The Following Amounts: \$30,000 To Alameda County Youth Development Inc. (Scotlan Youth And Family Center); \$27,000 To East Bay Spanish Speaking Citizens' Foundation; \$30,000 To Lao Family Community Development Inc.; \$30,000 To Pivotal Point Youth Services Inc.; \$27,000 To Youth Employment Partnership Inc.—In School; \$27,000 To Youth Employment Partnership Inc.—Out of School; And \$27,000 to Youth Uprising

SUMMARY

On December 21, 2010, Council passed Resolution No. 83121 C.M.S. authorizing the City Administrator to enter into contracts with the following providers: Alameda County Youth Development Inc. (Scotlan Youth and Family Center), Children's Hospital Research Center Oakland, East Bay Spanish Speaking Citizens' Foundation, Lao Family Community Development Inc., Pivotal Point Youth Services Inc., Youth Employment Partnership Inc., and Youth Uprising, to provide youth employment services under the Workforce Investment Act (WIA) Title 1 Youth Formula Funds for Fiscal Year 2010-2011. These contracts for year round youth training and employment services totaled \$774,046.

Staff is returning to Council requesting authorization to extend the WIA youth service providers' contracts from the current term of January 1, 2011 to June 30, 2011 to the proposed new term of January 1, 2011 to June 30, 2012. This extension will allow the providers a full eighteen months to complete their contracted scope of work and benchmarks for FY 2010-2011 funding.

Staff is also requesting authorization to augment the contracts for these agencies to provide additional service for the 2011 Mayor's Summer Jobs Program (MSJP). The \$200,000 funding allocated for MSJP comes from the already appropriated FY 2010-2011 WIB budget. It will increase each of the aforementioned contracts to fund youth wages and agency costs for job readiness training and case management for the Mayor's Summer Jobs Program (MSJP). These

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funds will be used to modify contracts with the current WIA youth service providers to include 132 summer employment opportunities for Oakland youth allocated proportionally across Oakland's different regions and ethnicities.

FISCAL IMPACT

Approval of this resolution will allow the City to increase by a total of \$200,000 the funding to the WIA youth service providers listed below. This funding is currently allocated in line item #13, "Youth One Stop (Mayor's Summer Jobs Program)" in the Oakland WIB FY2010-2011 budget.

The six contracted youth service providers will receive the following amounts (Column 4 and 5) to augment their contracted program allocations (Column 2) under Resolution No. 83121 C.M.S.:

Current WIA Youth Service Provider Contracts	Current Program Allocation	Current Year Round Youth Served	Proposed Summer Funding Recommendation	Proposed Summer Youth Served
Alameda County Youth Development, Inc. (Scotlan Youth and Family Center)	\$102,212	33	\$30,000	20
East Bay Spanish Speaking Citizens' Foundation	\$65,088	33	\$27,000	18
Lao Family Community Development, Inc.	\$142,641	44	\$30,000	20
Pivotal Point Youth Services, Inc.	\$116,882	36	\$30,000	20
Youth Employment Partnership, Inc. – In School Youth	\$83,122	37	\$27,000	18
Youth Employment Partnership, Inc. – Out of School Youth	\$131,510	38	\$27,000	18
Youth Uprising	\$64,297	18	\$27,000	18
Totals	\$705,752	239	\$198,000	132

This no cost term extension to the current provider contracts will have no fiscal impact to the City.

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BACKGROUND

The WIA Youth Service Provider contracts resulted from a competitive procurement process for which an RFP for year round youth services was released on July 19, 2010 and indicated a contract term period of October 1, 2010 to June 30, 2012. The City became the System Administrator of the Oakland Local Workforce Investment Area on January 1, 2011, which is the effective date of the youth contracts. The Workforce Investment Board (WIB) approved the FY 2010-2011 budget on August 12, 2010 and it was subsequently approved by the City Council on October 5, 2010 through Resolution No. 83003 C.M.S.

The award of the FY 10-11 year round youth service contracts was approved by the Youth Council and the full WIB on November 23, 2010 and December 1, 2010, respectively. The City Council subsequently approved the FY 2010-2011 contracts on December 21, 2010 through Resolution No. 83121 C.M.S.

Due to the January 1, 2011 start date, the Youth Service Providers required additional time to fulfill the full scope of their contracts. The Oakland WIB has acted to extend the contracts for an additional twelve months to allow the service providers to meet all performance benchmarks, as detailed in their respective contracts. To address the current contract amendments, the Youth Council met on May 25, 2011 and the WIB Executive Committee met on June 14, 2011 to approve an extension of the end date of the youth contracts term to June 30, 2012.

The Youth Council and full Oakland WIB also approved contract modifications for the listed service providers to include services for the 2011 Mayor's Summer Jobs Program. This year, the Oakland WIB will fund a total of 132 summer job opportunities for Oakland youth.

KEY ISSUES AND IMPACTS

Approval of this resolution will allow two things: 1) the extension of existing youth service contracts; and 2) the modification of youth contracts to include additional funds for the Mayor's Summer Jobs Program. For many of the youth participating in the program, this will be their first job which will provide them with critical job readiness training, case management, summer employment, an updated resume and a job reference to begin their employment career.

The Mayor's Summer Jobs Program has been an Oakland tradition for over 40 years. During the past two years Oakland has received significant federal funding through the American Recovery and Reinvestment Act (ARRA) to train and place youth into summer employment. This year, due to the elimination of ARRA support, Oakland youth will have limited opportunities for summer employment unless additional funds are dedicated to training, summer placement and youth wages.

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The Oakland WIB Executive Committee, on behalf of the Oakland WIB, approved the contract extensions for all of the service providers and the contract modifications to include a total of 132 MSJP job slots to the existing WIA youth service providers, with the understanding that the allocations would ensure an equitable distribution of employment opportunities across the different regions and ethnicities of the City, as well as considerations of youth having to travel across boundaries and safety concerns. Further, the geographic areas of the City with high levels of poverty, juvenile delinquency and OUSD drop-out rates would be given special consideration. The areas with high rates of these conditions were evident throughout the City, but disproportionately so in the Elmhurst, East Central, San Antonio, Fruitvale, and West Oakland regions. There was further consideration of provider capacity and the inclusion of underserved groups in the distribution of job slots.

Including the 132 youth summer positions to be funded through this action, the Mayor's Summer Jobs Program expects to hire 785 youth during the 2011 program.

PROGRAM DESCRIPTION

The program description for the WIA year round service provider program will not change from the report and Resolution No. 83121 C.M.S. approved by Council on December 21, 2010. Youth service providers will continue to provide employment training services, subsidized employment, and supportive services in accordance to their contracts.

For the Mayor's Summer Jobs Program, implementation strategies will vary across providers and their diverse work projects. Traditionally the Mayor's Summer Job Program provides: pre-employment workshops, a work experience of a maximum of 120 hours at approximately \$8 per hour, workforce development trainings, worksite visits and job performance evaluations.

An added benefit to the youth provided a summer job through this stream of funding is that they will be incorporated into a year-long WIA service strategy which will provide more substantive youth engagement and development. These 132 youth will be served through the mandatory WIA youth program components: tutoring, job readiness training, work experience, leadership development, comprehensive guidance counseling, adult mentoring, summer employment opportunities, supportive services, pre and post basic skills assessments, and an individualized service strategy. Additionally, once youth have exited WIA, they will continue to be served by the youth service providers through follow-up services for an additional 12 months.

SUSTAINABLE OPPORTUNITIES

Economic: Oakland WIB job training programs increase employability through education, training, support services and placements, with the goal of economic self-sufficiency. The

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workforce development system also promotes business development through placement services, customized training subsidies, and services for employers. 132 youth will be employed in various organizations and businesses throughout the City. Increasing job opportunities particularly for youth idle during summer months, assists in promoting community safety and reducing crime. This will further lead to enhanced economic activity.

Environmental: Many of the youth internships and job placements use environmental improvement as a means to promote employment. Community benefit work projects may include recycling, litter and blight reduction, landscape and neighborhood beautification, fire fuel reduction and materials re-use through building deconstruction.

Social Equity: The contract term correction and summer jobs funded through this resolution would provide Oakland youth with an opportunity to utilize their free time in the summer productively; while building a solid foundation for the future. To provide economically and historically disadvantaged youth with a means to build their skills, professional networks, and self-confidence. These programs promote social equity by improving client earning power, both immediately through job placements and for the long-term through education and training.

DISABILITY AND SENIOR CITIZEN ACCESS

The FY 2010-2011 budget contains funding for the City of Oakland's ADA and EEOC Compliance Officers to conduct a thorough assessment of the Oakland workforce investment system, including its contracted partner's facilities and services. This biennial process is required by the State EDD for recertification of the Oakland WIB. With funding for this process, Oakland can ensure compliance in its One-Stop centers and youth service provider centers.

RECOMMENDATION(S) AND RATIONALE

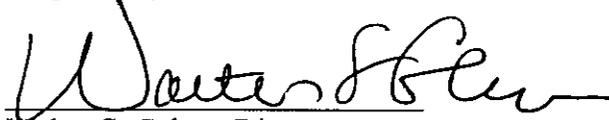
Staff recommends that the City Council authorize the City Administrator or his designee, to extend the end term of the WIA youth service provider contracts from June 30, 2011 to June 30, 2012, and to augment WIA youth service provider contracts to fund 132 summer jobs through the 2011 Mayor's Summer Jobs Program.

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ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council approve the resolutions which accompany this staff report.

Respectfully submitted,



Walter S. Cohen, Director

Community and Economic Development Agency

Reviewed by:



John R. Bailey, WIB Executive Director

Prepared by:

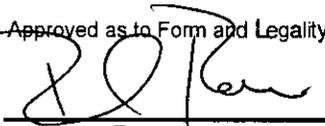
Naima Jameson, Program Analyst
Workforce Development Unit

APPROVED AND FORWARDED TO THE
COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE:



Office of the City Administrator

FILED
OFFICE OF THE CITY CLERK
OAKLAND
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Approved as to Form and Legality

Deputy City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

**RESOLUTION AMENDING RESOLUTION NO. 83121 C.M.S. TO
EXTEND YOUTH TRAINING AND EMPLOYMENT SERVICE
CONTRACTS TO JUNE 30, 2012**

WHEREAS, the Federal Government and State of California under the Workforce Investment Act (WIA) disburses WIA Title 1 funds to eligible local workforce investment areas (LWIA) such as the City of Oakland to contract out for the purpose of providing comprehensive education, training, employment and support services for unemployed youth and adults; and

WHEREAS, Resolution No. 83121 C.M.S. authorized contracts for WIA youth training and employment services with a contract term beginning on January 1, 2011 and ending on June 30, 2011; now, therefore, be it

RESOLVED: That the City Council hereby amends Resolution No. 83121 C.M.S. to authorize an extension to the term of the youth service provider contracts to June 30, 2012, rather than June 30, 2011, to allow an additional twelve months for said agencies to fulfill the scope of work and benchmarks in the contracts; and be it

FURTHER RESOLVED: That the City Administrator, or his designee, is authorized, on behalf of the City of Oakland, to execute and submit all documents, and take whatever action is necessary with respect to said funding and said contracts consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

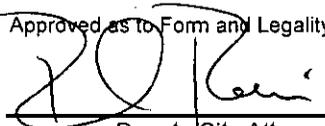
AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

Approved as to Form and Legality

Deputy City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AMENDING RESOLUTION NO. 83121 C.M.S. TO INCREASE YOUTH TRAINING AND EMPLOYMENT CONTRACTS TO FUND THE 2011 MAYOR'S SUMMER JOBS PROGRAM IN THE FOLLOWING AMOUNTS: \$30,000 TO ALAMEDA COUNTY YOUTH DEVELOPMENT INC. (SCOTLAN YOUTH AND FAMILY CENTER); \$27,000 TO EAST BAY SPANISH SPEAKING CITIZENS' FOUNDATION; \$30,000 TO LAO FAMILY COMMUNITY DEVELOPMENT INC.; \$30,000 TO PIVOTAL POINT YOUTH SERVICES INC.; \$27,000 TO YOUTH EMPLOYMENT PARTNERSHIP INC.--IN SCHOOL; \$27,000 TO YOUTH EMPLOYMENT PARTNERSHIP INC.--OUT OF SCHOOL; AND \$27,000 TO YOUTH UPRISING

WHEREAS, the Federal Government and State of California under the Workforce Investment Act (WIA) disburse WIA Title 1 funds to eligible local workforce investment areas (LWIA) such as the City of Oakland to contract out for the purpose of providing comprehensive education, training, employment and support services for unemployed youth and adults; and

WHEREAS, the City of Oakland's total allotment of WIA Title 1 funds for the purpose of providing comprehensive employment services to Oakland youth, adults, and dislocated workers for the 2010-2011 fiscal year is \$6,050,607; and

WHEREAS, the Oakland Workforce Investment Board and Oakland City Council have approved a workforce development budget for fiscal year 2010-2011 to provide comprehensive youth, adult and dislocated worker employment services as adopted on October 5, 2010 through Resolution No. 83008 C.M.S.; and

WHEREAS, Resolution No. 83121 C.M.S. authorized contacts for youth training and employment services with various service providers; and

WHEREAS, \$200,000 of said funding currently allocated in the Oakland WIB FY 2010-2011 budget (line #13) as "Youth One-Stop (Mayor's Summer Jobs Program)" will be used to create 132 job slots through the amendment of current WIA youth service providers' contracts; and

WHEREAS, the service providers will provide pre-employment workshops and a summer work experience; now, therefore, be it

RESOLVED: That the City Council hereby amends Resolution No. 83121 C.M.S. to authorize

increase to the FY 2010-2011 WIA youth service provider contracts in the following amounts for the purpose of providing summer training and employment opportunities to Oakland youth under the 2011 Mayor's Summer Jobs Program:

Fund: 2195

Org: 88549

WIA Youth Service Provider	Funding Recommendation	Youth Served Total = 132
Alameda County Youth Development, Inc. (Scotland Youth and Family Center)	\$30,000	20
East Bay Spanish Speaking Citizens' Foundation	\$27,000	18
Lao Family Community Development, Inc.	\$30,000	20
Pivotal Point Youth Services, Inc.	\$30,000	20
Youth Employment Partnership, Inc. – In School Youth	\$27,000	18
Youth Employment Partnership, Inc. – Out of School Youth	\$27,000	18
Youth Uprising	\$27,000	18

and be it

FURTHER RESOLVED: That the City Administrator, or his designee, is authorized, on behalf of the City of Oakland to execute and submit all documents, and take whatever action is necessary with respect to said funding and said contracts consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
 LaTonda Simmons
 City Clerk and Clerk of the Council
 of the City of Oakland, California