

CITY OF OAKLAND

AGENDA REPORT


TO: Jestin D. Johnson
City Administrator

FROM: Martina Bouey
Acting Director, Human
Services

SUBJECT: Fiscal Agent Change for Youth
Joint Powers Authority

DATE: June 28, 2024

City Administrator Approval


Jestin Johnson (Jul 11, 2024 20:01 PDT)

Date: Jul 11, 2024

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Amending Resolution No. 89180 C.M.S. Regarding The Youth Ventures Joint Powers Authority (YVJPA) To Add Grants In The Amount Of \$150,000 Per Year For Fiscal Years 2023-2024 And 2024-2025 For The City Of Oakland's Annual Contributions To The YVJPA And To Change Its Fiscal Agent From Marcus A. Foster Educational Institute To Philanthropic Ventures Foundation

EXECUTIVE SUMMARY

On May 17, 2022, City Council approved **Resolution 89180 C.M.S.** Youth Ventures Joint Powers Authority (YVJPA), through its fiscal agent Marcus A. Foster Educational Institute (MFEI), in the amount of \$150,000 for each of two years, FY 2021-2022 and FY 2022-2023 for the City's annual contribution. As of February 2, 2024, YVJPA changed their fiscal sponsor to Philanthropic Ventures Foundation (**Attachment A**).

On June 22, 2023, **Resolution 89804 C.M.S.**, the City's Adopted Budget for FY 23-25, was approved and includes the City's annual contribution of \$150,000 to YVJPA for FY 23-24 and \$150,000 for FY 24-25.

This proposed resolution authorizes an amendment with the YVJPA, through its new fiscal agent, Philanthropic Ventures Foundation (PVF), in the amount of \$150,000 for each of four years, FY 2021-2022, FY 2022-2023, FY 2023-2024 and FY 2024-2025 for the City's annual contribution, totaling \$600,000.

BACKGROUND / LEGISLATIVE HISTORY

In July 2006, the City Council approved **Resolution 80089 C.M.S.**, authorizing the creation of the YVJPA for children and youth issues between the City, the County of Alameda, Oakland Unified School District (OUSD), and the East Bay Community Foundation (EBCF) (**Attachment B**).

Life Enrichment Committee
July 23, 2024

This joint public entity serves as the collective impact backbone agency to improve outcomes for Oakland's children, youth, and families and close the racial disparities. After the formation of the YVJPA, EBCF elected not to continue to participate as a voting member but provided fiscal sponsorship for the YVJPA until the relationship was dissolved in FY 2013-2014.

The City, the County, and OUSD each agreed to contribute \$150,000 annually toward staffing the initiative. The City allocated these funds in its adopted FY 2021-23 biennial budget.

In May 2014, the JPA executed an agreement with MFEI to act as fiscal sponsor of the YVJPA.

On May 6, 2014, the City Council passed **Resolution [84957 C.M.S.](#)**, authorizing the City's contribution of \$150,000 per year for FY 2013-15 with MFEI as the fiscal agent for this work. In fiscal years 2015-21, the City's annual contributions to the YVJPA were authorized with MFEI through **Resolution [86155 C.M.S.](#)**, **[87033 C.M.S.](#)**, and **[87877 C.M.S.](#)**

On May 17, 2022, the City Council passed **Resolution [89180 C.M.S.](#)**, authorizing the City's contribution of \$150,000 per year for FY 2021-22 and FY 2022-2023, with MFEI as the fiscal agent for this work.

On June 22, 2023, **Resolution [89804 C.M.S.](#)**, the City's Adopted Budget for FY 23-25, was approved and includes the City's annual contribution of \$150,000 to YVJPA for FY 23-24 and FY 24-25.

In February 2, 2024, the YVJPA executed an agreement with PVF to act as fiscal sponsor of the YVJPA.

ANALYSIS AND POLICY ALTERNATIVES

Oakland Thrives is a public/private partnership working to ensure that children, families, and communities in Oakland are the healthiest in the nation. The City, County, and OUSD recognize the need to work collaboratively to build, research, and develop capacity to ensure that public dollars are invested in programs and services based on proven best practices and produce meaningful outcomes for children, youth, and families. The citywide priorities of **housing, economic and cultural security, and holistic community safety** are advanced by this recommendation through the work the YVJPA is doing with its member agencies: the City of Oakland, County of Alameda, OUSD, Alameda County Office of Education, First 5 Alameda County and Peralta Community College District to improve outcomes for broadly challenged families, children, and youth.

The Youth Ventures Joint Powers Authority (YVJPA) is a long-standing public sector table at the heart of Oakland Thrives. The YVJPA is anchored by three primary trustees: the City of Oakland, Alameda County, and Oakland Unified School District. Three additional public sector trustees complete the YVJPA: First 5 Alameda County, Alameda County Office of Education, and Peralta Community College District. The complementary Leadership Council is a group of influential leaders in Oakland's communities, and positional leaders in the public and private sector institutions that hold opportunities and resources dedicated to the City's well-being. The Leadership Council provides essential wisdom and insight to practitioners and opens the door for collaboration and innovation across systems, institutions, and communities.

Oakland Thrives staff engage policy, program, context, and technical experts within public systems, private sector organizations, and Oakland's neighborhoods to develop rigorous strategic, evidence-based solutions that address the needs of communities farthest from equity and well-being and to remove systemic barriers to the broad application of these solutions. Oakland Thrives staff provide the organizational backbone to get work done across institutional lines, using the techniques of collective impact and results-based accountability to achieve city-wide results in the areas of health, wealth, education, safety, and housing.

The YVJPA membership includes elected officials and department head level staff from all three public entities sitting on the Board and affiliated entities such as Alameda County First Five and Alameda County Office of Education.

The YVJPA originally organized its work through Impact Tables in four (4) critical areas: Housing, Education, Health, and Wealth. A Safety table was also added. The work of the Impact Tables was informed by a collective impact planning effort undertaken with FSG Consulting, the national expert on collective impact. Through that effort, goals and critical metrics were identified for tracking to determine the impact of the work being undertaken.

The YVJPA also aligns its work closely and in concert with other critical Citywide and Countywide efforts such as All In, Starting Smart and Strong, Oakland Community Schools, and By All Means, Harvard Graduate School of Education.

For the past two years, Oakland Thrives Leadership Council has been an adjunct body of the YVJPA, with overlapping membership and representation from a broader set of stakeholders, including business and non-profit leadership, community colleges, Housing Authority, and others. Kaiser Foundation has supported the development of this table along with the YVJPA.

The YVJPA shifted fiscal sponsorship of Oakland Thrives Leadership Council and the YVJPA from MFEI to PVF to increase cost savings and compliance with audit protocols. PVF has a decade of experience serving as a fiscal sponsor for a number of County of Alameda projects and grant programs, including Innovations in Mental Health, Innovations in Re-entry, and All In Alameda County.

FISCAL IMPACT

No new fiscal impact would be created by this action. Funding for the City's \$150,000 annual contribution for Fiscal Years 2021-2022 and 2022-2023 was included in the City Council's FY2021-2023 Adopted Budget, and \$150,000 was included on the FY 2023-2024 Adopted Budget. The \$600,000 needed for this action is currently budgeted in the General-Purpose Fund (1010), Citywide Activities Organization (90591), DP900 Administrative Project (1000021), Homeless Services & Support Program (NB41) for \$150,000 and the General-Purpose Fund (1010), Policy and Planning Org (78311/78251), JPA Youth Activities Project (1005959), Childhood Youth & Services Program (YS03) for \$300,000; Fund and Desc Project and Desc Acct and Desc Category Org Prog Sum of FY 24-25 Midcycle Ongoing (1010) – General Fund: General Purpose (1005959) – (1010) JPA Youth Activities (54629) – Other Costs Services O&M OR_78311 PG_YS03 for \$150,000.

PUBLIC OUTREACH / INTEREST

This item did not require any additional public outreach other than the required posting on the City of Oakland's website. To learn more about YVJPA, visit their website at <https://oaklandthrives.org/yvipa/>

COORDINATION

The Office of the City Attorney and Budget Bureau were consulted in the preparation of this report and resolution.

SUSTAINABLE OPPORTUNITIES

Economic: The YVJPA works together to collectively improve the economic viability of children, youth, and families in Oakland and Alameda County.

Environmental: There are no direct environmental impacts associated with the City Council action requested in this agenda report.

Social Equity: The YVJPA is a collective impact table focused on improving the lives of Oakland youth and their families by achieving racially equitable outcomes in education, health, wealth building, housing, and safety for all Oakland children and their families.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution To Adopt An Amending Resolution No. 89180 C.M.S. Regarding The Youth Ventures Joint Powers Authority (YVJPA) Grant In The Amount Of \$150,000 Per Year For Fiscal Years 2021-2022, 2022-2023 2023-2024, 2024-2025, For The City Of Oakland's Annual Contributions To The YVJPA; And To Change Its Fiscal Agent From Marcus A. Foster Educational Institute To Philanthropic Ventures Foundation.

For questions regarding this report, please contact MARTINA BOUEY, ACTING DIRECTOR, HUMAN SERVICES, at (510) 238-6137.

Respectfully submitted,

Martina Bouey

MARTINA BOUEY
Acting Director, Human Services

Prepared by:
Cindy King, H & HS Program Planner
Human Services Department

Attachments (2):

- A: Fiscal Sponsorship Agreement Between Philanthropic Ventures Foundation And Oakland Thrives/Youth Ventures Joint Powers Authority
- B: Joint Powers Agreement Creatin The Youth Ventures Joint Powers Authority