

CITY OF OAKLAND



CITY HALL • ONE CITY HALL PLAZA • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Sheng Thao

(510) 238-3141
FAX (510) 238-4731
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Letter of Appointment

February 6, 2024

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Commission on Persons with Disabilities

Thomas Cloyd, to serve a three-year term beginning on September 3, 2023 and ending September 2, 2026, filling a vacant seat previously held by Cathy Eberhardt.

Linda Stevens, to serve a three-year term beginning on September 3, 2021 and ending September 2, 2024, filling a vacant seat previously held by Leonard Moore.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao". The signature is written in a cursive, flowing style.

Mayor Sheng Thao

Profile

Thomas _____ Cloyd _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

What City Council district do you live in?

District 2

Primary Phone

Alternate Phone

Omada Health _____
Employer

Digital Health Account Manager _____
Job Title

Which Boards would you like to apply for?

Commission on Persons with Disabilities: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

My qualifications for the commission center on a spinal cord injury (SCI) I sustained in 2012 resulting in quadriplegia and the use of a manual wheelchair. My disability forces me to face myriad challenges daily, many of which are impacted by different levels of government. I want to bring my voice and the voice of my community to the stakeholders making decisions that dramatically impact the lives of people like me living with disability. My professional qualifications include representing the disability community in many ways over my career, participating in a range of organizations and forums including: founding a SCI community-support and lobbying non-profit, representing the disability community in federal research reviews, leading disability focused "Business Resource Groups" in my places of employment. Additionally, my skills as a communicator and project leader in the business world could prove valuable to the commission. I believe my lived experience as a person with a disability, my professional expertise, and my passion to elevate the voices of the disability community to mutually improve Oakland for everyone align with the mission of the commission and position me well to add value to the team.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Thomas_Cloyd_Resume_Omada_2023.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

THOMAS CLOYD, MBA

EXPERIENCE

OMADA HEALTH, San Francisco, CA December 2021 – Present

Strategic Alliance Manager – Payer Access Team

- Manage strategy and relationships for key health plan accounts representing >\$3M of Omada revenue; working cross functionally to deliver on shared objectives of maximizing enrollments, upsells, and customer satisfaction.
- Co-founded and co-leading employee resource group for individuals with disabilities; accountable for strategic vision and goal setting, quarterly planning, leadership engagement, team member development, and internal escalation.
- Led internal and external workstreams to launch new Omada product, adding 7.5k+ covered lives within 6 months.
- Implemented and lead go-to-market activation and sales enablement for multiple health plan partnerships resulting in 10+ new sales opportunities in Q3-Q4 2022.
- Co-leading negotiation of multi-product pilot with large integrated health system alongside Omada executive team representing opportunity to scale across 4M+ covered lives.

KAISER PERMANENTE, Oakland, CA March – December 2021

Senior Design & Innovation Consultant – NCAL Clinical Innovation Consultancy

- Managed the strategy, vendor partnerships, and hospital and nursing facility implementations of innovative home care program enabling patients to stay healthy in their homes; program drove \$7M in annual savings.

Strategy Consultant – Corporate Strategy Team

August 2018 – February 2021

- Contributed, as a key manager, to enterprise strategic planning cycle and KP Board engagement activities including facilitation of executive team reviews, strategic plan development, and Board reporting of enterprise initiatives.
- Managed cross-functional team and assessment of partnership opportunities related to Interoperability regulations; partnered with external IT experts and internal innovation teams to deliver a requirements roadmap to leadership.
- Drove investigation and engagement of strategic partnerships supporting COVID-19 data surveillance program.
- Maintained competitive landscape scanning efforts, materials development, and executive communication of analyses.

Regional Co-Chair – KPability

August 2019 – December 2021

Kaiser Permanente's business resource group for employees with disabilities

- Responsible for 4-member team management, program planning and execution, and membership engagement.
- Solicited and communicated membership needs to the CEO and executive team via small group meetings.

GET UP STAND UP TO CURE PARALYSIS FDN, Minneapolis, MN January 2014 – August 2018

Non-profit bringing curative research and accessible fitness to the Spinal Cord Injury (SCI) community

Founder & Vice-Chair

- Co-founded organization and managed team of 6; developed mission, strategy, and organizational structure.
- Lead successful state legislature lobbying effort resulting in \$6M in funding for 20+ SCI studies.

EPIC SYSTEMS CORP, Verona, WI

September 2011 – July 2012

Implementation Consultant

- Acted as primary customer contact and project manager for clinical EHR implementation.
- Provided side by side end user support to clinical staff at multiple go-live transitions within in/outpatient facilities.

EDUCATION AND TRAINING

UNIVERSITY OF MINNESOTA, CARLSON SCHOOL OF MANAGEMENT, Minneapolis, MN

Master of Business Administration – Healthcare and Innovation

2016 – 2018

Semester abroad attending Stockholm School of Economics in Stockholm, Sweden

UNIVERSITY OF COLORADO, Boulder, CO

Bachelor of Science Journalism – Creative Advertising

2005 – 2009

LEADERSHIP AND ACCOMPLISHMENTS

- Spinal cord injury peer mentor and consumer reviewer for Department of Defense-funded SCI research proposals
- Product consultant for medical supply and device company – Coloplast
- Moderator and speaker (compensated) – several healthcare profession conferences attended by more than 200
- 2021 & 2022 Chicago Marathon 1st place finisher – wheelchair and age division

Please click the acknowledgement below.

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I Agree *


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY
MAYOR SHENG THAO

A RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENTS OF LINDA STEVENS AND THOMAS CLOYD TO THE COMMISSION ON PERSONS WITH DISABILITIES

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 9968 C.M.S., adopted August 5, 1980, and amended by Ordinance No. 11864 C.M.S., adopted March 12, 1996 and then by Ordinance No. 13334 C.M.S., adopted October 20, 2015, created the Commission on Persons with Disabilities to address issues germane to accessibility, services and civil rights for persons with disabilities; and

WHEREAS, the Commission on Persons with Disabilities consists of eleven (11) members, serving three-year staggered terms with no more than two consecutive terms; and

WHEREAS, at least a majority of the Commission members appointed must be persons with disabilities; and

WHEREAS, the Honorable Mayor Sheng Thao has appointed Linda Stevens and Thomas Cloyd to the Commission on Persons with Disabilities, subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter Section 601, the City Council hereby confirms the Mayor’s appointments to the Commission on Persons with Disabilities:

Thomas Cloyd, to serve the remainder of a three-year term beginning on September 3, 2023 and ending September 2, 2026, filling a seat vacated by Cathy Eberhardt.

Linda Stevens, to serve the remainder of a three-year term beginning on September 3, 2021 and ending September 2, 2024, filling a seat vacated by Leonard Moore.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES -FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

3329328v1/MJM

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California