

Rockridge District Association

Profit and Loss

January - December 2022

2022 Budget

	TOTAL	%	2022 Budget
Income			
Total BID Revenues	243,896.31		240,000
Total Income	\$243,896.31		240,000
GROSS PROFIT	\$243,896.31		
Expenses			
Bank service charges	1,462.64		1500
Marketing & Promotion Committee	8,722.07		10,000
Advertising & Graphics			15,000
Advertising/Promotional	247.95		1,000
Events	3,044.98		5,000
Marketing & Materials	1,393.40		2,000
Rock n Stroll	31,245.40		35,000
Web Design & Communication	25,497.30		25,000
Total Marketing & Promotion Committee	70,151.10	26%	59500
Organization Committee	3,960.00		4,000
Accounting & Legal	6,000.00		5,000
Administrative	3,579.00		3,500
Insurance	338.50		500
Office Expense	571.98		1,000
Postage, Copy & Printing Professional	358		500
Insurance-Prof Admin	1,317.31		1,500
Payroll Service Fees-Prof Admin	4,464.05		5,000
Payroll Tax Expense	54,967.96		55,000
Wages-Prof Admin	823.00		1,000
Workers Comp-Prof Admin			
Total Professional Administration	61,930.32		
Total Organization Committee	76,379.80	30%	77,000
Streetscape & Security Committee	104,184.00		100,000
Beautification-Streetscape Misc			
Total Streetscape & Security Committee	104,184.00	40%	100,000
Uncategorized Expense	10,018.06	4%	10,000
Total Expenses	\$262,195.60	100%	246,500
NET OPERATING INCOME	-\$18,299.29		
NET INCOME	-\$18,299.29		

Rockridge District Association

2023 Budget

Profit and Loss, March-September, 2023

Income	2023 BUDGET	MAR-SEP, 2023	TOTAL %
Total BID Revenues	160,000	180,523.90	
Additional Revenue	10,000		
Total Income	170,000	180,523.90	
GROSS PROFIT	170,000	180,523.90	
Expenses		867.14	
Bank Service Charges	1,500		
Marketing & Promotion	6,000	1,136.46	
Advertising/Promotional	250		
Events	1500	976.9	
Marketing & Materials	1000		
Rock n Stroll	16,000	5,750.00	
Web Design & Communication	19,000	14,040.67	
Total Marketing & Promotion	45,250	21,904.03	19%
Organization Committee	3,960	2,385.00	
Administrative	6,000	3,500.00	
Insurance	3,579	830.22	
Office Expense	350	22.00	
Postage, Copy & Printing	600	925.77	
Professional Administration	400	1,011.53	
Payroll Tax Expense	1300	3,711.27	
Wages-Prof Admin	59,000	48,513.38	
Workers Comp-Prof Admin	1,600	455.00	
Total Professional Administration		53,691.18	
Total Organization Committee	76,789.00	61,354.17	53%
Streetscape & Security Committe	40,000	29,131.26	
Total Streetscape & Security	40,000	29,131.26	25%
Uncategorized Expense	5,000	3,695.38	3%
Total Expenses	167,039	\$116,951.98	
NET OPERATING INCOME	170,000	\$63,571.92	100%
NET INCOME	2,961	\$63,571.92	

Budget 2024 Rockridge BID

Income

BID Revenue	159,000		
Adittional Revenue	2,000		
Total Income	161,000		

Expenses

Bank service charges	1,400.00		
Marketing & Promotion Committee Advertising & G	6,000.00		
Adve rtising/Promotional	250		
Events	1,500.00		
Marketing & Materials	1,000.00		
Rock n Stroll	13,000.00		
Web Design & Communication	19,000.00		
Total Marketing & Promotion Committee	42,150.00	42,150.00	26%
Organization Committee Accounting & Legal	3,960.00		
Administrative	6,000.00		
Insurance	3,579 .00		
Office Expense	335		
Postage, Copy & Printing Professional Administratio	571.98		
Insurance-Prof Admin	358.00		
Payroll Service Fees-Prof Admin	1,300.00		
Payroll Tax Expense	1,000.00		
Wages-Prof Admin	24,000.00		
Workers Comp-Prof Admin	1600		
Total Organization Committee	39,124.98	39,124.98	24.00%
Streetscape & Security Committe Beautification-Str	35,938		
Wages-Prof Admin	35,000		
Payroll Tax Expense	4,000		
Total Streetscape & Security Committe	74,938	74,938	47%
Uncategorized Expense	0		
Total Miscellaneous	0		
Total Expenses	-\$156,212.98	156,212.98	
OPERATING INCOME	161,000		3%
NET INCOME	\$4,787.02		100%