



CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO AWARD GRANT AGREEMENTS FOR THE 2023-2024 CORRIDOR SAFETY AMBASSADOR PROGRAM TO NON-PROFIT ORGANIZATIONS JACK LONDON IMPROVEMENT DISTRICT, SPANISH SPEAKING UNITY COUNCIL OF ALAMEDA COUNTY, INC. AND BLACK CULTURAL ZONE COMMUNITY DEVELOPMENT CORPORATION FOR THE FISCAL YEAR 2023-2024 AS SET FORTH IN TABLE 1 TO THIS RESOLUTION FOR A TOTAL AMOUNT NOT TO EXCEED ONE MILLION DOLLARS (\$1,000,000) TO IMMEDIATELY ENHANCE SECURITY AMBASSADOR AND PERSONNEL AND SAFETY PROGRAMS DURING THE 2023 HOLIDAY SHOPPING SEASON AND THROUGHOUT THE PROGRAM YEAR IN HIGH PRIORITY NEIGHBORHOOD BUSINESS CORRIDORS INCLUDING THE DOWNTOWN, HEGENBERGER, AND FRUITVALE, COMMERCIAL CORRIDORS

WHEREAS, with the coming 2023 holiday season and as the City of Oakland (City) and other employers in the downtown area continue to recover from the disruption of business closures during the Covid-19 pandemic, the City wishes to take actions to improve public safety in the downtown area and other critical business and cultural corridors of the City, such as the Downtown, Hegenberger, and Fruitvale commercial corridors; and

WHEREAS, with the rise in crime and to improve public safety, the City wishes to support community driven solutions to attract patrons, visitors and shoppers to key commercial and cultural corridors; and

WHEREAS, the City wishes to enter into grant agreements with a Business Improvement District and other commercial corridor-serving non-profit organizations to provide funding to increase and improve security from a holistic, community solutions approach as part of the 2023-2024 Corridor Safety and Ambassador Program; and

WHEREAS, the grant funds will be used to immediately expand existing ambassador programs, as well as existing private security focused on commercial corridors; and

WHEREAS, the funding for the grants is available from the Fiscal Year (FY) 2023-24 General Purpose Fund (1010); and

WHEREAS, the FY 2023-25 adopted budget provides One Million Dollars (\$1,000,000) in funding to build on this pilot launch of the Commercial Corridor Safety and Ambassador Grants and implement a comprehensive Corridor Safety Program; and

WHEREAS, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Jack London Business Improvement District, a Nonprofit Corporation, in an amount up to Five Hundred Thousand Dollars (\$500,000), as set forth in Table 1 to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season in neighborhood shopping areas; and

WHEREAS, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Black Cultural Zone Community Development Corporation, a Nonprofit Corporation, an amount up to Two Hundred Fifty Thousand Dollars (\$250,000) as set forth in Table 1 to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season; and

WHEREAS, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation, an amount up to Two Hundred Fifty Thousand Dollars (\$250,000), as set forth in Table 1 to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season; and therefore, now be it

RESOLVED: That Administrator is authorized to negotiate, draft, execute and award grants to the Jack London Improvement District, the Spanish Speaking Unity Council of Alameda County, Inc. and the Black Cultural Zone Community Development Corporation, for the Fiscal Year 2023-2024, in an amount not to exceed One Million Dollars (\$1,000,000) for the purposes set forth herein and in Table 1 and up to the amounts provided in Table 1, which hereby is incorporated by reference; and be it

FURTHER RESOLVED: That the One Million Dollars (\$1,000,000) in funding for these grants are available as part of the FY 2023-24 adopted budget in General Purpose Fund (1010), Business Development Organization (85411), Miscellaneous Contract Services Account (54919), Business Corridor Community Ambassador Project (1007109), Business Creation, Attraction, Retention, & Expansion Program (SC11); and be it

FURTHER RESOLVED: That the City Administrator is authorized to modify, extend or amend the grant agreements without increasing the amount of the grant awards.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

TABLE 1

| Commercial Corridor Safety and Ambassador Grants (\$1,000,000): | | |
|--|--|---|
| Grantee | Individual Maximum Grant Amount | Total Not-to-Exceed Grant Amount |
| Jack London Improvement District (3615695), a Nonprofit Corporation, to serve the Downtown commercial district | \$500,000 | \$500,000 |
| Black Cultural Zone Community Development Corporation (4533653), a Nonprofit Corporation to serve the Hegenberger commercial corridor | \$250,000 | \$250,000 |
| Spanish Speaking Unity Council of Alameda County, Inc. (527967), a Nonprofit Corporation to serve the Fruitvale commercial district | \$250,000 | \$250,000 |
| TOTAL | | \$1,000,000 |