



**THE HONORABLE SHENG THAO • MAYOR OF OAKLAND**

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • [SThao@OaklandCA.Gov](mailto:SThao@OaklandCA.Gov)

**Letter of Reappointment**

April 18, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Budget Advisory Commission**

**Caitlin Prendiville**, to serve a three year term as the At-Large representative on the Budget Advisory Commission beginning October 1, 2022 and ending September 30, 2025, filling the seat previously held by herself.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Sheng Thao". The signature is fluid and cursive, with the first name "Sheng" and last name "Thao" clearly distinguishable.

Mayor Sheng Thao

---

## Profile

Caitlin

First Name

M

Middle Initial

Prendiville

Last Name

Email AddressStreet AddressCitySuite or AptStatePostal CodeHome: (415) 

Primary Phone

Business: (510) 

Alternate Phone

SEIU Local 1021

Employer

Research Coordinator

Job Title

## Which Boards would you like to apply for?

Budget Advisory Commission: Appointed

---

## Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

Thank you for considering my application to the City of Oakland's Budget Advisory Commission. I have been serving on the Budget Advisory Commission since November 2018, and served on the Budget Subcommittee during the recent budget process. I worked with the Commission on preparing a list of recommendations to the Mayor and City Council after the Mayor's proposed budget was released. I would like to continue to serve on the Commission through the next term. As the Research Supervisor of SEIU Local 1021, the largest city workers' union in Oakland, I have extensive experience analyzing municipal budgets. For the past 11 years, I have worked in the Labor Movement as a researcher studying budget and financial statements in both the public and private sector. As the head of the Research Department at SEIU Local 1021, I routinely analyze public sector budgets and financial statements. I direct staff and oversee the production of reports, memos and recommendations to a variety of audiences and stakeholders. I believe my professional experience provides me with a unique and valuable perspective to bring to the Commission. While I have technical expertise and knowledge the city's budget, I also understand its importance in terms of impact on the communities who rely on critical City services our members provide.

---

***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

[Caitlin Prendiville resume 7 2018.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

---

PROFESSIONAL EXPERIENCE SEIU LOCAL 1021, Oakland, CA November 2018 – current Acting Strategic Coordinator to the Executive Director • Works closely with the Executive Director to advance to programs and priorities of the union. SEIU LOCAL 1021, Oakland, CA April 2015 – November 2018 Research Coordinator Oversees the Research Department and strategic research programs for Northern California's leading public sector union. • Trains and supervises a research department of staff who analyze public sector budgets and financial statements, research legislation and policy affecting members, conduct power analyses in our core industries, and help develop campaign strategy on a variety of campaigns. • Coordinates with SEIU California on statewide legislative and policy campaigns on behalf of SEIU 1021 membership. • Collaborates with elected union leadership, membership, staff and employers on various campaigns including contract negotiations, organizing drive, legislative campaigns and ballot initiatives. • Coordinates and directs research and policy resources to various campaigns across Northern California. SEIU LOCAL 1021, San Francisco, CA June 2011 – April 2015 Organizing Researcher Planned, developed and implemented full scale research and campaign agendas for Northern California's leading public sector union. • Supported labor representatives and negotiators with bargaining-related research, analyzing public sector budgets and financial statements, costing out bargaining proposals and drafting information requests. • Conducted strategic research for external organizing campaigns. Regularly produced reports detailing information on finances, public contracts, political connections, lawsuits, growth and business strategy, and regulatory and policy issues affecting target employers and industries. • Helped teams of staff, member leaders and organizing committees develop and execute campaign strategy. • Conducted industry and policy research in collaboration with the International Union and other public sector Locals in order to effectively coordinate strategic statewide campaigns. • Conducted research for a variety of successful organizing campaigns, including NLRB and PERB elections, accretions and card check campaigns. • Maintained databases on funding streams for our nonprofit employers and target employers. UNITE HERE INTERNATIONAL UNION, New York, NY and San Francisco, CA Jan. 2008 – June 2011 Research Analyst • Developed and implemented innovative and aggressive campaign tactics against targeted corporations in a variety of industries. • Organized low-wage food service workers to document wage and hour violations at Aramark cafeterias in New York City. Worked with the NY Department of Labor Wage and Hour Division on the investigation. • Analyzed and interpreted financial statements, litigation, regulatory filings, and policy affecting the business of campaign targets. • Frequently tracked market trends in Unite Here's core industries by monitoring RevPAR, occupancy rates, and transaction volumes. Regularly followed trade publications, including STR Hotel Review, Crittenden Real Estate Buyers, and Institutional Real Estate Newswire. • Testified in Washington DC against deregulations proposed by a campaign target. ADDITIONAL EXPERIENCE BUDGET ADVISORY COMMISSION FOR THE CITY OF OAKLAND, Oakland, CA Nov. 2018 – present Commissioner HARVEY MILK LGBTQ DEMOCRATIC CLUB, San Francisco, CA Jan. 2017 – Jan. 2019 Elected Executive Board Member • Works with the political team and PAC Chair on electoral campaign strategy and voter turnout. • Led communications on behalf of the Club as Correspondent in 2017. EDUCATION EUGENE LANG COLLEGE OF THE NEW SCHOOL, New York, NY 2003-2007 Bachelor of Arts in Journalism Honors: Dean's List • Academic work in economics, social policy and Spanish. TECHNICAL SKILLS – Proficient in Microsoft Excel, Word, PowerPoint, Access, Adobe InDesign, Pinpointe, HTML Editor and in a variety of research tools, including Lexis-Nexis, DataQuick, Nelsons, Money Market Directory, Free Erisa, LionShares, and PACER. LANGUAGE –Proficient in Spanish.

---

Please click the acknowledgement below.

---

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

---

☒ I Agree \*

**CAITLIN PRENDIVILLE**

██████████ • Oakland, CA 94608 • 415.██████████ • ██████████@gmail.com

---

**EXPERIENCE**

**SEIU LOCAL 1021, Oakland, CA**  
**present**  
***Research Supervisor***

**April 2015 -**

*Oversees the Research Department and strategic research programs for Northern California's leading public sector union.*

- Trains and supervises a research department of staff who analyze public sector budgets and financial statements, research legislation and policy affecting members, conduct power analyses in our core industries, and help develop campaign strategy on a variety of campaigns.
- Coordinates with SEIU California on statewide legislative and policy campaigns on behalf of SEIU 1021 membership.
- Collaborates with elected union leadership, membership, staff and employers on various campaigns including contract negotiations, organizing drive, legislative campaigns and ballot initiatives.
- Coordinates and directs research and policy resources to various campaigns across Northern California.

**SEIU LOCAL 1021, San Francisco, CA**  
**2011 - April 2015**  
***Organizing Researcher***

**June**

**Research Responsibilities**

*Plan, develop and implement full scale research and campaign agendas for Northern California's leading public sector union.*

- Supported labor representatives and negotiators with bargaining-related research, analyzing public sector budgets and financial statements, costing out bargaining proposals and drafting information requests.
- Conducted strategic research for external organizing campaigns. Regularly produced reports detailing information on finances, public contracts, political connections, lawsuits, growth and business strategy, and regulatory and policy issues affecting target employers and industries.
- Helped teams of staff, member leaders and organizing committees develop and execute campaign strategy.
- Conducted industry and policy research in collaboration with the International Union and other public sector Locals in order to effectively coordinate strategic statewide campaigns.
- Conducted research for a variety of successful organizing campaigns, including NLRB and PERB elections, accretions and card check campaigns.
- Maintained databases on funding streams for our nonprofit employers and target employers.

**UNITE HERE INTERNATIONAL UNION, New York, NY and San Francisco, CA**  
**Jan. 2008 - June 2011**  
***Research Analyst***

- Developed and implemented innovative and aggressive campaign tactics against targeted corporations in a variety of industries.
- Organized low-wage food service workers to document wage and hour violations at

Aramark cafeterias in New York City. Worked with the NY Department of Labor Wage and Hour Division on the investigation.

- Analyzed and interpreted financial statements, litigation, regulatory filings, and policy affecting the business of campaign targets.
- Frequently tracked market trends in Unite Here's core industries by monitoring RevPAR, occupancy rates, and transaction volumes. Regularly followed trade publications, including STR Hotel Review, Crittenden Real Estate Buyers, and Institutional Real Estate Newslite.
- Testified in Washington DC against deregulations proposed by a campaign target.

**HARVEY MILK LGBTQ DEMOCRATIC CLUB, San Francisco, CA**

**Jan. 2017 - present**

***Elected Executive Board Member***

- Works with the political team and PAC Chair on electoral campaign strategy and voter turnout.
- Led communications on behalf of the Club as Correspondent in 2017.

**EDUCATION**

**EUGENE LANG COLLEGE OF THE NEW SCHOOL, New York, NY**

**2003-2007**

**Bachelor of Arts in Journalism**

*Honors:* Dean's List

- Academic work in economics, social policy and Spanish.

**TECHNICAL SKILLS** - Proficient in Microsoft Excel, Word, PowerPoint, Access, Adobe InDesign, Pinpointe, HTML Editor and in a variety of research tools, including Lexis-Nexis, DataQuick, Nelsons, Money Market Directory, Free Erisa, LionShares, and PACER.

**LANGUAGE** -Proficient in Spanish.

APPROVED AS TO FORM AND LEGALITY



CITY ATTORNEY'S OFFICE

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

---

### RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF CAITLIN PRENDIVILLE TO THE BUDGET ADVISORY COMMISSION

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 13337 C.M.S., adopted November 3, 2015, creates the Budget Advisory Commission to advise the Mayor and City Council on topics deemed important to the fiscal health of the City, encourage public participation and input into fiscal decision making, and improve the transparency and accountability of City fiscal information and decision making; and

**WHEREAS**, the Budget Advisory Commission shall be composed of 15 members appointed by the Mayor and confirmed by the Council in accordance with Section 601 of the City Charter; and

**WHEREAS**, three members are selected by the Mayor, two members are recommended by the Chairperson of the Finance and Management Committee, one member is recommended by each Councilmember, one member is recommended by the City Auditor, and one member is recommended by the Chairperson of the Community Economic and Workforce Development Committee; and

**WHEREAS**, Councilmember Rebecca Kaplan has recommended the reappointment of Caitlin Prendiville to the Budget Advisory Commission; now, therefore, be it

**RESOLVED:** That the City Council hereby confirms the reappointment of **Caitlin Prendiville**, to serve a three-year term as the At-Large representative on the Budget Advisory Commission beginning October 1, 2022 and ending September 30, 2025, filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND  
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California