

City of Oakland

*Office of the City Clerk
Oakland City Hall,
1 Frank H. Ogawa Plaza, Room 201
Oakland, California 94612*



CITY OF OAKLAND

Meeting Agenda - DRAFT

Tuesday, March 14, 2023

1:30 PM

City Council Chamber, 3rd Floor

***Community & Economic Development Committee**

PUBLIC PARTICIPATION:

The Public May Observe And/Or Participate In This Meeting Many Ways.

OBSERVE:

- To observe, the public may view the televised video conference by viewing KTOP channel 10 on Xfinity (Comcast) or ATT Channel 99 and locating City of Oakland KTOP - Channel 10
- To observe the meeting online from the City's Agenda Meeting Calendar, at the noticed meeting time, please click on <https://oakland.legistar.com/calendar.aspx> and click on the "In Progress" link under "Video" for the corresponding meeting.
- To observe the meeting by video conference, please click on this link: <https://us02web.zoom.us/j/84140913477> at the noticed meeting time.
- To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location):US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 436 2866 or +1 301 715 8592 or +1 312 626 6799 or 833 548 0282 (Toll Free) or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free) or 833 548 0276 (Toll Free) Meeting ID: 841 4091 3477

If asked for a participant ID or code, press #.

PUBLIC COMMENT ON EACH ACTION ITEM WILL BE TAKEN. ALL MEMBERS OF THE PUBLIC WISHING TO SPEAK VIA TELECONFERENCE (ZOOM) OR IN PERSON MUST FILL OUT A SPEAKER CARD FOR EACH ITEM. MEMBERS OF THE PUBLIC WISHING TO SPEAK VIA TELECONFERENCE MUST PROVIDE THEIR ZOOM PROFILE NAME (WHICH AT THE SPEAKER'S DISCRETION MAY BE THEIR LEGAL NAME OR OTHER INFORMATION TO IDENTIFY THEM) OR PHONE NUMBER ON THEIR SPEAKER CARD TO ALLOW THE CLERK'S OFFICE TO RECOGNIZE THEM. SPEAKERS' CARDS MUST BE RECEIVED BY THE CITY CLERK.

COMMENTS ON ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

ELECTRONIC SPEAKER CARDS/PUBLIC COMMENTS:

- THE E-COMMENT FUNCTION IS CURRENTLY UNAVAILABLE. Please Email Requests For A Electronic Speaker Card And Written Comments To Cityclerk@Oaklandca.Gov. E-Comments must be submitted at least 24 hours Prior To The Meeting Time And They Will Be Delivered To Council Members.
- To Comment In Person, Members Of The Public Wishing To Speak Must Submit A Separate Speaker Card For Each Item On The Agenda They Wish To Discuss To The City Clerk Before Being Recognized By The Presiding Officer. Due To The Network Outage, Electronic Speaker Cards Are Not Being Accepted At This Time.
- Once You Have Submitted Your Electronic Speaker Card - To comment by Zoom video conference, your Zoom Profile Name will be Acknowledged to speak when Public Comment is being taken on a eligible agenda item at the beginning of the meeting. You will be permitted to speak

during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: [https://support.zoom.us/hc/en-us/articles/205566129 - Raise-Hand-In-Webinar](https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar).

- To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing *6.

If you have any questions, please email the Agenda Management Unit at cityclerk@oaklandca.gov

- Office of the City Clerk

DEFINITION OF TERMS:

• **Action Item: shall mean any resolution, ordinance, public hearing, motion or recommendation requiring official vote and approval of the City Council to be effective.**

• **Informational Item: shall mean an agenda item consisting only of an informational report that does not require or permit Council action.**

• **Consent Item: shall mean, for the purposes of the City Council agenda, any action or informational item that a Standing Committee has forwarded to the full Council with unanimous recommendation for approval, except: 1) any item having a high level of public interest or controversy as determined by the Rules and Legislation Committee; 2) any action item that the Rules and Legislation Committee has placed on the Consent Calendar in accordance with Rule 26; or 3), any item that requires a public hearing or that is otherwise ineligible by law as a Consent Item.**

• **Non-Consent Item: shall mean, for the purposes of the City Council agenda, any action or informational item that: 1) a Standing Committee has forwarded to the full Council without unanimous recommendation for approval; 2) has a high level of public interest or controversy as determined by the Rules and Legislation Committee or: 3) requires a public hearing or is otherwise ineligible by law as a Consent Item.**

COMMITTEE MEMBERSHIP:

*Councilmember Carroll Fife, District 3; Councilmember Noel Gallo, District 5;
Councilmember Kevin Jenkins, District 6; Chairperson: President Pro Tempore Dan
Kalb, District 1*

Roll Call / Call To Order

- 1 Approval Of The Draft Minutes From The Committee Meeting Held On February 27, 2023
[23-0139](#)

2 Determination Of Schedule Of Outstanding Committee Items

[23-0142](#)

- 3 Subject: New Advertising Signs Municipal Code Amendments
From: Councilmember Gallo, Councilmember Kaplan, And Council President Bas
Recommendation: Adopt An Ordinance (1) Amending Oakland Planning Code Section 17.104.060 To Specify Regulations And Procedures For Advertising Signs, (2) Adding Chapter 5.97 To The Oakland Municipal Code Establishing Application Processes For New Advertising Signs, (3) Amending Title 14 Of The Oakland Municipal Code To (A) Specify Agreement Types For New Advertising Signs (B) Create Application Requirements, Physical Standards And Operational Standards For New Advertising Signs, And (C) Strike Outdated Or Non-Applicable Sections Of Title 14; And (4) Making Appropriate California Environmental Quality Act Exemption Findings

[22-0898](#)

Attachments: [NO WRITTEN MATERIAL WAS SUBMITTED](#)

Legislative History

11/3/22	*Rules & Legislation Committee <i>Approved a Title Change</i>	Scheduled to the *Community & Economic Development Committee
1/19/23	*Rules & Legislation Committee	Scheduled to the *Community & Economic Development Committee

- 4 Subject: Mandela Station
From: Councilmember Kaplan And Councilmember Fife
Recommendation: Adopt A Resolution To Allocate An Amount Not To Exceed Eighteen Million Dollars (\$18,000,000) Of The 2022 Affordable Housing And Infrastructure Bond (Measure U) Funds For The Mandela Station Affordable Development In West Oakland To Address Racial Inequities And Expediently Respond To The Housing Crisis

[23-0130](#)

Legislative History

2/23/23	*Rules & Legislation Committee	Scheduled to the *Community & Economic Development Committee
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Open Forum

Adjournment

*** In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.**

Americans With Disabilities Act

If you need special assistance to participate in Oakland City Council and Committee meetings please contact the Office of the City Clerk. When possible, please notify the City Clerk 5 days prior to the meeting so we can make reasonable arrangements to ensure accessibility. Also, in compliance with Oakland's policy for people with environmental illness or multiple chemical sensitivities, please refrain from wearing strongly scented products to meetings.

Office of the City Clerk - Agenda Management Unit

Phone: (510) 238-6406

Fax: (510) 238-6699

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30 A.M. TO 5:00 P.M.