

APPROVED AS TO FORM AND LEGALITY

CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER DAN KALB AND
COUNCIL PRESIDENT NIKKI FORTUNATO BAS

**RESOLUTION ACKNOWLEDGING AND THANKING GLORIA BRUCE
FOR HER EXTRAORDINARY WORK AND LEADERSHIP ON
AFFORDABLE HOUSING IN OAKLAND AND THE EAST BAY AS EAST
BAY HOUSING ORGANIZATIONS (EBHO) EXECUTIVE DIRECTOR**

WHEREAS, After nearly 5 years working at EBHO, Gloria Bruce was selected as their Executive Director, a position which she seamlessly accepted; and

WHEREAS; In the almost 8 years of her executive leadership, she successfully expanded EBHO's demand for affordable housing prioritization and developments to the unchartered expanse of Contra Costa County; and

WHEREAS, Gloria's exceptional leadership qualities are highlighted by her ability to bring developers, labor, and community advocates into mutually beneficially alignment with EBHO's affordable housing mission; and

WHEREAS, She expanded EBHO's passion for affordable housing to include the needs of the City's renters, both private and subsidized, as well as Oakland's homeless residents; and

WHEREAS, Gloria was a key leader in campaigns for local housing bonds, including Alameda County's Measure A1 (\$580 million), Berkeley Measure O (\$130m), Oakland Measure KK (\$100m), Oakland Measure U (\$350m); and

WHEREAS, She was a key leader in negotiations with Alameda Building Trades Council for strong labor standards in County bond-financed housing; and

WHEREAS, Gloria championed the three P's approach to addressing the housing crisis: Protection, Preservation, and Production; and

WHEREAS, She championed passage of Oakland's Affordable Housing Impact Fee; and

WHEREAS, Gloria served on Oakland Mayor Libby Schaaf's Housing Cabinet and led coalition efforts for a strong public lands policy; and

WHEREAS, Gloria has served on boards and advisory boards for other organizations, including EveryOne Home, California Reinvestment Coalition, and the Alameda County Housing & Community Development Advisory Commission; and

WHEREAS, Most anyone who has had the opportunity to witness Gloria Bruce speak was moved to action; and

WHEREAS, Her passion, intellect and bravery has always shone through and provided the map for our community to follow.

WHEREAS, Gloria excels as a convener, with an unparalleled ability to bring together elected officials, advocates, industry partners and most importantly, those with lived experience, to find our common ground and pursue our common good; now, therefore, be it

RESOLVED: That the City of Oakland and the Oakland City Council greatly appreciate and express their gratitude for Gloria Bruce's incredible work and commitment to the affordable housing in our City; and be it

FURTHER RESOLVED: That the City of Oakland and the Oakland City Council wish Gloria success and fulfillment in the next phase of her distinguished career.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

