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FILED
OFFICE OF THE CITY CLERK
OAKLAND


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. 89484 C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF AND
CITY ADMINISTRATOR EDWARD REISKIN

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY AND THE GRANTEEES LISTED IN TABLE 1 TO THIS RESOLUTION FOR A TOTAL AMOUNT NOT TO EXCEED SEVEN HUNDRED SEVENTY-NINE THOUSAND DOLLARS (\$779,000) TO

- (1) IMMEDIATELY ENHANCE SECURITY AMBASSADOR AND PERSONNEL PROGRAMS DURING THE 2022 HOLIDAY SHOPPING SEASON IN NEIGHBORHOOD SHOPPING AREAS;
- (2) ENHANCE DOWNTOWN SECURITY AND SAFETY FOR RETURNING WORKERS AND VISITORS FOR THE FOR THE NEXT 90 DAYS FOR AN AMOUNT NOT TO EXCEED THE AMOUNTS STATED IN TABLE 1; and
- (3) ALLOCATING TWENTY-FIVE THOUSAND (\$25,000) DOLLARS TO THE GENERAL PURPOSE FUND (1010), ECONOMIC DEVELOPMENT ORGANIZATION (85411), FOR EMERGENCY WINDOW REPAIRS

WHEREAS, as we enter the 2022 holiday season and the City of Oakland and other large employers in the downtown area prepare (or continue) to reopen, the City wishes to take actions to improve public safety in the downtown area and other business and entertainment corridors of the City; and

WHEREAS, to improve public safety, the City wishes to support the immediate expansion of daytime security guards and ambassadors, as well as implement a new nighttime security ambassador program; and the City also wishes to improve night time traffic control and increase enforcement against illegal vending downtown; and

WHEREAS, the City of Oakland wishes to enter into grant agreements with various Business Improvement Districts ("BIDs") and other commercial corridor-serving non-profit organizations to provide funding to increase and improve security; and

WHEREAS, the grant funds will be used to immediately expand existing Ambassador programs, as well as existing private security focused on commercial corridors; and

WHEREAS, the funding for the grants is available from the FY 2021-22 General Purpose Fund (1010) carry forward funding; and

WHEREAS, the City wishes to award Shop Safe Oakland Initiative Grants to the Jack London Improvement District, a Nonprofit Corporation, whose director serves as Chair of the BID Alliance, as fiscal sponsor for the BIDs and commercial associations in an amount up to \$170,000, as set forth in Table 1 to enhance Ambassador and Security Programs during the holiday shopping season in Neighborhood Shopping Areas; and

WHEREAS, the City wishes to award Shop Safe Oakland Initiative Grants to the Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation, directly in an amount up to \$20,000, and as fiscal sponsor for the BIDs and commercial associations in an amount up to \$20,000, as set forth in Table 1 to enhance Ambassador and Security Programs during the holiday shopping season in Neighborhood Shopping Areas; and

WHEREAS, the City wishes to award an additional amount up to \$50,000 to the Jack London Improvement District, a Nonprofit Corporation, to establish a mini-grant program, by application, to fund additional physical security enhancements such as lighting and cameras in the Neighborhood Shopping Areas; and

WHEREAS, the City wishes to allocate \$25,000 to the City's Façade and Tenant Improvement Funding (Economic Workforce and Development Department) specifically for emergency broken window repairs, and businesses would apply to the City directly for these funds; and

WHEREAS, the City wishes to award Welcome Back Downtown Initiative – Grants to the Downtown Oakland Association, a Nonprofit Corporation, to enhance Downtown security and safety for returning workers and visitors for the next 3-month period for Additional Ambassador Deployment, including Nighttime, Traffic Management/Weekend Street Closures and Physical Security Enhancements, including camera program, in an amount up to \$464,000, as set forth in Table 1; now, therefore, be it:

RESOLVED: That the City Council authorizes the City Administrator to negotiate, draft, execute and award grants up to an amount not to exceed seven hundred seventy-nine thousand dollars (\$779,000) between the City and the entities identified in Table 1 to this Resolution which hereby is incorporated by reference, for the purposes and time frames and up to the amounts provided in Table 1; and be it

FURTHER RESOLVED: That Twenty-five Thousand Dollars will be allocated to the General Purpose Fund (1010), Economic Development Organization (85411), Project to be determined (TBD), for emergency window repair; and be it

FURTHER RESOLVED: That the City Administrator is authorized to amend the Façade and Tenant Improvement Program (FIP/TIP) to expand program eligibility to address the needs articulated by this resolution and increase the funds available by Twentyfive Thousand Dollars (\$25,000) to provide assistance to affected persons, businesses, and nonprofits; and be it

FURTHER RESOLVED: That prior to execution each agreement shall be reviewed and approved as to form and legality by the City Attorney; and be it

FURTHER RESOLVED: That a fully executed copy of each agreement shall be filed with City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

NOV 29 2022

PASSED BY THE FOLLOWING VOTE:

AYES - ~~WILLIAMS~~ GALLO, KALB, KAPLAN, REID, ~~WILLIAMS~~ AND
PRESIDENT FORTUNATO BAS - 5

1 NOES - Fife

ABSENT - ~~0~~

ABSTENTION - ~~0~~

2 Excused - Tracy Taylor

ATTEST



ASIA REED

City Clerk and Clerk of the Council of the
City of Oakland, California

TABLE 1

Shop Safe Oakland Initiative Grants (\$315,000):		
Grantee	Individual Maximum Grant Amount	Total Not-to-Exceed Grant Amount
Jack London Improvement District (3615695), a Nonprofit Corporation, as fiscal sponsor for:		\$170,000
1) Koreatown Oakland, CA Corporation No. 3055211	\$20,000	
2) Temescal/Telegraph Avenue Community Association, CA Corporation No. 2709256	\$20,000	
3) Oakland Chinatown Improvement Council, CA Corporation No. 4795540	\$20,000	
4) Jack London Improvement District, CA Corporation No. 3615695	\$20,000	
5) Dimond Improvement Association, CA Corporation No. 278846	\$10,000	
6) Laurel District Association, CA Corporation No. 2592345	\$10,000	
7) Rockridge District Association of Oakland, CA Corporation No. 2280269	\$20,000	
8) Montclair Village Association of Oakland, CA Corporation No. 2287011	\$10,000	
9) Lakeshore Avenue Business Improvement District, CA Corporation No. 2127619	\$10,000	
10) Piedmont Ave Merchants' Association, CA Corporation No. 179376	\$10,000	
11) Oakland Children's Fairyland Inc. CA Corporation No. 1834107	\$10,000	
12) Grand Avenue Business Association	\$10,000	

Jack London Improvement District (3615695), a Nonprofit Corporation <i>for mini grant program to fund additional physical security enhancements such as lighting and cameras in Neighborhood Shopping Areas</i>		\$50,000
Spanish Speaking Unity Council of Alameda County, Inc. (527967), a Nonprofit Corporation <i>to serve the Fruitvale commercial district</i>		\$20,000
Spanish Speaking Unity Council of Alameda County, Inc. (527967), a Nonprofit Corporation, as fiscal sponsor for:		\$50,000
1) Oakland Vietnamese Chamber of Commerce	\$10,000	
2) The Black Cultural Zone	\$40,000	
<i>Additional funds allocated to the City's Facade and Tenant Improvement Program funding for emergency broken window repairs</i>		\$25,000
Welcome Back Downtown Initiative – Grants (\$464,000):		
Downtown Oakland Association (3117656), a Nonprofit Corporation, for the following		
1) Nighttime Ambassador Deployment		\$120,000
2) Traffic Management/Weekend Street Closures		\$144,000
3) Property-based Security Enhancements, including Camera Program		\$200,000
Total		\$779,000