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OFFICE OF THE CITY CLERK
OAKLAND

CITY OF OAKLAND

AGENDA REPORT

2010 DEC -9 PM 1:03
Office of the City Administrator
ATTN: Dan Lindheim
FROM: Department of Human Services
DATE: December 14, 2010

RE: Supplemental To An Informational Report From The Oakland Food Policy Council (OFPC) Presenting Their Strategic Plan For 2010/2011 Entitled "Transforming The Oakland Food System: A Plan For Action"

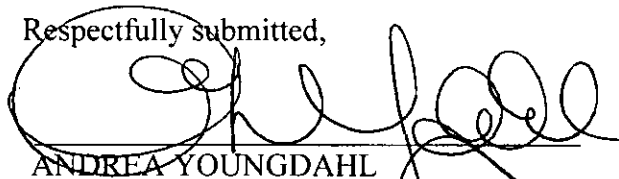
SUMMARY

In 2005, under the Jerry Brown administration, a comprehensive study of the local food system was commissioned through the Mayor's Office of Sustainability ("Food Systems Assessment: Toward a Sustainable Food Plan", Unger and Wooten, 2006). One of the recommendations of the study was the need for an independent Food Policy Council to identify "policies and actions that would provide significant improvement to Oakland's food system."

In 2006 the Oakland City Council allocated \$50,000 in seed money to explore the development of a Food Policy Council (80332 C.M.S., December 19, 2006) and in 2008 the City Council authorized a grant agreement with Food First, Inc. to incubate and establish an independent Oakland Food Policy Council (81297 C.M.S., May 20, 2008). *The OFPC was not established as a City agency, board or commission, nor does it have adjudicatory or regulatory powers. The OFPC was intended as an independent, community-based advocacy body, staffed, funded and operated through the non-profit sector.*

One of the deliverables of the Food First grant agreement was the development of a strategic plan by the Oakland Food Policy Council. The attached document, entitled "Transforming the Oakland Food System: A Plan for Action" constitutes the Oakland Food Policy Council's Strategic Plan for 2010/2011.

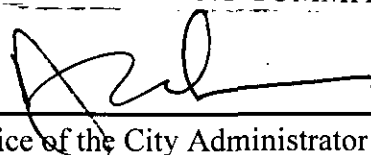
Respectfully submitted,



ANDREA YOUNGDAHL
Director, Department of Human Services

Reviewed by: Susan R. Shelton, Manager
Community Housing Services
Prepared by: Michael K. Church
Program Analyst II

FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:


Office of the City Administrator

Item _____
Life Enrichment Committee
December 14, 2010