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OAKLAND

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APPROVED AS TO FORM AND LEGALITY


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. 89302 C.M.S.

RESOLUTION AWARDING GRANT AGREEMENTS TO TWENTY-SIX NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SERVICES UNTIL JUNE 30, 2024 TO ADDRESS THE IMPACT AND REDUCE CONSUMPTION OF SUGAR SWEETENED BEVERAGES IN A TOTAL AMOUNT NOT TO EXCEED \$3,000,000 USING SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX REVENUE IN THE AMOUNT NOT TO EXCEED \$1,000,000 FROM FISCAL YEAR 2021-22 REVENUES AND \$2,000,000 FROM FISCAL YEAR 2022-23 REVENUES

WHEREAS, the City of Oakland voters passed Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the "Ordinance") in November 2016, approving a 1 cent per ounce general excise tax on the distribution of sugar-sweetened beverages in Oakland; and

WHEREAS, all Sugar-Sweetened Beverage Distribution Tax ("SSBDT") revenue collected and remitted to the City is deposited in the City of Oakland's unrestricted general fund and in the Sugar Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

WHEREAS, Resolution No. 87062 C.M.S. established the Sugar-Sweetened Beverage Distribution Tax Fund (the "SSBDT Fund") for the purpose of collecting the revenues from the tax, and established City Council policy to consider the Board's recommendations regarding appropriations; and

WHEREAS, the Ordinance established the Community Advisory Board to advise and make recommendations on how and to what extent the City Council should establish and/or fund programs to prevent or reduce the health consequences of the consumption of sugar-sweetened beverages in Oakland communities; and

WHEREAS, members were appointed and confirmed by resolution to the Sugar Sweetened Beverage Tax Community Advisory Board (the "Board") in June 2017 and the Board began holding regular meetings in October 2017; and

WHEREAS, appropriations in the amount of \$3,000,000 is available for grants in the FY2021-23 Biennial Budget and is allocated in the Measure HH (SSBDT) Fund (1030), Youth Services Organization (78251), Contract Contingencies (54011), Measure HH-Healthy Kids

Program (1003817), and in the Childhood and Youth Services Program (YS03) to implement the Sugar Sweetened Beverage Tax Community Advisory Board’s recommendations; and

WHEREAS, a Request for Proposals (“RFP”) was developed by the City of Oakland staff based on the recommendations of the Board to direct funding to three funding areas and prioritize resources to neighborhoods most affected by the consumption of sugar-sweetened beverages, and the RFP was released in March 2022; and

WHEREAS, in April 2022, the Human Services Department (“HSD”) received 45 proposals from private non-profit and public entities to provide services for the SSBTD community grants program cycle 2022-2024; and

WHEREAS, all of the received proposals were evaluated and scored through a rigorous process involving HSD and City Administrator’s Office (“CAO”) staff, members of the Board, and citizens of the Oakland community; and

WHEREAS, the HSD and CAO recommend the following twenty-six (26) grant funding awards in the not to exceed amounts specified below for FY 2022-24 for the programs as further described in the City Administrator’s report accompanying this resolution

Agency Name	Project Title	Funding Area	Recommended Funding Amount
East Oakland Youth Development Center	Health and Wellness Program	Healthy Neighborhoods	\$100,000
Mercy Retirement and Care Center	Mercy Brown Bag Program	Healthy Neighborhoods	\$135,000
Native American Health Center	Healthy Oakland Families	Prevention and Mitigation	\$95,000
Lifelong Medical Care	LifeLong Oral Health – East Oakland	Prevention and Mitigation	\$105,000
Oakland Soccer Club	Youth Program	Healthy Neighborhoods	\$50,000
City Slicker Farms	Backyard Gardens Programs	Healthy Neighborhoods	\$60,000
Safe Passages	The Legacy of Our Foods Program	Healthy Neighborhoods	\$105,000

Agency Name	Project Title	Funding Area	Recommended Funding Amount
Roots Community Health Center	Food Matters: Building Healthy Food Systems	Healthy Neighborhoods	\$245,000
Bay Area Community Resources	Healthy Options at Point of Sale (HOPS)	Policy and Advocacy	\$145,000
YMCA of the East Bay	YMCA and Healthy Me	Healthy Neighborhoods	\$95,000
SOS: Meals on Wheels	Meals that Heal: Health Improvements for Homebound Seniors in Oakland	Healthy Neighborhoods	\$155,000
Community Kitchens	Mobile Oasis	Healthy Neighborhoods	\$145,000
Acta Non Verba: Youth Urban Farm Project	Youth Urban Farm Project	Healthy Neighborhoods	\$145,000
Planting Justice	Combatting Food Apartheid through Alternatives to SSBs	Healthy Neighborhoods	\$95,000
Youth Employment Partnership	Peer-to-Peer Nutrition	Healthy Neighborhoods	\$95,000
Oakland Lacrosse Club	Healthy Students	Healthy Neighborhoods	\$100,000
InAdvance	Sugar Freedom Project	Policy and Advocacy	\$170,000
Kids Cooking for Life	Nutrition & Cooking to Enhance Lives of Oakland Youth	Healthy Neighborhoods	\$40,000
Friends of Peralta Hacienda Historical Park	Health and Nutrition Network at Peralta	Healthy Neighborhoods/Policy and Advocacy	\$145,000

Agency Name	Project Title	Funding Area	Recommended Funding Amount
Health Initiatives for Youth	FOOD! in Context	Healthy Neighborhoods	\$95,000
Soccer without Borders	Oakland Global Goal 5 Girls Soccer League	Healthy Neighborhoods	\$50,000
Asian Health Services	Mobile Oral Health Services	Healthy Neighborhoods	\$95,000
TIDES Center	Youth Action Board	Healthy Neighborhoods	\$120,000
Black Cultural Zone Community Development Corporation	Liberation Park @ Eastmont and On-The-Road	Healthy Neighborhoods	\$145,000
Public Health Institute Center for Wellness & Nutrition	Oakland on the Move: Tackling Sugary Drinks	Policy and Advocacy	\$195,000
Living the Dream	Healthy Athletic Nutrition Program	Healthy Neighborhoods	\$75,000

; and

WHEREAS, the grants will be funded using \$1,000,000 from FY 2021-2022 SSBDT revenue and \$2,000,000 from FY 2022-2023 SSBDT revenues; now, therefore, be it

RESOLVED: That the City Council hereby awards grant agreements to the aforementioned service providers in the amounts specified above for a total amount not to exceed \$3,000,000 to provide services to reduce the consumption of sugar-sweetened beverages until June 30, 2024.

IN COUNCIL, OAKLAND, CALIFORNIA, JUL 5 2022
 PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND
 PRESIDENT FORTUNATO BAS *8*
 NOES - *0*
 ABSENT - *0*
 ABSTENTION - *0*

ATTEST:



ASHA REED
 City Clerk and Clerk of the Council of the
 City of Oakland, California