

APPROVED AS TO FORM AND LEGALITY

  
CITY ATTORNEY'S OFFICE

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION AWARDING GRANT AGREEMENTS TO TWENTY-SIX NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SERVICES UNTIL JUNE 30, 2024 TO ADDRESS THE IMPACT AND REDUCE CONSUMPTION OF SUGAR SWEETENED BEVERAGES IN A TOTAL AMOUNT NOT TO EXCEED \$3,000,000 USING SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX REVENUE IN THE AMOUNT NOT TO EXCEED \$1,000,000 FROM FISCAL YEAR 2021-22 REVENUES AND \$2,000,000 FROM FISCAL YEAR 2022-23 REVENUES**

**WHEREAS**, the City of Oakland voters passed Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the “Ordinance”) in November 2016, approving a 1 cent per ounce general excise tax on the distribution of sugar-sweetened beverages in Oakland; and

**WHEREAS**, all Sugar-Sweetened Beverage Distribution Tax (“SSBDT”) revenue collected and remitted to the City is deposited in the City of Oakland’s unrestricted general fund and in the Sugar Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

**WHEREAS**, Resolution No. 87062 C.M.S. established the Sugar-Sweetened Beverage Distribution Tax Fund (the “SSBDT Fund”) for the purpose of collecting the revenues from the tax, and established City Council policy to consider the Board’s recommendations regarding appropriations; and

**WHEREAS**, the Ordinance established the Community Advisory Board to advise and make recommendations on how and to what extent the City Council should establish and/or fund programs to prevent or reduce the health consequences of the consumption of sugar-sweetened beverages in Oakland communities; and

**WHEREAS**, members were appointed and confirmed by resolution to the Sugar Sweetened Beverage Tax Community Advisory Board (the “Board”) in June 2017 and the Board began holding regular meetings in October 2017; and

**WHEREAS**, appropriations in the amount of \$3,000,000 is available for grants in the FY2021-23 Biennial Budget and is allocated in the Measure HH (SSBDT) Fund (1030), Youth Services Organization (78251), Contract Contingencies (54011), Measure HH-Healthy Kids

Program (1003817), and in the Childhood and Youth Services Program (YS03) to implement the Sugar Sweetened Beverage Tax Community Advisory Board’s recommendations; and

**WHEREAS**, a Request for Proposals (“RFP”) was developed by the City of Oakland staff based on the recommendations of the Board to direct funding to three funding areas and prioritize resources to neighborhoods most affected by the consumption of sugar-sweetened beverages, and the RFP was released in March 2022; and

**WHEREAS**, in April 2022, the Human Services Department (“HSD”) received 45 proposals from private non-profit and public entities to provide services for the SSBDT community grants program cycle 2022-2024; and

**WHEREAS**, all of the received proposals were evaluated and scored through a rigorous process involving HSD and City Administrator’s Office (“CAO”) staff, members of the Board, and citizens of the Oakland community; and

**WHEREAS**, the HSD and CAO recommend the following twenty-six (26) grant funding awards in the not to exceed amounts specified below for FY 2022-24 for the programs as further described in the City Administrator’s report accompanying this resolution

<b>Agency Name</b>	<b>Project Title</b>	<b>Funding Area</b>	<b>Recommended Funding Amount</b>
<b>East Oakland Youth Development Center</b>	Health and Wellness Program	Healthy Neighborhoods	\$100,000
<b>Mercy Retirement and Care Center</b>	Mercy Brown Bag Program	Healthy Neighborhoods	\$135,000
<b>Native American Health Center</b>	Healthy Oakland Families	Prevention and Mitigation	\$95,000
<b>Lifelong Medical Care</b>	LifeLong Oral Health – East Oakland	Prevention and Mitigation	\$105,000
<b>Oakland Soccer Club</b>	Youth Program	Healthy Neighborhoods	\$50,000
<b>City Slicker Farms</b>	Backyard Gardens Programs	Healthy Neighborhoods	\$60,000
<b>Safe Passages</b>	The Legacy of Our Foods Program	Healthy Neighborhoods	\$105,000

<b>Agency Name</b>	<b>Project Title</b>	<b>Funding Area</b>	<b>Recommended Funding Amount</b>
<b>Roots Community Health Center</b>	Food Matters: Building Healthy Food Systems	Healthy Neighborhoods	\$245,000
<b>Bay Area Community Resources</b>	Healthy Options at Point of Sale (HOPS)	Policy and Advocacy	\$145,000
<b>YMCA of the East Bay</b>	YMCA and Healthy Me	Healthy Neighborhoods	\$95,000
<b>SOS: Meals on Wheels</b>	Meals that Heal: Health Improvements for Homebound Seniors in Oakland	Healthy Neighborhoods	\$155,000
<b>Community Kitchens</b>	Mobile Oasis	Healthy Neighborhoods	\$145,000
<b>Acta Non Verba: Youth Urban Farm Project</b>	Youth Urban Farm Project	Healthy Neighborhoods	\$145,000
<b>Planting Justice</b>	Combatting Food Apartheid through Alternatives to SSBs	Healthy Neighborhoods	\$95,000
<b>Youth Employment Partnership</b>	Peer-to-Peer Nutrition	Healthy Neighborhoods	\$95,000
<b>Oakland Lacrosse Club</b>	Healthy Students	Healthy Neighborhoods	\$100,000
<b>InAdvance</b>	Sugar Freedom Project	Policy and Advocacy	\$170,000
<b>Kids Cooking for Life</b>	Nutrition & Cooking to Enhance Lives of Oakland Youth	Healthy Neighborhoods	\$40,000
<b>Friends of Peralta Hacienda Historical Park</b>	Health and Nutrition Network at Peralta	Healthy Neighborhoods/Policy and Advocacy	\$145,000

<b>Agency Name</b>	<b>Project Title</b>	<b>Funding Area</b>	<b>Recommended Funding Amount</b>
<b>Health Initiatives for Youth</b>	FOOD! in Context	Healthy Neighborhoods	\$95,000
<b>Soccer without Borders</b>	Oakland Global Goal 5 Girls Soccer League	Healthy Neighborhoods	\$50,000
<b>Asian Health Services</b>	Mobile Oral Health Services	Healthy Neighborhoods	\$95,000
<b>TIDES Center</b>	Youth Action Board	Healthy Neighborhoods	\$120,000
<b>Black Cultural Zone Community Development Corporation</b>	Liberation Park @ Eastmont and On-The-Road	Healthy Neighborhoods	\$145,000
<b>Public Health Institute Center for Wellness &amp; Nutrition</b>	Oakland on the Move: Tackling Sugary Drinks	Policy and Advocacy	\$195,000
<b>Living the Dream</b>	Healthy Athletic Nutrition Program	Healthy Neighborhoods	\$75,000

; and

**WHEREAS**, the grants will be funded using \$1,000,000 from FY 2021-2022 SSBDT revenue and \$2,000,000 from FY 2022-2023 SSBDT revenues; now, therefore, be it

**RESOLVED:** That the City Council hereby awards grant agreements to the aforementioned service providers in the amounts specified above for a total amount not to exceed \$3,000,000 to provide services to reduce the consumption of sugar-sweetened beverages until June 30, 2024.

IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND  
PRESIDENT FORTUNATO BAS

NOES –  
ABSENT –  
ABSTENTION –

ATTEST:\_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California