



# AGENDA REPORT

**TO:** Edward D. Reiskin  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** Oakland HHAP-3 Application/ Local  
Action Plan

**DATE:** May 17, 2022

City Administrator Approval

Date:

May 19, 2022

## **RECOMMENDATION**

**Staff Recommends That The City Council Receive An Informational Report On The City's Homeless Housing Assistance And Prevention Three (HHAP-3) Application For State Funding Which Includes Countywide System Performance Goals And The Oakland Local Action Plan For FY2022-23 Homelessness Funding Reflecting The Countywide Home Together Plan And Equity Systems Modeling.**

## **EXECUTIVE SUMMARY**

The information in this report is a requirement of the of the application for HHAP-3 funds and must be submitted to the California Interagency Council on Homelessness (Cal ICH) on or before June 30, 2022. The application will be finalized after receiving feedback from the state body on the appropriateness of the systemwide performance goals and Oakland Local Action Plan, an implementation plan for Oakland's homelessness funding in FY2022-23. City Council is required to receive this report in a public meeting.

The Oakland Local Action Plan is attached as **Attachment A**. The system wide performance goals and other associated documents that accompany the HHAP-3 application template are included in the plan's appendices.

## **BACKGROUND / LEGISLATIVE HISTORY**

HHAP 3 is a \$1 billion dollar block grant program offered by the State of California to assist local governments in their response to the statewide homelessness crisis. These funds are a continuation of previous one-time funding from the state including Homeless Emergency Assistance Program (HEAP), and HHAP allocations 1 and 2. The funds are designed to support local jurisdictions to continue building upon what has been developed through previous rounds of State funding. and HHAP funds are administered at the state level by the California Interagency Council on Homelessness (Cal ICH). In Alameda County, HHAP allocations are allotted to Alameda County, the Continuum of Care (supported by Everyone Home) and the City of Oakland. Advocacy at the state by a coalition of California big city mayors resulted in direct allocations to cities.

However, the state requires the planning for these funds to be coordinated and will be assessing performance based on shared measures across all funds in the County.

## **ANALYSIS AND POLICY ALTERNATIVES**

As part of the HHAP-3 application process, a jurisdiction must create draft system wide performance goals for addressing homelessness. These goals must be publicly noticed and heard before a governing body for review and input. In Alameda County, the three HHAP jurisdictions (City, County, CoC) were directed by the State to collaborate on a single set of systemwide performance goals for addressing homelessness county wide. These goals are in the Local **Action (Attachment A)**.

The **Oakland Local Action Plan** is also part of the HHAP-3 application and is an *implementation plan* for addressing homelessness in Oakland in FY 22-23. While the PATH Framework, crafted in late 2019, provided the overall goals, strategies and investments needed to dramatically reduce homelessness in Oakland over a five-year period, the purpose of this Oakland Local Action Plan is to bridge the gap between those broad goals and what is achievable with resources currently allocated and expected. The Oakland Local Action Plan is intended to be a companion document to the countywide Home Together Plan and outlines Oakland's specific role in addressing homelessness locally, which contributes to the larger countywide efforts. These efforts support the Citywide priorities of **housing, economic, and cultural security**.

Oakland has approximately 50 percent of the county's homeless population, so the City of Oakland must be a leader in the work to address this crisis. While the work described in the Local Action Plan is closely aligned with the Home Together Plan, it is responsive to the specific needs of Oaklanders particularly the need to address the disproportionately impacted Black population. In an effort to set realistic, measurable goals, the Local Action Plan focuses primarily on strategies, resources, and expected outcomes in FY20 22-23.

## **FISCAL IMPACT**

This is an informational report and does not have a fiscal impact.

## **PUBLIC OUTREACH / INTEREST**

No outreach was deemed necessary for the informational report beyond the standard City Council noticing procedures.

## **COORDINATION**

This report has been reviewed by the City Attorney's Office.

## **SUSTAINABLE OPPORTUNITIES**

**Economic:** The Home Together Plan is focused on strategies to provide housing and services to the homeless to eliminate and prevent homelessness.

**Environmental:** The provision of housing for at-risk and homeless persons is intended to address the environmental degradation caused by homeless families and individuals precariously housed or living on the streets.

**Race & Equity:** In Oakland, the drivers of homelessness fall most squarely on the backs of the African American community who, due to long standing structurally racist practices such as red lining and employment discrimination, are most vulnerable to losing their homes. Ending homelessness in Oakland must be defined by what works for African Americans first and foremost in order to reduce the racial disparities.

These drivers of homelessness include:

- Structural racism
- Insufficient controls on the rental housing market that create vulnerability and housing instability for tenants
- Insufficient housing units that are affordable to households with the lowest incomes, including particularly those whose incomes are below 20 percent of Area Median Income (AMI)
- Systematic barriers that often prevent residents who are returning home from incarceration from living with family members and/or accessing both public and private rental housing and employment opportunities

The Home Together Plan seeks to center racial equity in the County's response to homelessness and has reducing racial disparities as a primary goal of the plan.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Receive An Informational Report On The City's Homeless Housing Assistance And Prevention Three (HHAP-3) Application For State Funding Which Includes Countywide System Performance Goals And The Oakland Local Action Plan For FY 22-23 Homelessness Funding Reflecting The Countywide Home Together Plan And Equity Systems Modeling.

For questions regarding this report, please contact Lara Tannenbaum, Community Homelessness Services Manager at (510) 238-6187.

Respectfully submitted,



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Director, Human Services Department

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Community Homelessness Services Division

Attachments (1):  
Attachment A: Oakland Local Action Plan

