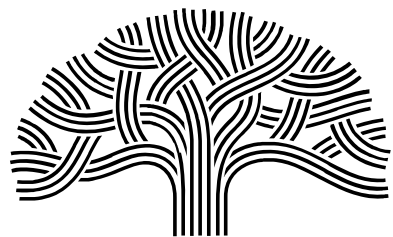


Rent Registration In Oakland

Chanée Franklin Minor, Program Manager
Allison Pretto, Project Manager
Rent Adjustment Program

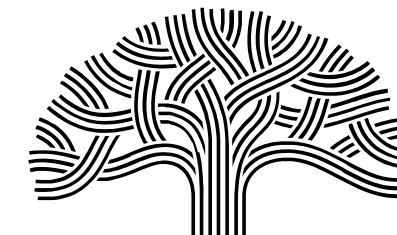


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What Is a Rent Registry?

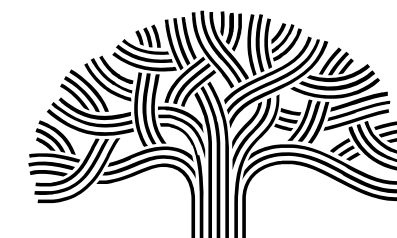
A Rent Registry is an online database used to compile, track, and disseminate information on rents, tenancies, and rental units.



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Benefits of a Rent Registry

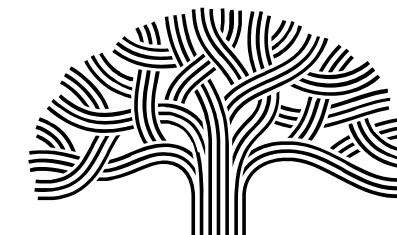
- Establishes and makes available rent data to owners and tenants
- Tracks allowable rent increases
- Helps owners/tenants calculate and verify rent increases
- Allows monitoring of rental activity after no-fault evictions
- Provides data that can be used to inform future housing policies
- Increases transparency and compliance with rent laws



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California Municipalities With Established Rent Registries

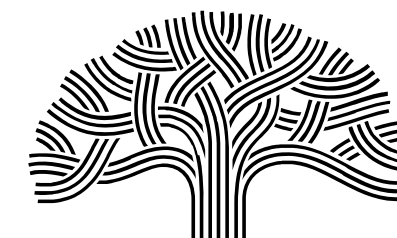
- Berkeley
- Beverly Hills
- East Palo Alto
- Richmond
- Santa Monica
- West Hollywood
- San Jose
- Los Angeles



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What Does Proposed Amendment Require?

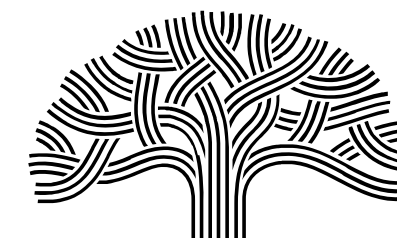
- Owners of units subject to Rent Program Fee must provide rent and tenancy information for all covered units by March 1, 2023
- Owners of covered units must verify/update tenancy information annually



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Consequences of Failure To Register

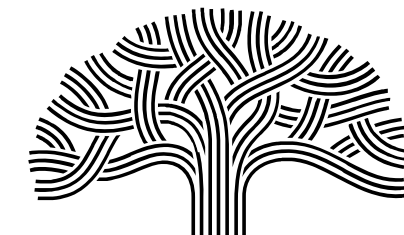
- Owners will not be able to file rent increase petitions or respond to tenant petitions
- Failure to register will be established as an affirmative defense in eviction actions



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Implementation Plan

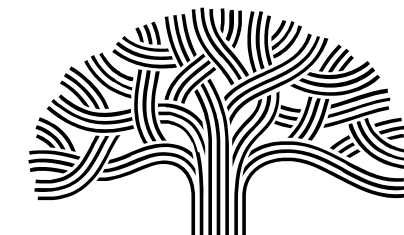
- 1) Build rent registry database
- 2) Conduct extensive outreach to property owners



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Costs

- Database development estimated at \$150,000-\$300,000
- Initial outreach estimated at \$25,000
- No fee impact required



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