



# 2022 Cannabis Equity Program Survey

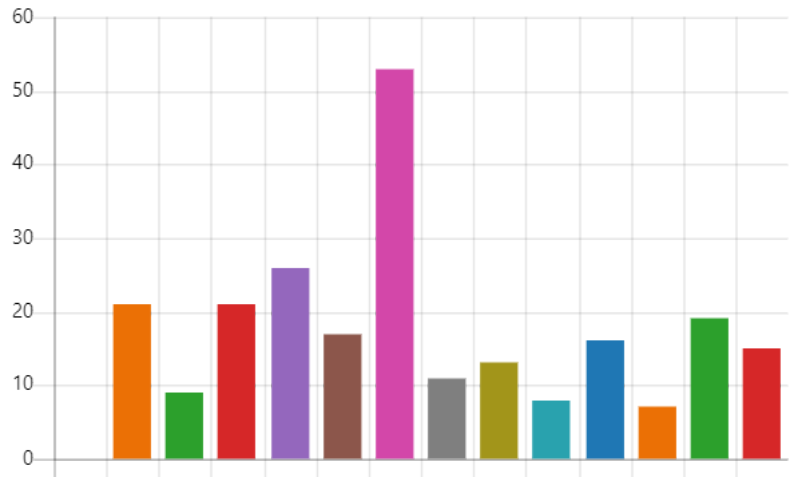
**64**  
Responses

**14:39**  
Average time to complete

**Active**  
Status

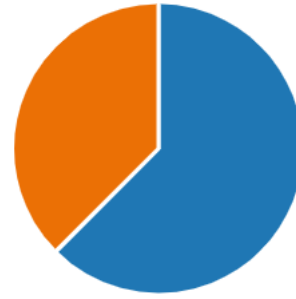
1. What barriers are you experiencing as you establish a compliant cannabis business? Please select all that apply?

|                                                                    |    |
|--------------------------------------------------------------------|----|
| <span style="color: blue;">●</span> None                           | 0  |
| <span style="color: orange;">●</span> Burglaries or robberies      | 21 |
| <span style="color: green;">●</span> EBMUD compliance              | 9  |
| <span style="color: red;">●</span> End of incubation               | 21 |
| <span style="color: purple;">●</span> Finding a location           | 26 |
| <span style="color: brown;">●</span> Hiring and training employees | 17 |
| <span style="color: pink;">●</span> Lack of capital                | 53 |
| <span style="color: grey;">●</span> Legal disputes                 | 11 |
| <span style="color: olive;">●</span> Obtaining insurance           | 13 |
| <span style="color: cyan;">●</span> PG&E electrical upgrade        | 8  |
| <span style="color: blue;">●</span> Slow buildout                  | 16 |
| <span style="color: orange;">●</span> State licensing issues       | 7  |
| <span style="color: green;">●</span> Tax problems                  | 19 |
| <span style="color: red;">●</span> Other                           | 15 |



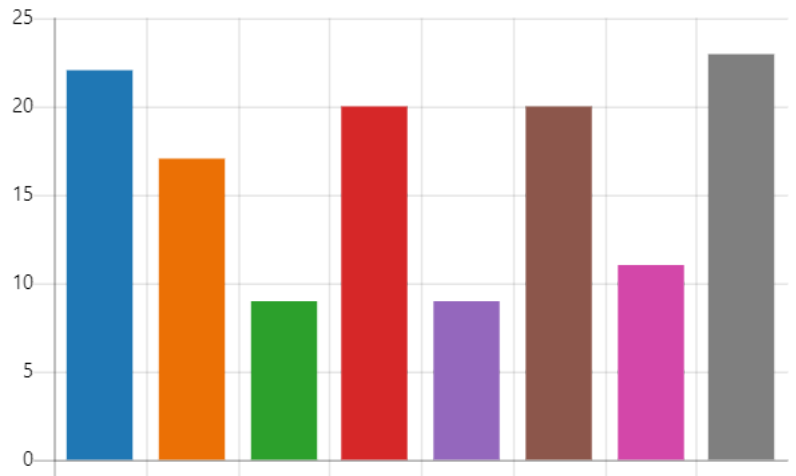
2. Similar to 2021, should the City of Oakland dedicate a portion of Go-Biz funds to help a team of equity applicants (selected through a competitive process) purchase a property so that they can operate out of a free location and serve as an incubator for future equity programs?

|                                          |    |
|------------------------------------------|----|
| <span style="color: blue;">●</span> Yes  | 40 |
| <span style="color: orange;">●</span> No | 24 |



3. What cannabis uses should a City of Oakland purchased property be used for? Please select all that apply.

|                                                                  |    |
|------------------------------------------------------------------|----|
| <span style="color: blue;">●</span> Cultivation                  | 22 |
| <span style="color: orange;">●</span> Non-Volatile Manufacturing | 17 |
| <span style="color: green;">●</span> Volatile Manufacturing      | 9  |
| <span style="color: red;">●</span> Distribution                  | 20 |
| <span style="color: purple;">●</span> Testing laboratory         | 9  |
| <span style="color: brown;">●</span> Delivery                    | 20 |
| <span style="color: pink;">●</span> Dispensary                   | 11 |
| <span style="color: grey;">●</span> Microbusiness                | 23 |



4. How should the City of Oakland select the next team of equity applicants to purchase a property?

40

Responses

Latest Responses

- "I cannot say how the City of Oakland should select the next team. I d...
- "Check in with the top ranking prior teams to see if they can still move...

5. Should the City of Oakland dedicate new Go-Biz funds to sponsor equity manufacturers (selected through a competitive process) to use shared-use manufacturing facilities?

|                                          |    |
|------------------------------------------|----|
| <span style="color: blue;">●</span> Yes  | 34 |
| <span style="color: orange;">●</span> No | 30 |



6. How should the City of Oakland select equity manufacturers to utilize a shared use manufacturing facility?

**34**  
Responses

Latest Responses

*"Based on interest, licensing, and basic experience manufacturing"*

7. How should the City provide capital to operators: grants, interest-free revolving loans, or both? Please note that while loans must be repaid, loans are not taxable and loan repayments provide future funds for equity applicants. On the other hand, grants need not be repaid, but they are taxable and they provide no future funds to equity applicants.

|                                                                     |    |
|---------------------------------------------------------------------|----|
| <span style="color: blue;">●</span> Grants only                     | 23 |
| <span style="color: orange;">●</span> Interest-free revolving loans | 4  |
| <span style="color: green;">●</span> Both grants and loans          | 37 |

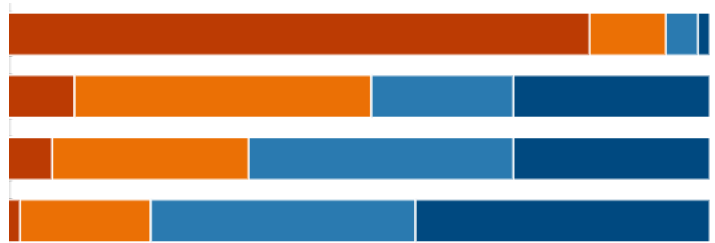


8. By moving your cursor over the below options and using the up and down arrows, please rank the following potential uses of Go-Biz funds from most helpful (1) to least helpful (4).

**Rank Options**

|   |                                     |
|---|-------------------------------------|
| 1 | Grants or interest free loans to... |
| 2 | Purchasing of property              |
| 3 | Sponsoring of shared-use ma...      |
| 4 | Support recruiting, training, a...  |

First choice ■ ■ ■ ■ Last choice



9. Do you have other suggestions on how to utilize Go-Biz funds?

64  
Responses

Latest Responses

*"Having an office to issue funds per item specifically to the payee. For ...*

*"Moving Assistance. I cant speak for everyone, but I am looking for my ...*

*"Grant amounts would help more if they were increased to cover the t...*

10. Do you have any overall recommendations for how the City of Oakland can improve its cannabis equity program?

64  
Responses

Latest Responses

*" I'm not sure."*

*"I would love to see more dedicated support to those who have been s...*

*"Reduce the red tape as much as possible to speed up the processes. Of...*