

# CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

## Letter of Appointment

January 22, 2022

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

### **AFFORDABLE HOUSING & INFRASTRUCTURE (MEASURE KK) PUBLIC OVERSIGHT COMMITTEE**

**Christopher Johnson** to serve the three-year term that began on January 1, 2022 and ends December 31, 2024 filling the seat previously held by Ken Lupoff

Thank you for your assistance in this matter.

Sincerely,

  
Libby Schaaf  
Mayor

---

**Profile**

Christopher

First Name

S

Middle Initial

Johnson

Last Name

Email AddressStreet Address

Suite or Apt

Oakland

City

CA

State

94705

Postal Code

Home: 

Primary Phone

Mobile: 

Alternate Phone

Internal Revenue Service

Employer

Senior Manager

Job Title

---

**Which Boards would you like to apply for?**

Public Ethics Commission: Submitted

Affordable Housing &amp; Infrastructure Bond Public Oversight Committee : Submitted

---

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I bring 20+ years of experience in program and risk management, policy development, organizational communication and change management. I have spent my entire career working in large corporate and governmental settings, and am very familiar with the challenges of leadership and organizational dynamics. I also currently serve on Oakland's Civil Service Board and bring increased familiarity with City rules as pertains to employee conduct, hiring and policy administration. I am interested in continuing on the Civil Service Board. I am also interested in serving on the City of Oakland's Public Ethics Commission and would appreciate being considered for such an appointment.

---

***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

---

CHRISTOPHER JOHNSON [REDACTED]

[REDACTED] Seeking: Reappointment to the City of Oakland's Civil Service Board and/or a new appointment to Oakland's Public Ethics Commission. Professional Experience: Senior Manager, Program Planning, Coordination & Analysis. Internal Revenue Service, Large Business & International (LB&I) Division. Posted in Oakland, CA Nov 2013 - present I oversee corporate reporting, operational compliance, oversight and audit programs, employee engagement, customer satisfaction, division procurement and other business operations for the LB&I division. I advise LB&I senior leadership on policy matters pertaining to organizational and operational risk and program management, and I direct professional staff in certain compliance support operations. Senior Policy Analyst, Communications & Liaison. Internal Revenue Service, Large Business & International Division. Posted in Oakland, CA. Aug 2008 – Oct 2013 Directed internal and external communications and web strategy for a range of business and change initiatives for the Large Business & International (LB&I) division of the IRS. Worked closely with the LB&I commissioner and other senior executives. Director, Internal Communication, Pacific Gas and Electric Company, San Francisco, CA July 2007 – Aug 2008 Directed employee communications for one of the largest investor-owned utilities in the nation. Established strategic direction and provided day-to-day direction, coaching and mentoring for five managers and twelve individual contributors. Worked with the company's CEO, senior leadership team and key stakeholders in developing and executing communication plans. Wrote for the CEO and other leaders. Directed executive visibility programs, leadership communications, strategic initiatives and business change communications. Director, Internal Communication, McKesson Corporation, San Francisco, CA Sept 2006 – June 2007 Directed employee communications for a Fortune 15 company with 30,000+ employees and nine lines of business. Led a team of six communication managers. Provided strategy and content guidance for McKesson's executive communications programs, including CEO town hall meetings and all-employee conference calls. Developed strategic communication plans; crafted messages for the CEO and other executives, prepared talking points, video scripts, and presentations. Edited online publications. Director, Communications & Liaison, Internal Revenue Service (IRS), Washington, DC Aug 2004 – Aug 2006 Directed internal communications, media relations, and legislative and stakeholder outreach programs for the IRS' Large and Mid-Size Business (LMSB) division (7,000 employees, 300+ locations). Managed a team of eleven communicators. Provided communications counsel and support to the LMBS commissioner and other senior executives. Organized formal liaison meetings involving senior IRS officials and leaders of national stakeholder groups. Arranged media interviews and prepared senior executive briefings. Senior Public Affairs/Communication Specialist, Internal Revenue Service, Washington, DC Sept 2002 – Aug 2004 Prepared communication plans and developed messages focusing on various service-wide safety and security, mission assurance, information technology and human capital issues. Provided communications counsel, writing and product support to business owners and executives. Conducted focus groups, interviews and pulse measures to evaluate communication impact. Senior Internal Communication Specialist, California State Automobile Assn., San Francisco, CA Jan 2001 – Aug 2002 Planned and managed a variety of internal communications projects. Provided counsel, writing and product support to business owners and executives. Various Positions, Pacific Gas and Electric Company, San Francisco, CA Oct 1984 – Jan 2001 Progressed through a range of technical and management positions in energy management, project engineering, project and construction management, employee training, corporate communications and business program management. Education Master of Arts, Speech and Communication Studies, San Francisco State University Bachelor of Arts, Biological Sciences, University of California, Berkeley Certificate, Training and Human Resources Development, University of California Extension Boards, Affiliations and Awards: (October 2015 – present) Board Member, Civil Service Board, City of Oakland, CA. (Mar 2012 – current) North Hills Community Association, Oakland / Berkeley, CA ♦ President (Mar 2012 – Mar 2015) ♦ Board Member (April 2015 – Mar 2020) (Apr 2012 – Apr 2015), Board Member, Council of Communication Management (2003-2011) International Association of Business Communicators ♦ President-elect, president, past-president, San Francisco Chapter (2008 - 2011) ♦ Vice president, San Francisco chapter (2006 - 2008) ♦ Silver Inkwell Award of Excellence, Washington DC chapter (2005) ♦ Award of Excellence, US District Chapter 3 (2005) ♦ Vice president, administration, Washington, DC chapter (2004 - 2005) ♦ Director, Silver Inkwell communication awards program (2003 – 2004) (1995 – 1999) President, Vicente Canyon Neighborhood Association, Oakland, CA. (1996 – 1998) Board Member, Horizons Foundation, San Francisco, CA.

---

**Please click the acknowledgement below.**

---

**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

---

☒ I Agree \*

  
City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

---

**RESOLUTION CONFIRMING THE APPOINTMENT OF CHRISTOPHER JOHNSON AS A MEMBER OF THE AFFORDABLE HOUSING & INFRASTRUCTURE (MEASURE KK) PUBLIC OVERSIGHT COMMITTEE**

**WHEREAS**, on July 19, 2016, the City Council of the City of Oakland ("City") adopted Resolution No. 86335 C.M.S., which submitted to the November 8, 2016 statewide general election a proposed ordinance to authorize the issuance of \$600 million in general obligation bonds to fund various City infrastructure and affordable housing projects ("Measure KK"); and

**WHEREAS**, Measure KK was passed by Oakland voters on November 8, 2016; and

**WHEREAS**, Measure KK requires that the City Council establish a new Board or Commission or assign to an existing Board or Commission the responsibility for citizen oversight of Measure KK; and

**WHEREAS**, section 601 of the Charter of the City of Oakland authorizes the City Council to create by ordinance such boards and commissions as may be required for the proper operation of any function or agency of the City and prescribe the board's function, duties, powers, jurisdiction, number of members, and membership terms; and

**WHEREAS**, on October 20, 2020, the City Council adopted Ordinance No. 13619 C.M.S., which established pursuant to Charter Section 601 the Affordable Housing & Infrastructure Public Oversight Committee (Measure KK Committee) and prescribed the functions, duties, powers and terms of its members; and

**WHEREAS**, pursuant to Ordinance No. 13619 C.M.S., the Measure KK Committee shall be comprised of nine members that are appointed by the Mayor and confirmed by the City Council in accordance with Charter Section 601; and

**WHEREAS**, pursuant to Ordinance No. 13619 C.M.S., each Councilmember may nominate one Committee member to be appointed by the Mayor; and

**WHEREAS,** the Honorable Mayor Libby Schaaf hereby appoints **Christopher Johnson** as a member of the Measure KK Committee; subject to confirmation by the City Council; now, therefore, be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council confirms the Mayor's appointment of **Christopher Johnson** to serve as a member of the Affordable Housing & Infrastructure (Measure KK) Public Oversight Committee for a three-year term beginning January 1, 2022 and ending December 31, 2024 filling the seat previously held by Ken Lupoff; and be it

**FURTHER RESOLVED:** That this Resolution shall take effect immediately upon its passage.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND  
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California